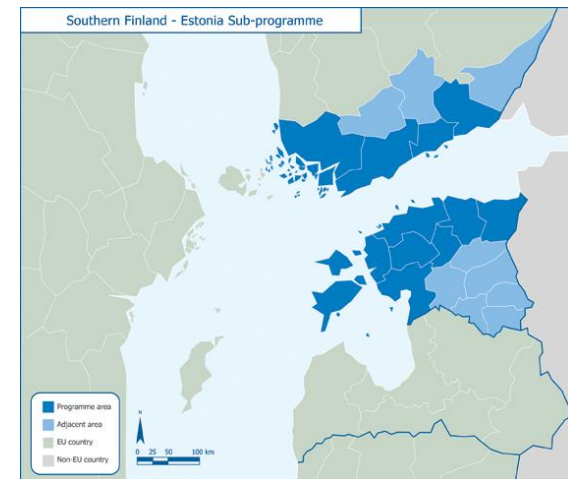
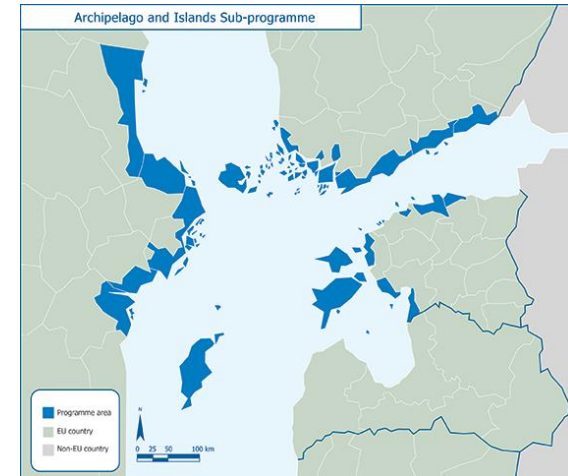
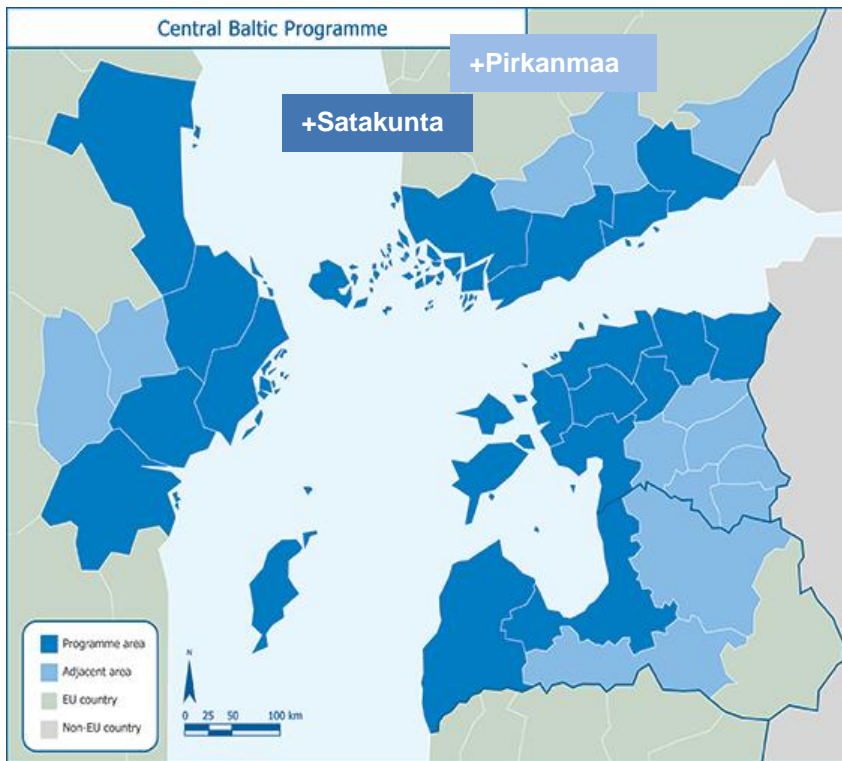


