

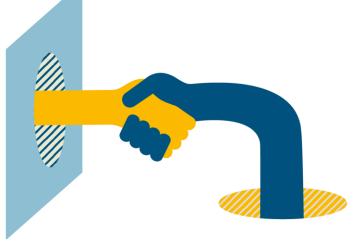
# Welcome: Coordination across programmes

Coordination across programmes to better address common challenges

14 September 2016 | Bonn, Germany

**W**einteractEU

**Baiba Liepa, Interact Programme** 





**European Regional Development Fund** 

## Why this meeting?

- Requirements in the EU regulations;
- Existing frameworks for cooperation, like macro-regional strategies;
- Conclusions from our earlier events.





## **Our conclusions from earlier events?**

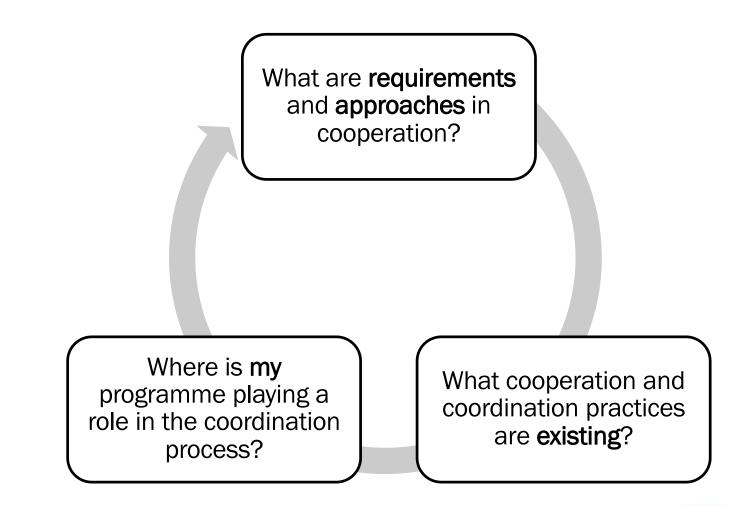
- Coordination is a process;
- Coordination is about building a 'project chain';
- Coordination requires an active 'architect';
- Coordinator or thematic expert within a programme needs broad knowledge about relevant funding sources, stakeholders, other initiatives, frameworks, etc.;
- Coordination can be not only 'top-down', but also a 'bottom-up' initiative from a project level (e.g. Interreg projects considering 'mainstreaming' of their results);
- 'Project chain' needs both 'architects' and programmes.



Source: http://www.healthcareitnews.com/



### What do we plan today?



### What we are expecting to achieve by this event?

Share coordination practices See if coordination is a topic to continue with Learn if there are **volunteers** to get involved

What?

How can we support Interreg programmes to enhance coordination



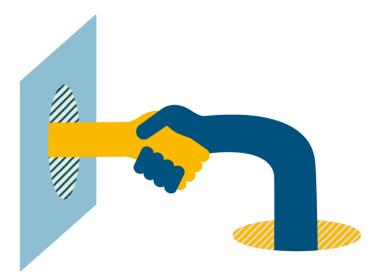
# **Coordination -Requirements and Approaches**

Coordination across programmes to better address common challenges

14 September 2016 | Bonn, Germany

InteractEU

Philipp Schwartz, Interact Programme





**European Regional Development Fund** 

## **Coordination process in practice**

- To start with: What in your opinion is the aim of ,coordination'? (1 sentence/table)
- Sample analysis of Section 6 Cooperation Programmes
- Practitioners' view
- Concrete example for strategic framework facilitating coordination: macro-regional strategies
  - Reporting requirement on contribution to macro-regional and sea basin strategies
  - Interreg support to projects of macro-regional relevance (Baltic Science Link and follow-up projects)



## **Analysis - Background**

- 16 programmes' CP analysed
- 8 CBC and 8 transnational
- "Only" 16 as only approved ones (Autumn 2015) and only English ones
- Presenting only Programme's view





## **CP Section 6 – What is it about?**

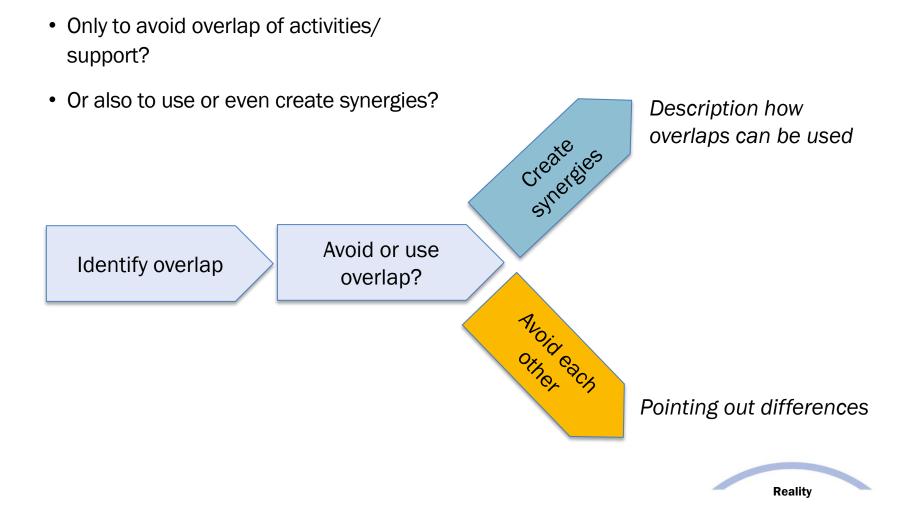
#### **Cooperation Programme template:**

"The mechanisms that ensure effective coordination between the ERDF, the European Social Fund, the Cohesion Fund, the European Agricultural Fund for Rural Development and the European Maritime and Fisheries Fund and other Union and national funding instruments, including the coordination and possible combination with the Connecting Europe Facility, the ENI, the European Development Fund (EDF) and the IPA and with the EIB, taking into account the provisions laid down in the Common Strategic Framework ..."

# Common Strategic Framework (Annex 1 to Regulation (EU) No 1303/2013):

- 3. Integrated approach to and arrangements for the use of the ESI Funds: → 3.2 Coordination and complementarity
- 4. Coordination and synergies between ESI Funds and other Union policies and instruments
- 7. Cooperation activities  $\rightarrow$  7.1 Coordination and complementarity

## Main aim of coordination according to programmes



## How extensively coordination is described?

- 2 to 7 pages of CPs between 91 and 165 pages
- From rather general ("descriptions will have to remain on a general level") to more detailed description with measures specified
- Coordination on programme vs. Member State level
- Obviously coordination between some programmes when drafting CP Section 6



## Which other programmes/funds identified?

ESIF, IPA, ENI, EEA Grants	<ul> <li>National/regional OPs (CF, ERDF, ESF); ETC (CBC, TN, IR); EMFF, EAFRD (separately mentioned); IPA CBC; ENI; EEA Grants</li> </ul>						
Thematic/Sectoral (Top 5)	<ul> <li>Horizon 2020 &amp; LIFE (14/16)</li> <li>CEF (11/16)</li> <li>COSME (10/16)</li> <li>EIB (7/16)</li> </ul>						
National/regional/local funds, Other platforms, networks and stakeholders	<ul> <li>National Tourism Development Programme; Enterprise Europe Network; Convention on the Protection of the Environment of the North-East Atlantic (OSPAR); Council of the Baltic Sea States; National and regional strategic frameworks for R&amp;I</li> </ul>						



