

MRS as tools of experimentalist governance: Development of an Interact publication



Agenda, 20 March 2017

Hotel Bloom, Rue Royale 250, 1210 Saint-Josse-ten-Noode, Brussels, Belgium

Outline

To a growing degree, macro-regional strategies (MRS) have become a subject of academic research and analysis. Moreover, a growing number of studies have been published dealing with the challenges and potentials of MRS in the future. This has led to an increasing body of knowledge which is of high relevance not only for the key implementers of MRS, but also with regard to:

- The future of MRS, especially with regard to the next MFF and the future of Interreg and cohesion policy as a whole;
- The promotion of MRS, also in relation to education and training;
- The institutionalisation and capacity development of MRS;
- A mutual exchange between well-informed academia and practitioners of MRS;
- The evaluation and monitoring of MRS.

Objectives

The workshop will assemble a small number of participants with the aim contribute to develop a short Interact publication. This publication should not be descriptive or academic, but rather intends to provide a bigger picture and deliver concrete policy recommendations for an enhanced implementation of MRS.



Analysis of MRS
20 March 2017
Brussels, Belgium

Timetable

Part I: Setting the scene

Moderation: Jörg Mirtl, Interact

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| 09.30-10.00 | Welcome coffee |
| 10.00-10.15 | Welcome and introduction, outline of the idea <i>Jörg Mirtl, Interact Programme</i> |
| 10.15-10.30 | Participation of civil society in MRS, including academia <i>Roman Haken, EESC</i> |
| 10.30-10.45 | Evaluating the macro-regional strategies <i>Tobias Chilla & Franziska Sielker, University Erlangen, Germany</i> |
| 10.45-11.00 | Macro-regional strategies – a case of experimentalist governance? <i>Stefan Gänzle, University of Agder, Norway</i> |
| 11.00-11.15 | Experiences from the Danube Research Network <i>Katja Vonhoff, Stuttgart, Germany</i> |
| 11.15-11.30 | Presentation of the Jean Monnet Centre of Excellence Positioning Regions and Regionalism In a Democratic Europe (PRRIDE) <i>Gabriele Abels, University of Tübingen</i> |
| 11.30-11.45 | Requirements that policy and sectoral supply chains involve local stakeholders in developing macro regional strategies? <i>Michael Danson, Heriot-Watt University Edinburgh</i> |
| 11.45-12.00 | Open discussion and questions |
| 12.00-13.00 | Lunch |

Part II: Developing the publication and discussing the practicalities

Moderation: Gábor Schneider, Schneider Consulting

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| 13.00-13.30 | Presentation of the concept and scope of an Interact publication: Fostering the policy impact of MRS <i>Gábor Schneider, Schneider Consulting</i> |
| 13.30-15.00 | Discussion and development of the publication (work in groups) Points for discussion: <ul style="list-style-type: none">• Scope of the publication• Contribution by other authors• Establishment of a stable process of exchange between academia and key implementers• MRS as bottom-up processes |



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- 15.00-15.30 **Coffee Break**
- 15.30-16.30 **Continuation of the Discussion**
- 16.30-17.00 **Next steps (meetings, deliverables)**