

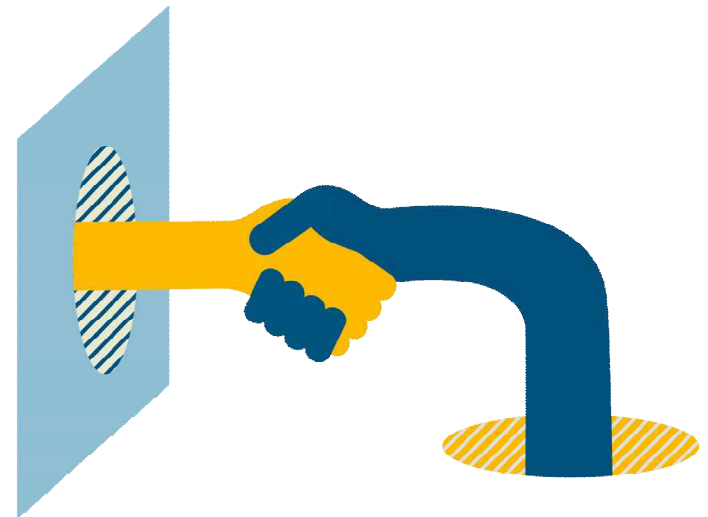
Get-to-know other funding programmes

Get-to-know other funding programmes (natural/cultural heritage)

13 September 2016 | Bonn, Germany

 @InteractEU

Philipp Schwartz, Interact Programme



Background and objectives

- We want to cooperate and coordinate! But with whom?
- Starting point for any cooperation and coordination is knowing each other
- Today speed-dating in the field of cultural & natural heritage within & beyond Interreg
 - Joint introduction with main overall programme aspects
 - Individual presentations on support to cultural and natural heritage
 - Overall questions and answers at the end of each session
 - Individual details and questions during coffee & lunch breaks
- It is not about capitalisation, but about getting to know each other
- Tomorrow more on the 'how'
- Next year similar event on another topic

Your expectations

- Are we capable to see a wider picture behind our own programme or project?
- How in different regions of the EU different funding programmes deal with cultural heritage issues?
- Many expectations rather for Day 2 – How to coordinate and cooperate?
- Does anyone mind pictures been taken?
- Day 1 is answer & tool for
 - How to avoid/check overlapping between Programmes?
 - What tools or possibilities we have to exchange information ...?
 - How to support preparation/building of high quality/value projects related to the natural and cultural heritage?
 - How to identify/select projects with the higher impact/potential in conservation, protection, promotion and development of natural & cultural heritage?

Why cooperation, coordination
and synergies?

The behavioral foundations

Alejandro Guarín

German Development Institute /
Deutsches Institut für Entwicklungspolitik (DIE)

Get-to-know Interreg & other funding programmes
(natural/cultural heritage)

Bonn, 13 September 2016



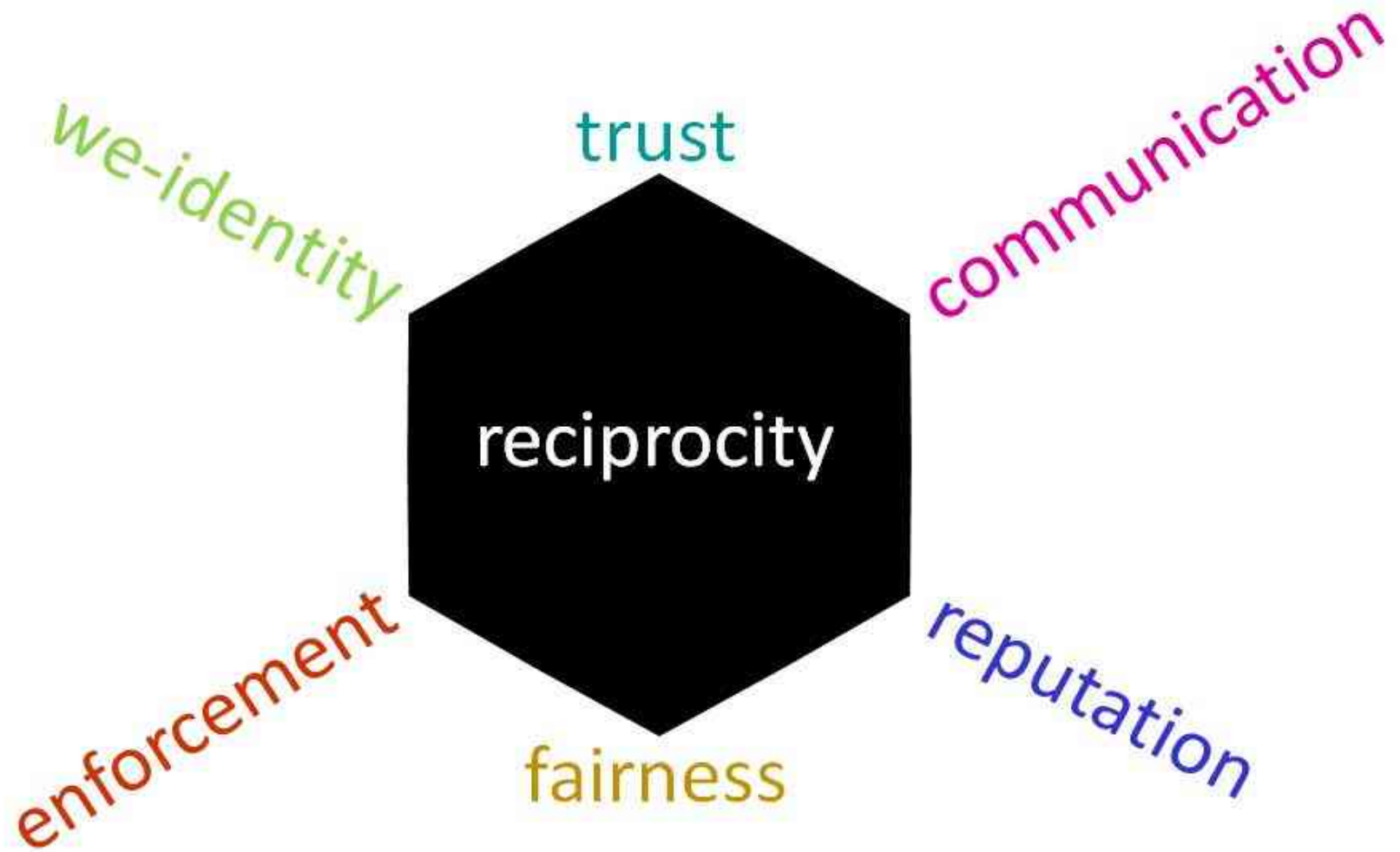


<https://www.youtube.com/watch?v=9C2332Zs6tI>



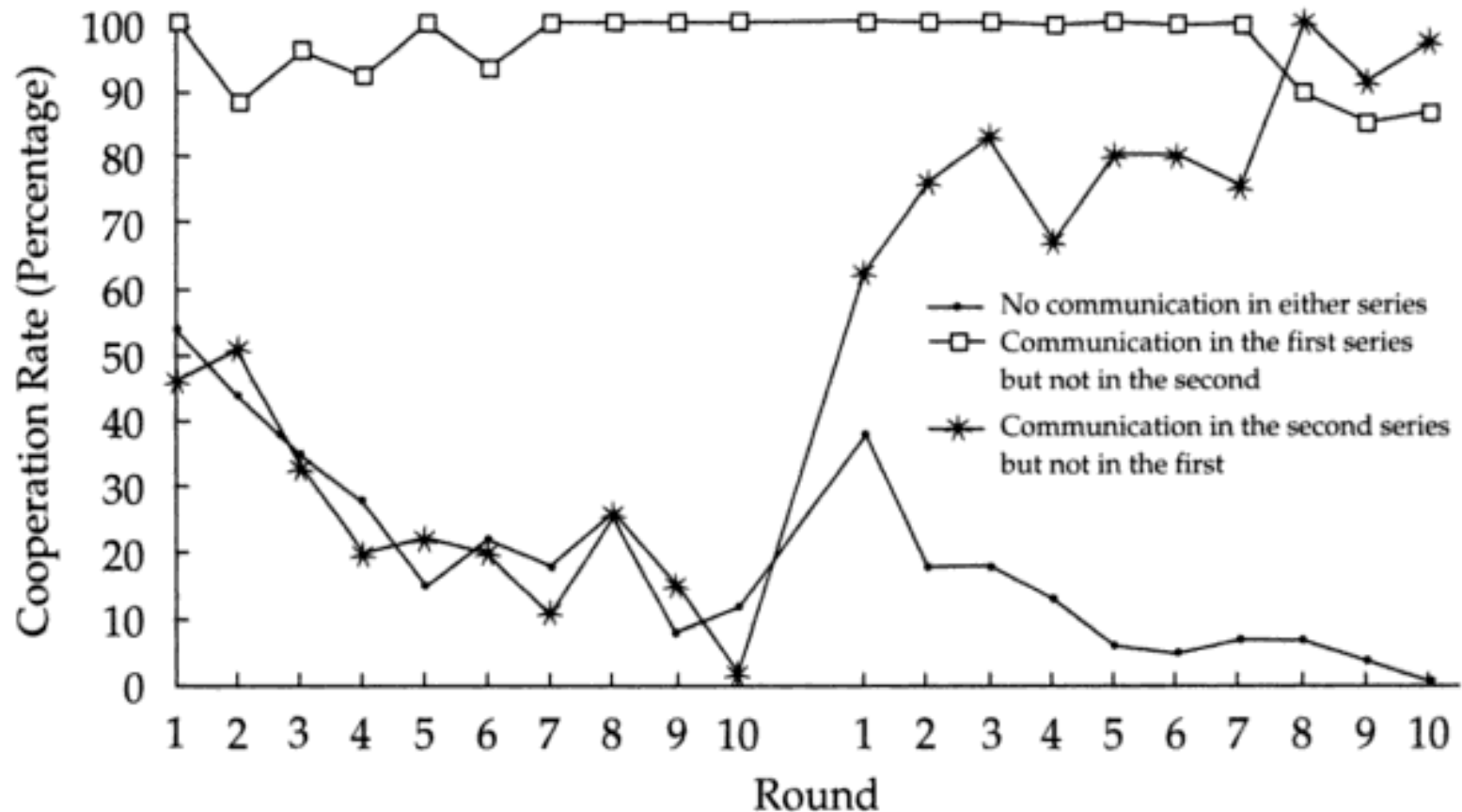
© Warneken, Chen & Tomasello (2006)







Effect of communication in public-goods experiments



[Add to My Page's Favorites](#)[Suggest to Friends](#)

Welcome to the OFFICIAL Facebook page of Cristiano Ronaldo.

Information

Location:
Madrid, Spain
Birthday:
February 5

5 Friends Like This

Michelle
Yenor
Takon



Liesel
Schroder



Inna
Shamis



Pala Hanmi
Reddy



David
Janelle
Tompson

14,033,404 People Like This**Cristiano Ronaldo****Wall****Info****Photos****Signup****Stories****YouTube****Cristiano Ronaldo + Others****Just Cristiano Ronaldo****Just Others****Cristiano Ronaldo** Real Madrid 3 - Hercules 1

Sunday at 7:41am via WhoSay

5,644 people like this.

View all 1,767 comments

**Cristiano Ronaldo** Thanks Nike Football for the new boots. Feel good. Look great. Time to let my feet do the talking.**Be Fast. Be Seen. Be the Best.**www.youtube.com

From Nike Global HQ in Oregon to the streets of Madrid, the CR7 Safari boots travelled across the globe to be personally delivered to Cristiano Ronaldo. A new animal is about to be unleashed.

 October 29 at 11:55pm · [Share](#)

23,976 people like this.

View all 2,382 comments

**Cristiano Ronaldo****A message from Cristiano Ronaldo**www.youtube.com

Ronaldo thanks everyone for your support. He's ready to put the CR7 Safari into action.

 October 29 at 9:40am · [Share](#)

32,362 people like this.

View all 4,410 comments

**Cristiano Ronaldo** On my way to the boot Launch. Looking forward to seeing how they will improve my game. October 28 at 11:20pm · [Share](#)

Create an Ad

Web Sites and Marketing ×

i-Possible has a great team, keen to help you with your online marketing idea (pretty light on the budget too).

Body Hair removal kit. ×mysmoothlegs.com

For men - Facial & body hair removal made easy. Removes unwanted hair & exfoliates at the same time. Do-it-yourself at home.

Play Dolphin's Dice ×youplaytime.net[Click here to start playing!](#)**1 Trick Of A Tiny Belly:** ×fatburningfurnace.com

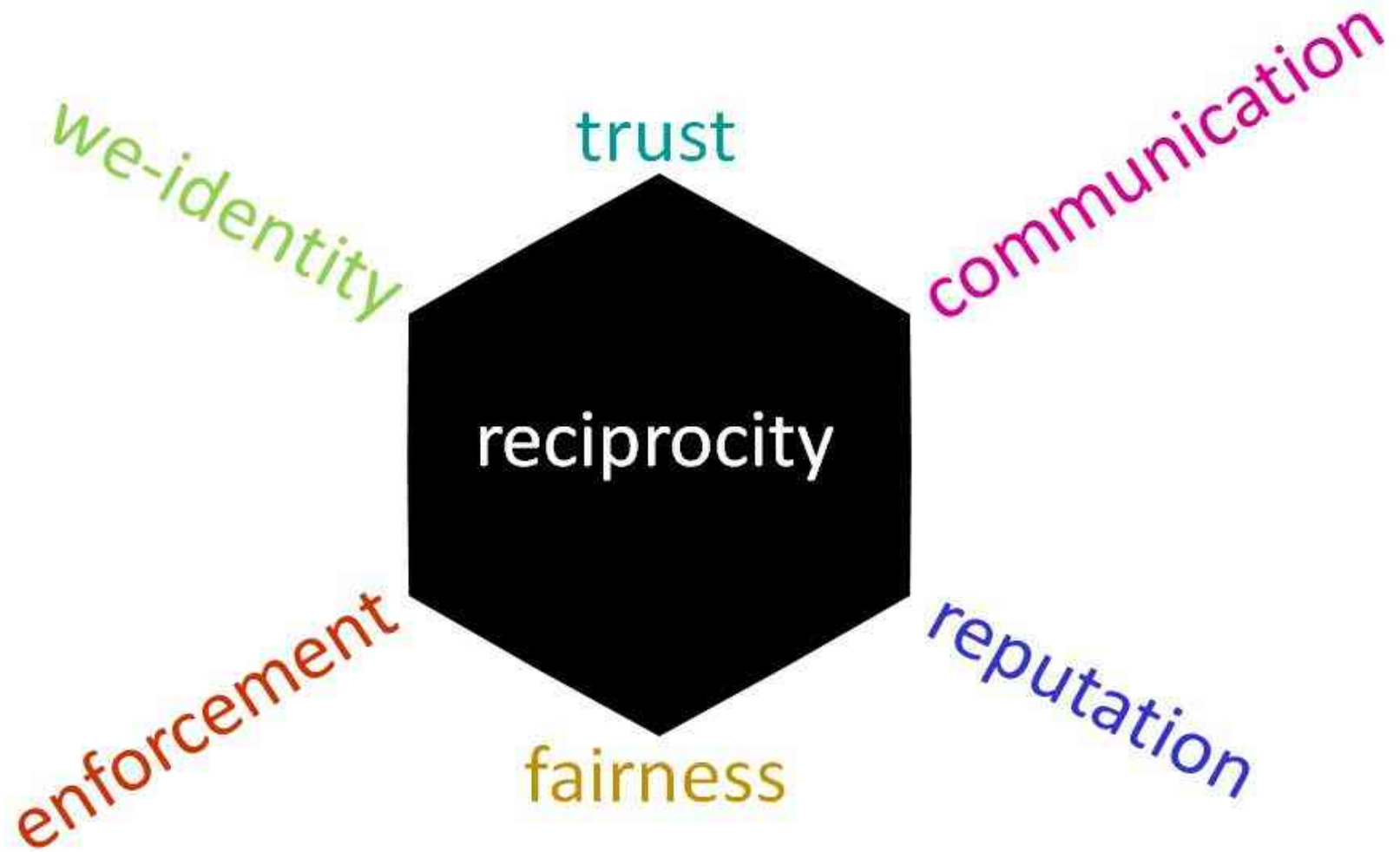


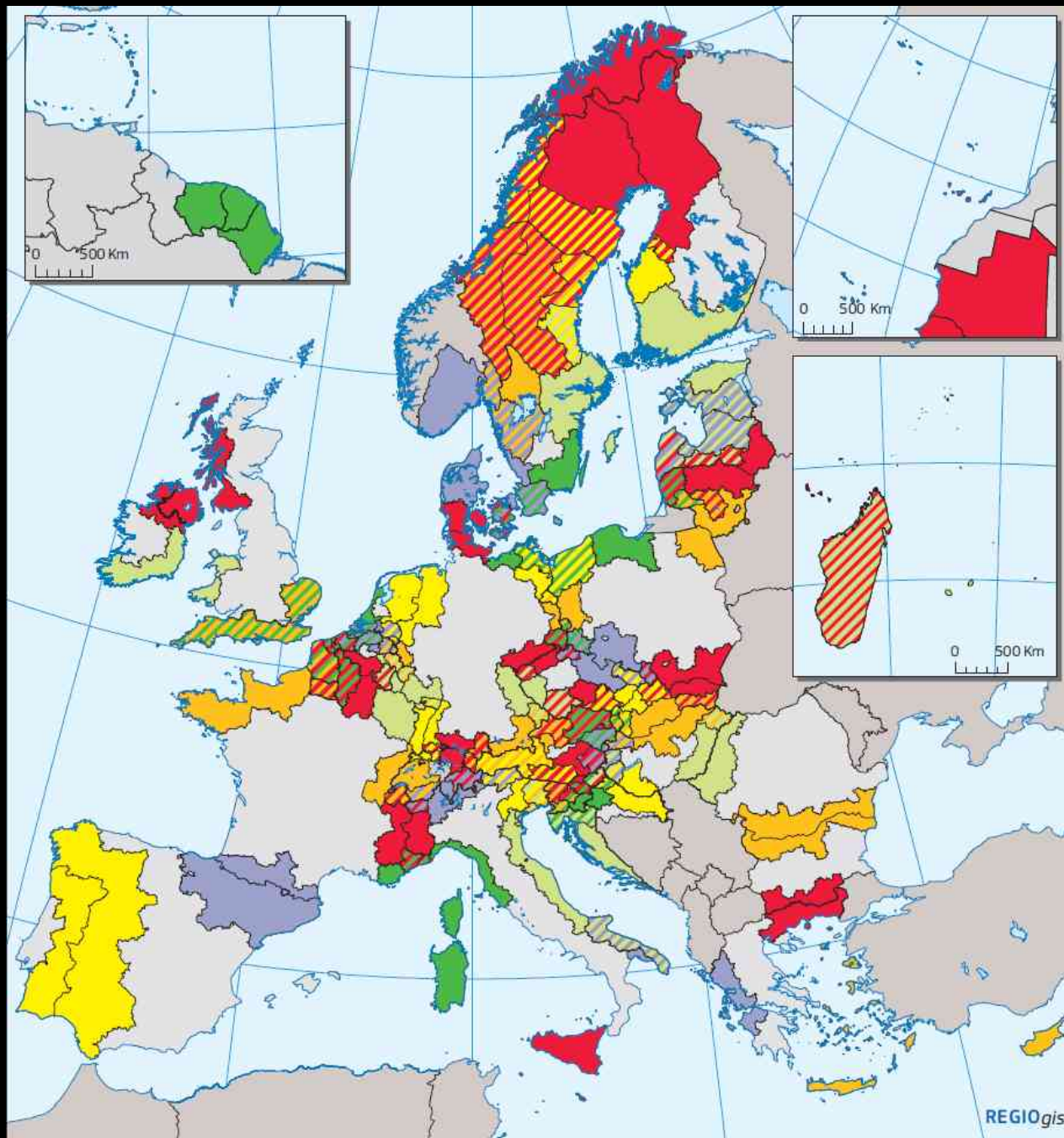
**SCHWARZ-
FAHREN,**

UNFAIR!