## Which other programmes/funds identified?

÷	CentBaltic	FR-UK (Ch)	GR-BG	RO-BG	South Balt	2Seas	ADRION	Alpine Sp	BSR	CentEurop	Danube	MED	North Sea	NWE
CentBaltic									$\rightarrow \leftarrow$					
FR-UK(Ch)						$\rightarrow \leftarrow$								
GR-BG							$\rightarrow$				$\rightarrow$	$\rightarrow$		
RO-BG											$\rightarrow$			
South Balt	$\rightarrow$								$\rightarrow \leftarrow$					
2Seas		$\rightarrow \leftarrow$											$\rightarrow$	$\rightarrow \leftarrow$
ADRION								$\rightarrow$			$\rightarrow$	$\rightarrow \leftarrow$		
Alpine Sp														
BSR	$\rightarrow \leftarrow$				$\rightarrow \leftarrow$					$\rightarrow$			$\rightarrow$	
CentEurop														
Danube														
MED							$\rightarrow \leftarrow$	$\rightarrow$			$\rightarrow$			
North Sea														
NWE						$\rightarrow \leftarrow$							→	



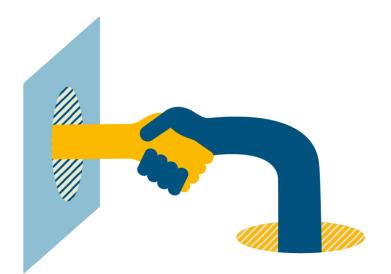
## **Overlaps identified – Starting point**

#### Geography

- ETC and national/regional OPs (ESIF)
- Overlapping or neighbouring
- Then looking if also thematic overlaps
- From general reference to ESIF to concrete OPs per country

#### **Themes/priorities**

- Thematic/sectoral programmes
- Rather concretely pointing out programmes/funds (by priorities)
- Partly specifying possible synergies







(Interreg) **Transnational cooperation** Programmes

#### **Mediterranean Area**

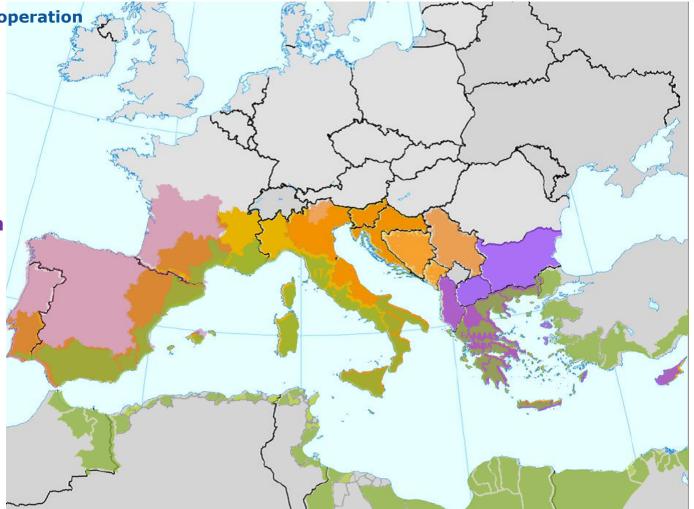
#### **South West Europe**

**Adriatic-Ionian** 

**Balkan- Mediterranean** 

**ENI CBC Med** 

+



Regional Policy

## **Overlaps identified – Synergies and role of ETC**

- Improve national/regional/local policies/initiatives and related funding with mutualisation of means and exchange of result
- Preparation of projects carried out in the framework of other programmes
- Results of projects funded by other programme put in practice in TN dimension
- Prepare ground for medium to large-scale investments funded by financial instruments administered by the EIB ("bankable")
- Complementing EAFRD, EMFF & ESF by promoting actions performed in cross-border and territorial development context, applying a cross-sectoral (integrated) approach
- Finance preliminary studies for preparation of projects possibly further developed with the support of regional and national programmes
- TN projects serving as "think tanks" or test grounds for innovative ideas, and largescale implementation from ESI and other national funding
- Streamlining implementation of TN interventions supported by national and regional programmes of the IGJ goal

## Input from the practitioners

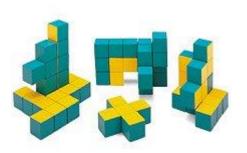
- Anca Radu
   Managing Authority
   Interreg IPA CBC Romania Serbia
   Programme
   <u>www.romania-serbia.net</u>
- Thorsten Kohlisch Head of Secretariat South Baltic Programme <u>www.southbaltic.eu</u>







## **Coordination and Complementarity**



Interreg IPA CBC Romania-Serbia Programme



#### Where did we start from?



#### **The Partnership Agreement**



#### How do we tackle this issue?





#### **Coordination at National Level**





### **Coordination at National Level**

### **Table of complementarities**

For each major activity there are presented the potential interventions financed under ESI Funds

#### **Ex.: Investment in tourism**

Financing sources:

EAFRD (private investments in agro-touristic infrastructure)
ERDF (public investments in touristic infrastructure and marketing)
EMFF (private investments in other activities than fisheries, but in the field of tourism, in order to give fishermen access to other sources of income)

Interreg - IPA CBC

# WG 3: Territorial coherence and ETC



WHO: Representatives from the national OPs

#### WHAT:

- Analyze the complementarity and synergies between actions financed from different EU funds and between provisions from different applicant's guides;

- Ensure correlation between launching calendars;

WHEN: whenever necessary





### WG 3: Territorial coherence and ETC

Results so far: complementarity in education, health and social inclusion

#### E.g.:

- Correlation between calls for 2 OPs (one dealing with investment in infrastructure and one dealing with investment in human capital, both in the field of primary education)

- Conditionalities (one beneficiary receives extra points for infrastructure projects if it proves it accessed human capital development projects in the same area)



#### **Coordination at Programme Level**



## 1. Through the JMC

meetings Where, representatives from the Ministry of European Funds, the Ministry for External Affairs, from other OPs, from Local and County Council and other relevant stakeholders, participate as members or observers.



#### **Coordination at Programme Level**

#### 2. Through the Evaluation Process



Each project proposal will be evaluated according to the following criteria: "To what extent is the project expected to contribute to the implementation of EU, national, regional and local development strategies or other programmes" (10 pt.), max 2 pt. for each of the following:

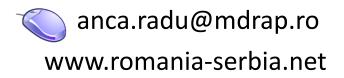
- contribution to the EU 2020 strategy;
- contribution to the Danube strategy;
- project objectives in line with other EU, national, regional, local strategies or programmes/direct impact to TEN –T infrastructure;
- o capitalizing the results of other EU-funded projects;
- plans to have complementarities with implemented/ongoing projects carried out under this or other EU-funded programmes.



