



Impact Evaluation: Methods and Terms of Reference

21-22 June 2016, Dutch Design Hotel Artemis, Amsterdam, Netherland

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# Draft Agenda

Day One      Tuesday, 21 June 2016

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08.30 - 09.00      Registration and Welcome Coffee

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09.00 - 12.30      Introduction and objectives of the seminar  
incl. coffee  
break

**Why undertake impact evaluation?**  
Some reflections on the answers provided by the participants during registration  
Presentation and Q&A by Interact

**Approaches and methods for undertaking impact evaluation of Interreg programmes;** Theory-based impact evaluation methods and their issues  
Presentation and Q&A by Simon Pringle, SQW Ltd

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12.30 - 13.30      Lunch Break

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13.30 - 17.00      **Theory based impact evaluation: 2 examples in practice**  
incl. coffee  
break  
Presentation and Q&A by Simon Pringle, SQW Ltd

**Approaches and methods for undertaking impact evaluation of Interreg programmes;** Counterfactual impact evaluation methods and their particular challenges  
Presentation and Q&A by Simon Pringle, SQW Ltd

**Evaluating the 'added value' of cooperation and joint working**  
Presentation and Q&A by Simon Pringle, SQW Ltd

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*End of Day 1*



## Day Two      Wednesday, 22 June 2016

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09.00 - 12.30  
incl. coffee  
break

**Terms of Reference for impact evaluation**

Presentation and Q&A by David Alba, Evaluation Unit DG Regio

**Self-evaluation of projects and the benefits for programmes**

How Interreg programmes can benefit from the experiences of self-evaluation of projects.

Presentation by an Interreg programme (*tbc*)

**Analysis of Intervention Logic: next steps**

Discussion of possible follow-up analysis of the collected Intervention Logics (result indicators; output indicators, surveys, etc)

Presentation and Q&A by Interact

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12.30 - 13.30

Farewell Lunch

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*End of Day 2*