Thank you!

Alejandro.Guarin@die-gdi.de

Dirk.Messner@die-gdi.de

www.die-gdi.de

The world beyond ETC/Interreg

Programme area (from one region to the whole EU):

- ERDF OP Saarland (Germany) = German region (Land) Saarland (1 of 16 German Länder, 2.569,76 km², 995.597 inhabitants, 387/km², as of 31.12.2015, www.saarland.de/dokumente/thema_statistik/FB_311215_nZ.pdf)
- ERDF OP Regions in Growth = the whole of Bulgaria (110.994 km², 7.202.198, inhabitants, 65 per km², as of 31.12.2014, Source: Wikipedia)
- EMFF CLLD = 20 EU Member States (27 in EMFF, LU not) (not participating AT, BE, CZ, HU, LU, MT, NL, SK)
- Horizon 2020 = the whole of EU
- NB! Comparability not as easy as for similar Interreg programmes



(Wikipedia)

The world beyond ETC/Interreg

Programme and priority budget :

Programme	Total budget (Origin)	Budget for Cult&NatHer
Regional OP Saarland	143.289.981 EUR (ERDF)	5.730.000 EUR resp. 11,15% (2014-2020)
OP Regions in Growth (Bulgaria)	1.311.704.793 EUR (ERDF)	Slightly above 100.000.000 EUR resp. 7,6% (2014-2020)
EMFF CLLD (part of 20 national EMFF OPs)	514.000.000 (EMFF)	Not split by theme
Horizon 2020	78.600.000.000	> 100.000.000 EUR resp. 0,13% (2016-2017)

Interact Get-to-know event for Interreg and other funding programmes (cultural and natural heritage)

ERDF: Regional OP Saarland (Germany)

Anne Diener

Ministry of Economy, Employment, Energy and Transport of the Saarland



ERDF: Regional OP Saarland (Germany)

1- „Cultural and natural heritage“ priority/specific aim

- Increase attractiveness of Saarland as tourist region for nature and culture oriented visitors
- Especially travelers from 50 years on up
- Preservation of the precious sites of the region
- Eco-friendly tourism

Indicator score: number of overnight stays in tourist accommodations

Goal: between 2,4 and 2,5 millions overnight stays per year until 2023



Ministerium für
Wirtschaft, Arbeit,
Energie und Verkehr

SAARLAND



ERDF: Regional OP Saarland (Germany)

2- Typical activities

- Potential grantees: mainly public institutions (for example municipalities)
- Projects: small-scale infrastructure (total costs of max. 5 million €, for UNESCO world heritage sites 10 million €)
- Managing authority and certifying authority: Ministry of Economy, Employment, Energy and Transport of Saarland
- Audit authority: Ministry of Finance and Europe of Saarland



• Ministerium für
Wirtschaft, Arbeit,
Energie und Verkehr

SAARLAND



ERDF: Regional OP Saarland (Germany)

3- Example projects



ERDF: Regional OP Saarland (Germany)

4- Complementarity with other funds



Ministerium für
Wirtschaft, Arbeit,
Energie und Verkehr

SAARLAND



ERDF: Regional OP Saarland (Germany)



ERDF: Regional OP Saarland (Germany)

Thank you for your attention!



Tonya Sakarova

Senior Associate

Ministry of Regional Development and Public Works

Bulgaria




BULGARIA

Get-to-know event for Interreg and other funding
programmes supporting natural and cultural heritage
13 September 2016, Bonn, Germany

Support to natural/cultural heritage through Community-Led Local Development (CLLD) in the European Maritime & Fisheries Fund (EMFF)

Pedro Brosei, FARNET Support Unit

CLLD concept

How it works

Natural/cultural heritage

FARNET & FSU

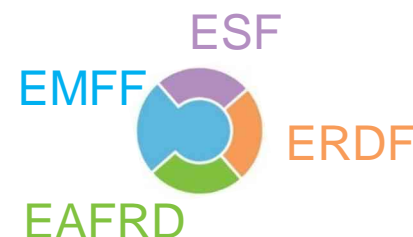


CLLD concept

Axis 4 EFF 2007/2013

CLLD EMFF 2014/2020

CLLD: Community Led Local Development
(accessible & integrated through 4 ESI-Funds)



FLAGs: Fisheries Local Action Groups (delivering CLLD)

MA: Managing Authorities (Regional or National)

NN: National Networks of FLAGs

CLLD: How does it work?

- MS select to apply CLLD, design the budget and delivery mechanism. Participative approach with stakeholders

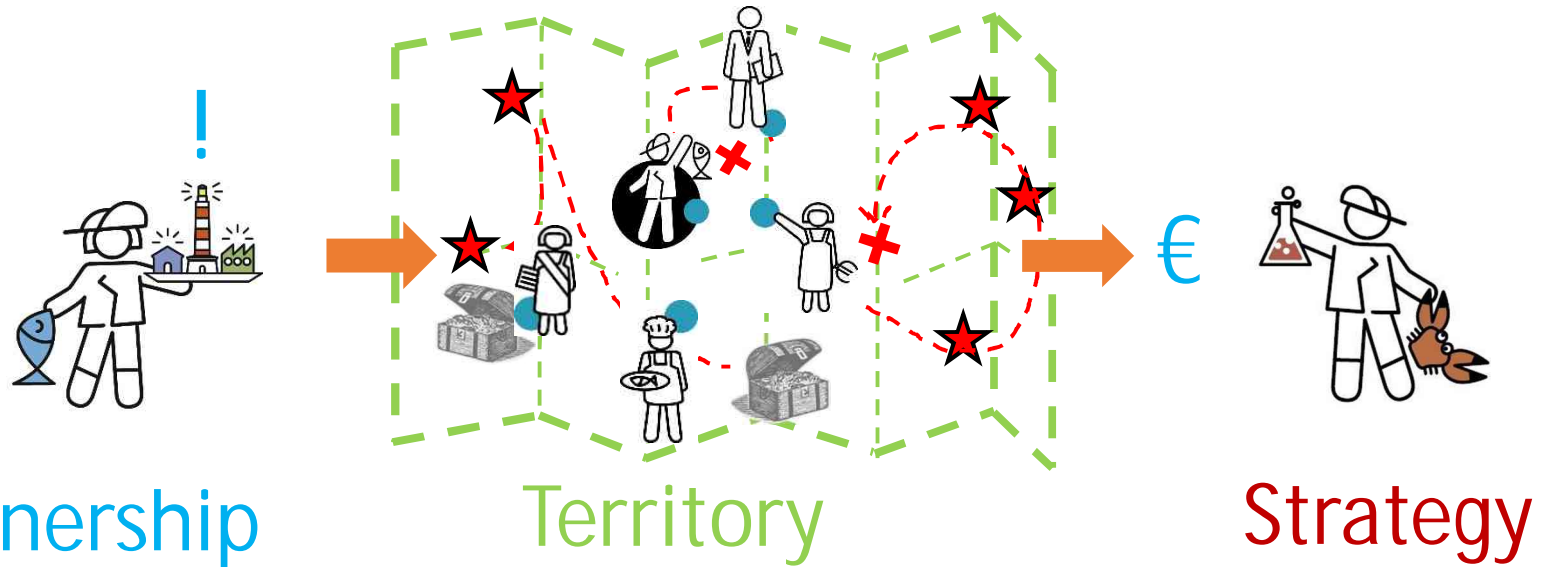


- MS open calls for interest, FLAGs apply and define their area, a partnership & a strategy



- Selected FLAGs (based on quality, relevance...) can start the work: territorial animation, call for projects, selection and support of projects fitting in the Local Development Strategy

CLLD & FLAGs: how to, what for?




- ▶ Targeted at a **territory** (and not a single sector)
- ▶ Implemented through **local partnerships (FLAGs)** composed of public and private sector, fisheries, environmental and social actors (local decision making)
- ▶ Through an integrated territorial development **strategy** to address specific challenges of the area and sector (bottom up and integrated character of strategy)

Fostering linkages between the **fishing sector** and **other actors of local development**

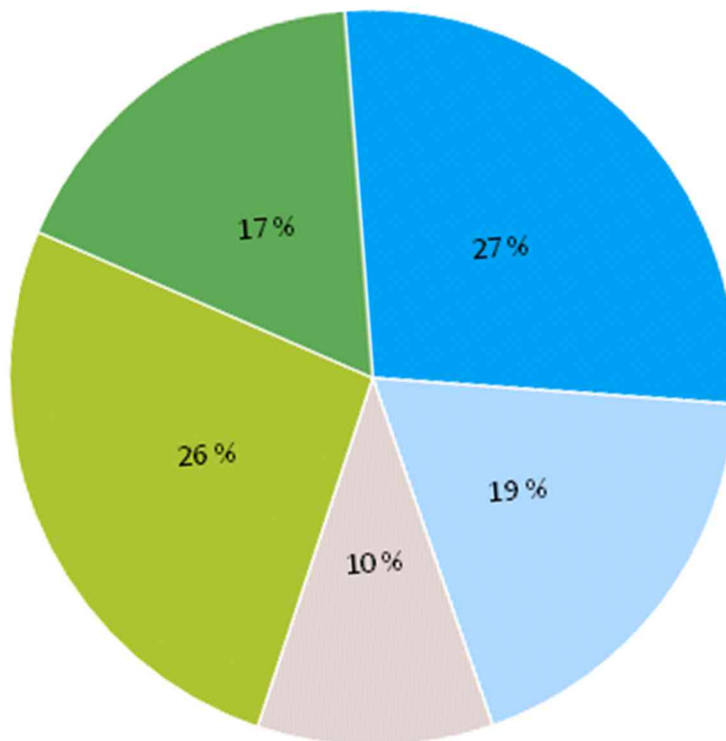
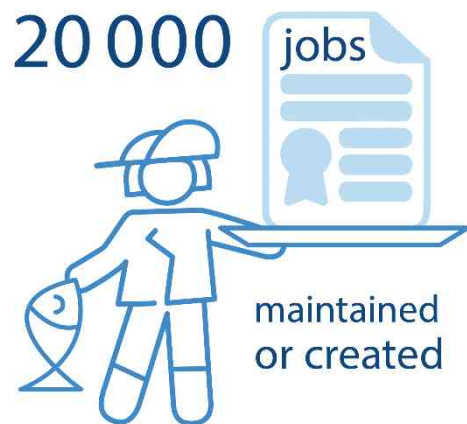
- **Adding value to local fisheries products**
 - New products, under utilised species, by products, processing support, value chain optimisation, labeling, quality and hygiene, direct sales initiatives,....
- **Diversification of activities**
 - Within fishing value chain (processing, improved marketing, pescatourism,...)
 - Outside fishing value chain (maritime business, environment management/stewardship, renewable energies,...)
 - Includes a significant proportion of tourism projects
- **Environment, Culture and Society**
 - Social innovation, environmental assets, cultural identity, human capital,...
- **Governance and management**
 - Ensuring a voice for fishing areas, cater for under represented groups, ensuring local community involvement in development projects, managing uses and resources (ICZM,...)



CLLD in the ESI-Funds

Fund	Total CLLD budget (EU contribution)	No. of MS concerned	Expected no. of LAGs
EMFF	 € 500 M	20	300
EAFRD	 € 6.900 M	28	2500
ERDF	 € 1.200 M	16	Info not available
ESF	 € 600 M	13	

Projects supported in 2007/2014



Adding value, **creating jobs** & promoting innovation

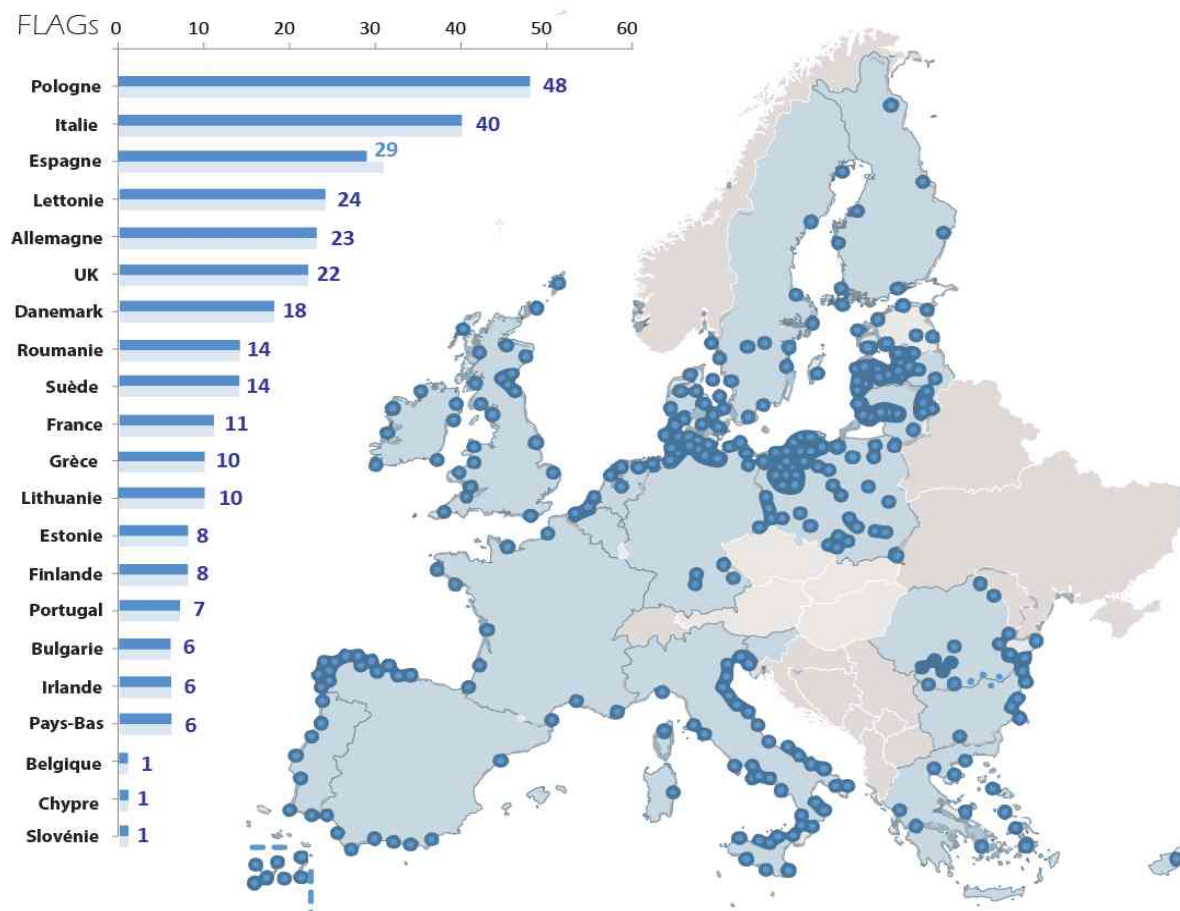
Social wellbeing & cultural heritage

Strengthening the role of fisheries communities in local development

Supporting diversification

Environmental projects

Axis 4 of the EFF 2007-2013



312 FLAGs in 21 countries

11.6 % of EFF budget

Average budget per FLAG: EUR 2,3 mln

Wide variety in areas, strategies, partnerships

CLLD in EMFF

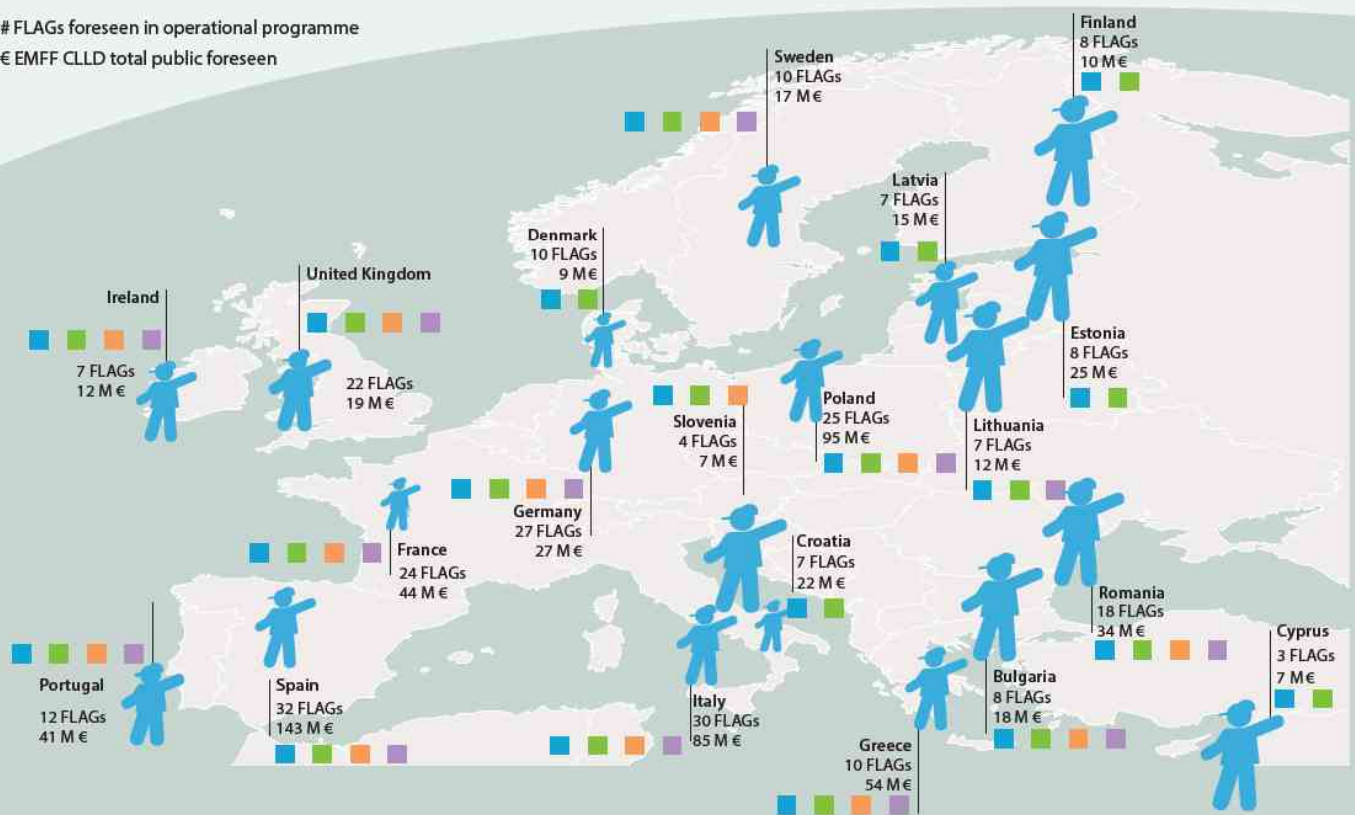
% of EMFF allocated to CLLD



European Structural Investment Funds mobilising CLLD



FLAGS foreseen in operational programme
€ EMFF CLLD total public foreseen



20 EMFF CLLD
MS 2014-2020

All "EMFF CLLD
included" OP
approved

11% of the EMFF
€514M

139 FLAGS
(out of +/- 300)
selected
by May 2016.

Fisheries areas **have many assets important for the preservation & development of natural and cultural heritage**

Nature

- Sea, rivers, lakes
- The coast, beaches, waterfront
- Specific fauna and flora
- A diversity of landscapes



Cultural heritage

- Fishing ports
- Boats, fishing activity
- Fishermen and their stories
- Aquaculture sites
- Festivals and traditions
- Angling sites and recreational fishing



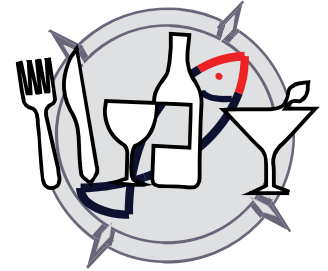
Fish and fish products

- Fresh fish and seafood
- Traditional products and recipes
- Fish markets, auctions, fishmongers
- Fish bars and restaurants
- Smoking and processing plants



Linking fisheries with natural / cultural heritage

Gastronomy: restaurants, fish tasting, cooking classes

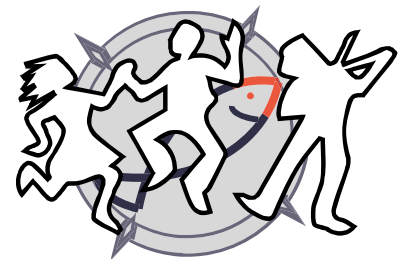


Accommodation: with fishing families, theme hotels and hostels



Activities and attractions:

- Guided visits of fishing ports
- Interpretation centres
- Pesca-tourism (taking visitors on board active fishing boats)
- Observation of fishing and aquaculture
- Discovering maritime environment and species
- Recreational fishing and angling
- Festivals...



