

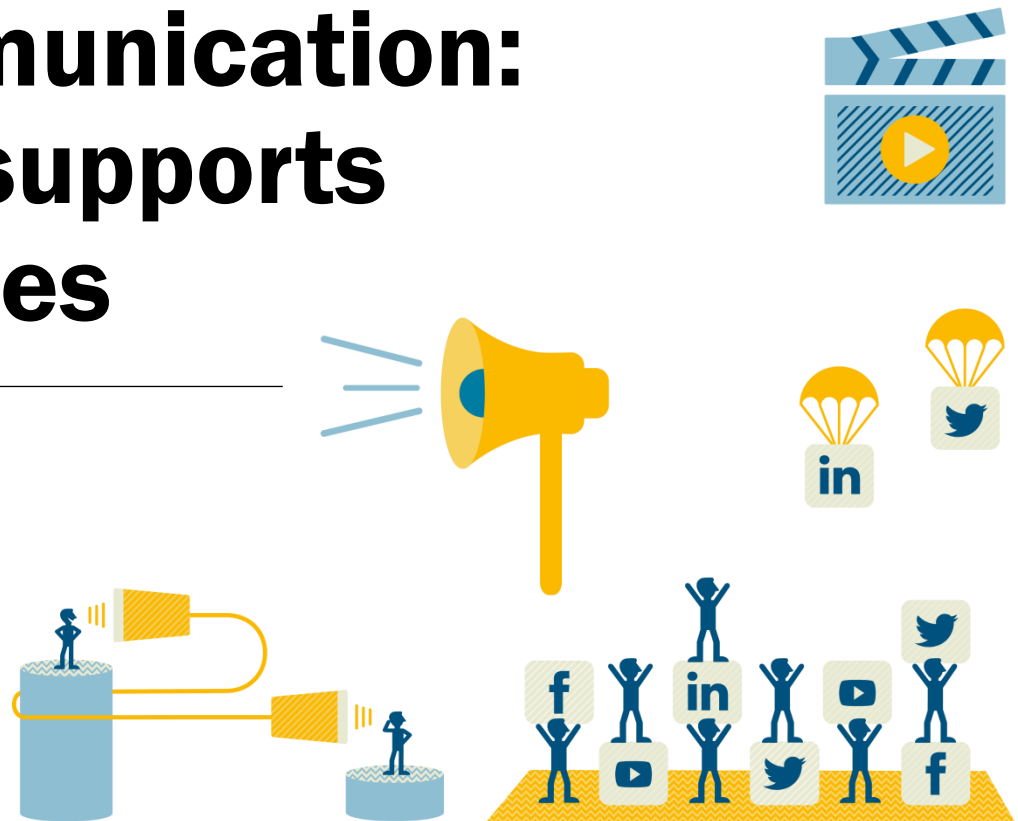
Interreg Communication: How Interact supports the programmes

Regional Network Meeting

22 - 23 November 2016 | Sofia, Bulgaria

 @InteractEU

Arkam Ograk, Interact Programme



Support to Programme Communication

- Annual meeting with communication managers and the seminar
- Online Networks
- Trainings to programmes on project communication
- Communication Toolkit for for cooperation programmes

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Communication of Interreg

Interreg Branding:

- A common visual identity for all Interreg
- A recognition and designation process of INTERREG managed by the European Union initiative all over Europe
- A collective effort where success of a programme is success of all



Interreg Portal:

- A website for all Interreg
- Will promote both, programmes and project results
- Will not duplicate national websites, rather complement
- Will serve as a hub platform



European Cooperation Day

- Background
- Where we are
- Examples of local events
- How can programmes get involved
- Support your communication officer



www.ecday.eu



Cooperation works

All materials will be available on:

www.interact-eu.net

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