

INTERact



Project Development

„New“ ideas in Interreg programmes

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„New“ ideas in Interreg programmes



Is this reality?

So where to look for something
new/authentic?

The Macro-regional Strategies?

- Don't be scared, they come in peace
- They represent regional political frameworks
- They reflect the regulations (implicitly the policies)
- They have ideas but no (direct) money for financing
- They are by nature about cooperation
- They have to be taken up in the programmes (if applicable)
- Get in touch with MRS coordinators

Other programmes?

- Other Interreg programmes (KEEP)
- National/regional programmes - actions related to cross-border issues
- Thematic programmes, e.g. research programmes, rural development programmes, etc.
- Look for complementarities, cross-cutting opportunities (use Article 96 (3) (d) CPR)
- Clustering similar ideas
- Your ideas?

Finding the authentic is not always easy
Don't be discouraged, it is out there