Some examples...

A l'Ostendaise (BE)



Benboa restaurant (ES)



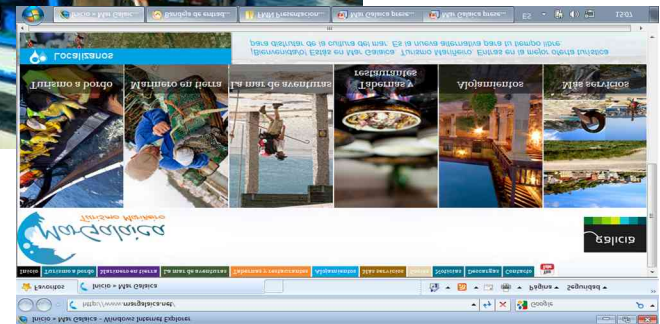
Hotel „A de Lolo” (ES)



Pesca-tourism (FR, IT, FI, UK, EE)

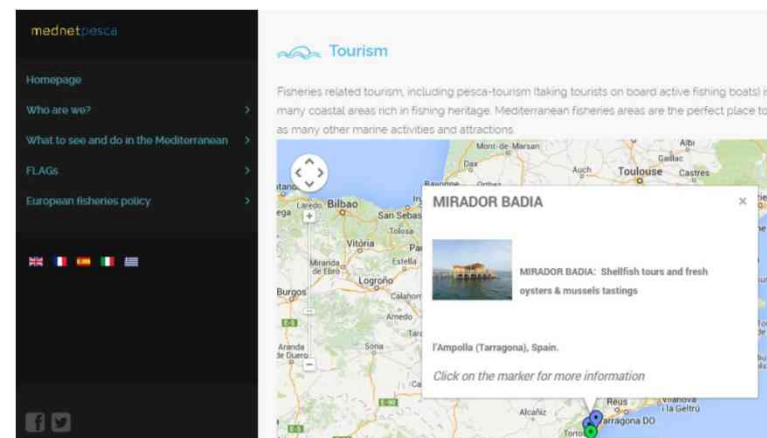
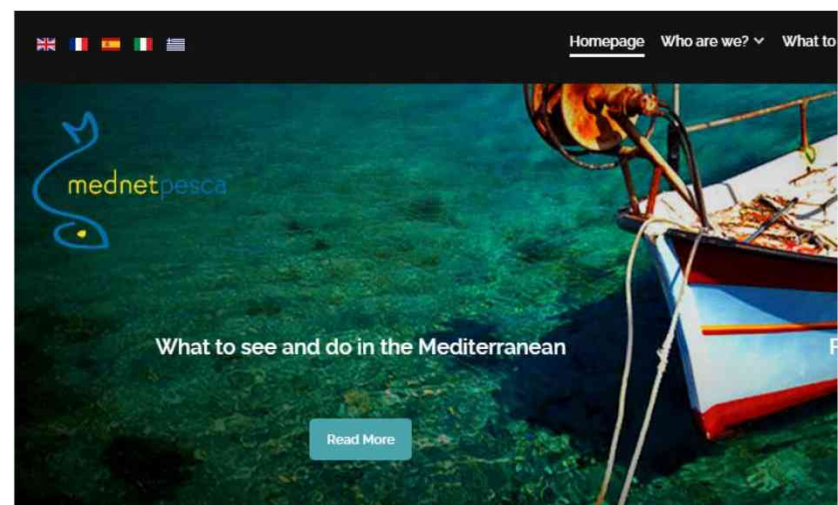


Packages („Mar Galaica”, ES)



- ▶ **Cooperation project** of 19 Mediterranean FLAGs (*from France, Spain, Greece, Cyprus & Italy*)
- ▶ Multi-lingual **website** to promote Mediterranean fisheries areas & heritage, in particular:
 - **Tourist activities** related to fisheries: *pesca-tourism, itti-tourism...*
 - Places to **buy & eat fresh, local fish**: *restaurants, direct sales points...*
 - **Recipes** of fish species from around the Mediterranean
 - **Marine protected areas**, national parks...
- ▶ Basis for further cooperation & joint reflection in the future

www.mednetpesca.eu



► Based on the experience from:

- „Villages of the sea”, a project supported by the Portuguese FLAG Litoral Norte
- „Vilas marineras”, a network of villages in Galicia (Spain) in the area of Pontevedra FLAG

► Linking fisheries areas along the Atlantic coast (FR, ES, PT and UK), initiative of FLAGs

► Aiming to create a network involving areas with a distinctive label to show tourists these villages provide authentic and high quality activities and experience linked with fisheries, aquaculture and maritime heritage



A short video...

[“My fisheries museum” - FLAG Slowinska](#), Poland



FARNET and the FSU

FARNET : the European Fisheries areas network

Community of actors implementing Axis 4 of EFF / CLLD of EMFF

« *From EU to you* »

FSU: the FARNET Support Unit

Central team in Brussels

Geographic experts around Europe

Network animation, capacity building, tech. and thematic assistance

FLAGS and FARNET as tools for cooperation

- Dedicated funding for „cooperation projects” for FLAGS
- Opportunities to meet and network at FARNET events
- National Networks in some MS
- Capacity building
- Tools in place by the FARNET Support Unit

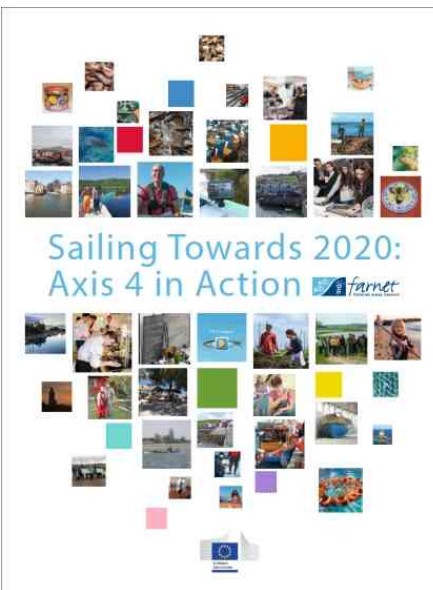
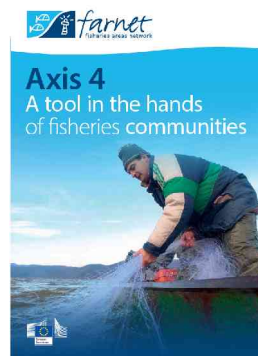




FARNET TEAM
Technical Support



18 Geographical Experts advice and assistance



farnet
fisheries areas network

Thank you

Pedro Brosei

pedro@farnet.eu

www.farnet.eu

follow us on



Subscribe to the [FARNET Flash](#)

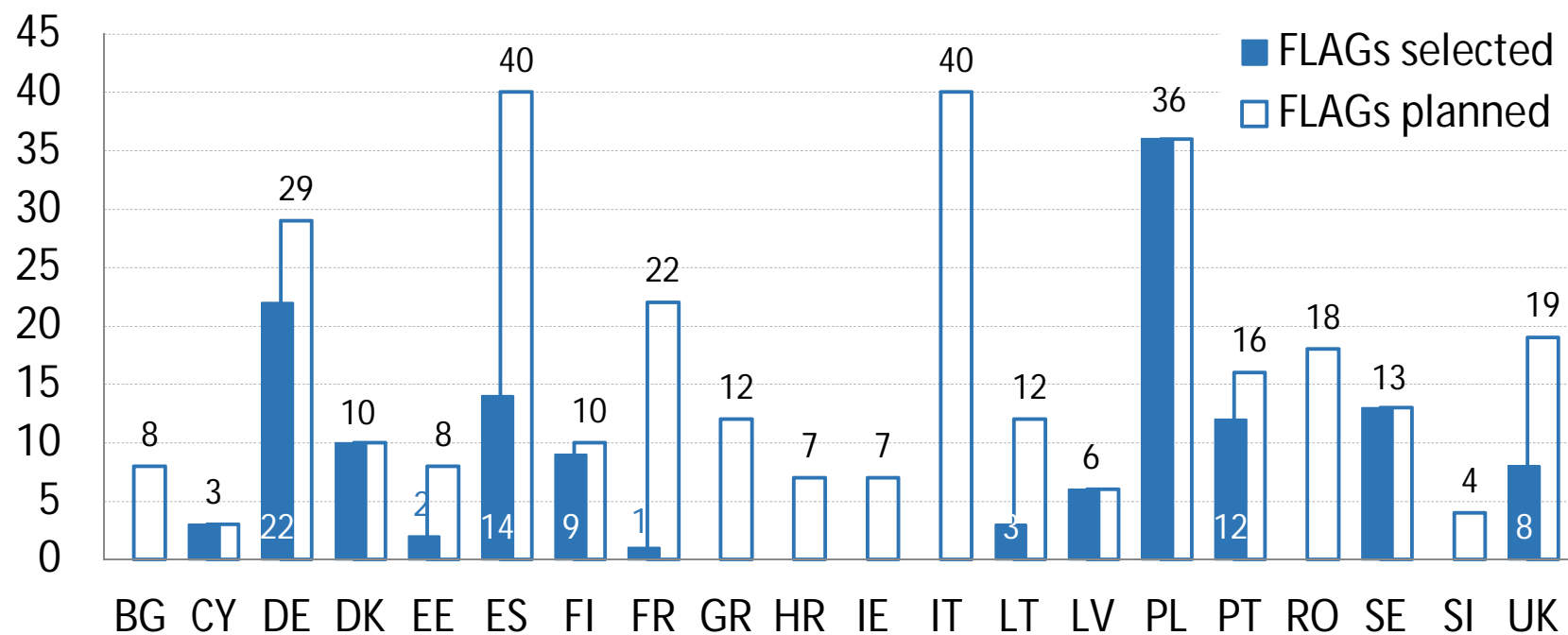
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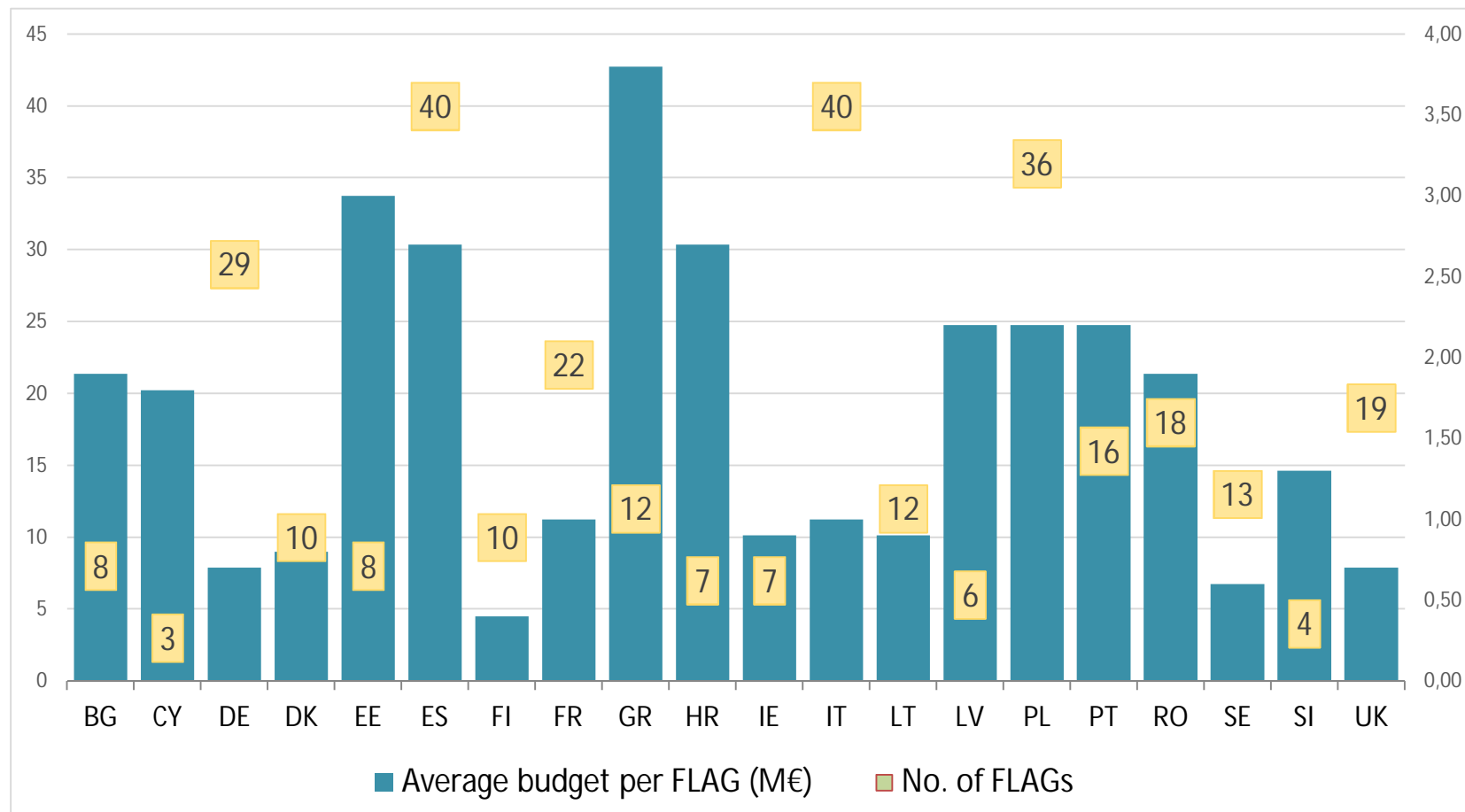
European
Commission

Annexes with additional info

Number of FLAGs planned (in 2014-2020) and selected by 31 May 2016



EMFF: Expected number of FLAGs and average budget (EU contribution)



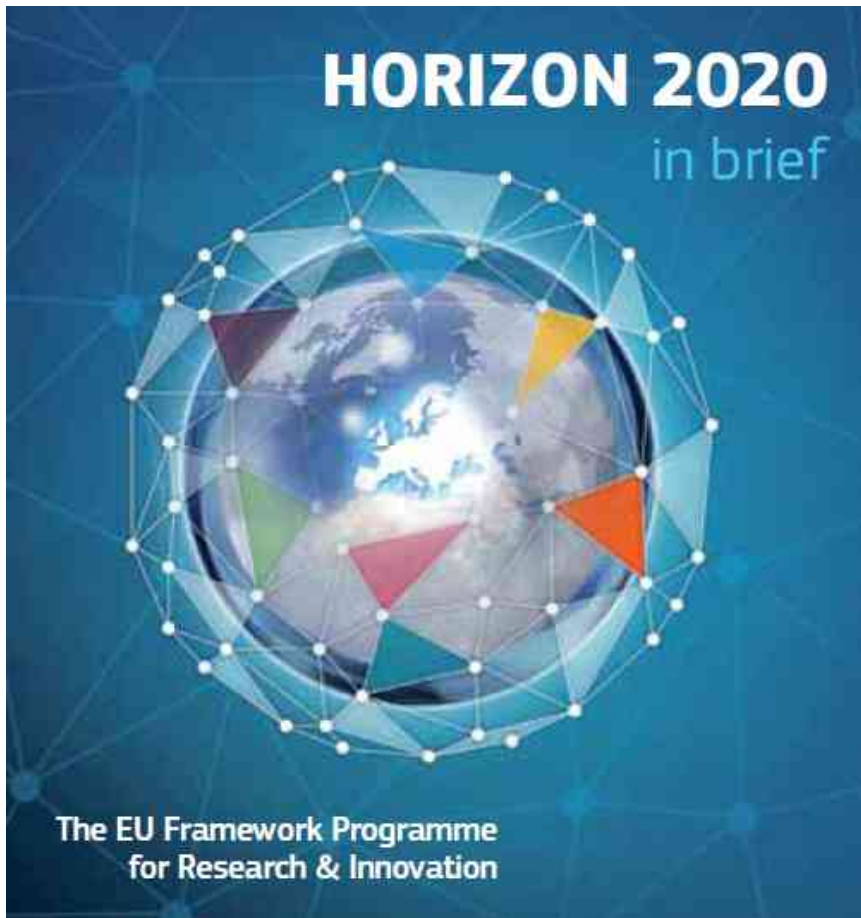


HORIZON 2020 – CULTURAL AND NATURAL HERITAGE

*INTERACT - Get-to-know Interreg & other
funding programmes (natural/cultural heritage)
Bonn – 13 September 2016*

Emanuela De Menna
DG Research and Innovation - European Commission
Policy Officer on Cultural Heritage,
Sustainable Management of Natural Resources Unit (RTD I3)

Horizon 2020: EU R&I Framework Programme



- 2014-2020
- Budget of €80 billion
- 3 pillars:
 - excellent science
 - industrial leadership
 - societal challenges
- Various instruments (incl. fellowships and grants to transnational consortia)
- Open calls for proposals and evaluation by independent experts

EU Research: from a focus on challenges to a focus on solutions

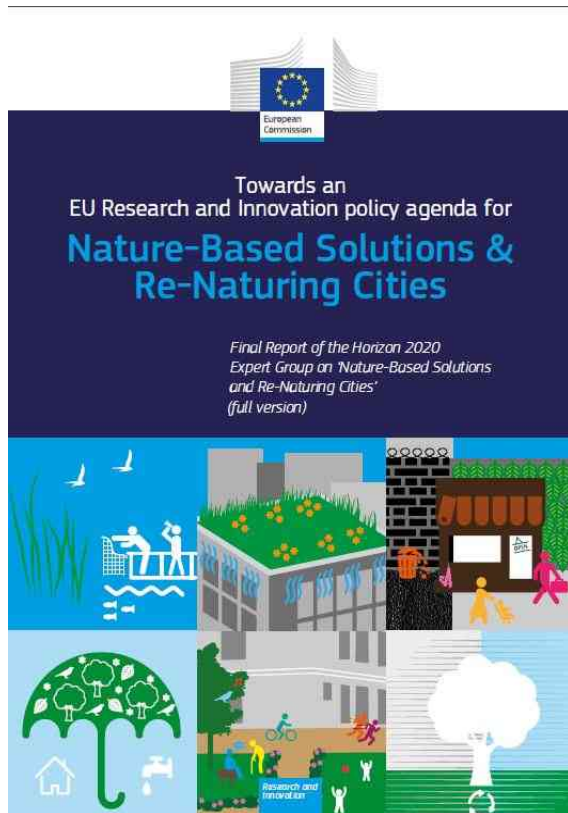


DG Research DIR I – working on the integration of cultural and natural capital



- The 'Charter of Rome' approach: natural and cultural resources as capitals: assets to be transmitted to future generation
- Forthcoming publication following the Charter of Rome
- Green Week event on 'Linking cultural and natural capital' (June 2015)
- H2020 Expert Groups Reports on Nature-Based solutions and Cultural Heritage
- H2020 SC5 calls for proposals, notably demonstration projects on cultural landscapes

Renewed EU R&I Framework on Nature-based solutions and Cultural Heritage and in cities and rural areas



H2020 Expert Groups Reports on Nature-based solutions (NBS) and Cultural Heritage.

