Impact Evaluation: Methods and Terms of References

Welcome to DAY 1

21-22 June 2016 | Amsterdam, Netherland

Our expectations for the workshops are…

Practicalities and agenda

Day 1	Day 2
<u>Morning</u> 9:00 – 12.30 Welcome & Intro Why undertake impact evaluation Theory-based impact evaluation methods Exercise 1 *12.30 Lunch*	**<u>Morning</u>** 9:00 – 12.30 ToR for impact evaluation Self-evaluation of projects Next steps in evaluation *12.30 Lunch*
<u>Afternoon</u> 13.20-17.15 Exercise 2 Counterfactual impact evaluation methods Evaluating the 'added value of cooperation and joint working'	

Why undertake impact evaluation?

Impact Evaluation: Methods and Terms of References

Welcome to DAY 2

21-22 June 2016 | Amsterdam, Netherland

Practicalities and agenda

9:00-12:30

Terms of Reference for impact evaluation

Presentation and Q&A by David Alba, Evaluation Unit DG Regio

Self-evaluation of projects and the benefits for programmes. How Interreg programmes can benefit from the experiences of self-evaluation of projects.
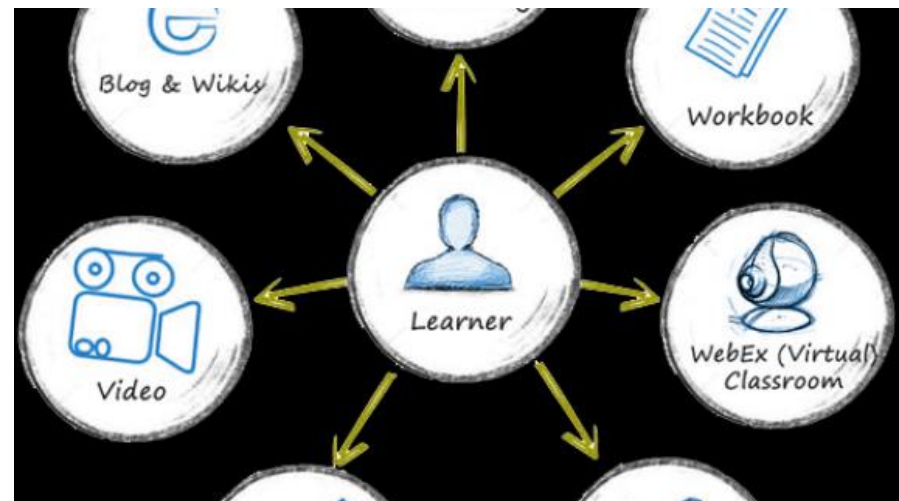
Presentation by Declan McGarrigle, Special EU Programmes Body (SEUPB)

Open discussion on next steps in evaluation 2014-2020:

Presentation and Q&A on 'Operational' Evaluation, Intervention Logic Matrix, Evaluation Network, E-learning etc.

Interact's plans in evaluation 2014-2020

- Exchange on 'Operational' Evaluation (evaluation of effectiveness and efficiency)

- Next steps of the 'Intervention Logic Matrix'

