

Let's practice capitalisation!



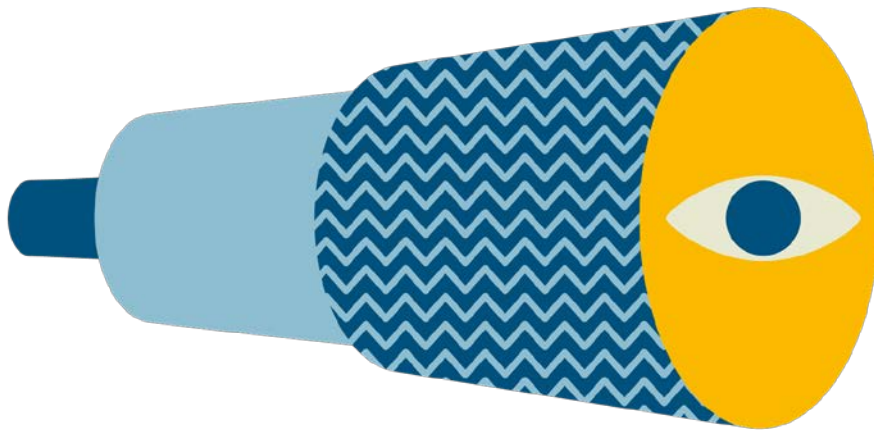
Agenda, 7-8 June 2017

Let's practice capitalisation: from theory to practice, paving the way for consolidating results in 2014-2020 period

Radisson Blu, es Hotel Rome

Via Filippo Turati, 171 - 00185

Rome, Italy





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Outlines

The 2014-2020 programming period brings a number of challenges for Interreg programmes, namely fostering innovation and research but also addressing environmental challenges and climate change, social exclusion, etc.

The new policy framework strongly focuses on results. In fact, it implies new mechanisms and approaches which should lay down the conditions for making a difference: a sound strategic approach through programmes' thematic concentration and intervention logic, performance framework and result orientation etc.

Therefore, the success of programmes, in the current programming period, is strongly interconnected to the proper application of these thematic concentration, intervention logic and result-oriented approach.

Capitalisation as opportunity

Capitalisation should concern programmes and projects' results, from one side, and the effects/contribution of Interreg to Cohesion Policy achievements from another side: but the latter will not be possible without the former.

So, how do programmes understand this change? Is there any useful approach to be considered? How did it work in the past?

These are only a few of the questions that Interreg programmes could have as for dealing with such a still vague concept and type of process.

How a capitalisation exercise should be established in the programme implementation?

- It is indeed important to start creating synergies between programmes/projects in some thematic field and ensure that knowledge and results are transferred to a large number of stakeholders (capitalisation).
- It is essential to make a plan to increase the time dedicated to identify and promote results (Communication of results).

In the 2007-2013 period, INTERACT II has worked with Interreg programmes to capture their knowledge and expertise, to make it available to the next generation of programmes (and projects), carrying out several thematic analyses such as Energy, Natural Risks & Climate Change, Transport Culture, Maritime cooperation and Creative Industries, etc.

In parallel, at the end of the period 2007-2013, several programmes already started reflecting on their results, identifying best practice examples and encouraging the wider take-up of those results and for new projects of the 2014-2020 period to build on the previous knowledge and experience.



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Objectives

Building on these experiences, Interact Programme is organising this workshop in order to:

- Present, exchange and discuss Interreg programmes' knowledge and expertise on capitalization as a programme management process (also thematic-wise) gathered in the past and current programming period.
- Get valuable input in order to better define the needs and support needed by programmes to use capitalisation approaches for capturing programme results.

Who is it for?

The event is dedicated to Interreg programmes' staff from the Joint Secretariats, Managing Authorities and other relevant programme bodies (NCPs, MC Members, etc.).

We address in particular staff members that are:

- coordinating and/or directly involved in project monitoring
- dealing with specific thematic issues and/or topics
- communicating the results of the programmes

The event is particularly indicated for those programmes which intend to know more about capitalisation and are setting up a sort of thematic specialization in order to better cluster and capitalize projects' results.