- NBS in cities and territories: living solutions inspired by nature - more nature and more biodiversity in more cities and territories.
- Innovative use of cultural heritage



Opportunities to link H2020 proposals to INTERREG and other EU funding programmes

- H2020 large scale demonstration projects (innovation actions – IA)
- Large demonstration projects can be linked to INTERREG, ESF etc.: the capacity for mobilising and leveraging additional investments in these projects is evaluated
- Seal of Excellence: it is a quality label awarded to projects submitted to Horizon 2020 which were deemed to deserve funding but did not receive it due to budget limits. It supports the search for alternative funding (see Brno City Municipality)

H2020 large scale demonstration projects in cities and rural areas under SC 5

- Large scale demonstration projects in cities or territories acting as "living labs"
- Proposals based on cultural heritage or NBS (according to the call text) as driver for sustainable regeneration
- Systemic, transdisciplinary and multi-stakeholder projects
- Role models (front runners) and replicators (followers) approach
- Technological, governance, financial and social innovation is required

Example of large demo project linking natural and cultural heritage: call for proposal on 'Heritage-led rural regeneration'

- Objective: demonstrate novel heritage-led regeneration schemes and assess their impact on cultural landscapes
- 'Role models' (6) and 'Replicators' (3) from different MS or AS;
- **Project size:** up to 10 Mio € EC contribution
- **Deadlines:** Two-stage. *Deadlines:*
07 Mar 2017 (First stage)
05 Sep 2017 (Second stage)



References to Nature-Based Solutions (NBS) and Cultural Heritage 2017 relevant topics under Societal Challenge 5 Work Programme

- SCC-02-2017: Nature-based solutions for inclusive urban regeneration (IA);
- SC5-08-2017: Large-scale demonstrators on nature-based solutions for hydro-meteorological risk reduction;
- SC5-21-2017: Heritage-led rural regeneration (IA);
- SC5-22-2017: Innovative financing, business and governance models for adaptive re-use of cultural heritage (RIA);
- SC5-32-2017: Biodiversity scenarios;
- SC5-26-2017: Pre-commercial procurement on soil decontamination (PCP)

References to other H2020 calls on cultural heritage

- See: HORIZON 2020 2016-17 - Societal Challenge 6: 'Europe in a changing world – inclusive, innovative and reflective Societies' (intangible cultural heritage calls and a call on: 'Cultural heritage of European coastal and maritime regions')
- See HORIZON 2020 2016-17 - Excellent Science (bottom-up calls)
- See HORIZON 2020 2016-17 - Industrial leadership (advanced materials and innovative solutions)
- See Open SME Instrument calls



More Information:

INFODAY: BRUSSELS 14 SEPTEMBER 2016 (also in streaming)

STAKEHOLDERS EVENT ON LARGE DEMONSTRATION PROJECTS: BRUSSELS, 8 AND 9 DECEMBER 2016

*HORIZON 2020 <http://ec.europa.eu/programmes/horizon2020/>
Research Participant Portal*

<http://ec.europa.eu/research/participants/portal/desktop/en/home.html>

EU R&I on Nature-Based Solutions

http://ec.europa.eu/research/environment/index_en.cfm?pg=nature-based-solutions

EU R&I on Cultural Heritage

http://ec.europa.eu/research/environment/index_en.cfm?pg=cultural



Thank you!

Any question, comment or
inspirational thought is
welcome!

Emanuela.de-
menna1@ec.europa.eu

FREUDE.
JOY.
JOIE.
BONN.



Der Rheinische Karneval wurde 2015
in das bundesweite Verzeichnis des
immateriellen Kulturerbes aufgenommen.

Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



Carnival

The Fifth Season ... in 11 steps



Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



Der Rheinische Karneval wurde 2015
in das bundesweite Verzeichnis des
immateriellen Kulturerbes aufgenommen.



Fastelovend zesamme! Welcome to the Fifth Season!

FIVE seasons: Spring, Summer, Autcarnivalter
11.11., 11h11 to Ash Wednesday!

Carnival roots: pagan times – spring festival
Christian tradition: Ash Wednesday marks the start
of the six weeks fasting period before Easter
Carnival: topsy-turvy world, inversed roles/power

Festausschuss **BONNER KARNEVAL**



FREUDE.
JOY.
JOIE.
BONN.



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Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



History and Symbols: Prince and Bonna

Prince Carnival with tights and feathers on his cap (jester in former time, still visible with the Paias) '**Bonna**' is not a princess. Symbolizes the city (Bonna, roman garrison more than 2,000 years ago)



Festausschuss **BONNER KARNEVAL**



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Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



Diversity of Traditions and Medals

Variety of carnivalistic
Majesties: Princes,
Princesses, Symbol
Figures. One, two, three:
Dreigestirn, Prinzenpaar,
LiKüRa, each with their
“equipe... and each
Sovereign, each
association, even
companies create their
own medal every year.



Festausschuss **BONNER KARNEVAL**



**FREUDE.
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Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



ALAAF! Skills for the Fifth Season!

Alaaf ... salute, probably deriving from 'long live'.
Three times Bonn Alaaf!

Schunkele, Polonaise, advanced: **Stippeföttche**
Rakete/Rocket ... clapping, stamping, cheering

Bütze ... the currency of carnival

Kamelle ... shouting out loud for candies

Strüßche ... or flowers

Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



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Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



Carnival Parades

Politics, Mockery, Satire

Prohibition by Prussian occupants in 19th century didn't detract the Rhenish from celebrating. Carnival brings up politics and social issues in exaggerated and satirizing comments or motto fleets in the parades. Besides the big parade in the city center, almost every district has their own parade!



Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



Der Rheinische Karneval wurde 2015
in das bundesweite Verzeichnis des
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Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



Military Elements

Making fun of Authorities

While Prussian occupants wanted to intimidate with military parades, the Rhenish put on the historical uniforms and started parading themselves – the offspring of groups and associations.



Marketenderin, Bonn City Soldiers

Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



Der Rheinische Karneval wurde 2015
in das bundesweite Verzeichnis des
immateriellen Kulturerbes aufgenommen.

Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



“Wieverfastelovend” Women’s Carnival

1823: First Street Carnival, Cologne
1824: Washer Women of Beuel start
women’s carnival, led by committees
and “Obermöhn”
after 1945: storming the city hall
1958: Washer Princess
“women’s liberation”-tradition born in
German Ministries: Women cut and
collect ties and pay in “Bützche”



Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



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Immaterielles Kulturerbe
des Landes Nordrhein-Westfalen



Inversion of Authorities: Storming the Old Town Hall



Prince and Bonna become regents of Bonn by storming the Old Town Hall and winning the symbolic key of the city from the Mayor.



Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



Crazy Days: Save the Date, Jecke!

11.11.16 ... Start of the „Session“

January/February ... Proclamations, balls, events
before/during Crazy Days ... district parades

23.2.17 Wieverfastelovend ... Women's Carnival

26.2.17 Carnival Sunday ... Storm of Old Town Hall

27.2.17 Rose Monday ... Parade in the City Center

28.2.17 Violet Tuesday ... the party goes on

1.3.17 Ash Wednesday ... everything over (until 11.11.)

Festausschuss **BONNER KARNEVAL**



**FREUDE.
JOY.
JOIE.
BONN.**



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des Landes Nordrhein-Westfalen



Emotion. Connection. Community. Carnival.



Be part of it! You're welcome!

Festausschuss **BONNER KARNEVAL**



Report from the Interact Working Group on *'Staff exchange'*

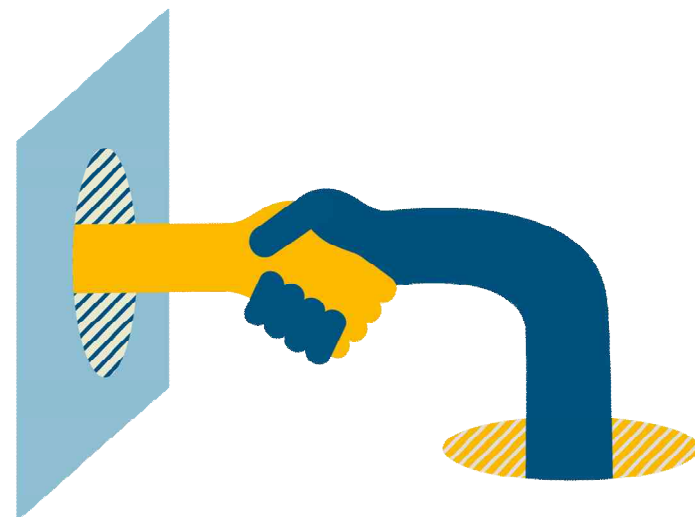
Get-to-know other funding programmes

13 September 2016 | Bonn, Germany

 @InteractEU

Marcela Glodeanu, Interreg V-A Romania-Bulgaria Programme

Thorsten Kohlisch, Interreg V-A South Baltic Programme



Taking initiative – the story behind the scene

Interact initiative on “inter-programme capacity and competence”



open call



4 full members

working group

final answers



Who are we?



Interact Programme



Philipp Schwartz
Project manager

Interreg South Baltic



Thorsten Kohlisch
Head of JS

Interreg V-A Vlaanderen- Nederland



Bran de Kort
Head of JS

Interreg V-A Romania- Bulgaria



Marcela Glodeanu
Public manager – MA

Our work and results



- **Starting point:**

Staff exchanges as an instrument to facilitate cross-programme cooperation

Complementary tool for in-depth learning across “programme borders”

- **Main “output”:**

- “Staff exchange guidance paper”

- Not be seen as “the one and only truth” but as “food for thought” to get started

- **First steps:**

- Meetings of the Working Group (March – Vienna, May – Bucharest)

- Reflection on the information collected at different Interact workshops

Answers to why, how and what questions!

- Drafting on the paper

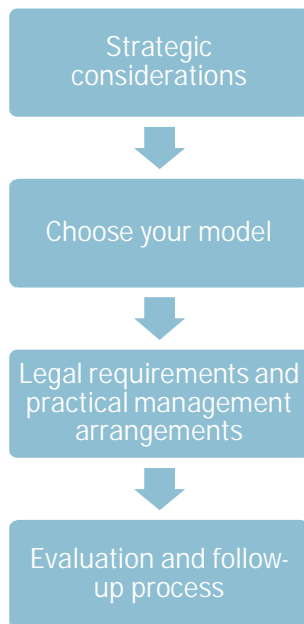
- Presentation of first results in Berlin – April 2016

„WHY, WHAT and HOW?“



- The structure of our paper:

Our chapters



Bringing theory to life – our storytellers



The „WHY“



- Win?
- Win-win?
- Win-win-win?
- Risk or opportunity?
- Three-fold benefit for (1) the employee participating in an exchange, (2) her/his sending programme and her/his (3) receiving programme

IF

the staff exchange is well-prepared, implemented and followed-up!

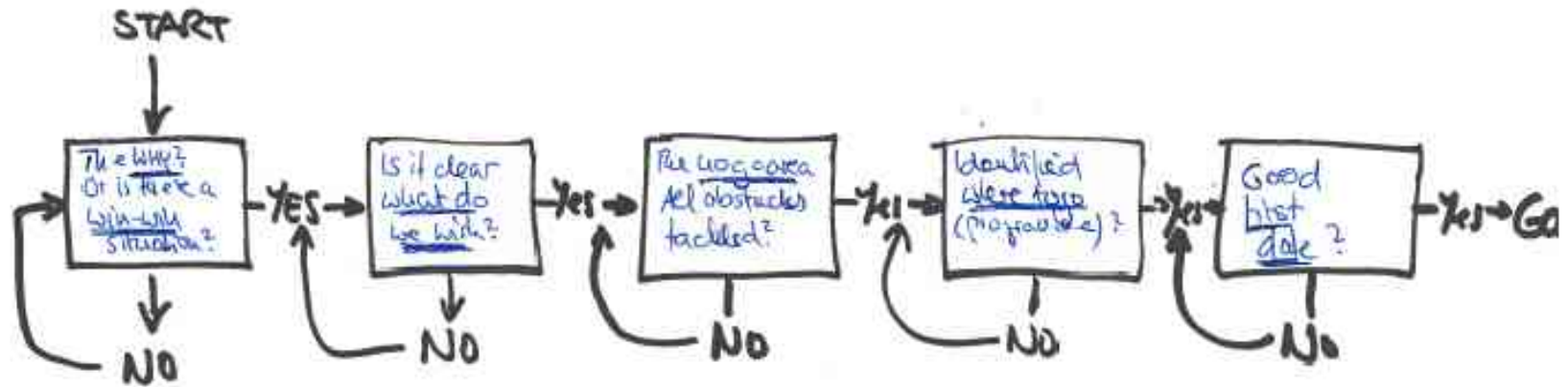
(Some) strategic considerations



- Why, if so, could staff exchange be beneficial to our programme?
- In which manner can staff exchange help us to reach our strategic objectives?
- Why, if so, could staff exchange be beneficial to the involved employee's personal development, his or her competences or motivation?
- How can we use the skills developed by the individual staff member through the exchange afterwards for the benefit of the programme?
- Why, if so, could the exchange of our employee be beneficial to a host programme?

Is there a win-win-win situation?

Structuring the „WHY“



- Who can/should initiate the staff exchange?
- Who should be involved in the consideration process?
- Is there enthusiasm among all parties to get started?

Models – choose or create!

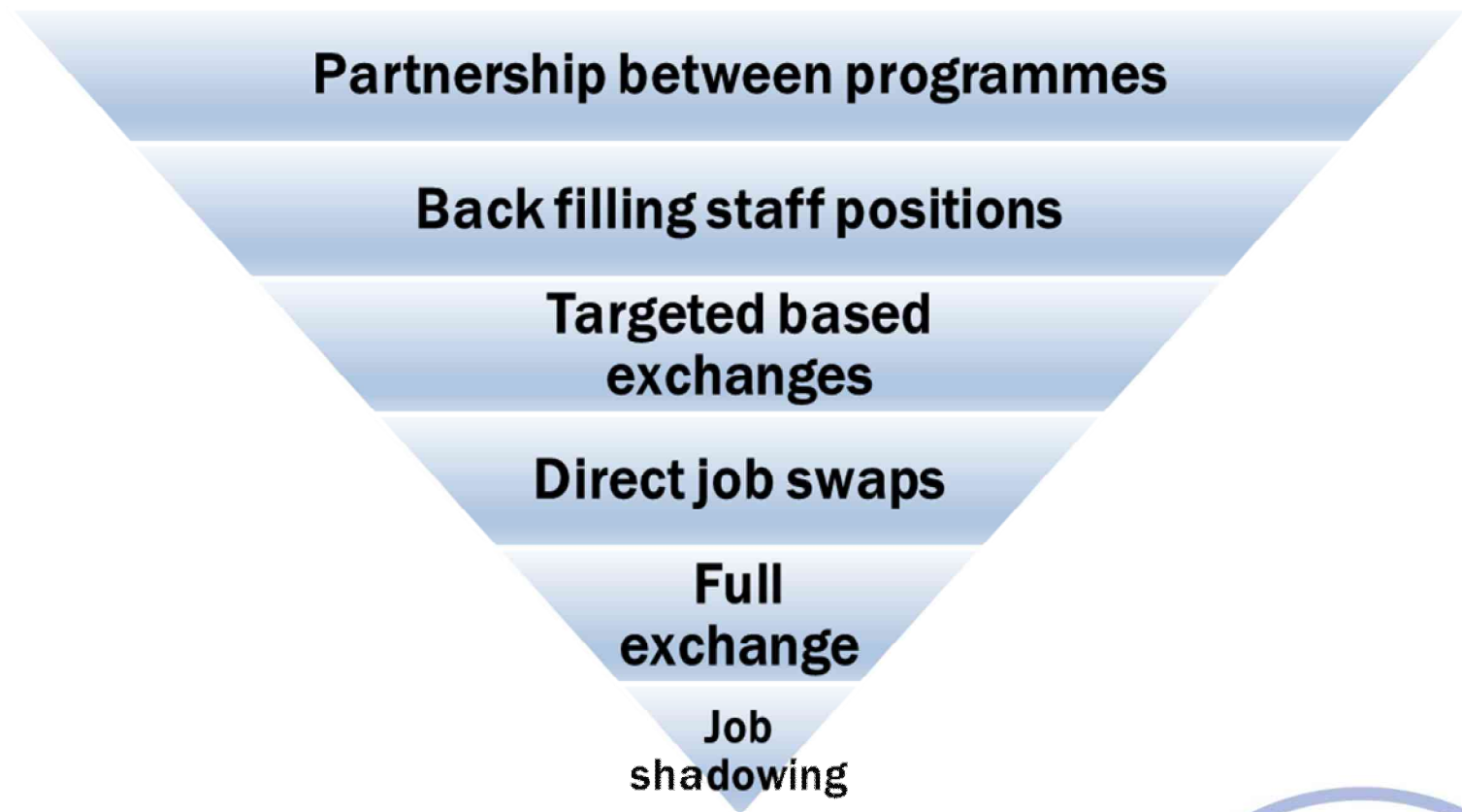


- Choose one or design one, based on:
 - My objectives (what do I want to receive)
 - The possibilities/resources of the receiving programme to host, assist and supervise/guide the employee
 - The time frame for exchange – short/long duration
 - The source for the financial resources (the Technical assistance budget of the sending or of the host programme)
 - Legal issues raised by the staff exchange, travel and accommodation arrangements
 - (...)

Models – choose or create!