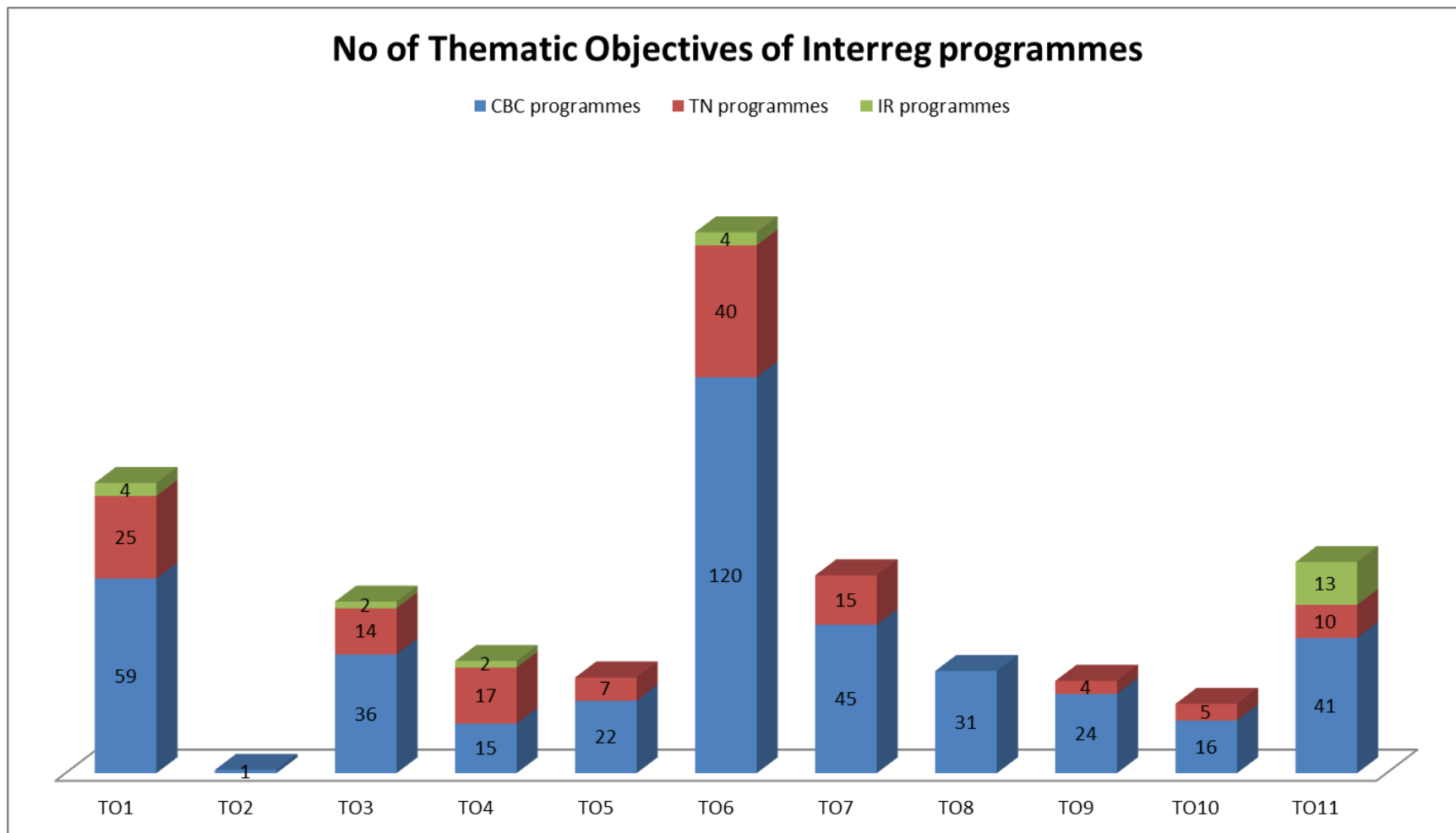- Evaluation Network

- Blended Learning

Next steps of the 'Intervention Logic Matrix':
Data of all Interreg programmes available in a excel sheet

Programme	Strand	Thematic Objective	Investment Prioritiy	Priority Axis	Specific Objectives	Result indicators
Alpine Space	B	TO1	1b	PA1 Innovative Alpine Space	Improve the framework conditions for innovation in the Alpine Space	Level of maturity of fram for innovation for gener processes among busine
Alpine Space	B	TO1	1b	PA1 Innovative Alpine Space	Increase capacities for the delivery of services of general interest in a changing society	Level of capacity of soci public authorities to del field of social services a
BSR	B	TO1	1b	PA1 Capacity for innovation	'Smart specialisation': To enhance growth opportunities based on increased capacity of innovation actors to apply smart	Capacity (definition of c Programme Strategy) of (innovation intermediar
BSR	B	TO1	1b	PA1 Capacity for innovation	'Non-technological innovation': To advance the Baltic Sea Region performance in non-technological innovation based on increased	Capacity of innovation a intermediaries, authorit institutions enterprises
Central Europe	B	TO1	1b	PA1 Cooperating on innovation to	To improve sustainable linkages among actors of the innovation systems for strengthening regional innovation capacity in central Europe	Status of linkages amon innovation systems achi transnational cooperatio
Central Europe	B	TO1	1b	PA1 Cooperating on innovation to	To improve skills and entrepreneurial competences for advancing economic and social innovation in central European regions	Status of capacities of t sector for skills developr and entrepreneurial com
Northern Periphery and Arctic	B	TO1	1b	PA1 Using Innovation to Maintain and	Increased innovation and transfer of new technology to SMEs in remote sparsely populated areas	Degree of collaborations R&D