## Thank you for your attention!

Anca Radu

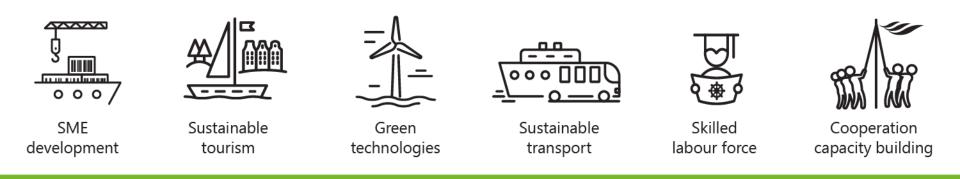




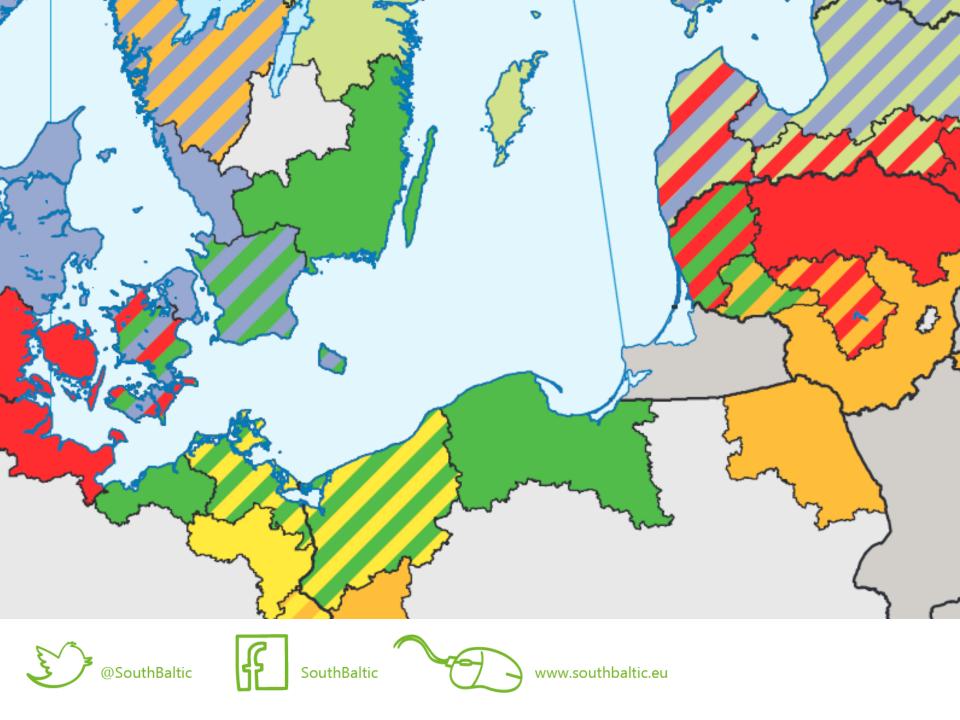


## **Building partnerships across programmes**

**Cross-programme cooperation under the South Baltic Programme 2014-2020** 







## **Communication Strategy**

#### Section 7.2.2 of South Baltic's Communication Strategy:

"Cross-programme cooperation and the exchange within communication knowledge sharing networks allows the Programme to share good practices on communication management, increase the visibility of Interreg and better reach relevant target groups through joint activities (e.g. joint promotional stands, joint workshops for applicants, joint dissemination events targeting local/regional policy-makers, etc.). Regular crossprogramme meetings and exchanges between the staff of different programmes shall also prepare the ground for the transfer of good management practices, the creation of thematic partnerships, project cross-fertilisation across programmes as well as ripple effects and the "export" of project results beyond the geographical Programme coverage. Cooperation shall be envisaged particularly with programmes that have both geographical and thematic relevance (e.g. Öresund-Kattegat-Skagerrak, Central Baltic, etc.)."





Cross-programme cooperation in practice: Annual team meetings





SouthBaltic





Cross-programme cooperation in practice: Joint promotional activities









Cross-programme cooperation in practice: Joint dissemination activities

SouthBaltic









## Cross-programme cooperation in practice: Thematic exchanges

SouthBaltic







## Cross-programme cooperation in the JS

- "Cross-Programme Coordinator" established
- Additional function for one of the Project Officers (20-30%)

In order to ensure better alignment of funding as well as the creation of synergies and complementarities with other financial instruments, "cross-programme cooperation" has been defined as a strategic objective in the Communication Strategy of the South Baltic Programme 2014-2020 (section 7.2.2). From the perspective of the Programme, the benefits of cross-programme cooperation are threefold: (1) Cross-programme cooperation allows for cross-programme exchanges on good management practices and thus contributes to increased Programme management capacities; (2) Joint communication and dissemination activities increase the visibility of Interreg and enable the participating programmes to better reach their target groups; (3) Cooperation between programmes prepares the ground for cross-project partnerships supports the "export" of project results beyond "programme borders", thus increasing the impact and leverage effect of the funded operations. The present position has been designed to support the coordination of these activities within the JS of the South Baltic Programme 2014-2020. In geographical terms, emphasis will be given to cooperation with other funding instruments in the Baltic Sea Region. The Cross-Programme Coordinator performs her/his tasks in close cooperation with the Head of the JS and relevant Programme staff.



## Challenges

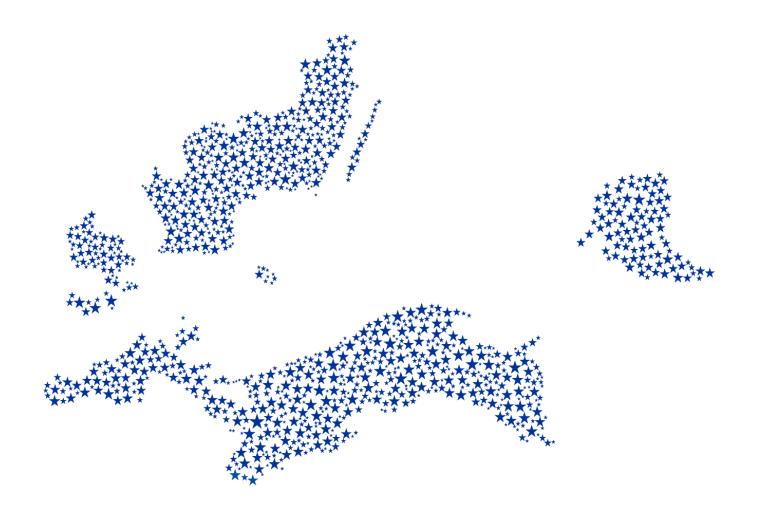
- Ambitions vs. available resources
- Different implementation schedules of programmes
- Political support for cross-programme cooperation
- Defining the "bottomline" for cross-programme cooperation



#### Road ahead

- Staff exchanges and closer cooperation between decisionmakers
- Developing thematic exchanges towards thematic partnerships
- Cross-programme clustering of projects
- Intensified cooperation with "mainstream" MAs
- Support for project chain development

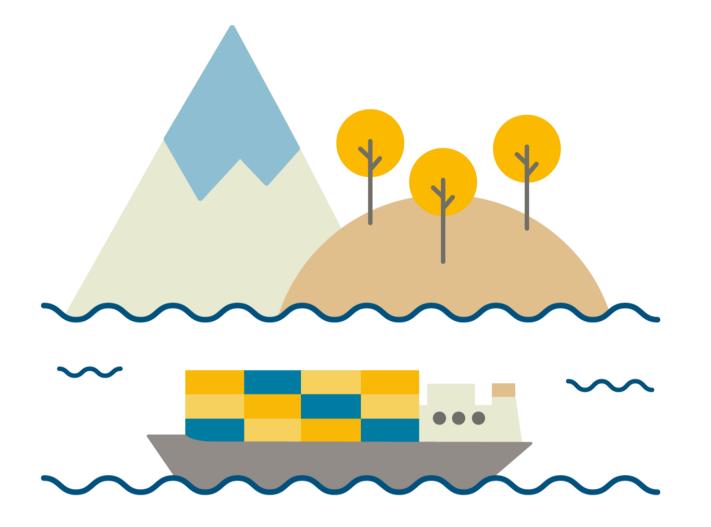




## Thank you!

Thorsten Kohlisch | Head of the Joint Secretariat | thorsten.kohlisch@southbaltic.eu

#### **Example: South & Central Baltic cooperation**





#### **Coordination throughout the programme lifecycle**

- Project generation/consultation
- Application
- Assessment & Funding decision
- Implementation
- Information, Communication, Capitalisation
- Contact and exchange with other programmes
- · Events and networking
- Coordination Other ides