- The pyramid of models:



Models



Predefined models → various features:

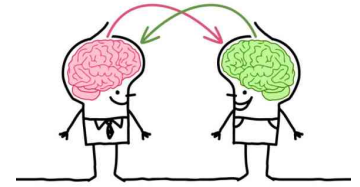
- Job shadowing:
 - Observe the activity of one person within the host programme or an entire process
 - The length of the experience depends on the participant's time availability
 - Fragmentation of the duration: e.g. 1 week/month

Models



- Full exchange, day-to-day work:
 - Day-to-day work within a unit
 - Long duration, up to 6 months
 - Coordinated by the person responsible with the respective unit
 - Fragmentation of the duration - absence of the person will not have a significant impact on the sender programme

Models



- Direct job swaps:
 - JS, MA and National Authority staff can swap places, within the same programme, or between programmes
 - Enhance respect and built trust between staff of the structures of the same programme
 - Recommended for the structures of the same programme (difficult to implement this model within two programmes/they have common elements)
 - It can also be made between different positions (top level manager can work as a middle manager within other structure)

Models



- Target-based exchanges:
 - A programme wants to acquire/transfer know-how/improve competences in a certain field
 - Similar positions/job descriptions- e.g. Evaluator to evaluator, financial to financial etc.
 - The duration of such target based exchange very depends of the concrete target set, e.g. how long it would take to acquire/transfer the respective know how in a certain field

Models



- **Back-filling staff positions:**
 - Initiator: host programme
 - Emergency situations: search for a person to fill in a short term position: e.g. for assessing the applications submitted within a call
 - Not having enough staff for a certain task limited in time, or when a temporary vacancy appears
 - Limited to the duration of vacancy
 - The host programme supports all the costs

Models



- Partnerships between programmes:
 - The paramount of staff exchange
 - Developed by two or more programmes
- A two-steps model and includes a mix of models. For example:
 - The first step may include a simple model like a **Job shadowing**. Within this step the programmes get to know each other, discover themselves and identify further details for designing the next step.
 - The second step involves a more complex model like full **exchange/day-to-day work or job swap**.
 - A partnership between the programmes can be set up, including clear references to steps involved

Models



- Partnerships between programmes:
 - It can take into consideration model Back filling staff positions as a method to ensure the human resources needed (a programme may provide staff for a certain position/activity to another programme in need).
 - The model involves **reciprocity**, thus the staff of each programme may be exchanged at the same time or in different periods of time, depending on the availability of human resources.
 - It involves more than one person and thus the impact on the programmes is higher than when using a simple model
 - This model involves a high volume of resources (human, time and money).

Models – advantages and disadvantages



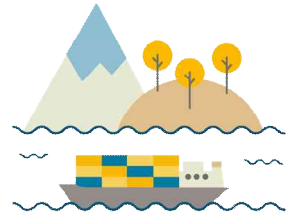
- **Advantages:**
 - Possibility to be involved in the day-to-day work (get in touch with the real working culture of other programme)
 - Meeting new people, identifying new solutions to common problems
 - Both programmes/persons involved get the benefit of new ideas and fresh insight

Models – advantages and disadvantages



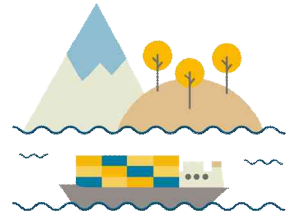
- Disadvantages:
 - The absence of the person may be hard to cover by the sending programme - depending on the length of the process. If the fragmentation feature is considered, the impact of the absence may be diminished.
 - Depending on the length of the process, the best solutions for covering the costs need to be identified, according to the programme/national rules applicable in such cases.

Legal requirements



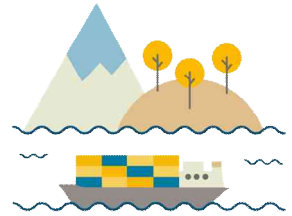
- Member EU/ non-EU
 - Duration of the travel?
- Do I need a visa?
- Do I need a working permit (depending on the chosen model)?
 - Costs to be considered: health insurance, social charges, salary, accommodation, travel, etc.
 - Who is supporting costs?
 - TA budget as the financial source

Practical management arrangements



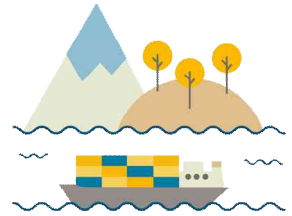
- Principle of “situational leadership”
 - Right balance between thorough preparation and “overregulation”
-
1. Agree on **responsibilities** – who is doing what?
 2. Define an **implementation schedule** – how to bring your expectations to life?
 3. Set the **rules** – how to keep the exchange on track?
 4. Involve your **teams** – how to get the most out of an exchange for both programmes?
 5. **Follow-up** – take your exchange to the next level!

Practical management arrangements



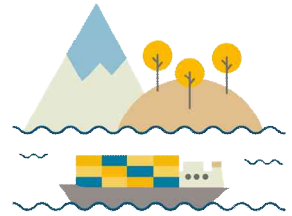
- **Responsibilities – Who is doing what?**
 - Names, roles and responsibilities
 - Supervision arrangements (mentoring?, coaching?)
 - Direct communication between supervisors?
- **Implementation schedule – How to bring your expectations to life?**
 - Work fields, priorities and timeline
 - Tasks and activities in which the employee should participate (assessment of applications, project consultations, event organisation, etc.)
 - Day-to-day support (introductory sessions, regular meetings, etc.)
 - Integration in the structure of the receiving programme (official replacement?, internal role?, official contact?, etc.)

Practical management arrangements



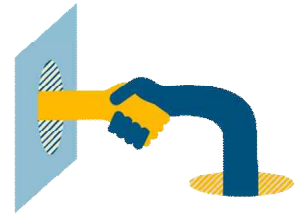
- Rules – How to keep the exchange on track?
 - Clear rules for the employee's regular tasks „at home“
 - Work time and work obligations
 - Reporting duties
- Team involvement – How to get most of the exchange for the teams?
 - Early involvement of the team „at home“ to any wrong impression(s)
 - Regular feedback rounds and/or training sessions with the „home team“
 - Presentations/lectures on „home experience“ for the team of the receiving programme
 - Team involvement tasks to be agreed beforehand and included in the implementation schedule

Practical management arrangements

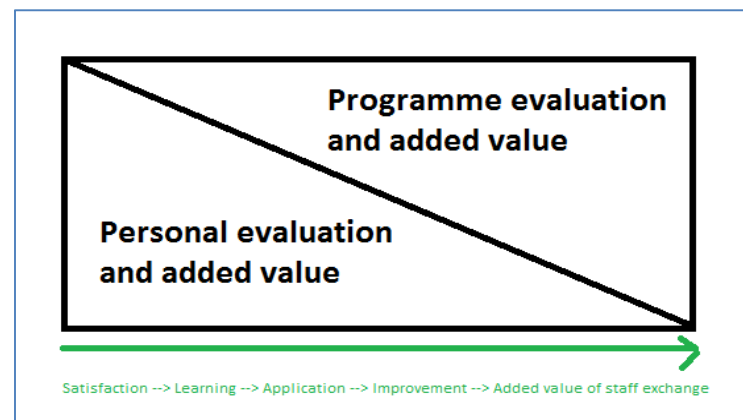
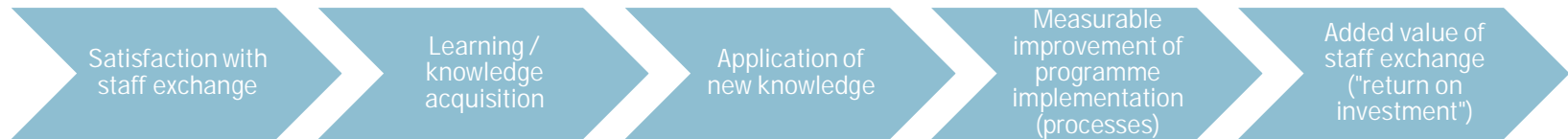


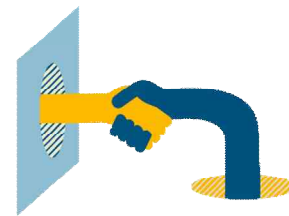
- Follow-up – taking the exchange to the next level?
 - Preparing the ground for strategic cooperation
 - Regular meetings between the programme teams?
 - Creation of thematic partnerships?
 - Joint communication/dissemination activities?
 - Joint HR management tools (back filling, job shadowing, job swaps)
- Based on an internal **evaluation** and **feedback** process

Evaluation and follow-up process



- 5 dimensions – from personal satisfaction to „return on investment”
- Target groups of the evaluation:
 - Staff member(s), sending programme and receiving programme





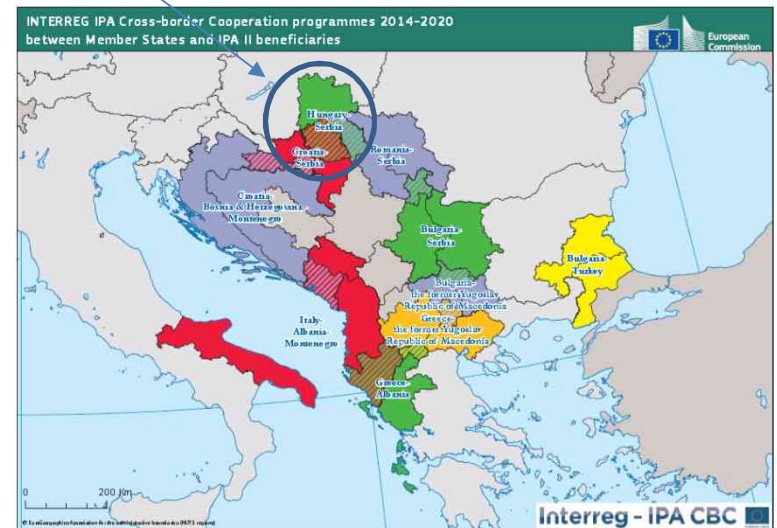
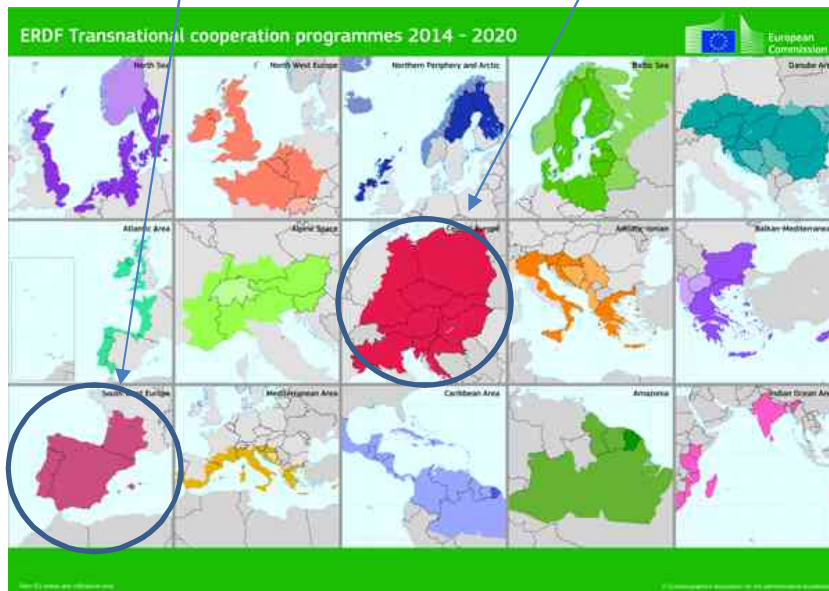
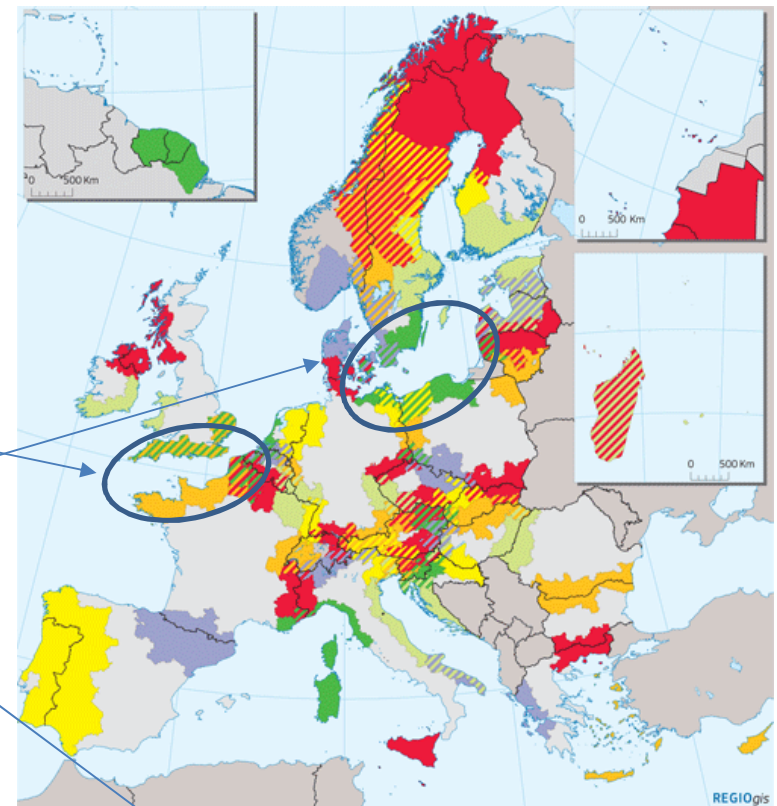
Just do it!



The ETC/Interreg world

Programme area:

- France (Manche) England (CBC)
- Hungary – Serbia (IPA CBC)
- South Baltic (CBC)
- Central Europe (transnational)
- Sudoe (transnational)



The ETC/Interreg world – Cross-border

Programme	Total budget	CultNatHer Priority	Priority budget (of total)
France (Manche) England	223.046.948 EUR (ERDF)	Preserving and protecting the environment and promoting resource efficiency – Conserving, protecting, promoting and developing natural and cultural heritage	62.899.240 EUR (28,2%)
Hungary – Serbia	65.124.000 EUR (ERDF+IPA)	1) Encouraging tourism and culture heritage cooperation	1) 12.700.000 EUR (19,5%)
		2) Improving the cross-border water management and risk prevention systems	2) 22.500.000 EUR (34,55%)
South Baltic	82.978.784 EUR (ERDF)	Sustainable use of common resources – Natural and cultural heritage - Increased development of South Baltic's natural and cultural heritage assets into sustainable tourism destinations	19.886.852 EUR (23,99%)

The ETC/Interreg world - Transnational

Programme	Total budget	CultNatHer Priority	Priority budget (of total)
Central Europe	246.581.112 EUR (ERDF)	Cooperating on natural and cultural resources for sustainable growth in Central Europe	88.769.200 EUR (36%)
Sudoe	106.810.523 EUR (ERDF)	Environment and resource efficiency – Improving management methods of common natural and cultural heritage through the implementation of networks and joint experimentation; Reinforcing the cooperation of the Sudoe stakeholders of the natural sites through the development and the use of joint methods.	21.362.105 EUR (20%)



Common natural and cultural heritage assets in the France (Channel) England Programme



The Interreg VA France (Channel) England Programme is financed by European Regional Development Funds/
Le Programme Interreg VA France (Manche) Angleterre est financé par le Fonds Européen de Développement Régional

Contents

1. Specific Objective supporting cultural and natural heritage
 - a) Needs analysis and growth opportunities
 - b) Investment Strategy
2. Typical activities
 - a) Type of action
 - b) Target areas and beneficiaries
3. Complementarity

Needs analysis

- Slowing down economy
- Disparate prosperity
- Vulnerability to climate change
- Physical barrier to cooperation

Growth Opportunities

- Natural and cultural assets
- “Blue growth” potential
- “Silver economy” growth potential
- Industrial tourism

Specific Objective 3.1 - "To realise the potential of common natural and cultural assets to deliver innovation and growth"



The Interreg VA France (Channel) England Programme is financed
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Investment strategy

Priority axis 3 (including focus on ecosystems)

- ERDF support (€) 62,899,240.00
- Budget allocation amounts to 28.2% of the available ERDF

Thematic Objective	Investment priority	Specific Objective	Output Indicators	Result Indicators
6 – Preserving and protecting the environment and promoting resource efficiency	6.c) conserving, protecting, promoting and developing natural and cultural heritage;	3.1 To realise the potential of natural and cultural assets to deliver innovative and sustainable growth	Increase in expected number of visits to supported sites of cultural or natural heritage and attractions	Level of performance in the delivery of innovative and sustainable economic activities which enhance common cultural and natural assets
			Number of innovative products/services that result from projects enhancing common cultural & natural assets	

Types of action supported (examples)

- Develop innovative joint marketing approaches and measures that strengthen the image and enhance the attractiveness of the programme area
- Delivery of joint training initiatives for natural and cultural heritage stakeholders and practitioners
- Testing and demonstrating different approaches to enhancing natural and cultural heritage
- Trialling and testing/demonstrating that innovative marketing approaches, innovative crossborder events, or new cross-border tourism products can be successful;
- Implementation of innovative and sustainable actions that develop or enhance cross-border routes linked to, for example, common historical, geological, natural or existing heritage assets;

Target beneficiaries

- Third-sector;
- Universities/research centres;
- Agencies/management bodies for sensitive and protected natural areas;
- Local Authorities
- Tourist boards/offices and tourism development agencies
- Business and industry;

Complementarity



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*Good neighbours
creating
common future*



Natural and cultural heritage
in the Hungary-Serbia IPA
CBC Programme



Viktor Tunić
Deputy Head of the Joint
Secretariat

PROGRAMME AREA, OBJECTIVES

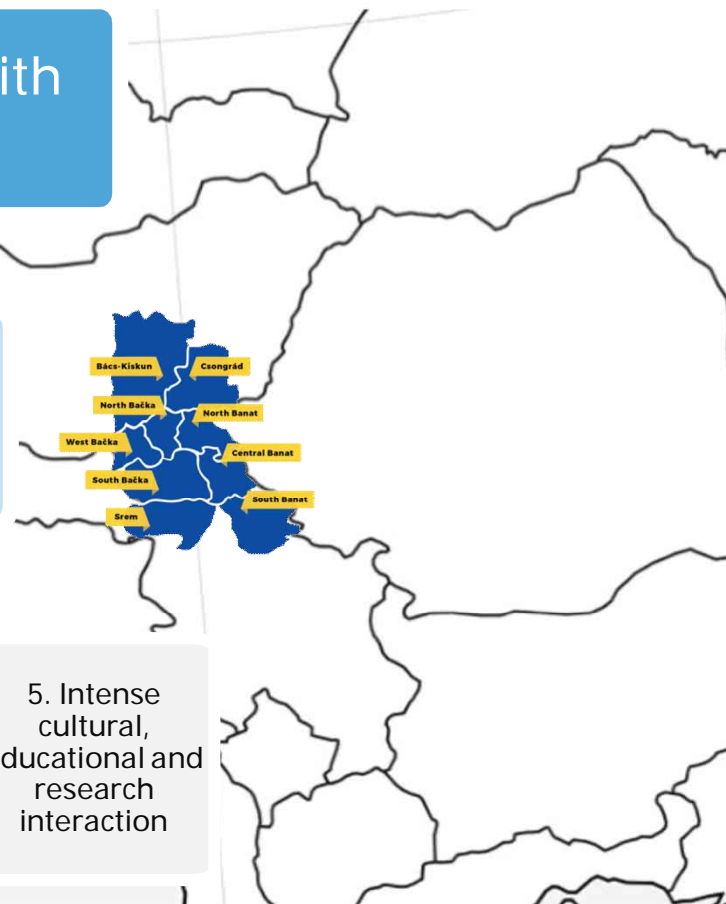


Hungary-Serbia

IPA Cross-border Co-operation Programme

A harmonic and co-operating region with sustainable and safe environment

Border region with a sustainable and safe environment, increased business, educational and cultural contacts resulting in new jobs, while mitigating negative effects of the Schengen external border situation



1. Reducing isolation of border areas by improving cross-border accessibility.

2. Environmental sustainability and safety in the border zone.

3. Synergies and co-operation in economy.

4. Common cultural heritage for promoting cultural values, traditions and developing tourism

5. Intense cultural, educational and research interaction



The Programme is co-financed by the European Union

www.hu-srb-ipa.com

PRIORITY, AREA OF INTERVENTION, ACTION...

