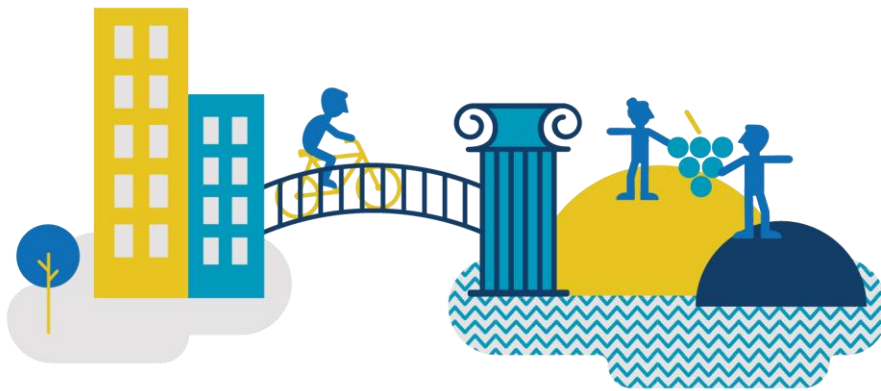


Practical approaches to New European Bauhaus



24 April 2023, 13.00-15.30 CET
online





Practical approaches to NEB

24 April 2023

online

Outline

The New European Bauhaus is a creative and transdisciplinary movement in the making!

The New European Bauhaus (NEB) as initiative to trigger a new, more holistic generation of projects was launched in 2021. It should encourage new pathways to project generation and highlighting promising examples. Its key slogans are:

- It is a bridge between the world of science and technology, art and culture.
- It is about leveraging our green and digital challenges to transform our lives for the better.
- It is an invitation to address complex societal problems together through co-creation.

(Source: [NEB website](#))

For programme practitioners the challenge of properly integrating it into the programme and project life cycle is still there. Building on our previous [NEB event \(1 June 2022\)](#) in this event we would like to brainstorm with you on how to integrate the NEB principles into the implementation of the Interreg programmes. Therefore, we will discuss

- Key aspects and options to integrate it as new quality element in projects
- Possibility of launching a dedicated NEB call
- Approaches how to integrate and highlight the NEB principles in standard calls
- Pragmatic aspects of the selection criteria
- Proper mechanism to anchor the NEB in the MC discussion
- The different stages, where the NEB expertise is advantageous

Objectives

The meeting aims to:

- Discuss how the NEB principles can be integrated into Interreg programmes
- Gather feedback on the practical approaches to NEB from other Interreg programmes
- Provide an overview on the existing guidelines and links

Registration

Please click [here](#) to register for the event.

Contact

Daniela Minichberger (daniela.minichberger@interact-eu.net)

Besiana Ninka (besiana.ninka@interact-eu.net)

Bernhard Schausberger (bernhard.schausberger@interact-eu.net)



Practical approaches to NEB

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Monday, 24 April 2023

12.50 – 13.00

Check-in to virtual meeting room and test your technical settings

13.00 – 13.15

Introduction

Interact

13.15 – 13.45

Update on the NEB

xx, DG Regio tbc.

- Introduction of interesting approaches to NEB
- Q&A

13.45 – 15.15

**Incl. coffee
break**

State of Play: New European Bauhaus in Interreg programmes'

Practical examples and discussion round

- The different stages, where the NEB expertise is desirable
Discussion round/exercise
- Integration of NEB principles in standard calls: Experience from Interreg programme tbc
tbc
- Pragmatic aspects of the selection criteria: Experiences from Interreg programme tbc
tbc
- Proper mechanism to anchor the NEB in the MC discussion
Discussion round

Objectives of the session: Discuss practical approaches to NEB and how to handle in the different stages of project and programme life cycles in Interreg programmes (call, selection, strategy debate with MC, communication etc.)

15.15 – 15.30

Wrap up and next steps