#### **Project generation/consultation**

- JS to keep in mind potential overlaps and synergies
- Coordination of calls for proposals with other OPs and informing about calls for applications as widely as possible
- Individual support on EIB funding possibilities for follow-up measures
- Clearly communicating programme specificity (e.g. transnational dimension)
- Estimation of possible overlaps/synergies at project consultation events
- Encourage mainstreaming of solutions/developed/tested through CBC by applying to relevant national/regional/sectoral programmes
- ESPON can deliver useful territorial information for project development
- Clearly communicate need to consider coordination and complementarity and direct applicants to another programme for complementary funding
- Encourage links with MRS (where clear benefit for programme area)
- Cooperation to define content of (targeted) calls for projects

#### **Application**

- Indicate (application form including special section)
  - Past, current and envisaged EU assistance (for similar actions)
  - How the project is complementary to national/regional programmes supported by ESIF, with other Union funding, with European/national policies or strategies and funding instruments
  - What is the specific cross-border respectively transnational added value
- For projects focused on preparation of investment related studies explain
  - How to link to other national and regional programmes of the IGJ goal
  - How effective implementation of the investment will be done in a reasonable period of time after the end of the project
- Describe how the established relationship will work during the funding period

#### **Assessment & Funding decision**

- Projects overlapping with other funding programmes not suggested for approval
- (Specific criterion) to assess overlapping, additionality and synergies with interventions funded at national/regional/European level (by MC/SC and JS)
- Confirming compliance with national and regional policies (by MC/SC)
- Analysis performed by JS on possible overlap made available to committee
- Consultation with other programmes during project selection in order to avoid potential duplication and ensure coherence (request for opinion)
- Joint review of project proposals relevant for more than one programme when project or project partnership overlap
- MC/SC made up of experts from different thematic fields and from all regions and/or countries, possibly members in more committees
- MC/SC to propose changes to projects to exploit complem./strengthen synergies
- ESIF & Horizon 2020 in one project: System of conditional commitment of funding

#### Implementation

- MC members involved in (monitoring) of more than one programme
- Participation of economic, technical, social, scientific experts and representatives of other programmes on "as needed" basis in MC meetings
- (National) Joint committee (MAs, line ministries/authorities in charge of national level funding), to be invited to MC meetings
- Project partners brought together for cross-programme clustering
- Cross-fertilisation actions (including events, trainings for beneficiaries) unfolding synergies between operations



#### Information, Communication & Capitalisation

- Promotion of outputs and results at all levels and to thematic stakeholders addressed by Union instruments and outside programme (ComStrategy)
- Mutual uptake/clustering of project results and joint capitalisation events
- Common branding of ETC programmes
- Links between communication strategies and communication officers
- Cooperatin with EUSBSR actors for capitalisation of results and building synergy
- Exchange with EC Services and other European and national bodies involved in the management of Union instruments
- ESPON to combine project results with relevant territorial data
- Exchange between beneficiaries of different programmes on results & lessons learnt
- Take into account objectives and results of other programmes for capitalisation activities, strategic projects and in self-evaluation
- 'Platform' projects (MED)



#### **Contact and exchange with other programmes**

- Regular contacts and exchange between programmes (e.g. information about future calls, feedback from info events, assistance in info days)
- Regular contacts and information exchange with NCPs (ETC and beyond)
- Closer, informal and regular contacts and links between JSs (information exchange, sharing of best practices in programme management, programme rules and content)
- Thematic meetings between JSS on issues relevant for both programmes
- Better information on concerns and possiblities of other ETC stakeholders
- Access to programme documentation (other JS read-only access to eMS)
- Join data sharing and research for complementarity of project
- Elaboration of common tools for programme implementation
- Regular exchanges on project ideas and approved operations as well as the generation of complementary actions (e.g. 'mirror project')
- Improving exchange on applications and approved projects (incl. Results)

#### **Events and networking**

- Joint (dissemination) events to facilitate coordination between project partners, dissemination of results and good practices, sharing of know-how
- Invite relevant stakeholders from outside programmes
- Invite other programmes (JS) to own events and attend other programme's events
- Encourage projects to participate in other programmes' networking events
- Create cooperation networks and establish information exchange platforms
- Make use of (external) transnational events (and instruments) (esp. MRS)
- Involve NCPs of other EU programmes directly in information events



#### **Coordination – Other ideas 1**

- Thematic experts (in MA/JS) for each priority resp. Assign MA staff member to coordinate coordination
- Awareness raising, capacity building and training of both potential beneficiaries and stakeholders
- MAs of regional OPs participating in MC and vice-versa for ETC MAs
- Joint MA/JS, CA and AA for two (or more) programmes
- Complementarity between memberships in different programmes' MCs
- Involve national experts in preparing calls and guidelines for applicants
- National working groups/networks/coordination committees of authorities involved in implementing ESIF programmes
- NCPs/IPs collect information on regional Ops and inform MA and vice-versa



#### **Coordination – Other ideas 2**

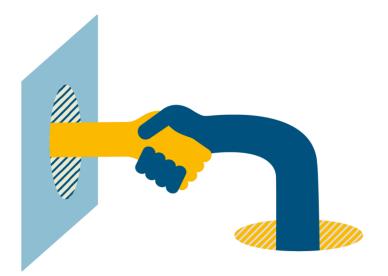
- Exchanges with and advice from EC services and other European and national institutions involved in the management of Union instruments
- Tool with data on funding sources for implementation of actions in line with EUSBSR and its Action Plan
- Geographical flexibility (Art. 20(2) ETC) in order to support projects that will have stronger results if part of their activities are implemented beyond the programme area
- Interact supports exchange between programmes' bodies and gathering information about funded projects from all respective programmes



## Who is responsible for coordination?

# Question: delegation or sharing of coordination responsiblity?

- MA: main responsiblity
- JS: Day-to-day implementation
- MC/SC: Focal body
- National Authorities
- NCPs or alike
- National committees/working groups
- MS level (e.g. line ministries, MAs of national/regional OPs)
- Applicants
- MRS stakeholders
- Interact



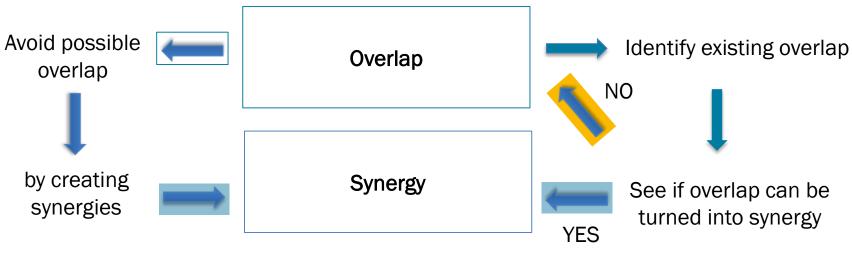


#### Strategic framework for coordination & cooperation

- Macro-regional strategies (MRS) can serve as strategic framework and hereby facilitate coordination, cooperation and synergies between funding programmes
- Precondition: Contributing to MRS not duty for me, but chance for us?!
- (Annual) reports by programmes on their contribution to MRS can serve as food for thoughts on cooperation and coordination in practice
- Programmes need to annually report on contribution to MRS (1st time 31.05.2016)
  - Governance of MRS/SBS Actors involved in programme management?
  - Embedding Which measures taken by programme to support MRS/SBS?
  - Financing Amounts of EUR spent for MRS/SBS?
  - Results Results obtained in relation to MRS/SBS?
- Question: How did you do for the first time this year?



#### **Conclusion – Real aim of coordination?**



#### PRO-ACTIVE -BEFOREHAND

#### REACTIVE -AFTERWARDS



#### From programme to project level

Uwe Sassenberg/Desy, Baltic Science Link...

- How did the project start and develop?
- How did the outcomes of the project expanded/spilled over?
- What is the role of Interreg programmes in support of macro-regional projects?
- Where is coordination among and beyond Interreg is needed?