Priority 1 INFRASTRUCTURE AND ENVIRONMENT

1.1 Infrastructure for physical connections

1.1.1 Border crossing infrastructure, construction, reconstruction of lead up roads

1.1.2 Planning transport lines, harmonisation of public transport

1.2 Common responsibility for the environment

1.2.1 Minor actions in water management

1.2.2 Animal health monitoring, minor actions for improving the quality of the environment

Priority 2 ECONOMY, EDUCATION and CULTURE

2.1 Stimulating a synergic economy, tourism and R&D

2.1.1 Trainings and partner finding facilitation for businesses

2.1.2 Development of thematic routes of cultural heritage

2.1.3 Coordinated studies for territorial and sectoral development of the region

2.1.4 Product oriented research, development and innovation

2.2 Education and culture for a common mind

2.2.1 Educational co-operation

2.2.2 People to people co-operation





NATURAL HERITAGE

1.2.2 Animal health monitoring, minor actions for improving the quality of the environment

As expected, projects which were directly and solely engaged in protection, enhancement and promotion of natural heritage were clustered in this action.

- 1) animal protection/animal habitats and protected sites and areas
- 2) education and awareness raising about importance of nature protection

12 out of 204 total

2,6 M EUR out of 48 M EUR total

OBJECTIVE: to achieve and maintain a favourable conservation status for two bird species: the Red-footed falcon (*Falco vespertinus*) and the European roller.



Colour
ringing
schemes



4 project
partners



The nest-boxes



Installed artificial
breeding platforms



The result!

HUSRB/0901/122/169

Animal Health



OBJECTIVE:
Animal rescue
and animal
health
monitoring
system

CULTURAL HERITAGE - BEST EXAMPLES

2.1.2 Development of thematic routes of cultural heritage

Not surprisingly, projects which were directly and solely engaged in protection, enhancement and promotion of cultural heritage were clustered in this action.

- 1) protection and promotion of the cultural heritage was the basis for diversifying the tourist offer and enhancing attractiveness of the region
- 2) projects promoted both tangible and intangible cultural heritage of the region

17 out of 204

3,7 M EUR out of 48 M EUR

Tangible cultural heritage such as historical monuments and regional and local museums and buildings

HUSRB/1002/212/121, DIAMOND
SECCESION BUILDINGS



HUSRB/1002/212/196, EXPOMONATUR
MEDIEVAL MONUMENTS and sites

CULTURAL HERITAGE - **BEST** EXAMPLES



Intangible cultural heritage like knowledge and skills, tradition, customs and rituals
Traditional gastronomy and food production

AND NOW, THE FUTURE

CP adopted in December 2015

Simplification: 4 Priority axes, each split in 2 Actions

Strategic call - running at the moment.

Open call - due on October 3rd

Programme is an IPA CBC (*Serbia – a candidate country*)

Unlike ERDF that has Thematic Objectives - we have Thematic Priorities

Amounts:

Union support (IPA+ERDF): €65 124 000

National counterpart: €11 492 470

Total funding: €76 616 470

Increase by 15 M: Recognized interest and quality

PRIORITIES – NEXT PROGRAMME



Priority Axis 1 Improving the cross-border water management and risk prevention systems

1.1 Water management and protection against extreme weather conditions

1.2 Nature protection and conservation of water based habitats

Priority Axis 3 Encouraging tourism and cultural heritage cooperation

3.1 Tourist products, services and attractions based on cultural and natural heritage

3.2 Cooperation in the fields of cultural, community events, sport, leisure, nature protection

Priority Axis 2 Decreasing the bottlenecks of cross-border traffic

2.1 Border crossing points, roads and bicycle roads

2.2 Improving public transport services and planning railway lines

Priority Axis 4 Enhancing SMEs' economic competitiveness through innovation driven development

4.1 Enhancing innovation through cooperation between SMEs and research institutions involving young people

4.2 Encouraging and development of social entrepreneurship



PRIORITIES – NEXT PROGRAMME



Priority Axis 1 Improving the cross-border water management and risk prevention systems

1.1 Water management and protection against extreme weather conditions

1.2 Nature protection and conservation of water based habitats

Action 1.2

Cooperation in nature protection preferably in relation to water based habitats, e.g. in species protection programmes, including the operation of rescue centres, ex situ breeding and release programmes, managing protected areas.

Priority Axis 3 Encouraging tourism and cultural heritage cooperation

3.1 Tourist products, services and attractions based on cultural and natural heritage

3.2 Cooperation in the fields of cultural, community events, sport, leisure, nature protection

Action 3.1

nature protection activities (e.g. ex situ breeding and release programmes) based on the sustainable utilization and development of the cultural and natural heritage with tangible and/or intangible character.

Action 3.2

protection of cultural, historical and natural heritage revitalization of historical and cultural sites, cooperation between museums, workshops on conservation of art... gathering and publishing news and information, creation of infrastructural conditions for communication and information activities and operating information centres



PRIORITIES – FROM CP



Priority Axis 1: Improving the cross-border water management and risk prevention systems

Specific Objective: Decreasing environmental risks (e.g. drought, flood, hail) and preventing negative effects on quality of water bodies and nature protected areas

Results: Harmonized, sustainable water management system. Water management activities organized in a better way, improved water management system and flood prevention function of canals and rivers will provide better quality and safer environment for the inhabitants and create favorable conditions for economic activities, tourism (water and eco-, active tourism).

Precise and regular information about the quality, expected quantity and causes of water pollutions

Improved capacities for prevention and management of environmental risks, counter-hail system resulting in a more effective defense solution for agricultural enterprises and would provide more stable and calculable operational conditions.

Contribution to increased use of renewable energy and improved ecological status of nature conservation areas.

Priority Axis 3: Encouraging tourism and cultural heritage cooperation

Specific Objective: Creation of commonly coordinated cross-border tourism destinations based on the complementary local assets in order to ensure sustainable development of tourism potentials

Promoting co-operation activities in the field of culture, leisure, sport, and nature protection

Results: Tourism - a key sector of the border economy; increased number of guest nights, longer stays and increased turnovers. Cultural, historical and natural heritage status and service level of tourism destinations will improve in the CBC region in a sustainable manner, through cooperation of the relevant actors.

Increased institutional and public interest in participation in the cross-border cultural programmes will result in common understanding among people living in the CBR. As an overall result of the envisaged interlinked measures, positive changes are expected on the labor market through an increased activity within the sector and its suppliers, generating more employment.



FINALLY, THE EXPECTATIONS

2014-2020

PA1: Improving the cross-border water management and risk prevention systems

22,5 Million

PA3: Encouraging tourism and cultural heritage cooperation

12,7 Million

Rightfully so, due to

- The Priority choices and Actions breakdown
- The setup of objectives, expected results and indicators
- Increase of funding for programme and for given actions
- Growing interest in programme (1st Call 170, 2nd Call 217, 3rd Call 262 = 649)

in 2014-2020 we are expecting

1) more than 12 projects for Natural heritage (2007-2013)

2) considerably more than 17 projects for Cultural heritage (2007-2013)

CONNECTIONS TO OTHER PROGRAMMES

We worked in an international environment where multiple programmes were located: Used to be Southeast Europe Programme, Hungary-Slovakia Programme, Hungary-Croatia Programme, Hungary-Romania Programme, ENPI Programme and Hungary-Serbia at the same building in the space of 2 floors. HU-SRB, HU-CRO, SVK-HU, ENI remain.

Complementarity with other programmes:

Geographical:

- HU-SRB and HU-CRO share eligible area of 1 Hungarian County
- HU-SRB and RO-HU share eligible area of 1 Hungarian County
- HU-SRB and CRO-SRB share eligible area of several counties
- HU-SRB and RO-SRB share eligible area of several counties
- Of course: HU-SRB and the Danube Programme

Thematic, other than mainstream programmes:

- HU-SRB and HU-CRO have a similar priority: tourism and cultural and natural heritage
- Similarly the RO-HU



Interreg - IPA CBC Hungary - Serbia



Thank you for your attention!

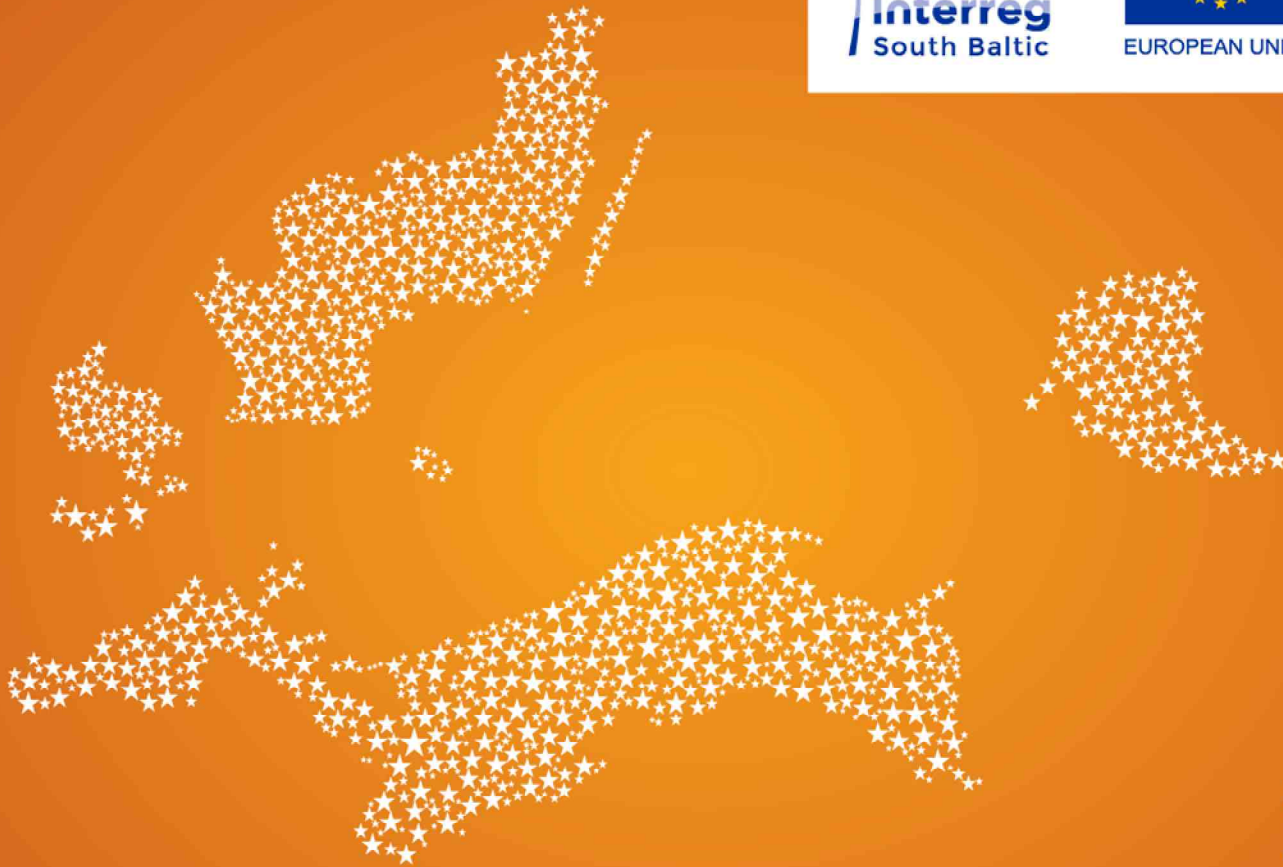


The Programme is co-financed by the
European Union

www.hu-srb-ipa.com



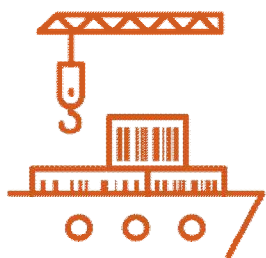
European
Regional
Development
Fund



Using Interreg South Baltic funds

for sustainable tourism

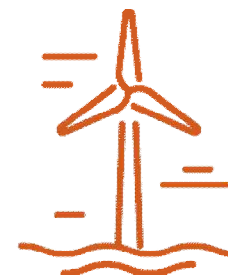
South Baltic priorities



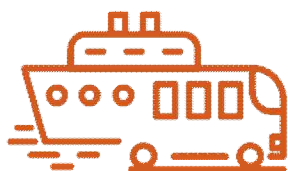
SME
development



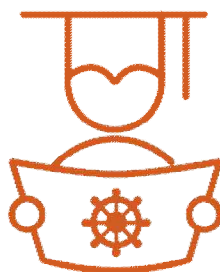
Sustainable
tourism



Green
technologies



Sustainable
transport



Skilled
labour force



Cooperation
capacity building



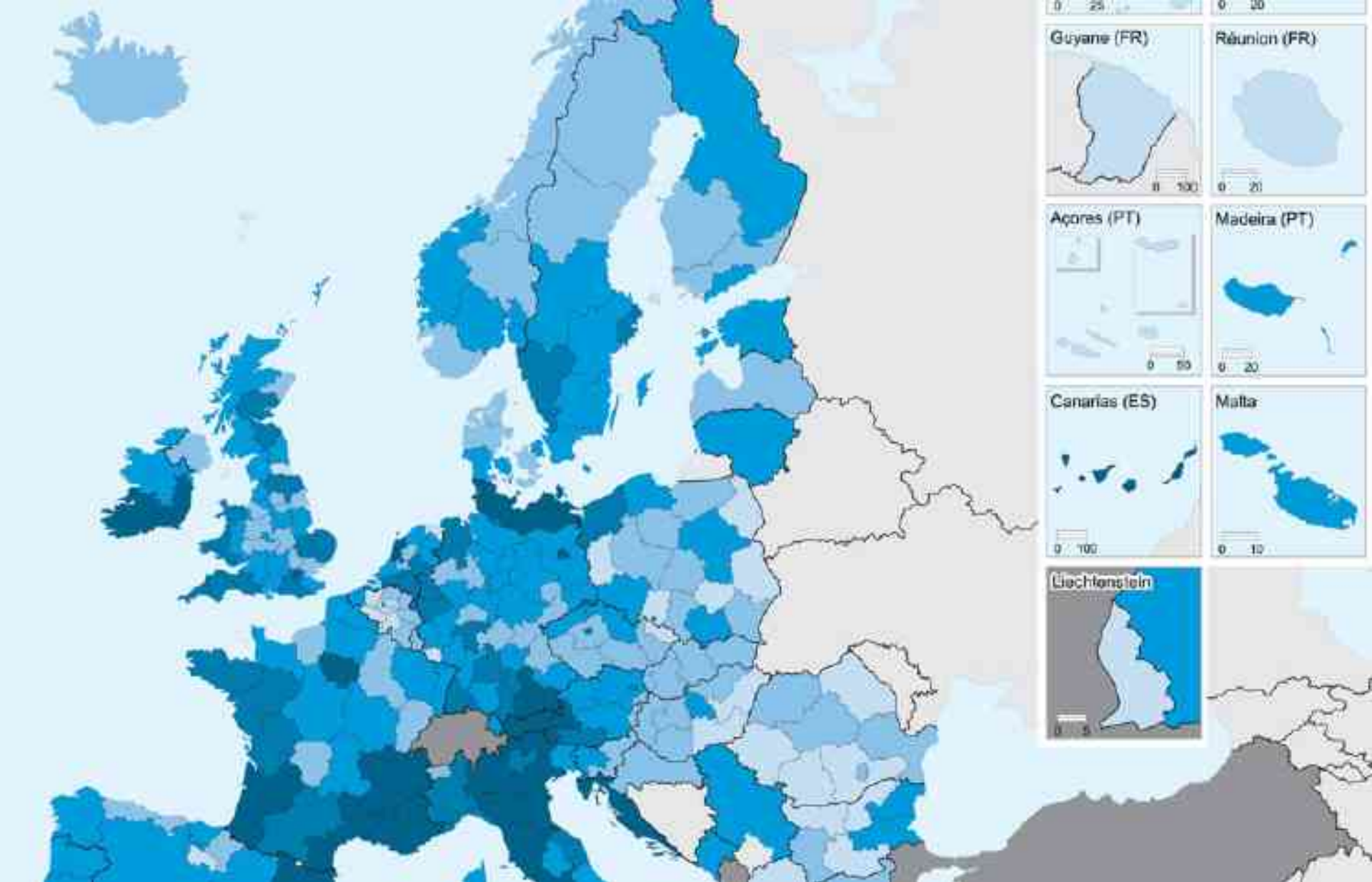
@SouthBaltic



SouthBaltic



www.southbaltic.eu/tourism



@SouthBaltic



SouthBaltic



www.southbaltic.eu/tourism

Challenges of tourism development

- Preserving nature and developing it as a resource for economic development by supporting sites of natural and cultural heritage and attractions;
- Developing blue and green tourism services, products and tools;
- Addressing unbalanced patterns and tourism intensity in the South Baltic area;
- Using high potential of green and hinterland areas in the SB territory to provide opportunities for active holiday and leisure activities.



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www.southbaltic.eu/tourism

Motivation for tourism support under the South Baltic Programme

- High touristic potential due to its geographical location;
- High touristic potential due to rich environmental and cultural resources;
- Keeping healthy balance between the demand for economic growth and the need for environmental protection;
- Promotion of ecotourism services as well as tools for the sustainable management of natural and cultural heritage sites.

Framework and focus of tourism support under the South Baltic Programme

- Preparation and implementation of small-scale pilot investments that enhance blue and green tourism;
- Joint events (e.g. events, fairs, marketing campaigns), publications, studies, and the creation of cross-border marketing strategies;
- Inclusion of natural and cultural heritage sites in the networks and chains of blue and green tourism in the SB area.



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www.southbaltic.eu/tourism

Framework and focus of tourism support under the South Baltic Programme

- Capacity-building actions and joint campaigns enhancing the management of natural and cultural heritage sites;
- Development of joint cross-border ICT tools for blue and green tourism attractions;
- Exchanging know-how and promotion of Eco-Management;
- Actions to protect and reinforce biodiversity and nature;
- Joint marketing of the SB area as a blue and green tourism destination and the promotion of cultural and natural assets.



