

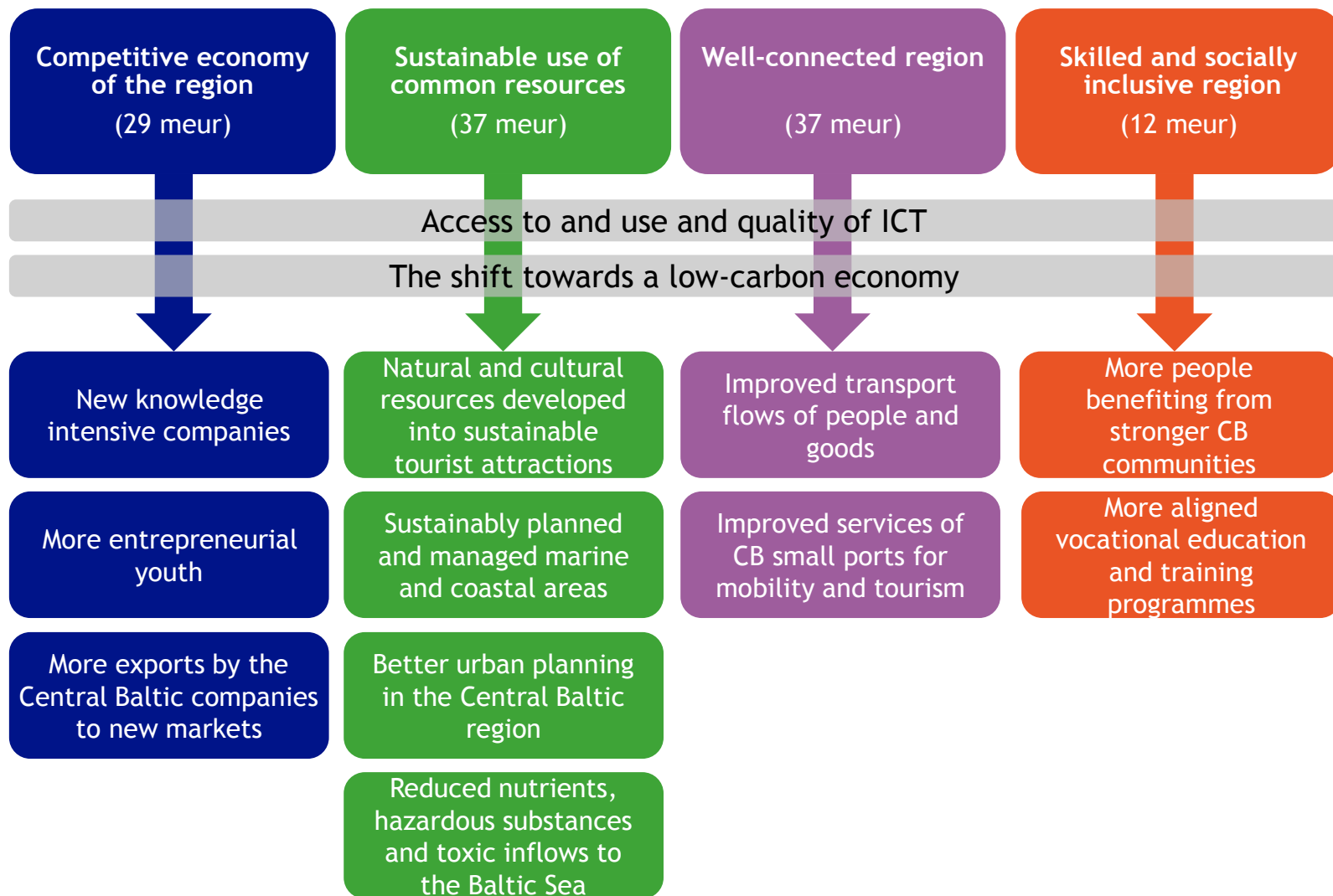
# Project generation and development - the Central Baltic example

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*Stockholm 18.2.2016*



# Programme basics

- 115 million euros ERDF available
- Co-financing rates:
  - 75% (Finland & Sweden)
  - 85% (Estonia & Latvia)
- Partners from at least two participating countries
- 2-step approach for regular projects
- Small projects



# Calls for proposals

## 1st Call

18.12.2014-9.02.2015:

- Small Projects + Regular Projects I Step (177)

17.04-18.06.2015

- Regular Projects II Step (42)