# INTERREG SUPPORT TO PROJECTS OF MACRO-REGIONAL RELEVANCE

A BALTIC SCIENCE LINK (THE EUBSR FLAGSHIP) AND FOLLOW-UP B PROJECTS

> Coordination across programmes, 14 September 2016, Bonn Dr. Uwe Sassenberg, PT-DESY

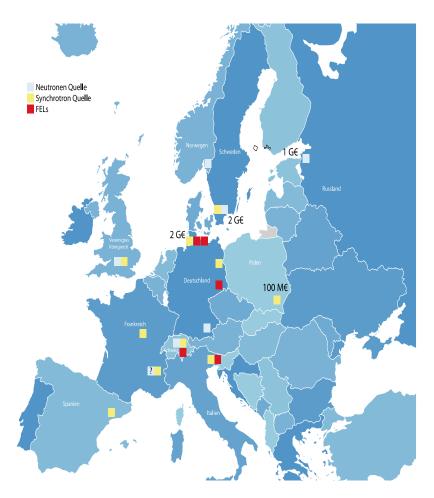
#### BACKGROUND



- 3 Billion € investment in RI in the BSR
- Only 4.2 % (average) usage of RI by industry



#### **ANALYTICAL RESEARCH INFRASTRUCTURES IN EUROPE**



- Upcoming north cluster
- East-west imbalance in the BSR



## **BALTIC SCIENCE LINK**

"The Baltic Sea region ... is investing about EUR 3 billion in new research infrastructures... This infrastructure should be used to strengthen the scientific capability and competitiveness as well as the attractiveness of the region. Building a strong **network between universities, research institutes and industries in the region** is essential and i.e. the Baltic Science Link could facilitate this."

Action Plan for the EU Strategy for the Baltic Sea Region, PA Innovation



## ACTIVITIES





#### A German-Swedish research collaboration

The Röntgen-Ångström Cluster (RÅC) is a Swedish-German research collaboration in the fields of materials science and structural biology that aims to strengthen research at synchrotron and neutron radiation sources. Enabled by an agreement between the Swedish and German governments in 2009, the RÅC helps initiating and developing cooperative projects between research groups from Germany and Sweden in the above-named fields. Several large-scale facilities from both countries are included in the cluster:

- Scientific co-operation between Sweden and Germany
- Funding: 6 8 Mio. € p.a. (BMBF, Swedish Research Council)



#### ACTIVITIES



A German-Swedish-Russian Initative to promote young scientists embedded in the RAC and IRI collaboration frameworks

21 - 28 August 2016, Repino, Russia Convergent Science and Technology for Society

Welcome

to the

future of

Materials

Sciences



#### Objectives | Partners | Travel Info | Programme 2016 | How to apply | Pictures | Committee | Arch

NTACT	
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uick Information	
The RACIRI 2016 Programme	

How to apply for RACIRI 2016

Travel & Local Information

Archive of RACIRI 2015 22 - 29 August 2015, Rügen, Germany

Archive of RACIRI 2014 24 - 31 August 2014, Stockholm area, Sweden

Archive of RACIRI 2013

RALIRI Summer School 2016 in Repino, Russ 21-28 August 2016: Convergent Science and Technology for Society

The RACIRI Summer School is a joint initiative by Russia, Sweden and Germany in the collaborative framework of the Röntgen-Angström-Cluster (RAC) and the Ioffe-Röntgen-Institute (IRI).

The novel format of the RACIRI Summer School is driven by scientific frontier themes and challenges in the field of material sciences with a strong connection to the superb analytical potential at current and future research infrastructures (synchrotron radiation, X-rays and neutrons) in the Baltic region.

The RACIRI Summer School is held every year under a special focus theme. Its venue rotates annually among the three partnering countries.

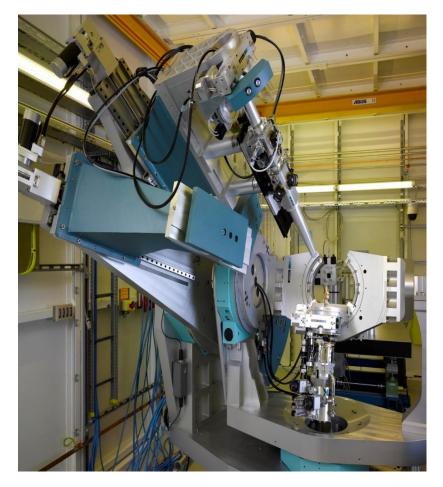
The first RACIRI Summer School was organized 2013 in Petergof, Russia. Focus theme: "Soft Matter and Nano Composites".

The second RACIRI Summer School was held from 24-31 Augus 2014 in the Stockholm area, Sweden, under the focus theme "Imaging with X-rays and Neutrons in Life and Materials Sciences".  German-Swedish-Russian Initative to promote young scientists

 Funding: BMBF, Swedish Research Council, NRC "Kurchatov Institute", DESY



#### **OPEN QUESTION**



- How to attract more usage by industry?
- First answer: Better and intensified marketing!
- → Science Link Project



## SCIENCE LINK PROJECT



- Project period: 2012 -14
- Partners engaged: 17 contracted + 5 associated partners
- Budget: 3,9 M EUR, part financed by the BSR programme



## SCIENCE LINK PROJECT



#### Planned

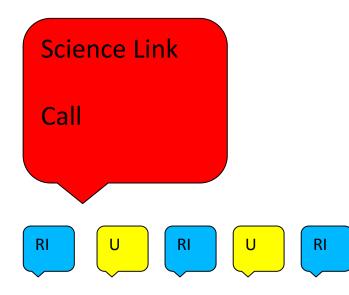
• 40 potential customers

#### Fulfilled

- 66 applications
- 39 Measurements



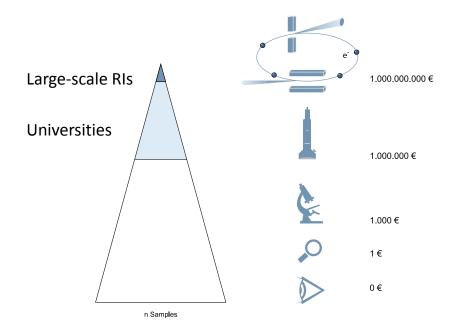
#### **LESSONS LEARNED**



• Higher visibility by common activities



#### LESSONS LEARNED 2 = OPEN QUESTION



- Best suitable / cost-saving measurement method
- Better local service



## BALTIC TRAM PROJECT



- Project period: 2016 -19
- Partners engaged: 15 contracted + 5 associated partners
- Budget: 4,2 M EUR, part financed by the BSR programme



## **BALTIC TRAM: ACTIVITIES**

- Development of a concept for Industrial Research Centers (IReC) acting as an interface between ARI and users
- Publish calls supporting users from Industry/SMEs in selected areas (e.g. nanotechnologies, food technology), offering consultation services & execution of measurments at suitable partner institutions
- Addressing Open Access to data issues
- Benchmarking analysis on national strategies (roadmaps) for research infrastructures and smart specialisation strategies
- Policy recommendations: "smart co-operation strategy"





# SCIENCE LINK PROJECT $\rightarrow$ SCIENCE LINK NETWORK

 Based on a Letter of Intend most of the Science Link Project – Partners continued co-operation to support the achievments made in Science Link

#### • Future role of Science Link Network:

- **Customer routing**: organise a process to assign customer requests to the most suitable network partner acting as a "one-stopp-shop"
- **Marketing**: make spending of communication and advertising costs more effective via joint activities and higher visibility of all partners
- Lobbying: provide a forum to discuss needs and expectations of all network partners internally, to develop a common position and to communicate this common position to high level decission making institutions at national and European level
- Knowledge transfer: act as a platform for knowlede transfer and development of new solutions for better co-operation with industry/SMEs





