

TAKING
COOPERATION
FORWARD



INTERACT event - Evaluation - how does it go?
Helsinki | 1-2 June 2017



**First findings and process of the operational
evaluation**



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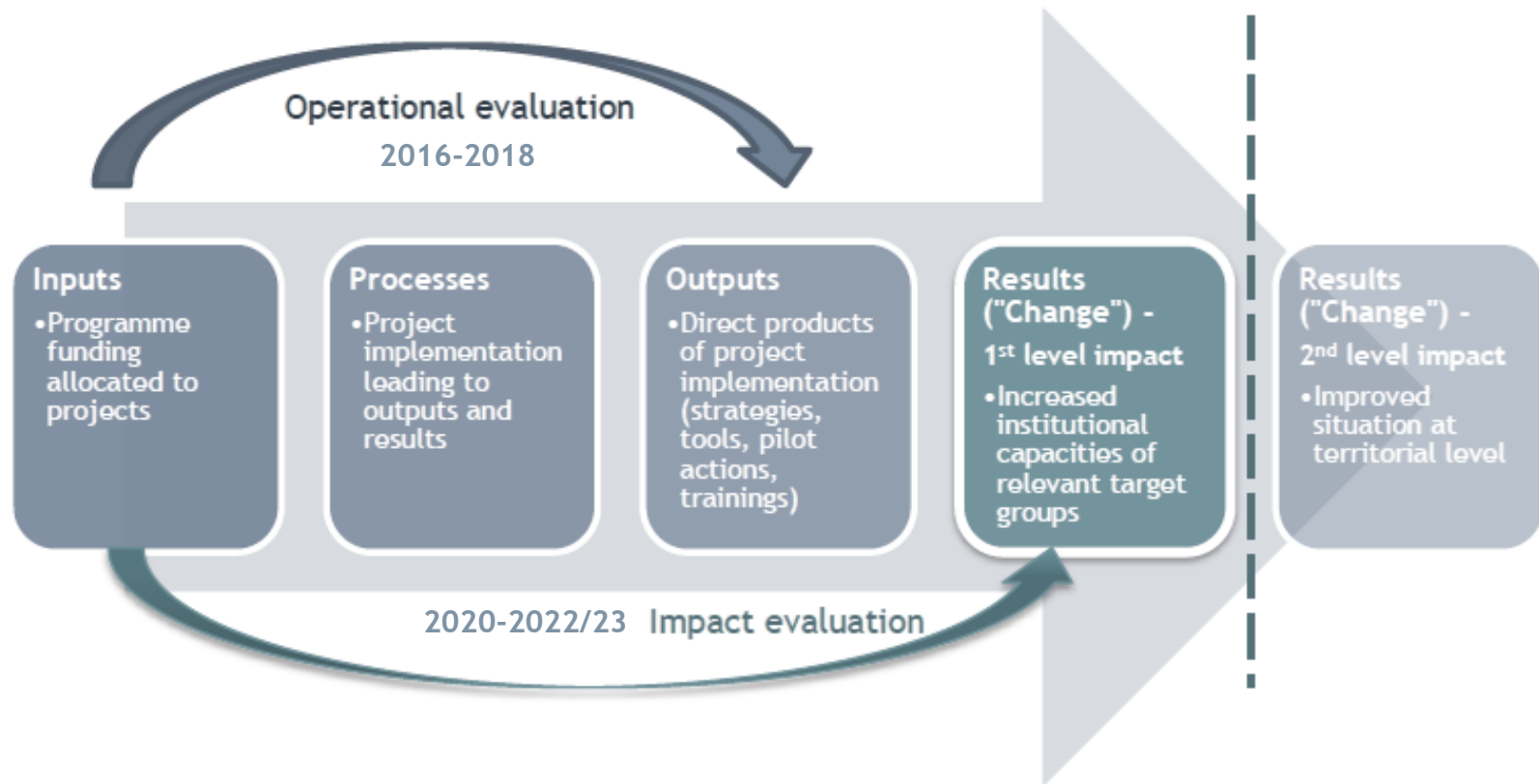
Evaluation
process

Evaluation tasks -
operational
evaluation

Next steps and
conclusions



2 main types of evaluations



Effectiveness and efficiency of programme management and implementation

Organised in 2 parts allowing time for follow up measures:

- **Part 1:** focus on programme management structure, communication strategy, application and selection
- **Part 2:** Management processes, project cycle, implementation progress, EU 2020 and MRS contributions, update results of part 1 etc.

Tasks\Time	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Operational evaluation part 1										
Follow up measures - part 1										
Operational evaluation part 2										
Follow up measures - part 2										

Process



- March 2016: Launch of tender procedure
- July 2016: Evaluation start - kick off meeting
- September 2016: 1st Evaluation TF meeting - presentation and discussion of inception report
- Dec 2016/Jan 2017: Desk research and interviews with programme bodies (MA, JS, MC, NCPs)
- March 2017: 2nd Evaluation TF/MC meeting - presentation and discussion of draft evaluation report part 1



AGENDA

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Effectiveness & efficiency of programme management system & structures

- How are the interactions between the programme bodies ? Are their functions and responsibilities clearly established?

