



Interreg Slam 2023: “How to write your stories”

3 May 2023

Online training

Wednesday, 3 May 2023

10.00 – 10.15

Introduction of the Interreg Slam 2023

Stoyan Kanatov, Interact office Valencia

10.15 – 10.45

Introduction to storytelling

external expert

- Introduction to the basics of storytelling
- Storytelling techniques

10.45 – 11.30

How to tell your story

external expert

- Introduction to the basics of storytelling
- Storytelling techniques

Objectives of the session: To introduce the audience with the possible applications of the storytelling, as a communication tool.

11.30 – 11.40

Short break

11.40 – 12.30

Storytelling application form

external expert

- How to choose a story
- How to prepare a Storytelling application

Objectives of the session: To introduce the audience with the steps for preparing storytelling applications.

12.30 – 13.00

Questions and answers