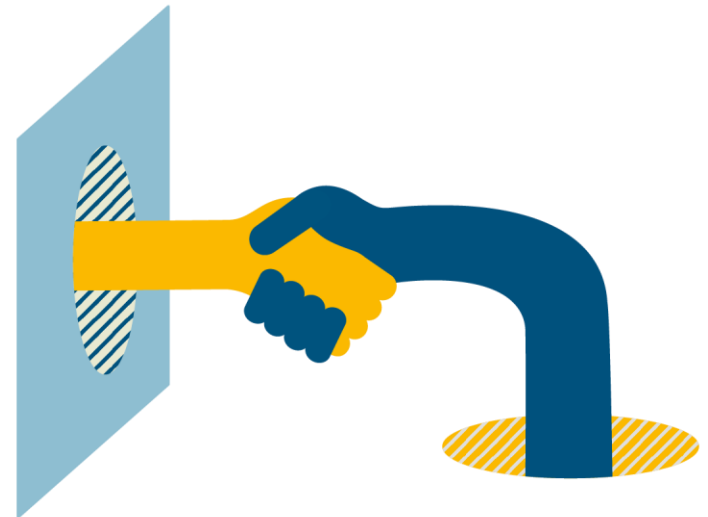


Evaluation – how does it go?

30-31 May 2017 | Helsinki, Finland

 @InteractEU

Daniela Minichberger & Philipp Schwartz, Interact Programme



Agenda - Day 1 (13:00-17:00)

ToR and first findings of evaluation

Presentation and Q&A, David Alba, Evaluation Unit, DG Regio

Experiences with drafting one ToR for all evaluation activities in 2014-2020

Presentation and Q&A, Maria Domzal, Interreg North-West Europe

Coffee Break

Experiences of drafting ToRs for impact evaluations planned in 2014-2020

Presentation and Q&A, Jan Pikna, Interreg CZ-PL

Indicator framework against Cohesion framework policy

Presentation and Q&A, Maria Domzal, Interreg North-West Europe

Our expectations for the workshops are



‘Many problems with evaluations can be traced back to the ToR. Many ToRs are too vague, too ambitious, inaccurate or not appropriate.

Patricia Rodger, Professor of Public Sector Evaluation at the University of Melbourne

The root of the problem lies not in the ToR itself, but in the fact that many MAs that venture into writing a ToR, have trouble appreciating, if not understanding, the role of evaluation, and are confused in regard to what different methods can be used to answer which questions.’

Terms of References

Advantages of having one ToR for the evaluations in 2014-2020:

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Advantages of having several ToRs for the evaluations in 2014-2020

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Questions posted at the registration referring to ToR...



- How to write ToRs for operational evaluation?
- How to write ToRs for impact evaluations?
- How to define quality assessment criteria, so they are objective and can stand audit control and in the same time tell us something about suppliers' quality and competences?
- What qualification criteria should be used? What award criteria are used in practice? Is experience of evaluators taken into consideration? How to ensure quality of reports through ToRs? How to approach operational evaluations to be useful for the impact evaluations?
- Under which conditions or circumstances is it most relevant to have all evaluations under one ToR and/or in several ToR? Have there been programmes that have had both operational and impact evaluations within the same ToR? If yes - how has it worked so far? Do programmes have multiple parts to their operational evaluations and if yes - have these gone in the same ToR?
- When ToR are considered successful? What is the absolutely necessary to take into consideration?

Evaluation – how does it go?

Welcome to Day 2

Agenda - Day 2 (9:00-14:30)

First findings and process of the operational evaluation

Presentation and Q&A, Monika Schönerklee-Grasser, Interreg Central Europe

Lessons learned from previous (impact) evaluations: as preparation, as input for the impact evaluations 2014-2020

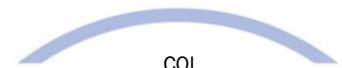
Presentation and Q&A, Shaun Henry, Interreg Ireland-Northern Ireland-Scotland

Table discussion: How to use operational evaluation for impact evaluation

Open Source and added value of cooperation

Presentation and Q&A, David Alba, Evaluation Unit, DG Regio

Output library: aggregation of outputs across Interreg programmes: *Panel discussion with Stefanie Amorosi (Alpine Space), Anu Roomere (Estonia-Latvia); Simona Vasile (Romania-Bulgaria); Polona Frumen (Interact), Rafael Agostinho (Interact, KEEP);*



COI

Summing up and next steps

Questions posted at the registration referring to evaluation...