General overview graphs of TOs and IPs available

No of Thematic Objectives of Interreg programmes

Pivot table available

Next steps of the Intervention Logic:

Messages to the public and different target groups

Data

Programme	Strand	Thematic Objective	Investment Priority	Priority Axis	Specific Objectives	Result indicators
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Next steps of the Intervention Logic:

Link Specific Objectives and result indicators
- Are the result indicators reflecting the SO?

What do the result indicators measure?
- Result indicator per TO and no of programmes
- Most popular thematic groups of result indicators
- Overlaps of result indicators (similar ones,..)
- Proposed data sources (overview per TO, surveys..)
- Is the indicator accessible in terms of data?

Stocktaking of result indicators:

635 result indicators collected from 86 OPs 2014-2020

- 402 result indicators of 57 Cross-border programmes
- 71   result indicators of 10 IPA programmes
- 137 result indicators of 15 Transnational programmes
- 25   result indicators of 4 Interregional Programmes

Stocktaking of result indicators:

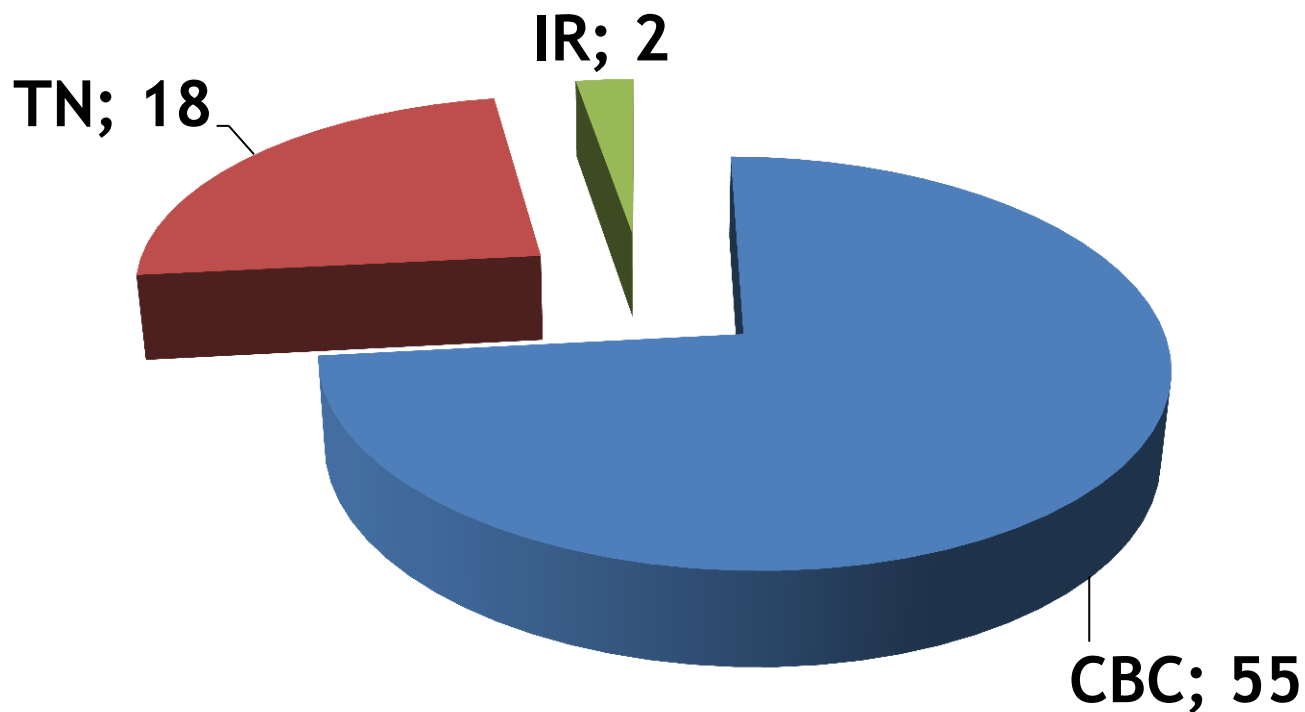| Thematic Objectives	No of Result Indicators	No of Programmes
TO1 Research, technological development and innovation	88	45
TO2 Access to and use and quality of ICT	1	1
TO3 Competitiveness of SMEs	52	29
TO4 Shift towards a low-carbon economy in all sectors	34	18
TO5 Climate change adaptation, risk prevention and management	29	22
TO6 Environment and promoting resource efficiency	164	67
TO7 Transport and removing bottlenecks in key network infrastructures	60	32
TO8 Employment and supporting labour mobility	31	20
TO9 Social inclusion and combating poverty	28	16
TO10 Education and lifelong learning by developing education & training infrastructure	21	16
TO11 Institutional capacity and an efficient public administration	64	40

