

Interreg conundrum: how to reuse and build on results and remain relevant for new ideas



4 July 2023

Online (Zoom)





Interreg conundrum: new partners, results, and new ideas

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Outlines

For a while now, we have been torn with these questions...

How can programmes support the development of new ideas whilst building on existing results?

How to attract new partners in Interreg projects whilst overcoming their lack of resources or motivation?

And the big money question, how to reverse the trend of always having the same partners, recycling what has already been done (or failed attempts) in previous calls or other programmes, whilst keeping the reliability and efficiency of these seasoned partners, bringing quality results and impact (and steady contribution to indicator targets)?

Objectives

These topics are still very relevant as programmes are now stepping up the implementation of the 21-27 programming period, and judging from the high level of interest during the Interreg Knowledge Fair, we are inviting you to dig deeper into these questions, and find out together how capitalisation can provide answers that can be applied in your own context.



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09.30 – 10.00

Introduction – Where do we stand

Recap on earlier discussions around definitions and identified challenges

10.00 – 10.45

Focus on results – capitalisation in practice

What are your barriers in building on results

What is your take on the Interreg conundrum

BREAK

11.00 – 12.00

How to make the most of the Capitalisation Toolkit 2.0

How we look at solving those challenges from the CAP perspective

Interact input and discussions with all

12.00 – 12.30

Remaining relevant for new ideas – next steps

What has changed now in your thinking? New practices?

Opening up to new perspectives – future CAP-COM event