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www.southbaltic.eu/tourism

Best practise in tourism development, marketing and sustainable management of Attractive Hardwoods

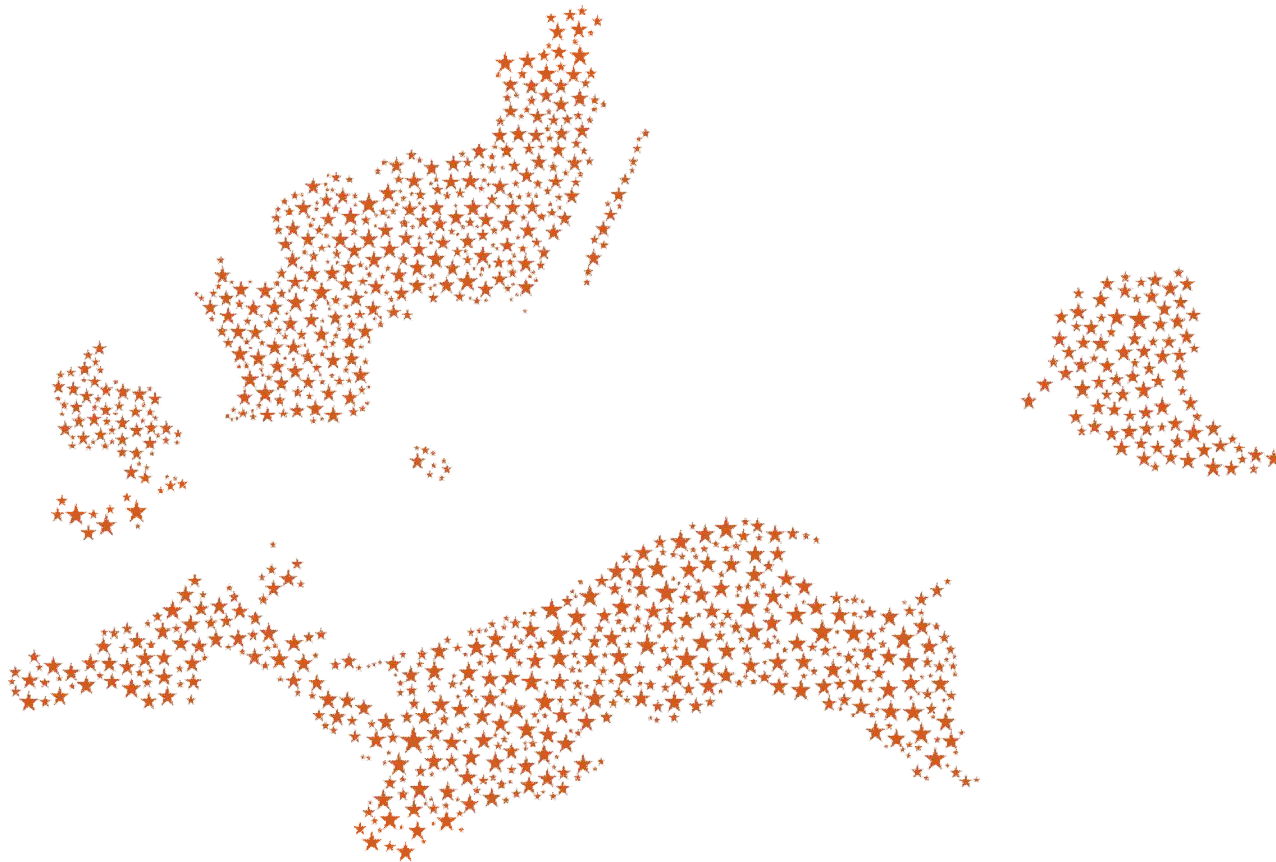
- Untapping the business potential of cross-border hardwood ecotourism as an unexplored economy segment;
- To attract more cross-border visitors to the supported sites, and thereby to extend the overall season;
- Market-attractive high quality hardwood tourism products and services are expected to be included in the holiday/recreation offers by commercial players in the South Baltic area.

“The training course organised by the ARTWEI project has provided me and the entire staff of the national park administration with the skills needed to cooperate more closely with our partners across the border in the Russian part of the Curonian Spit (national park Kurshskaya kosa). We have already conducted several joint meetings, and the future cooperation based on the Code of Conduct enables us to jointly tackle the eutrophication problem and ensure attractiveness of the Curonian Spit.”



Aušra Feser

Director of the Curonian spit
National park



Thank you!

Thorsten Kohlisch | Head of the JS | thorsten.kohlisch@southbaltic.eu

TAKING
COOPERATION
FORWARD



INTERACT: Get-to-know other funding programmes
Bonn | 13 September 2016



CENTRAL EUROPE Programme: Natural
and cultural resources



Christophe Ebermann | Interreg CENTRAL EUROPE | Joint Secretariat

Interreg CENTRAL
EUROPE
Programme
intervention
logic: Natural &
cultural heritage

Project examples
of CENTRAL
EUROPE 2007-
2013

Interreg CENTRAL
EUROPE state of
play



PROGRAMME PRIORITIES AND SPECIFIC OBJECTIVES



PRIORITY AXIS 1

Cooperating on innovation to make CENTRAL EUROPE more competitive

Specific objective 1.1

To improve sustainable linkages among actors of the innovation systems for strengthening regional innovation capacity in central Europe.

Specific objective 1.2

To improve skills and entrepreneurial competences for advancing economic and social innovation in CENTRAL EUROPEAN regions



PRIORITY AXIS 2

Cooperating on low carbon strategies in CENTRAL EUROPE

Specific objective 2.1

To develop and implement solutions for increasing energy efficiency and renewable energy usage in public infrastructures

Specific objective 2.2

To improve territorially based low carbon energy planning strategies and policies supporting climate change mitigation

Specific objective 2.3

To improve capacities for mobility planning in functional urban areas to lower CO2 emissions



PRIORITY AXIS 3

Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

Specific objective 3.1

To improve integrated environmental management capacities for the protection and sustainable use of natural heritage and resources

Specific objective 3.2

To improve capacities for the sustainable use of cultural heritage and resources

Specific objective 3.3

To improve environmental management of functional urban areas to make them more liveable places



PRIORITY AXIS 4

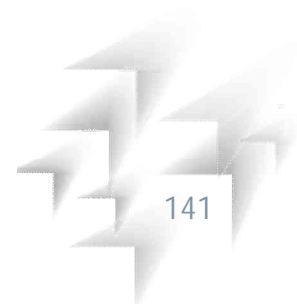
Cooperating on transport to better connect CENTRAL EUROPE

Specific objective 4.1

To improve planning and coordination of regional passenger transport systems for better connections to national and European transport networks

Specific objective 4.2

To improve coordination among freight transport stakeholders for increasing multimodal environment-friendly freight solutions



Specific objective 3.1:

To improve integrated environmental management capacities for the protection and sustainable use of natural heritage and resources

Examples of potential actions:

- Integrated strategies and tools for sustainable management of protected or highly valuable areas
- Sustainable use of natural resources for regional development, avoiding potential use conflicts
- Developing and testing of innovative technologies/tools for effective integrated environmental management
- Efficient management of natural resources in public institutions and enterprises
- Harmonising environmental management concepts and tools to reduce negative climate change impacts
- Etc.



Specific objective 3.2:

To improve capacities for the sustainable use of cultural heritage and resources

Examples of potential actions:

- Valorising cultural heritage and resources and/or the potentials of cultural and creative industries
- Integrated territorial development strategies and concepts building on cultural heritage to foster sustainable economic growth and employment
- Developing and testing innovative management tools for preservation and sustainable use of cultural heritage and resources
- Establishing and strengthening transnational cooperation among relevant actors to foster sustainable use and the promotion of cultural heritage sites
- Etc.



Specific objective 3.3:

To improve environmental management of functional urban areas to make them more liveable places

Examples of potential actions:

- Strategies and tools to manage and improve environmental quality (air, water, waste, soil, climate)
- Strengthening the capacity for environmental planning and management (e.g. participatory planning mechanisms)
- Reducing land-use conflicts
- Integrated strategies and pilot applications for the rehabilitation and reactivation of brownfield sites
- Environmental pilot applications to support the development towards smart cities
- Etc.



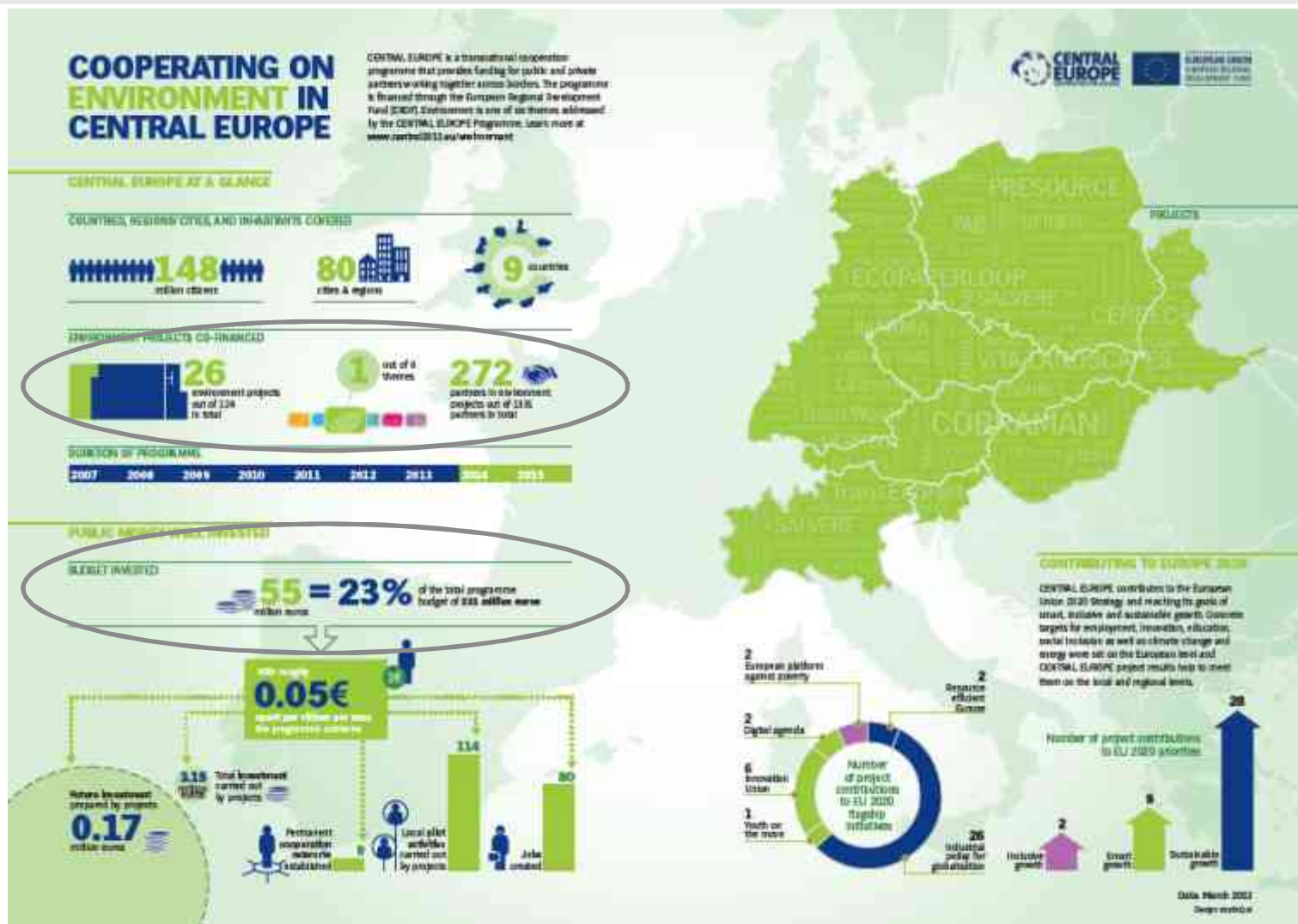
Interreg CENTRAL
EUROPE
Programme
intervention
logic: Natural &
cultural heritage

Project examples
of CENTRAL
EUROPE 2007-
2013

Interreg CENTRAL
EUROPE state of
play



CENTRAL EUROPE 2007-2013: ENVIRONMENT



CENTRAL EUROPE 2007-2013: ENVIRONMENT

Best practice project examples



UHI



Thematic study:
Environmental risk management and climate
change

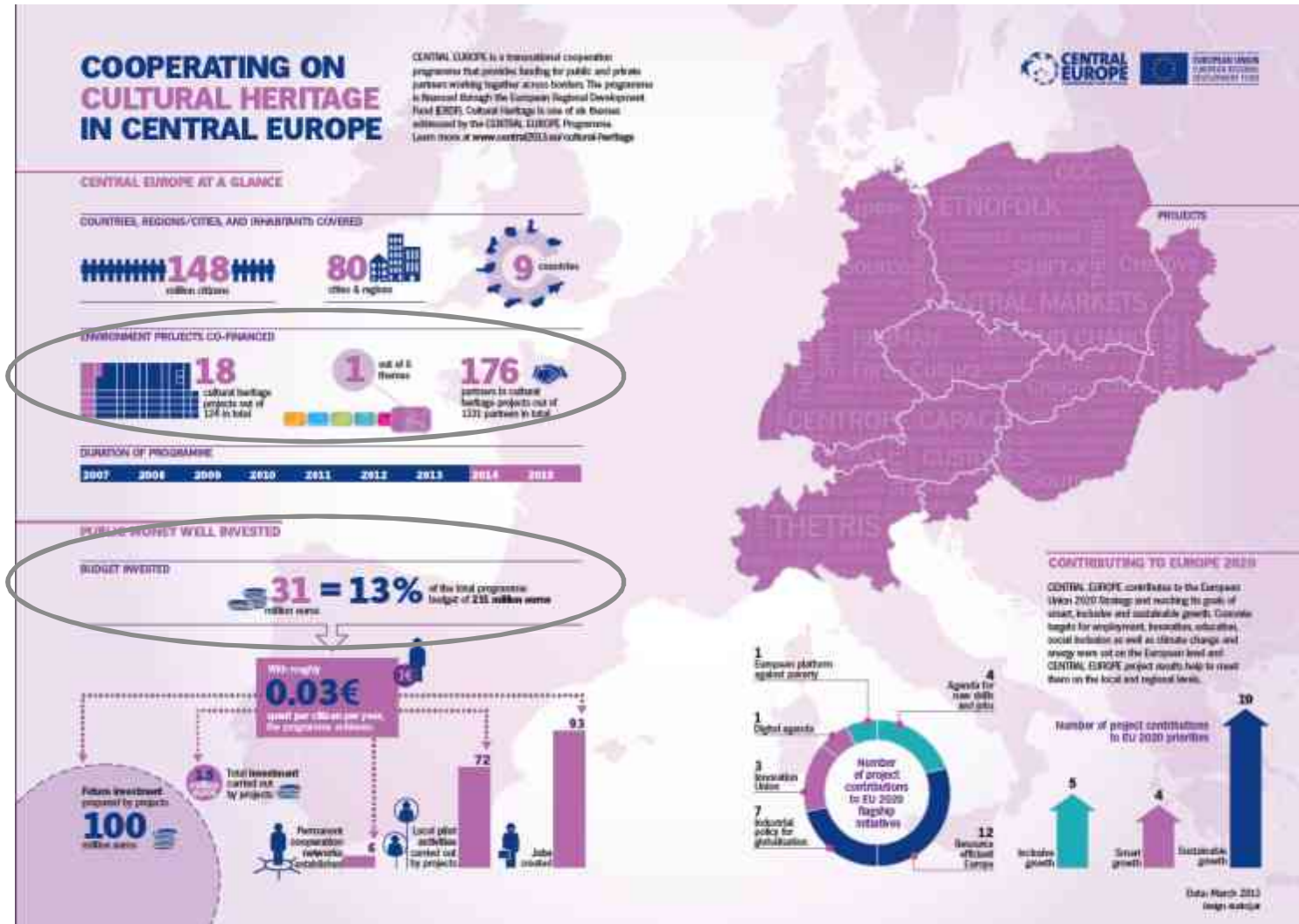


Available online at
<http://www.interreg-central.eu>

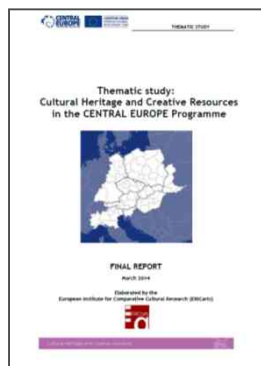


TAKING COOPERATION FORWARD

CENTRAL EUROPE 2007-2013: CULTURE



Best practice project examples



Available online at
<http://www.interreg-central.eu>



Second Chance

Creative Cities



Danube
Limes



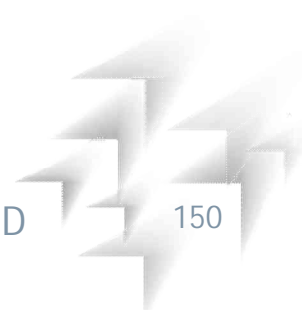
Forte
Cultura



Interreg CENTRAL
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intervention
logic: Natural &
cultural heritage

Project examples
of CENTRAL
EUROPE 2007-
2013

Interreg CENTRAL
EUROPE state of
play



INTERREG CENTRAL EUROPE - RESULTS OF FIRST CALL

35 projects approved and their implementation has started

PRIORITY AXIS 1

Cooperating on innovation to make CENTRAL EUROPE more competitive

Technology/Innovation Transfer

FabLabHet
NUCLEI
3DCentral

Innovation financing

PPI2Innovate
CROWD-FUND PORT

Innovation ecosystems

URBAN INNO
Trans3Net

Innovation management

I-COH

Social innovation

Focus III CD

Entrepreneurship

CERIEcon

PRIORITY AXIS 2

Cooperating on low carbon strategies in CENTRAL EUROPE

Public buildings

TOGETHER,
ENERGY@SCHOOL

Public infrastructure

Dynamic Light

Energy planning

CitiEnGov
CE-HEAT
GeoPLASMA-CE

Urban mobility

MobiPlan
SOLEZ
SULPITER

PRIORITY AXIS 3

Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

Natural heritage and biodiversity

UGB
Sustree

Water management

AMIIGA
PROLINE-CE

Waste and resource efficiency

STREFOWA

Soil and brownfields

ReSites
LUMAT

Air and noise

InAirQ

Cultural and creative industries

Forget Heritage

Heritage sites and historic buildings

RESTAURA
COME-III

Intangible cultural heritage

ECRR
YouInHerit
InduCult2.0

14 projects focussing on natural and cultural resources

PRIORITY AXIS 4

Cooperating on transport to better connect CENTRAL EUROPE

Passenger transport

RUMOBIL

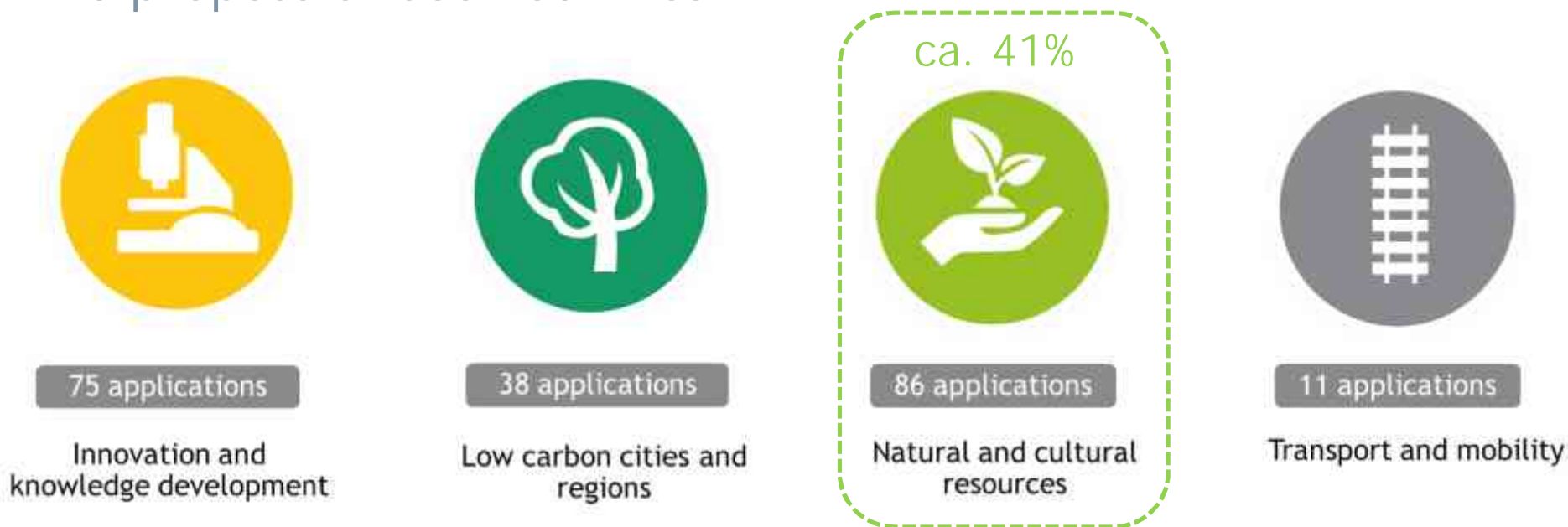
Freight transport

ChemMultimodal



INTERREG CENTRAL EUROPE – SECOND CALL

210 proposals received in call 2



- Selection of projects expected for spring 2017
- To be funded with around EUR 90 Mio. ERDF
- Indicative allocation of EUR 34 Mio. ERDF to Priority axis 3 on natural and cultural resources