- Are there programmes using mixed approaches of JS-external experts? How is the relationship being structured? (how much work load at JS).
- In **operational** evaluation were there any special areas to which you paid special attention and why?
- Did you learn anything new on the implementation of your programme, which you did not know before?
- What are the first **evaluation results** of other programmes? What is good practice? What aspects did other programmes focus on?
- How to best use data from the operational evaluation for the impact evaluation?
- How did other programmes already prepare for the **impact** evaluations?
- How can be value added better linked to the impact evaluation? Can value added be assimilated with sustainability?

Preparing for impact evaluations...

- What are your lessons learned from (impact) evaluations from the previous period?
- How did you use the operational operation as a preparation for the impact evaluation?



Output library – what are your needs?

1 starting point... *tabula rasa (forget about 'output library')*

1 panel: *Stefania Amorosi* (Alpine Space), *Anu Roomere* (Estonia-Latvia), *Simona Vasile* (Interreg-IPA CBC Romania-Serbia), *Polona Frumen* and *Rafael Agostinho* (Interact)

3 questions: Why? What? When?

3 aspects...

- Aggregation of outputs across programmes and to work on common Interreg output indicators
- Benchmarking (comparing to best practices from other programmes regarding the use of output and output indicators)
- Results, impact and added value of cooperation

1 reflection: *Zintis Hermanis* (ESPON)

Aggregation & COI – what are your needs?

1. Why should we **aggregate outputs across programmes** and work on **common Interreg output indicators**? What would it help you as programmes? What would you get out of it? How would you use such aggregation of outputs across programmes and common Interreg output indicators?
2. What would be the main 'components' of an aggregation of outputs across programmes and common Interreg output indicators? What has already been developed by you/programmes, Interact, KEEP, others and could be used and/or further developed instead of reinventing the wheel?
3. Is this more important for this programming period or for post-2020? What realistically could and should still be done for 2014-2020 and what can "wait" until post-2020?

Benchmarking – what are the needs?

1. Why should we work on **benchmarking (comparing to best practices from other programmes regarding the use of output and output indicators)**? What would it help you as programmes? What would you get out of it? How would you use such benchmarking?
2. What would be the main 'components' of such benchmarking? What has already been developed by you/programmes, Interact, KEEP, others and could be used and/or further developed instead of reinventing the wheel?
3. Is this more important for this programming period or for post-2020? What realistically could and should still be done for 2014-2020 and what can "wait" until post-2020?

Results, impact, added value – what are the needs?

1. Why should we work on **results, impact and added value of cooperation**? What would it help you as programmes? What would you get out of it? How would you use the outcome of the work on results, impact and added value of cooperation?
2. What would be the main 'components' of results, impact and added value of cooperation? What has already been developed by you/programmes, Interact, KEEP, others and could be used and/or further developed instead of reinventing the wheel?
3. Is this more important for this programming period or for post-2020? What realistically could and should still be done for 2014-2020 and what can "wait" until post-2020?

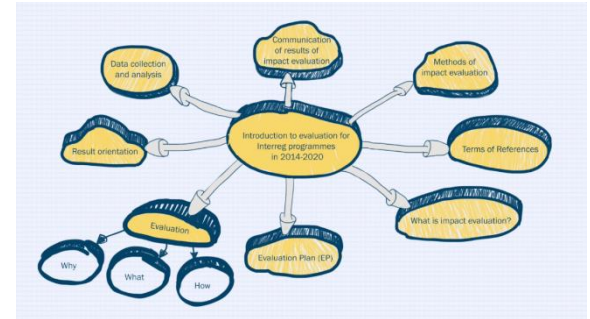
Questions posted at the registration referring to output library...

- What is the perspective in creating a common Interreg output library?
- What is the state of play of the discussion regarding the output library? How KEEP can position itself in connection with this.
- How to measure some indicators (number of visitors in natural tourism destinations, how to organise data collection?)
- What kind of cohesion indicators are most useful to your programme? What are the cohesion dimensions?



Next steps

- Online Learning Module
- Informal working group on indicators : output library/benchmarking/added value pilots
- Monitoring and reporting event (covering performance framework): 7 September 2017 tbc.
- Next evaluation event December: communication of evaluation results
- Wishes for 2018 ???



Cooperation works

All materials will be available on:

www.interact-eu.net

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SUMMER BREAK