## SCIENCE LINK NETWORK: CO-OPERATIONS

HIGH TIME FOR BEAM TIMEVisegrad States ProgramOASISDiscussions about applications in Interreg programs and marketing methods based on Science LinkCALYPSO +Marketing methods based on Science Link		Science and Innovation with Neutrons in Europe in 2020	HORIZON 2020 Project
marketing methods based on Science Link	FOR BEAM		-
CALYPSO + Marketing methods based on Science Link	OASIS	Discussions about applications in Interreg programs and marketing methods based on Science Link	
Discussion paper	CALYPSO +		

-11

Interreg Baltic Sea Region



#### **POLITICAL CO-OPERATION**



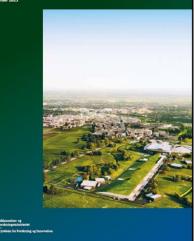
European Strategy Forum on Research Infrastructures

#### **Working Group on Innovation**





Strategi for den danske ESS-indsats November 2015



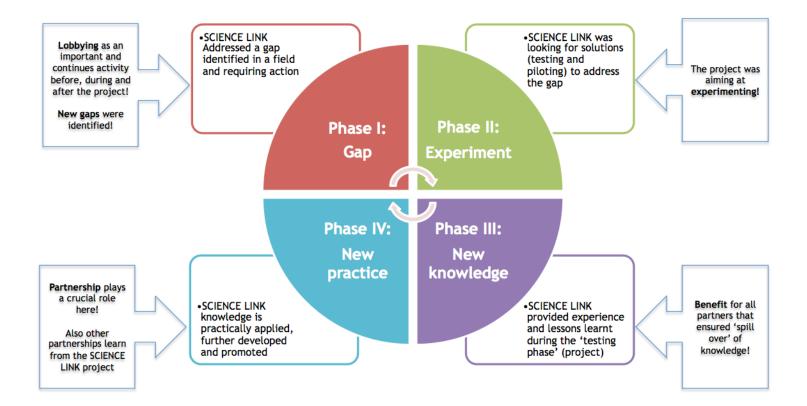




INTERACT



#### SCIENCE LINK: process applied by the project





# **THANK YOU**

WWW.BALTIC-TRAM.EU



## **Cooperation works**

All materials will be available on:

www.interact-eu.net



**European Regional Development Fund** 

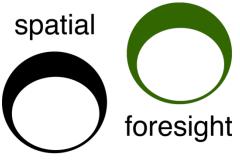






## Added value of macro-regional cooperation

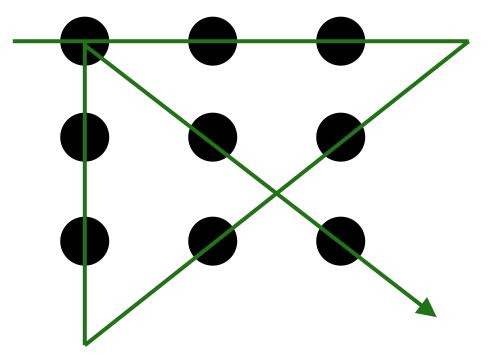
Kai Böhme



territorial policy support and research

#### Challenge and chance!





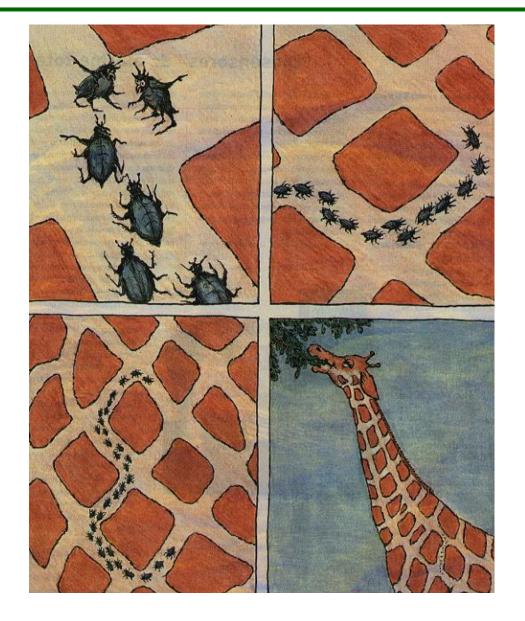
Connect all points with only four lines, without lifting the pen from the paper.

### **Different understandings**



## Project debate

## Transnational debate



## Programme debate

#### SEC GEN debate

## **Possible mutual added values**

#### Macro-regional strategy

- Better awareness of development challenges and opportunities
- New institutional solutions to address development challenges and opportunities
- Better economies of scale to actually address development challenges and opportunities
- Possibility to address own development challenges and opportunities where the answer lies outside the programme area

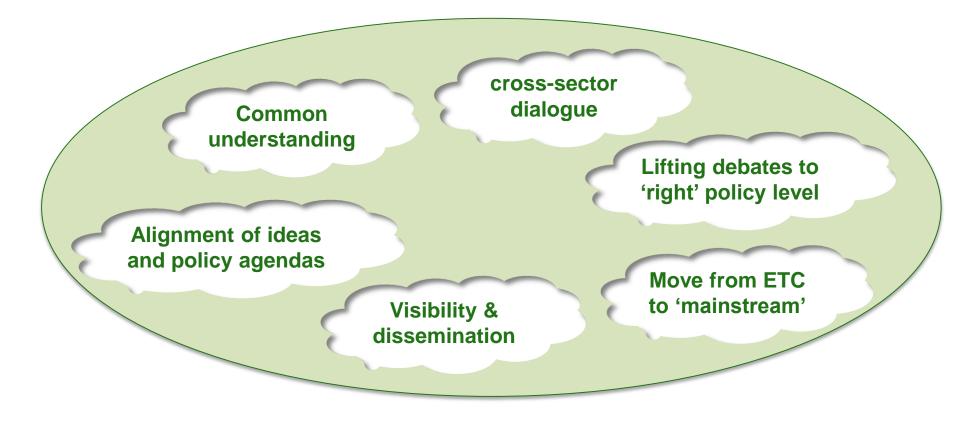
• Funding of actions

- Results in terms of projects, actions, decisions
- Influence on local, regional and national decision making processes

#### Funding programmes

## **Project perspective**

#### Macro-regional strategy



Funding programmes

## **Project perspective**



Cross-sector coordination for protecting and enforcing the Danube Sturgeon population

#### Aim & rationale of the project

Sturgeon 2020 is a program/strategy based on Sturgeon Action Plan adopted under the Bern Convention in 2005 (SAP). Sturgeon 2020 aims at bringing benefits not only to the environment, but also to the local communities situated along the Danube **River**, especially to fishermen, who used to base their livelihood on sturgeons currently, they are the most affected by the sturgeon fishery ban, and development of alternative income sources for these areas is envisaged (eco-tourism, aquaculture, handicrafts production and development of local markets, etc). The general aim is to close the natural sturgeon life-cycle that can only be achieved by joint and simultaneous actions in the Upper, Middle and Lower Danube.

#### Project information

- Danube Sturgeon Task Force/DSTF
- EUSDR
- Funding (programme): no specific programme; a variety of funding sources (LIFE, national funds, EIB, seed money EUSDR...)
- amount of funding: 6.8M€ overall (2011-16)
- timing: started in 2011, on-going, needing several decades to achieve the objectives
- Lead partner: International Association for Danube Research (IAD)
- number of partners: The program comprises a series of international partners such as: IAD, WWF, ICPDR, WSCS etc, but also representatives of national authorities or local communities.