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Interreg CENTRAL EUROPE Programme



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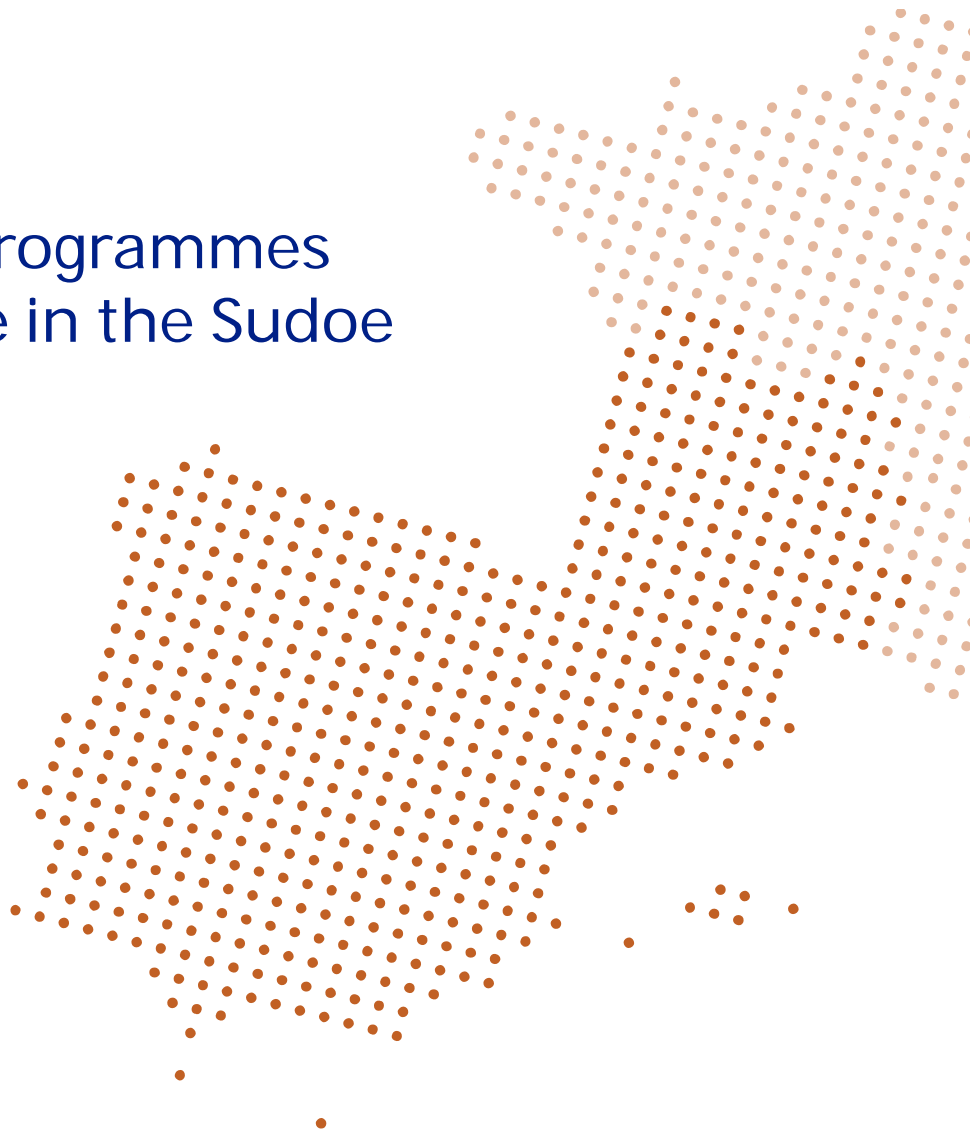


www.interreg-central.eu



Get-to-know other funding programmes Cultural and natural heritage in the Sudoe

Bonn, September 13th



Cooperar está en sus manos

www.interreg-sudoe.eu



Why cultural and natural heritage is a crucial topic in the South west of Europe and in the Interreg Sudoe Programme?

- Natural and cultural patrimony is a real territorial wealth
- It has a real impact in the economy
- High demand in the consecutive programmes and calls (2000-2006 and 2007-2013) ... which has been confirmed in the first 2014-2020 call of proposals.

How has it been considered in the cooperation programme?



Priority Axis	PRIORITY AXIS 5: PROTECTING THE ENVIRONMENT AND PROMOTING THE EFFICIENT USE OF RESOURCES	
Thematic Objective	Preserving and protecting the environment and promoting resource efficiency	
Investment Priority	6c: Conserving, protecting, promoting and developing natural and cultural heritage	6d: Protecting and restoring biodiversity and soil and promoting ecosystem services, including through Natura 2000, and green infrastructure
Specific Objective	Improving management methods of the common natural and cultural heritage through the implementation of networks and joint experimentation	Reinforcing the cooperation of the SUDOE stakeholders of the natural sites through the development and the use of joint methods.
Result indicator	Percentage of natural and heritage sites within sustainable development transnational strategies	Percentage of protected sites involved in transnational strategies

What's the results we want to achieve at the end of the Programme?



With IP 6c

Contribute to the economic development of the territory by encouraging the protection of cultural and natural heritage and promoting solutions aimed at reducing conflicts over the uses.



With IP 6d

Strengthen the effectiveness of the strategies and the methodologies of intervention in management and conservation of the ecosystems.

Which are the activities we support to achieve this objectives?

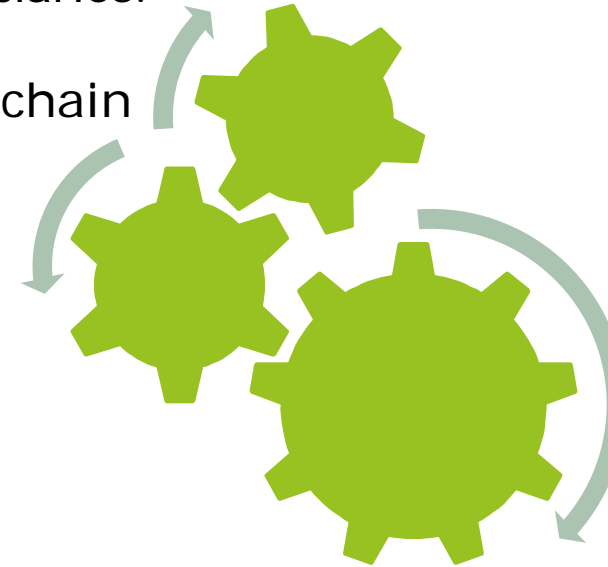
Preliminary principles advised to the potencial beneficiaries:

1) Partnership have to be composed by the value chain

- policy-makers,
- technical operators
- Users

2) Territorial issue in a transnational scale

Addition of local activities to support a natural or cultural local site are not considered



Actions about harmonisation and exchange of information

- drawing up inventories
- exchanging of information
- carrying out of studies
- environmental and heritage
assessment and diagnosis
- creation of scale observatories
of the SUDOE

Actions about conception and capitalisation of public policies

Pilot actions aimed at valuating and restoring and preserving the heritage, historical monuments (in particular, UNESCO sites), countryside (including agricultural produce), natural sites recognized (large sites, natural parks, nature reserves, etc.)

Demonstrative actions

Action plan to promote the enhancement and rational use of land resources (water, fish farming, forestry, home gardening, genetic, minerals, etc.)

Actions about territorial and economic development

Advocacy, communication and marketing of common touristic products based on the natural and cultural heritage that promote the growth of the green economy through the eco-innovation, eco-effectiveness or eco-tourism.

Exchange between local authorities about the management of St James way
Constitution of the an European Federation which is the single referent in the management for the *European Institute of the cultural routes of the Saint James Way*

www.saintjamesway.eu/



The screenshot shows the website 'The Santiago De Compostela Pilgrim Routes'. The header includes logos for the Council of Europe, European Institute of Cultural Routes, and the Luxembourg Government. The main navigation bar lists: COUNCIL OF EUROPE, THE INSTITUTE, CULTURAL ROUTES, CANDIDATES, NEWS AND EVENTS, PARTNERS, RESEARCH, RESOURCES, and CONTACTS. The main content area features a large image of the Santiago de Compostela cathedral with the title 'The Santiago De Compostela Pilgrim Routes'. Below this, there is a section for the 'General Assembly - Santiago De Compostela Routes' dated 08/02/2016. To the right, a green box provides contact information for the 'Fédération européenne de Saint-Jacques-de-Compostelle', including the address '2, rue Becdelièvre, 43 000 Le Puy-en-Velay (FRANCE)' and phone numbers '+33 (0)4 71 07 00 20' and '+33 (0)4 71 07 00 01'. At the bottom right, there are links to 'www.saintjamesway.eu', 'the factsheet of Santiago de Compostela Pilgrim Routes', and 'the 29 cultural routes factsheets'. A small image of a scallop shell is also visible.



Technical scientific project which aims to promote in Europe a multifunctional and sustainable management of forest areas integrating and enhancing the ecological and socioeconomic wild edible fungi functions.

Creation of the
European Institute of
MICOLOGY (EGTC)
www.micosylva.com/

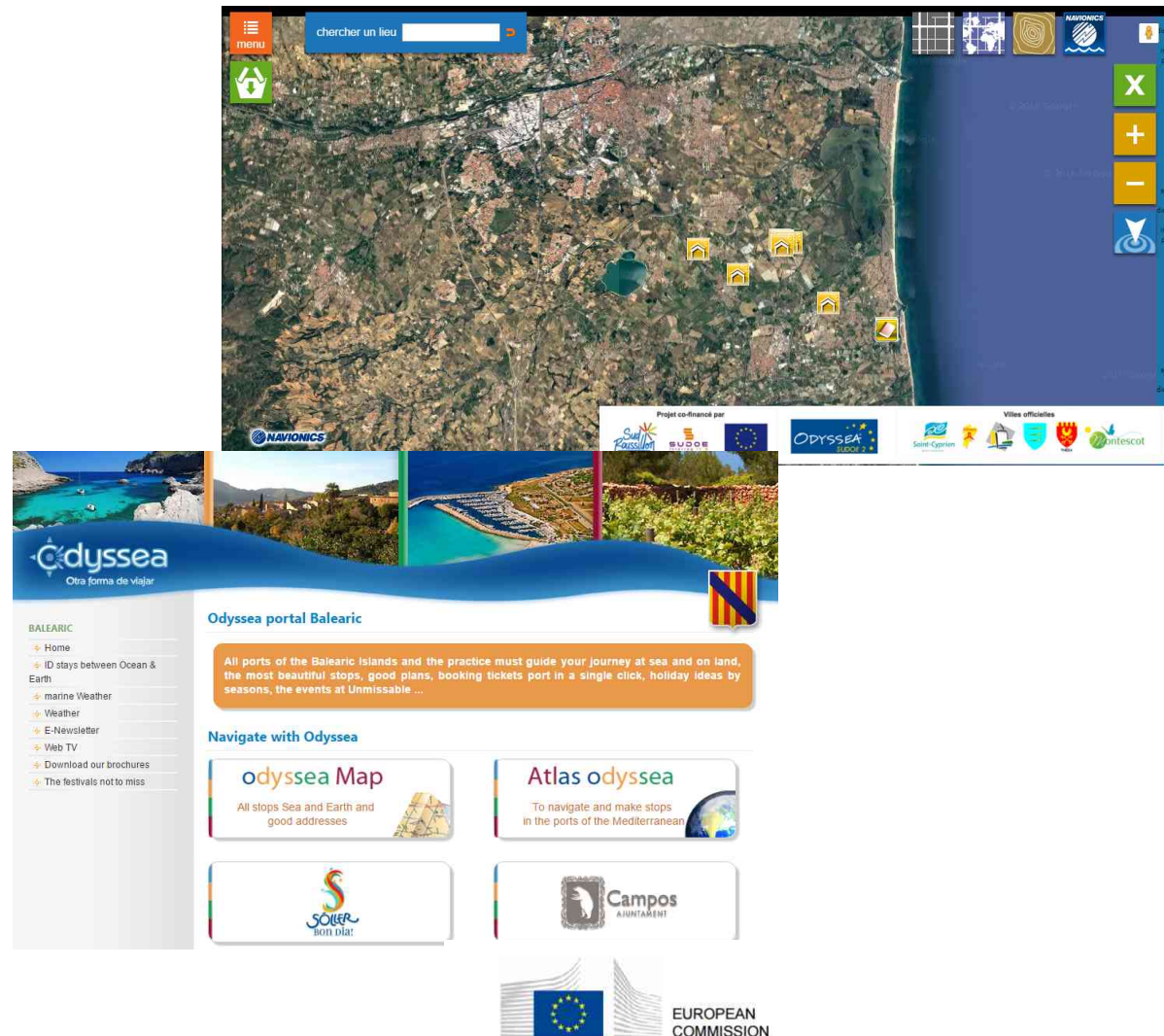




Creation of a network of maritime and fluvial cities which offers historical ways to promote the cultural heritage.

The project has developped a joint model of socio-economic and territorial development based on ITC.

This initiative is mentionned by the EC in the communication COM(2014) 86 final "A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism"



Regional
Transregional
National
Programmes\Strategies

Networking of territories/
members / beneficiaries of
a network (Natura 2000 /
Unesco etc)

Interreg

Other European
policies/initiatives

Life
Creative Europe
European Institute of
Cultural Routes
...



Complementarity
of the transnational
approach



Capitalisation
Impulse
Leverage effect

Thank you for your attention

Support and tools for cooperation and coordination

KEEP (Knowledge and Expertise in European Projects)

- Find out about project (hence programme) activities in a specific field
- (For beneficiaries) Find actors and possible cooperation partners

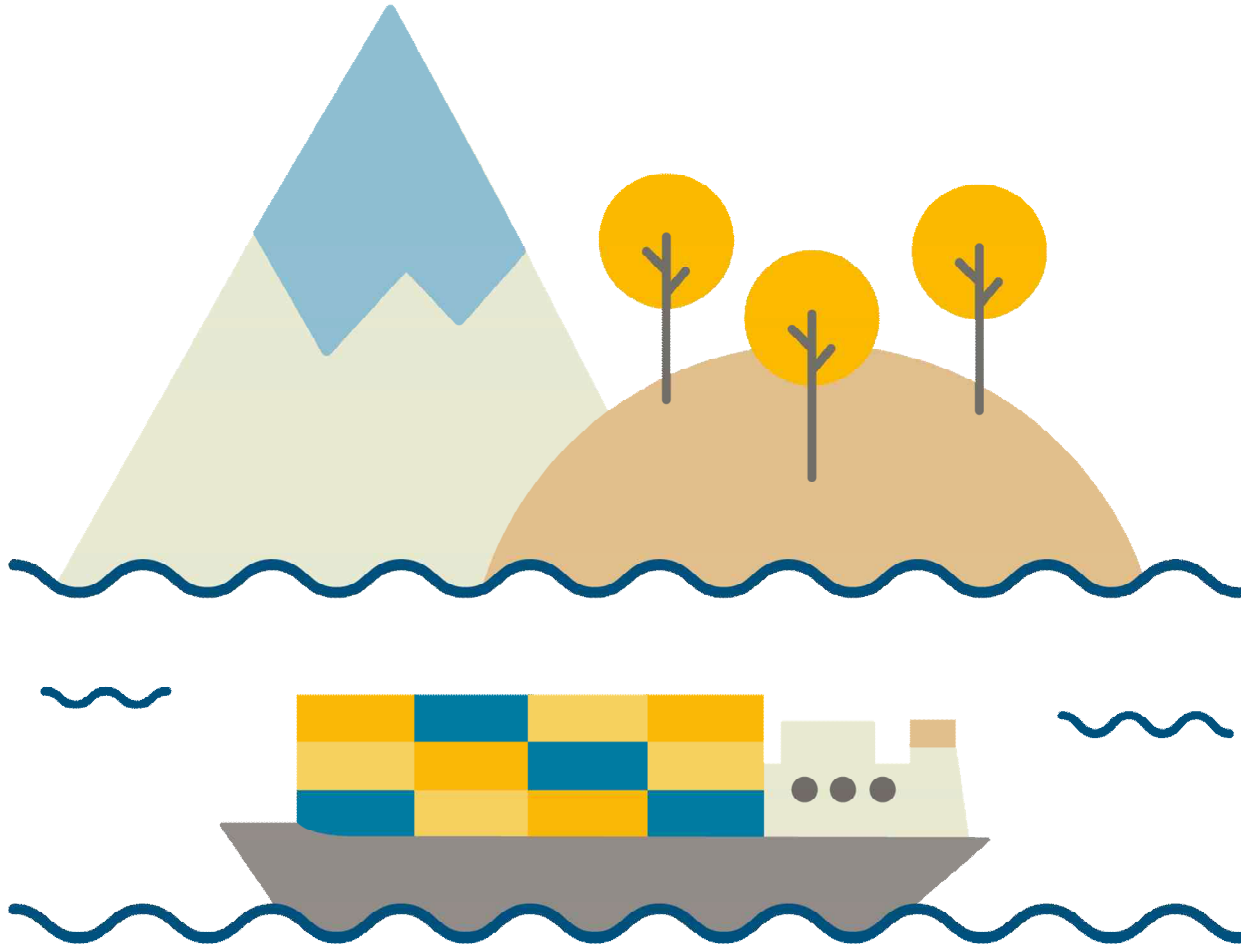
Interact's activities

- Started in 2014 with study on awareness/openness towards cooperation across programmes; capacities and competences (institutional and personal)
- During 2015-2016 various events on why and how to cooperate and coordinate → Border between capacity/competence and practical cooperation/coordination fading out
- 2016 onwards complementary approach like today&tomorrow and extending target group beyond Interreg
- 2017 (plan) collecting input on cooperation and coordination post 2020

Summary and conclusion from the day & transition



Summary and conclusion from the day & transition



Cooperation works

All materials will be available on:

www.interact-eu.net

Philipp Schwartz, philipp.schwartz@interact-eu.net