

Interreg communication network seminar

Gdańsk, 12 April 2016

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What we will talk about

- Communication strategies: state of play
- Interreg Annual Event
- Interreg Focused on Results: what does it mean?
- Interreg branding

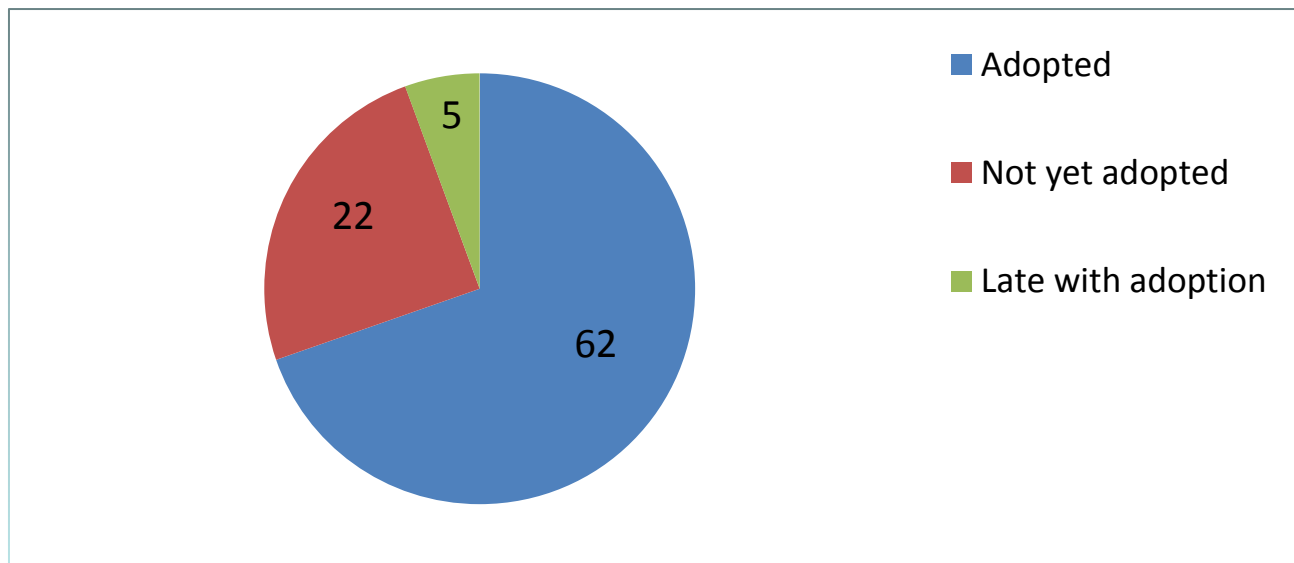
Programme's communication strategies: state of play

Reminder:

- ✓ *communication strategy shall be submitted to the monitoring committee for approval no later than six months after the adoption of the programme (Art. 116, CPR)*
- ✓ *each managing authority shall designate a person to be responsible for information and communication at programme level and shall inform the Commission of those designated (Art. 117, CPR)*

Communication strategies: state of play

On a total of 89 adopted OPs (as of 1st April)



51 out of 62 adopted communication strategies sent via SFC

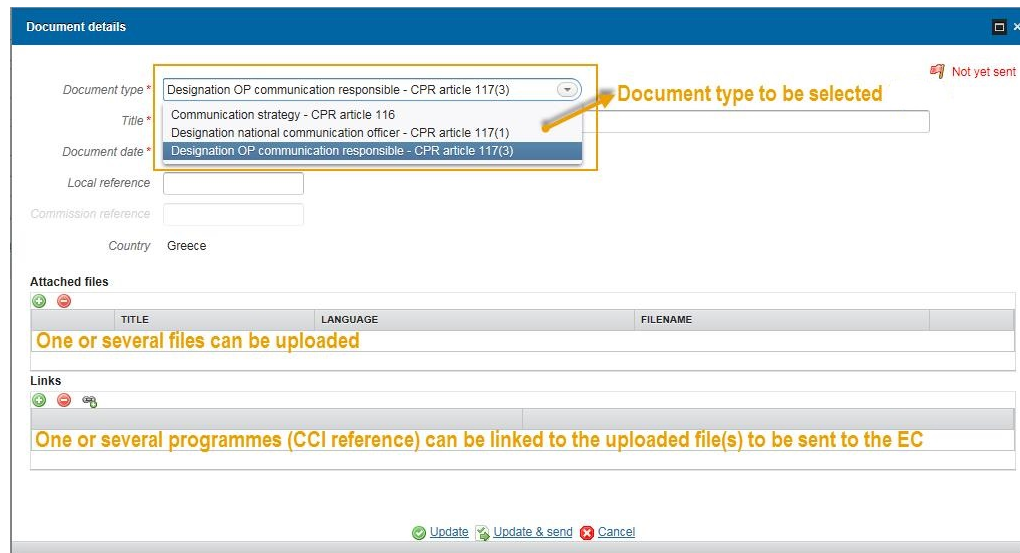
Designations of OP communication officer: state of play

On a total of 89 adopted OPs (as of 1st April)

- ✓ **21** OP sent designations of communication officer via SFC > ONLY approx. **1/3** of OPs having adopted communication strategies

Important...