#### Achievements of the project

The Sturgeon Task Force aims to coordinate basin-wide sturgeon policy and best-practice management, legislation and enforcement controls, conservation of populations, and protection, management and restoration of habitats. So far, achievements of the project are:

- Nucleus of networks for sturgeon conservation initiated in most Danube countries;
- raising awareness at public and political level on the need to protect sturgeons;
- extension of current sturgeon fishery ban in the Lower Danube countries (where wild stocks still exist);
- first dialogue between Fishery, Biodiversity and Water authorities on sturgeon conservation.

#### **Relevancy of macro-regional cooperation**

The macro-regional strategy gave this program the support framework to make things happen. The strategy put together a number of sectorial authorities (e.g. fisheries, water management, biodiversity, navigation) from the Danube countries that are now open to discuss the topic. The main advantage of EUSDR is the integrated policy approach, allowing harmonization of measures between different areas, often with negative impact on the environment/sturgeons. This is particularly the case for navigation melioration and hydropower, where dialogue is pursued to mitigate the impact of their development on sturgeons habitats/communities.

Without the EUSDR, it would have been very difficult to implement the program Sturgeon 2020 in a concerted way in all Danube countries. The SAP is in place since 2005, and without political agreement between all countries, only a limited progress has been done for its implementation before EUSDR as the countries did not act in a coordinated way (some banned sturgeon fishery and started restocking measures, some took later protection measures).

"We are very grateful that the EUSDR exists. Without it, it would have been very difficult to implement the program Sturgeon 2020 in a concerted way in all Danube countries" The project contributes to the achievement of one of the EUSDR PA 6 (Biodiversity) and PA 4 (Water quality) targets, and overall, to biodiversity conservation and the improvement of the environmental quality. The integrative approach and the complex measures foreseen by this program, combining environmental protection with socio-economic development, require interlinkages with all the 11 Priority Areas of EUSDR, and thus, it contribute to the horizontal coordination among the EUSDR pillars.

#### Future perspectives

For the future also the establishment of a MRS for the Black Sea region would be very helpful, to harmonise its priorities with the ones from the EUSDR. The macro-regional strategies are extremely important in terms of harmonizing priorities and aligning funding for regional development, and hence, their implementation should be fostered. Macro-regional strategies could further be improved inter alia by better awareness and alignment of funding programmes.

#### of a draft project factsheet

EXAMPLE



## **Towards an ESIF perspective**



Tentative grid of added values of macro-regional projects		Thematic areas in which project results need to contribute to programme targets to have benefits and added value from a programme perspective													
		Innovation and research				Navigability & Transport			Environment					Capacity building	
		Applied research and testing	new products, services, patents	Enhance networks	Research agenda / strategy	transport infra. investment	transport services and soft measures	transport and accessibilty infra. strategies	Low carbon	Nature protection	Increase biodiversity	plans and strategies	new tools and approaches	cross sectoral coordination / governance	
Benefits and added value from a transnational perspective	Common understanding	Baltic Deal		Baltic Deal Social enterprise		<b>Baltic Link</b> GreenInfra	Efficiensea	GreenInfra		Ventpils PROMISE			Act4myBalt ic		
	Transfers of good practice			BSR Stars BalticLab Social enterprise	BSR Stars BalticLab	GreenInfra	Efficiensea MonaLisa	Efficiensea		DSTF Aquabest Act4myBal tic PROMISE	DSTF	DSTF	<b>Baltic Deal</b> Act4myBalt ic		
	Data sharing and dissemination	Baltic Deal	ССС	CCC BSR Stars	ССС	Baltic Link	Efficiensea MonaLisa	Efficiensea MonaLisa		PROMISE					
	Coherent objectives and actions	Baltic Deal		BSR Stars Social enterprise	ссс	RailwayLT	Efficiensea MonaLisa			DSTF					
	Administrative alignment	BSR Stars		BSR Stars	BSR Stars	RailwayLT	Efficiensea MonaLisa	Efficiensea MonaLisa		<b>DSTF</b> Aquabest	DSTF	Aquabest	Baltic Deal		
	Management of transnational functional areas (e.g. river basins)			BSR Stars			Efficiensea MonaLisa			<b>DSTF</b> Aquabest				MareCap	MareCap
	Promotion of transnational functional integration			BalticLab	BalticLab	RailwayLT	Efficiensea MonaLisa			Aquabest	MareCap				MareCap
	Economies of scale		CCC PROMISE	CCC BalticLab	ССС	RailwayLT				Act4myBal tic	MareCap			DSTF CCC	
	Diffusion of norms and principles					GreenInfra				<b>DSTF</b> Act4myBal tic		Aquabest	Aquabest		
	International solidarity			BalticLab						Act4myBal tic					
	Access to funding		CCC PROMISE	CCC PROMISE		Baltic Link RailwayLT				Ventpils				CCC	Ventpils



#### Study

- Analysis of 30 projects (15 EUSBSR & 15 EUSDR) covering different topics and funding sources
- Conclusions on the added value for the projects, funding sources and macro-regional level
- Recommendations on how to increase added value

### Timing

o<sup>o</sup> Dec. 2016: Final report

### **Discuss with us**

- Nov. 2016: Focus group to discuss preliminary results
- •• Interested? Contact me to be invited

# Thank you very much for your attention !



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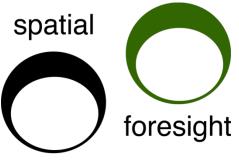






## **Cooperation methods and tools** ESIF programmes supporting the EUSBSR

Kai Böhme



territorial policy support and research

## **ESIF** support for the EUSBSR

#### Interact study

'Cooperation methods and tools applied by European Structural and Investment Funds programmes for 2014-2020 to support implementation of the EUSBSR'

Main author: Erik Gløersen (Spatial Foresight)





FOR THE BALTIC

applied by European Structural and Investment Funds programmes for 2014-2020 to support implementation of the European Union Strategy for the Baltic Sea Region





**JUNE 2015** 



#### Objective

•• Assess whether and how the EUSBSR is taken into account by national players and ESIF programmes

### **Overall conclusions**

- o The notion of 'contribution to macro-regional strategies' has not been properly defined
- •• ESIF programmes have not significantly changed their working methods
- •• Cooperation is mostly interpreted as implying 'joint implementation' and therefore largely dismissed

#### 3 main types of contribution

- o<sup>o</sup> TOs and IPs that are congruent with the EUSBSR
   (≥ 80% of ESIF activities qualify)
- •• Demonstration of impact at BSR level
- •• **Cooperative dimension** of ESIF activities:
  - joint implementation
  - parallel activities, following similar principles
  - activities pursuing the same objectives
  - activities inspired by good practice from other BSR countries, or seeking to inspire others

- ...



#### **Project focus**

- •• Joint implementation of projects
- Possibility of broadening the geographical scope of existing projects beyond the programme area
- Spending possibility outside the programme area (art. 70.2)
   Calls
- •• Foreseen targeted calls
- Possibility of organising joint calls
- •• Additional points to EUSBSR relevant projects

### Coordination

- Dialogues at programme level (ESF Baltic Sea Network)
- •• Info exchange & coordination at project design stage

#### **Cooperation can mean many things**

- Joint implementation
- o Joint planning
- Coordination of activities
- •• Exchanges of experiences

### **Key challenges**

- •• Lack of coordination
- Reliance on bottom-up initiatives
- Cooperation focusing merely on project implementation
- Variable perspectives on the added value of cooperation
- Variable positioning in the Baltic Sea Region

## **Recommendations – overall**



- Clarify what macro-regional cooperation should be about and its specific features and added-value
- Make the EUSBSR more concrete and action-oriented in collaboration with ESIF programmes
- Improve the capacity of ESIF programmes to design and implement strategic actions
- •• Create preconditions for diverse types of cooperation
- Establish the complementarity of different ESIF programmes and other funding sources
- Engage a reflection on how ESIF programmes can relate to shared BSR challenges and opportunities
- Initiate a discussion on possible future changes in the architecture of ESI Funds and ETC

#### Calls

- o Joint calls
- Coordinated calls
- Targeted calls

### **Projects**

- •• Joint implementation of projects with different funding
- Broaden the geographic scope of existing projects

#### **Coordination of cooperation**

- Coordinate between ETC and other programmes
- •• Let cooperation emerge bottom-up
- Focus on how to actually make a difference (change)



•• Why should one cooperate?