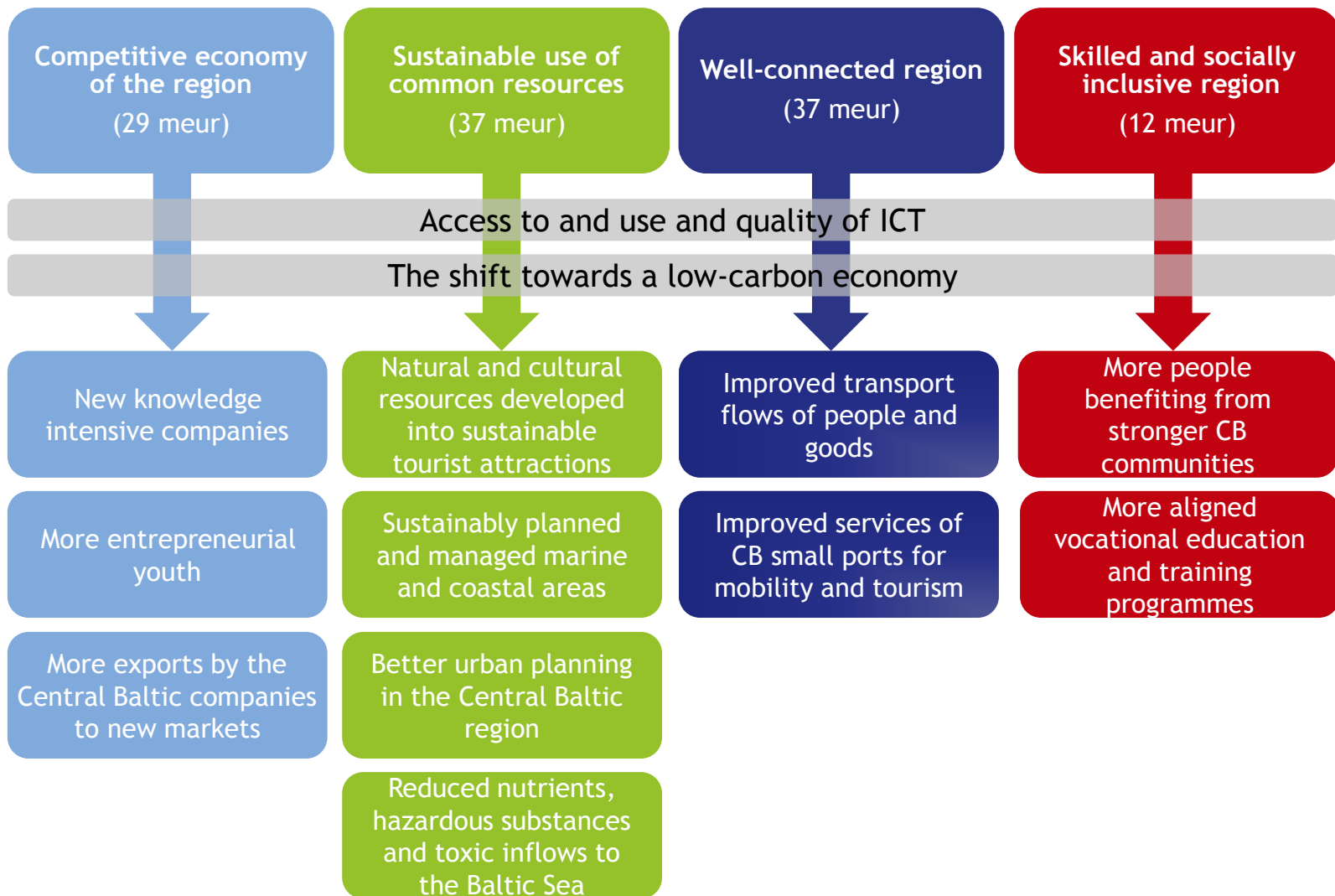
# Central Baltic lessons learned

*Ülari Alamets*  
*Project Manager*



# Programme area: Finland, Sweden, Estonia, Latvia, Åland = ca 10,5 mill inh





# What results should we achieve via the financed projects by 2023?

- **100** new joint Central Baltic companies + co-operating new Central Baltic companies
- **50** joint Central Baltic student companies
- **10** Central Baltic cluster based co-operations achieve sales to new markets

# Principles, experience

- Emphasis on results (result orientation): how it works in CB case?
- More flexibility on "how to get to the results"
- Simplifications: flexibility rule, flat rate, lump sums
- **There is no serious alternative to using electronic application and monitoring tools - eMS is one obvious choice;**
- Challenge to develop the system for very different Interreg programmes' needs
- Different experiences of member countries

- eMS - not yet customized, user friendly, integrated system to support workflow
- Positive attitude is important;
- Commitment from management
- In-house technical support