

# Project Development

"New" ideas in Interreg programmes

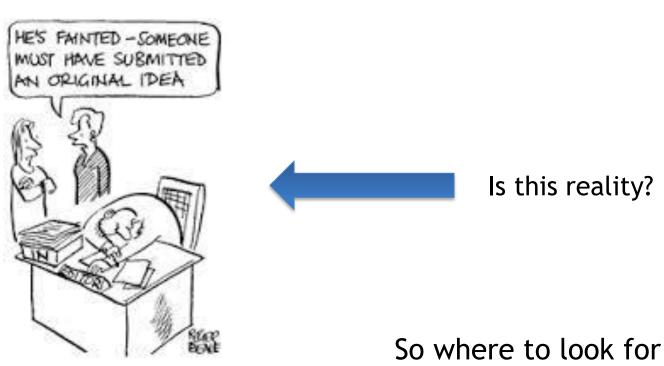
18 - 19 February 2016 | Stockholm, Sweden







## "New" ideas in Interreg programmes



So where to look for something new/authentic?





#### The Macro-regional Strategies?

- Don't be scared, they come in peace
- They represent regional political frameworks
- They reflect the regulations (implicitly the policies)
- They have ideas but no (direct) money for financing
- They are by nature about cooperation
- They have to be taken up in the programmes (if applicable)
- Get in touch with MRS coordinators





### Other programmes?

- Other Interreg programmes (KEEP)
- National/regional programmes actions related to crossborder issues
- Thematic programmes, e.g. research programmes, rural development programmes, etc.
- Look for complementarities, cross-cutting opportunities (use Article 96 (3) (d) CPR)
- Clustering similar ideas
- Your ideas?





# Finding the authentic is not always easy Don't be discouraged, it is out there