• On which topics should one cooperate?

Should cooperation generate 'more of the same', or help to identify new development paths?

•• Who is in charge of cooperation (MLG perspective)?



**JUNE 2015** 



#### Cooperation methods and tools

applied by European Structural and Investment Funds programmes for 2014-2020 to support implementation of the European Union Strategy for the Baltic Sea Region



# Thank you very much for your attention !

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## Coordination across programmes to better address common challenges

Interact Event, Bonn, 14 September 2016 Agenda point: "Coordination – food for thoughts"

Preliminary findings in the study

## **'Cooperation methods and tools applied by EU funding programmes to support implementation of the EUSDR'**

Dr. Thomas Stumm (EureConsult S.A.), Metis Expert

#### **Purpose and aim of the study**

Study purpose: to identify, describe and analyse cooperation and coordination methods and tools foreseen within EU funding programmes which aim at contributing to the implementation of the EUSDR (and partly to EUSAIR)

#### Study aim:

- to provide Interact III and macro-regional stakeholders with data and information about the cooperation modalities in place,
- to come up with more a detailed analysis and with conclusions on the alignment of funding and coordination processes.

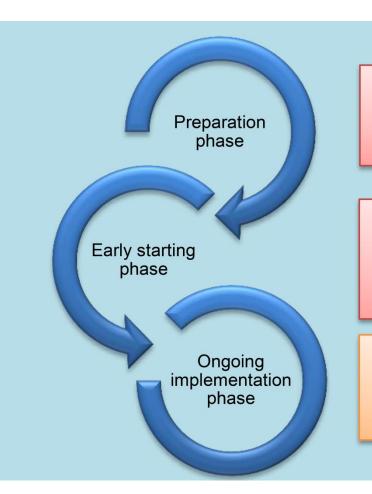


### Analysis of a complex sample of 23 preselected programmes

- 18 national or regional ESIF programmes (ERDF, ESF, Cohesion Funds, EAFRD) under the Investment for growth and jobs goal from all EUSDR countries;
- 2 ERDF territorial cooperation programmes under the ETC goal (Romania-Bulgaria & Danube transnational programme);
- 2 IPA II cross-border cooperation programmes (Bulgaria-Serbia & Croatia-Bosnia and Herzegovina-Montenegro);
- 1 ENI cross-border programme (Romania-Moldova).



### What is the focus of the analysis?



In how far have individual programmes considered EUSDR (& EUSAIR) macroregional cooperation already during their elaboration process?

What is envisaged in strategic programming documents (e.g. Partnership Agreements) and individual programmes to support implementation of the EUSDR (& EUSAIR)?

What are individual programmes actually doing in practice (and how do they do this) to support implementation of the EUSDR (& EUSAIR)?



#### At what stage is the analysis now?

- The study started only very recently (June 2016).
- An initial review of programmes alongside the questions in the "red boxes" (see figure above) is completet and a synthesis report on this first step is currently prepared.
- A first look at the ways how different countries and programmes envisage to deal with EUSDR matters and macro-regional cooperation shows that activities undertaken by the German Land Baden-Würrtemberg reveal many "ingredients" of a good practice model.



# Elements of a good practice model – the case of Baden-Württemberg (1)

- Strong political backing for the EUSDR (very supportive for programmes, but doesn't exclude bottom-up initiatives taken by programmes):
- The coalition agreement for the previous Land government (period 2011-2016) included a formal commitment to develop the EUSDR into an effective policy instrument.
- A "Special Representative for the EUSDR" was appointed who has an own service office located at the top hierarchy level (i.e. within the State Ministry, being the ministry directly attached to the Minister-President of the Land).



# Elements of a good practice model – the case of Baden-Württemberg (2)

- High degree of administrative coordination on EUSDR matters:
- Quarterly meetings of an "Inter-ministerial Working Group" which are chaired by the EUSDR Special Representative, who gets reports on all activities in EUSDR Priority Areas;
- Half-yearly meetings of ESI-funds managers with the service office of the EUSDR Special Representative;
- Managing Authority of the ERDF programme ensures ongoing coordination on EUSDR matters within the responsible Land-ministry.



# Elements of a good practice model – the case of Baden-Württemberg (3)

- Mobilisation of own funding resources for EUSDR activities:
- Own funding is made available by the Land to prepare larger projects for different EUprogrammes and also for EUSDR macro-regional cooperation.
- Funding for EUSDR activities is also available under the "Landesstiftung Baden-Württemberg", (i.e. a public foundation which generally supports community projects on research, education, societal change, culture and social responsibility).

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# Elements of a good practice model – the case of Baden-Württemberg (4)

- Vertical & horizontal cooperation / coordination among domesic key actors on EUSDR matters :
- Coordination / cooperation and exchanges on EUSDR matters are taking place between the ERDF and ESF programmes of the neighbouring Länder Baden-Württemberg and Bavaria.
- Baden-Württemberg also takes part in a vertical cooperation and exchange process on EUSDR matters with the Federal level (i.e. Federal Ministry of Foreign Affairs acting as NCP, Federal Ministries responsible for ESIF).



# Elements of a good practice model – the case of Baden-Württemberg (5)

- Pro-active "external" cooperation on EUSDRmatters:
- Baden-Württemberg cooperates bilaterally and on a regular basis with Bulgaria, Croatia, Romania, Serbia, Hungary.
- This cooperation takes place within "Mixed Joint Government Commissions", chaired by the Special Representative for the EUSDR.
- At mixed commission meetings, macro-regional cooperation projects are jointly agreed and later financed from the Land's own funding resources.

# Elements of a good practice model – the case of Baden-Württemberg (6)

- Pro-active consideration of EUSDR matters by EU funding programmes:
- The ESF programme Baden-Württemberg generally promotes transnational cooperation as a horizontal objective under all priority axes, by which also support to EUSDR macro-regional cooperation can be provided.
- The ESF managing authorities (MAs) of Baden-Württemberg and Bavaria have initiated a macroregional cooperation network between ESF-MAs in the EUSDR to exchange experience on various aspects of practical work



# Elements of a good practice model – the case of Baden-Württemberg (6)

- Pro-active consideration of EUSDR matters by EU funding programmes (continuing):
- The ERDF programme Baden-Württemberg supports under both priority axes interregional or transnational projects, by which also joint EUSDR-projects can be supported (i.e. projects for which no own funds but a strategic concentration of existing funding is envisaged).

The ERDF programme includes under both priority axes an "earmarking" of the EU contribution which will be dedicated to the EUSDR area (i.e. 21% of support for axis on "Strengthening research, technological development and innovation" and 19.6% of support for axis on "Reduction of CO2 emissions").

## Thank you for your attention!

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### **Group discussions**



What is the role of programmes in coordination process?

- Coordination for me is... (in max. 5 words)
- On a daily base, what exactly do you do to coordinate with others?

What are the remaining challenges? What does still need to be improved?

How to connect "puzzle" pieces in the best way?

- Any inspirations to take home from today?
- Where & how Interact can help?



no good or bad idea! Discussion