Stocktaking of result indicators: TO6: 164 result indicators

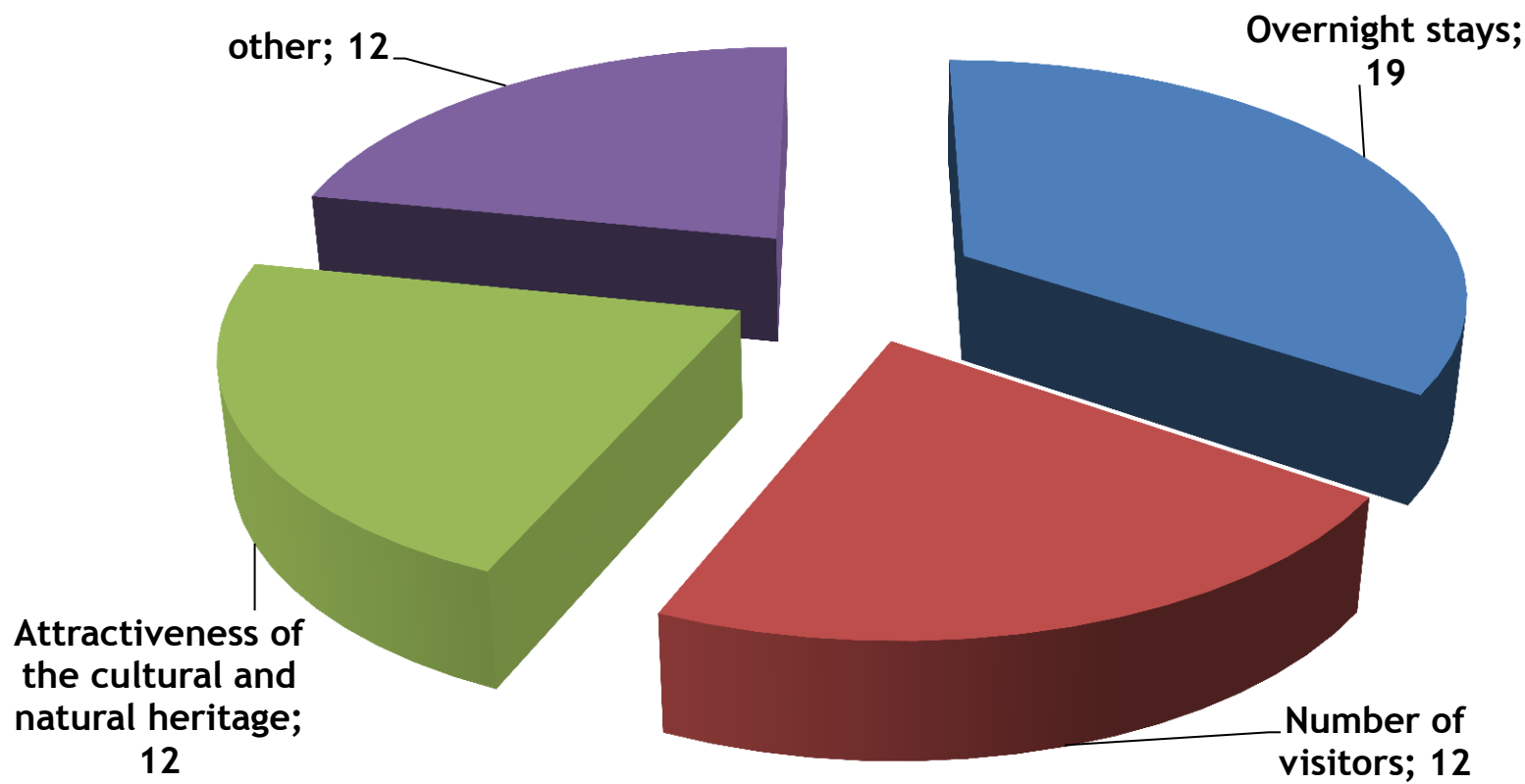| Investment Priorities	No of result indicators	No of programmes
(6b) addressing the significant needs for investment in the water sector to meet the requirements of the Union's environmental *acquis* ;	7	6
(6c) protecting, promoting and developing cultural and natural heritage;	75	59
(6d) protecting and restoring biodiversity, soil protection and restoration and promoting ecosystem services including NATURA 2000[1] and green infrastructures;	44	35
(6e) action to improve the urban environment, […] regeneration of brownfield sites and reduction of air pollution;	7	7
(6f) promoting innovative technologies to improve environmental protection and ressource efficiency in the waste sector, water sector, soil protection or to reduce air pollution;	16	15
(6g) supporting industrial transition towards a resource-efficient economy and promoting green growth;	15	10