## 2nd Call

24.08-23.10.2015

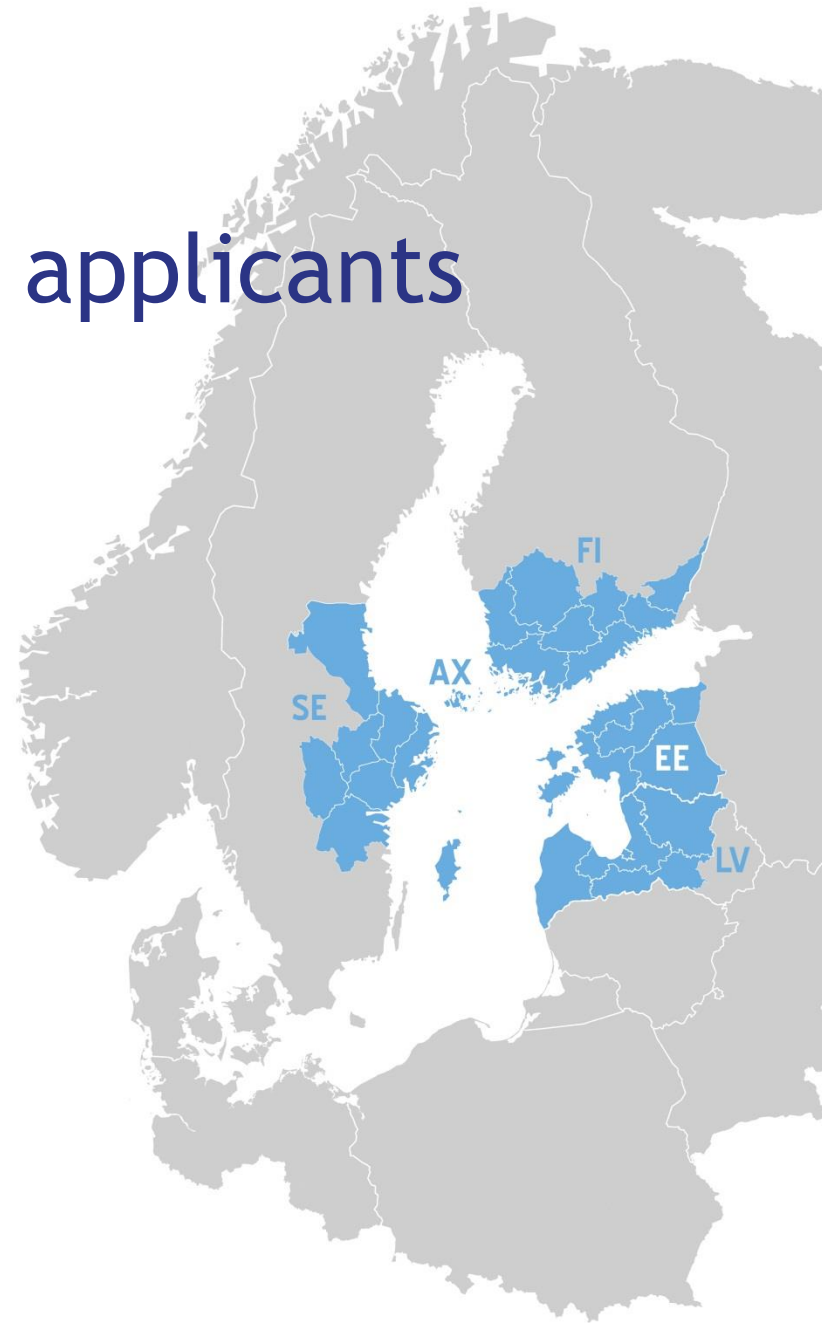
- Small Projects + Regular Projects I Step (148)

1.02-1.04.2016

- Regular Projects II Step (21)

# Attracting projects and applicants

- A focused programme
- Result orientation
- Simplifications
- Materials
- Information activities
- Contact points
- eMS
- JS services
- Lessons learned from 1st Call



## Focused programme

We want to make a change for the region

➔ focusing on the most relevant themes

## Result orientation

- We know what we want to achieve
- Result and output indicators provide clear goals
- Targets are communicated to applicants



## Simplifications 1/3

- Online application and reporting
- Reduced annexes
- Widened eligibility of partners and their funding
- Harmonized Implementation Tools
- Small projects
- 2-step call



## Simplifications 2/3

- Preparation costs
- Use of flat rate for office and rent costs
- Possibility to use lump sums
- Flexibility rule
- Advance payments
- Merging MA and CA

## Simplifications 3/3

- 3 -> 2 reporting periods per year
- Setting deadlines for JS/MA work
- Increased role for JS Contact Person
- Raising limit for tenders
- Closure period

# Materials

- Programme manual
- Guide for filling in the application form
- Guide for project implementation
- Templates
- FAQs online

<http://centralbaltic.eu/document-categories/application-phase>

# Information activities

- Info team
- Launch events
- Project Applicant Seminars
- Consultation days
- Annual events
- Web pages
  - Up-to -date information
  - Partner search
  - Mailing list
  - Social media

## Contact points

- A contact person in each country (two in Sweden)
- First contact for many projects
- Basic guidance for potential applicants
- Promoting the programme in partner countries
  - Organising information events
  - Participating to other events

# eMonitoring System

- Opened when the call is opened
- Applications
- Later project reporting
- Uploading documents
- Communication portal

# JS services - application phase

- Sectoral know-how
- Consultations
  - Events, consultation days
  - Phone, skype, email
  - Visiting the JS office for individual consultations
- Project applicant seminars
  - In the beginning of each Call
- Support
  - Guiding the projects through the whole process of applying funding
  - Answering questions
  - Coordination, partner search



# JS services - implementation phase

- Lead partner seminar
  - For each call projects
- Meetings with the projects
  - Participating in 1st Steering Group/Kick-off meeting
  - Meeting once a year
- Trainings, annual events, seminars
- Support
  - Guiding the projects through the whole process of project implementation
  - Answering questions

## Lessons learned from 1st Call

- Technical corrections and more detailed explanations added to Programme Manual and Guide for filling in the application form
- Project development seminars more content related
- Trying to attract more partners from areas that were not very active in the 1st Call



Thank you!



Varsinais-Suomen liitto  
Egentliga Finlands förbund  
Regional Council of Southwest Finland



European Union  
European Regional  
Development Fund