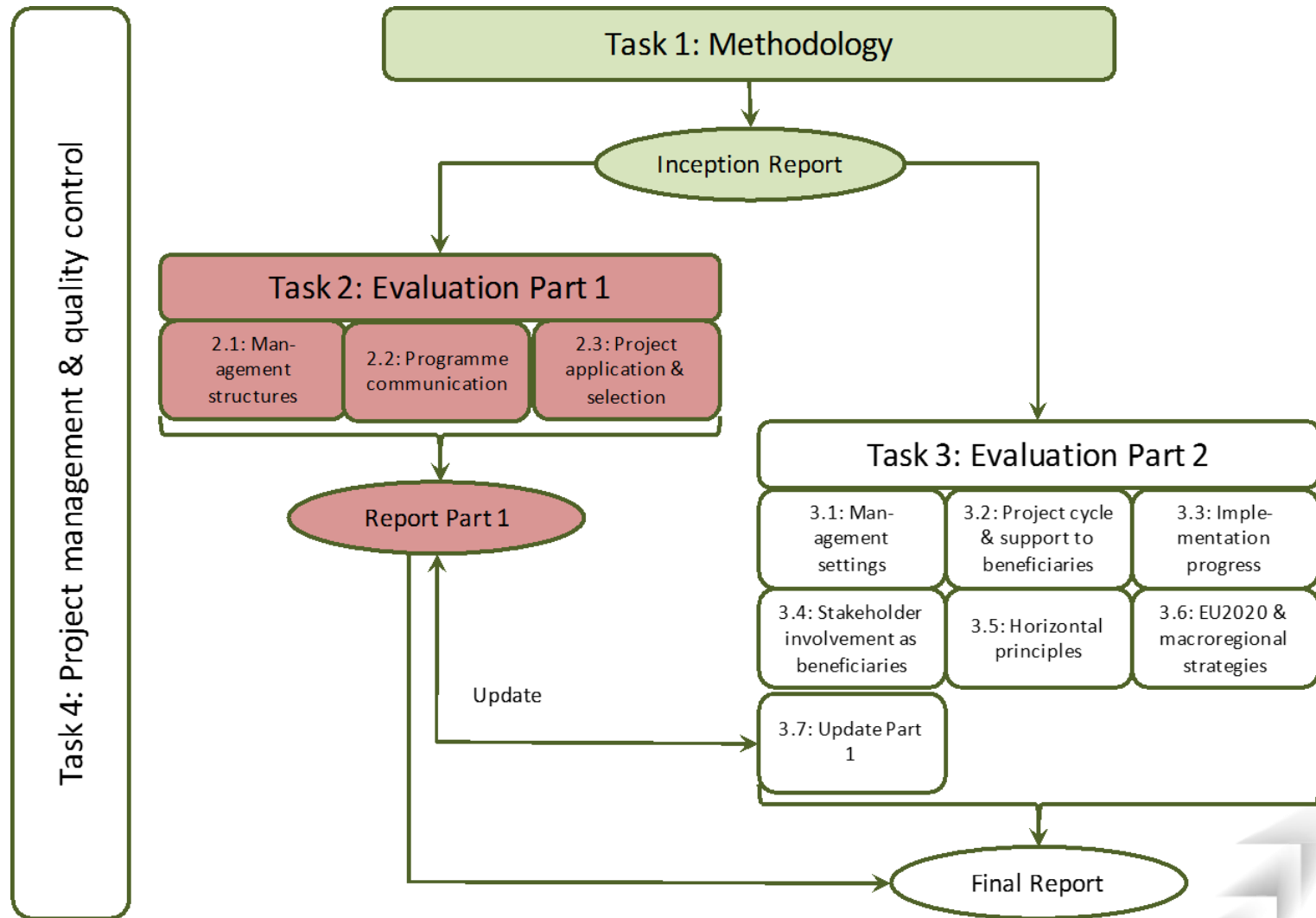
Effectiveness & efficiency of application and selection process

- How well is the programme reaching out to applicants?
- How effective is the application process in terms of call procedures, support to applicants and tools provided?
- Is the project assessment and selection process sound, transparent and fair, aiming at high quality projects to be funded?

Effectiveness & efficiency of programme communication

- Is the strategy for programme communication sound? Does communication contribute to reaching the specific programme management objectives?
- How effective are the approaches for reaching the communication objectives (e.g. for involving competent partners)?





Preliminary evaluation results

- confirm soundness of management structures, communication strategy and application/selection process
- give a few recommendations for slight adaptations (e.g. further promoting the use of social media, further targeted outreach activities, continuation of exploiting simplification potentials etc.)



1st Evaluation report and concrete follow up measures to be approved by the MC



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- Inception meeting part 2 MA/JS & evaluators (October 2017)
- Focus group meetings with participation of relevant programme bodies (beginning of 2018)

Main evaluation topics:

Programme management system (continuation)

Project cycle with focus on

- Implementation
- Reporting and monitoring
- Reimbursement of costs



Progress towards achieving programme objectives

- Being well on track for reaching overall programme goal, specific objectives, expected results
→ *will feed into the definition of the focus of the impact evaluation*
- Involvement of target groups
- Contribution to EU2020 strategy and relevant macro-regional strategies
- Integration of horizontal principles



- Important to invest enough time for a **good inception report** since it lays the basis for the entire evaluation exercise
- Necessary to frequently **exchange** with evaluators
- Involve actively all programme bodies to increase **ownership**
- Ensure that from start of the programme sound, complete and good quality **data** is good collected being the base for the evaluation work (e.g. surveys among applicants, beneficiaries etc.)
- Ensure that recommendations are as concrete as possible in order to facilitate their **follow up and uptake** at programme level



THANK YOU FOR YOUR ATTENTION!



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