

# Requirements for Indicators and Data Collection

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#### **REMINDER:** The concepts (1/2)

The <u>intervention logic</u> of the OP is a <u>coherent whole</u>:

- development needs are articulated;
- > selected **specific objective** (i.e. the result sought) are appropriate for addressing above needs;
- the **result** sought (i.e. the specific objective) is measurable (via the result indicator and its baselines and target);
- actions are well identified, captured by output indicators and feed logically into the achievement of the specific objective.





#### **REMINDER:** The concepts (2/2)

- specific objective (result sought) what do I want to change via the intervention (ERDF/CF- change in the region/sector, not just in supported entities (ESF);
- > result indicator what indicator captures that change;
- output indicator how will the actions and outputs of the programme (the physical outcome of spending) contribute to that change





#### 3 Distinct But Interrelated Dimensions

- > The implementation of the OP (process evaluation)
  - ➤ Is it working? If not, why not? Do I need to redress something? Is the intervention likely to meet objectives?
- The change the OP sought to make did it happen (outcome evaluation)
  - ➤ Is there a change in the specific dimension of wellbeing/development/improvement that has motivated spending (RI)
- How much of that change is attributable to the OP (impact evaluation: theory-based or counterfactual, the latter of lesser doability in context of ETC programmes)
  - ➤ How did the "physical" product of spending (COI) contribute to the generated change





### Challenges and solutions to using COIs

- > The 2 most frequent cases in programmes:
  - The right output indicator (s) selected

SO and RI	COIs
Increase in the number of visits into CB region (# users of collective accommodation)	Length of reconstructed/upgraded road; increase in expected number of visits

SO and RI	COI
Promoting cross border mobility (number of CB workers increase)	# of participants in joint local employment initiatives



#### Challenges and solutions to using COIs

> An irrelevant output indicator(s) or a multitude of indicators (not all of which essential) are selected

SO and RI	COI
Strengthen sustainable dev't (declining average # days/year with ozone concentration exceeding a given amount)	Space <i>created</i> or <i>rehabilitated</i> in urban areas (137 K m2)

SO and RI	COI
Increase in product and process innovation (share of SMEs	13 COIs (overleaf)
implementing those innovations)	



#### **Intervention Logic from a CBC OP**

- > **SO:** Increase in the product and process innovations in sectors relevant for the border region
- > RI: Share of SMEs implementing product or process innovations
- > COIs:
  - COI 1: Number of enterprises receiving support
  - COI 2: Number of enterprises receiving grants
  - COI 3: Number of enterprises receiving non-financial support
  - COI 4: Private investment matching public support to enterprises (grants)
  - COI 5: Private investment matching public support in innovation or R&D projects
  - COI 6: Employment increase in supported enterprises
  - COI 7: Number of new researchers in supported entities
  - COI 8: Number of enterprises participating in CB/TR/IR research projects
  - COI 9: Number of enterprises cooperating with research institutions
  - COI 10: Number of research institutions participating in CB/TR/IR research projects
  - COI 11: Number of enterprises supported to introduce new to the market products
  - COI 12: Number of enterprises supported to introduce new to the firm products
  - COI 13: Number of participants in joint local employment initiatives and joint training



#### COs use; data collection against them

COI /OI	Y/N	Action/data collection/level of collection
Indicator informs on the SO	NO	Minimal data collection against that indicator (project level?) with a concentration on remaining – see below
Indicator informs on SO (even if levels of attribution vary)	YES	Depending on indicator <u>and the resources available</u> :  • monitoring  • project data;  • surveys;  • dedicated focus groups;  • interviews



## **THANK YOU**

**Questions?**