According to the results of a specific "Capitalisation Survey" launched for Interreg and IPA CBC and ENI Programmes in 2015, Interact will focus its support on the following themes/networks:

- TO 7 Sustainable transports
- TO 5 Combating climate change and risks
- TO 8,9,10 Employment, education and social inclusion
- TO 11 Better administration

And on the following cross-cutting topics/networks:

- Knowledge of the Sea (maritime cooperation)
- Interreg response to migration-related issues
- MedLabGroup (for specific topics of interest)

Main topics and format

Sessions will mainly focus on:

1. Introduction (overview) of programmes' expectations about capitalisation,
2. Points of view from the EC/MS,
3. Capitalisation practices and experiences of Interreg Programmes 2007-2013, capitalisation at EU level,
4. Discussion aimed at defining common challenges and tools needed for 2014-2020 period,



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5. Discussion about how capitalisation may affect the upcoming legislative framework
6. Presentation of Interact III capitalisation activities, to better tailor support to programmes,
7. Thematic networking areas for identified capitalisation networks and kick-off of technical activities (only for some networks).

The event foresees an active contribution from all participants, with mixture of presentations to introduce topics and discussion among audience. Technical discussions on specific topics of interest and exchanges will be addressed in the workshops.

Participants are encouraged to contact Interact if they identify a topic on the agenda for which they would be willing to share their practice/experience through a presentation, as well as to propose other topics of interest.

Contact: Ivano Magazzu (ivano.magazzu@interact-eu.net)

Venue information

The venue of the event is:

Radisson Blu, es Hotel Rome
Via Filippo Turati, 171 - 00185
Rome, Italy
www.esconcept.it

Please note that a stock of rooms is available, in the same venue, for participants.

Participants can book directly at a special rate of **190 € for double single use room/night**.

Direct booking is possible by writing to the following address for the reservations:
Info.rome@radissonblu.com or reservations.roma@radissonblu.com.
Please mention: **"Interact Event June 2017"**.

Please refer to "[Practical information](#)" document for all travel information and to get to the venue.



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Timetable

Day 1 – 7 June 2017

8.30 – 9.00

Registration and welcome coffee

9.00 – 9.30

Welcome and introduction

Italian Agency for Cohesion Policy and European Commission

9.30 – 13.00

Sharing experiences

- Concept of capitalisation
- Expectations of programmes and outlook
- Points of view on importance of capitalisation:
 - The national capitalisation in France - CGET
- Programme practices and experiences
 - Interreg Med
 - Interreg Danube
 - Interreg IPA-CBC Greece-Albania

Q&A session

Coffee break included

13.00 – 14.00

Lunch Break

14.00 – 17.00

Common challenges and tools needed

- Capitalisation at Pan-European level: examples from Interregional Programmes: Interreg Europe and Urbact
- Tools and support necessary for embedding capitalisation activities into programme life-cycle
 - ESPON Tools
 - KEEP Database
 - The CBC Review and Cohesion Open Data Platform (European Commission)

Q&A session

- Working groups discussion: how to exchange methodologies and experiences related to capitalisation in the future

Coffee break included

17.00 – 17.30

Wrap up and closure of Day 1

17.30 – 19.30

Networking cocktail



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Day 2 – 8 June 2017

9.00 – 10.30

Interact capitalisation activities

- Capitalisation activities in 2007-2013, lessons learnt from Interact II
- Main features of Interact III capitalisation
- Presentation of activities
- Presentation and main features of the networks
- Testimonials from running networks
 - Sustainable Transports – *Interreg Northern Ireland-Ireland-Scotland*
 - Migration – *Interreg ADRION*
 - Knowledge of the Seas – *Network facilitator*

Q&A session

10.30 – 13.30

**Get involved with Interact Capitalisation Networks
(parallel sessions)**

- Interreg response to migration-related challenges
- Better Public Administration
- Inclusive Growth
- Sustainable Transport
- Climate Change and Risks

Session in two rounds (1,5h round): participants will be able to switch to go and get to know other networks, if interested.

Coffee break included

13.30 – 14.00

Wrap-up, conclusions and next steps

14.00

Closure of the event and farewell lunch