- ✓ *communication strategy is to be sent via SFC as soon as it is approved*
- ✓ *designation of OP communication officer is to be sent via SFC as soon as possible*



Document details

Document type * Designation OP communication responsible - CPR article 117(3)

Title * Communication strategy - CPR article 116

Document date * Designation OP communication responsible - CPR article 117(3)

Local reference

Commission reference

Country Greece

Not yet sent

Document type to be selected

Attached files

TITLE	LANGUAGE	FILENAME
One or several files can be uploaded		

Links

One or several programmes (CCI reference) can be linked to the uploaded file(s) to be sent to the EC
--

Update Update & send Cancel

Focus on Results: Open Data Platform



EUROPEAN STRUCTURAL AND INVESTMENT FUNDS DATA

European Commission > European Structural & Investment Funds > Data

HOME ABOUT EXPLORE EU DATA EXPLORE BY THEME EXPLORE BY COUNTRY EXPLORE BY FUND

European Structural Investment Funds - explore our data

EU LEVEL THEME COUNTRY FUND

ABOUT THIS TOOL
This platform provides access to information on financing and planned achievements under the different European Structural Investment Funds (2014-2020).

HOW TO USE THIS TOOL
You can explore the data by choosing one of the options above. They give views on the data aggregated at EU level, at Member State level, by theme or by fund. Datasets can be downloaded or visualisation used.

HELPFUL LINKS
More information about the ESIF Funds:

- Cohesion Fund
- European Agricultural Fund for Rural Development
- European Maritime & Fisheries Fund
- European Regional Development Fund
- European Social Fund

The European Structural Investment Fund budget 2014-2020 is ...

EUR 454 Billion

EU finances Overview

Catalogue
Search and browse all datasets and visualisations on this platform.

Contact Us
regio-webmaster@ec.europa.eu

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<https://cohesiondata.ec.europa.eu>



EUROPEAN STRUCTURAL AND INVESTMENT FUNDS DATA

European Commission > European Structural & Investment Funds > Data

HOME EXPLORE EU DATA EXPLORE BY THEME EXPLORE BY COUNTRY EXPLORE BY FUND

Country Data for: Interreg

View a different country

Financing Achievements Related Information

Interreg (or Territorial cooperation): Through 60 crossborder, 15 transnational and 4 interregional programmes, the EU 28 and its constituent regions and municipalities benefit from ERDF funding of EUR 9.1 billion over the period 2014-2020. The source and thematic distribution of the funding is presented below along with expected achievements linked to the investments.

Total EU National

Country Budget for 2014-2020:

€9 136 266 571

FINANCING Back to Top

The total national co-financing and total financing is visible using the filters provided above. The planned EU financing over the period 2014-2020 is presented below broken down by major theme. (Full details are available on the link "Explore and share this dataset".)

Budget by Fund, EUR Explore and Share this Data

<https://cohesiondata.ec.europa.eu/countries/TC>



14th European Week of Regions and Cities 2016

*Some 100 workshops/
debates under three key
themes:*



- ✓ **Sustained and sustainable economic growth**
- ✓ **Inclusive economic growth**
- ✓ **Making ESI Funds simpler**

RegioStars Awards

5 Award Categories:

- ✓ **Smart Growth:** *Emerging opportunities in the global economy*
- ✓ **Sustainable Growth:** *Circular Economy*
- ✓ **Inclusive Growth:** *Integrated living*
- ✓ **CityStar:** *Innovative solutions for sustainable urban development*
- ✓ **Effective management:** *Making a difference by managing differently*

Applications to be submitted online by: **15 April
2016**

Interreg Annual Meeting 2016 Interreg Focused On Results (#IFOR)

Brussels, 6-7 June 2016
Charlemagne Building, "De Gasperi" Room

The structure of the event

On Day 1:

- AM: working sessions
- PM: Study visits
- Official dinner (with the Best Website Award)

On Day 2:

- AM: working sessions

Main issues covered

- Result orientation of programmes
- Simplification
- Policy shaping: Interreg post 2020

Study visits

- **Interreg V-A FR-BE (France-Wallonie-Vlaanderen):**
CB health project
- **Interreg V-A BE-NL (Vlaanderen-Nederland):**
CB project on innovation products
- **Interreg V-A FR-BE-NL-UK (Two Seas):**
CB project on maritime safety in the 2 seas area



The Interreg V Best Website Award

No application needed!

Website just needs to be online by 30 April

- Originality
- User-friendliness
- Transparency
- Focus on Results

The Interreg V Best Website Award

- All strands are eligible (except Interact)
- 18 not updated websites so far counted
- The prize?.... GLORY 😊

What #IFOR stands for

22 September 2015:
EU Budget Focused
on Results
conference



#IFOR

The challenge:
What...
(Interreg/this
project/this
programme)... has
done for me?



#I FOR

Simpler, direct,
easy to use
information

Cross-border hospital of Cerdanya

"The French pregnant women will not have to travel 80km to deliver their baby in all security. They will benefit from the new Hospital next home on the other side of the border."



WHY: To provide health services to a cross-border population with diminished accessibility: before the project, the nearest hospital was 80 km far on the French side.

HOW: The new structure benefits from a single culture integrating the advantages of the two health care systems. It offers a single and **participative governance**, a **single management** approach and a **single health service provision model**. The hospital is established in a single territory where both health planning systems have been taken into account. **It serves a population of 30.000 inhabitants, with seasonal peak of 150.000 people.**

WHO: the Cerdanya project- implemented by XX (lead beneficiary) and WW, YY (other beneficiaries) under the cooperation programme **Interreg IV A France-Spain-Andorra** (commonly known as 'POSTEFA')

WHAT: The project used EUR 16 600 000 ERDF funding on a total investment of EUR 28 615 385 for the construction of the cross-border hospital.

WHERE: Cerdanya region between Spain and France, on the chain of the Pyrenees mountain.

WHEN: the project was implemented between 2008 and 2012.

Website: www.hcerdanya.eu

Video/Podcast/Multimedia:

Thematic Objective (2014-2020): N.A.

Theme (2007-2013): Health services

#I FOR

- An enhanced web presence
- European Cooperation Day
- Interreg portal?
- The Interreg branding

**THANK YOU FOR YOUR
ATTENTION**