



Impact Evaluation: Methods and Terms of Reference

21-22 June 2016, Dutch Design Hotel Artemis, Amsterdam, Netherland

Draft Agenda

Day One Tuesday, 21 June 2016

08.30 - 09.00 Registration and Welcome Coffee

09.00 - 12.30 Introduction and objectives of the seminar
incl. coffee
break

Why undertake impact evaluation?
Some reflections on the answers provided by the participants during registration
Presentation and Q&A by Interact

Approaches and methods for undertaking impact evaluation of Interreg programmes; Theory-based impact evaluation methods and their issues
Presentation and Q&A by Simon Pringle, SQW Ltd

12.30 - 13.30 Lunch Break

13.30 - 17.00 **Theory based impact evaluation: 2 examples in practice**
incl. coffee
break
Presentation and Q&A by Simon Pringle, SQW Ltd

Approaches and methods for undertaking impact evaluation of Interreg programmes; Counterfactual impact evaluation methods and their particular challenges
Presentation and Q&A by Simon Pringle, SQW Ltd

Evaluating the ‘added value’ of cooperation and joint working
Presentation and Q&A by Simon Pringle, SQW Ltd

End of Day 1



Day Two Wednesday, 22 June 2016

09.00 - 12.30
incl. coffee
break

Terms of Reference for impact evaluation

Presentation and Q&A by David Alba, Evaluation Unit DG Regio

Self-evaluation of projects and the benefits for programmes

How Interreg programmes can benefit from the experiences of self-evaluation of projects.

Presentation by an Interreg programme (*tbc*)

Analysis of Intervention Logic: next steps

Discussion of possible follow-up analysis of the collected Intervention Logics (result indicators; output indicators, surveys, etc)

Presentation and Q&A by Interact

12.30 - 13.30

Farewell Lunch

End of Day 2