



Interreg Slam 2023: “How to refine your stories”

18 May 2023

Online workshop

Thursday, 18 May 2023

10.00 – 10.10

Update on the Interreg Slam 2023 campaign

Stoyan Kanatov, Interact office Valencia

10.10 – 10.25

Rewind on the rules of the competition

external expert

- Introduction to the main competition requirements
- European Year of Skills context

Objectives of the session: To introduce the audience with the main requirements of the Slam competition and the 2023 theme.

10.25 – 10.40

Questions and answers on the Slam rules

10.40 – 11.15

How to improve our stories

external expert

- Common mistakes in storytelling and potential fixes
- What can we do to improve our stories - advice on improvement of storytelling techniques

Objectives of the session: To provide the audience with information on most common mistakes in storytelling, possible solutions and expert advice on improvement of storytelling techniques.

11.15 – 11.25

Short break

11.25 – 12.30

Practical examples and consultations to applicants

external expert

- Review of 2 randomly picked examples - strong and weak sides, and suggestions for improvement



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Objectives of the session: To showcase the audience with live examples for improvement of storytelling techniques.

12.30 – 13.00

Questions and answers