

# The Interreg Knowledge Fair 2023



23, 24 and 25 May 2023
The Project Life-cycle in focus
Academiestraat 1, 9000
Ghent | Belgium



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Ghent | Belgium

### **Outline**

Over 2 and a half days Interact will bring together more than 150 Interreg specialists to exchange on key aspects of the Project Life Cycle. You can register now to join us!

Up to 30 sessions will offer participants the opportunity to exchange and develop their best practices.

The aim of the knowledge fair approach is to bring people together, and to make the most of in-person time. To work collaboratively, to exchange on key issues and ideas, and to meet and network with colleagues from all over Europe.

With three activities running in parallel, as well as open networking spaces, participants can find individual routes to make the most of the in-person time offered by the knowledge fair. Due to the shape of the Knowledge Fair it is possible to attend one, two or all three of days.

# **Objective**

The objective of the Interreg Knowledge Fair is to enable the exchange of information and best practice between programmes during multiple sessions over 2.5 days.

Individual sessions will have specific objectives to share particular information.

The most up to date information on the Fair, including the latest agenda and frequently asked questions, is available on the Interact website.

## **More Information**

For more information please contact

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Day One	Tuesday, 23 May 2023						
09.00 - 10.00	Registration and Welcome Coffee / Tea						
10.00 – 11.00	Why most project don't need a webs		Preparation of the calls: strategic building blocks		Interregional Innovation Investments (I3): competitor or complement? How to make friends?		
11.00 – 11.30	Coffee/Tea break						
11.30 – 13.00	Governance in Interreg: How to develop and select strategic projects	Risk-based management verifications in Interreg		How programmes can support the development of new project ideas?		Motivating projects to communicate	
13.00 – 14.00	Lunch break						
14.00 – 15.00	<b>-</b>	otivating projects to communicate		Partnership models in Interreg projects		What makes a good site visit?	
15.00 – 15.30	Coffee/Tea break						
15.30 – 16.30	How to build on results from previous calls/projects		Implementing SCOs		Tov	vards contracting (until 17.00)	
	End of day 1						

# Key

Content track
Communication track
Finance track



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Day Two	Wednesday, 24 May 2023					
08.30 - 09.00	Registration					
09.00 – 10.00	Connecting visibility of Interreg projects and OSIs	Territoriality in the project life cycle, incl. MRS		Preparation of the calls: Strategic building blocks		State aid in Interreg – 'new' de minimis and GBER
10.00 – 10.30	Coffee/Tea break					
10.30 – 12.00	Evaluation plan update + Indicators	How to involve new partners to Interreg projects?		Project life cycle in SPF		Think like a journalist to reach the people that matter
12.00 – 13.00	Lunch break					
13.00 – 14.30		Inflation – the unwanted driver in PLC Project asse a focus on mor		n value for		ect communication toolkit
14.30 – 15.00	Coffee/Tea break					
15.00 – 16.00	Investments in Interreg	Programme and project implementation in crises situation		Eval, Cap, Com		Eval, Cap, Com
16.00 – 16.30	Coffee/Tea break					
16.30 – 17.30	How to involve n partners to Inter projects?			revious		TBC
			End of	f day 2		

# Key

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Day Three	Thursday, 25 May 2023				
09.00 - 09.30	Registration				
09.30 - 11.00	Project life cycle in PO5	Small-scale projects/ limited financial volume (Art. 24 IR)	ICON See separate agenda		
11.00 – 11.30	Coffee/Tea break				
11.30 – 13.00	Rules of diplomacy	Financial programme management	ICON See separate agenda		
13.00 - 1700	End of the Interreg Knowledge Fair	End of the Interreg Knowledge Fair	ICON See separate agenda		
			End of ICON		

Key

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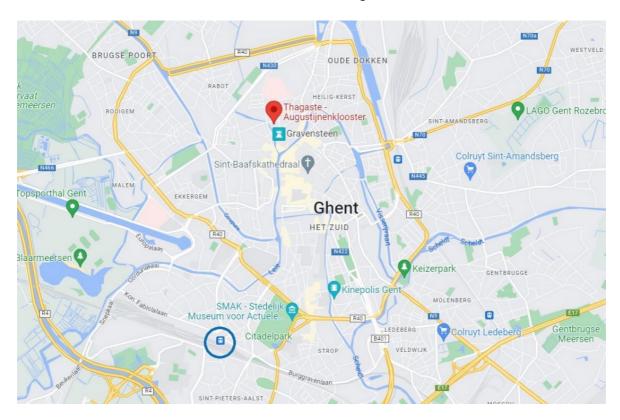
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### **Practicalities**

### Venue

The venue is Thagaste – Augustijnenklooster.

The address is: Academiestraat 1, 9000 Gent, Belgium



Participants are responsible for their own travel arrangements. The following information is offered for information only. It was correct at the time of publication.

## **Travel**

There is a direct train from Brussels Airport (BRU), which takes approximately 1 hour to Gent-Sint-Pieters Station.

The venue is a short metro ride (15 minutes) with the 1, in the direction of 1Gent UZ - Wondelgem Industrieweg.

Alternatively, it is a 3 km walk.

### **Accomodation**

There are a number of suitable hotels in Ghent. Hotels close to the venue are expected to be very busy, and we recommend booking early to avoid disappointment.