Stocktaking of result indicators: 75 result indicators referring to 6c

Stocktaking of result indicators: looking at the 55 result indicators of the CBC programmes...

other; 12

Overnight stays; 19

Attractiveness of the cultural and natural heritage; 12

Number of visitors; 12

Next steps of the Intervention Logic:

What do result indicators measures?

- Frequent (types of) result indicators
- Clusters of evaluation types
- Guidance: how to evaluate Specific Objectives?
- Linking indicators to amounts actually allocated to Specific Objectives (e.g. eMS)

Next steps of the Intervention Logic:

What do common output indicators (COI) measures?
- Uptake of common output indicators
- Definition of future common indicators
- What can be summarized at Interreg level?
- Proposed data sources

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Next steps of the Intervention Logic:

Messages to different target groups

Data Matrix

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- ## Evaluation Network
- ## Blended Learning

Step4 Communication of impact evaluation

> Step 4/Module: Communication of impact evaluation
> Video, Q&A, …

Step3 Impact evaluation

> Step 3/Module: what is impact evaluation?
> *Video, Q&A,..*

> Step 3/Module: Methods (M) of impact evaluation
> *Video: M 1, video M 2, .. , Q&A*

> Step 3/Module: Data collection and analysis
> *Video, …*

Step2 : Framework /Background

> Step 2/Module: result orientation
> *Video: general /video interviews*

> Step 2/Module: Evaluation - why, what and how? (legal requirements)
> *Video, Q&A, …*

> Step 2/Module: Evaluation plan
> *Video/Q&AEP/link Basecamp*

Step1

> **Introduction to the series on impact evaluation for Interreg programmes in 2014-2020**
> *Video*

Thank you for your attention

Please do not hesitate to contact us for any further information or visit www.interact-eu.net