



## Webinar: AI Foundations – Communication

**13 September 2023**

Online

**Wednesday, 13 September 2023**

**9.30 – 13.30**

with short breaks

### **What can AI know?**

*Arkam & Nebojsa, Interact*

- Introduction to different tools for different purposes
- When can we use them?

### **Artificial intelligence, genuine stories**

*Nebojsa Nikolic, Interact*

- Generative AI and LLMs
- Introduction to various tools
- Case study: using AI to refine project stories

### **Imagine all the people...**

*Arkam Ograk, Interact*

- AI image generation models - overview
- Prompt engineering, examples
- Hands-on demonstration on generative models: Midjourney & SDXL
- Advanced prompting

### **What have AI done!**

*Interreg programmes*

- Programme's experience with AI tools so far
- Tips and recommendations

**13.30**

Wrap up and end of the event