

Interreg Youth Road Show in Southeast Europe



7 and 8 of November 2022
Thessaloniki and Serres, Greece.



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INTERREG YOUTH ROAD SHOW 2022

On the European Year of Youth (2022), we want to put young people's projects in the spotlight. Interreg has been financing actions to support entrepreneurship, educational and vocational training (VET), employability, mobility, and social inclusion among youngsters from Europe but also from our neighbouring and partner countries. During 2014-2020, Interreg funding to youth projects was over 343 million euros, invested in more than 400 projects.

There is a strong belief from [Interact](#) and Interreg programmes that the fact of visiting these projects in situ, meeting their promoters and beneficiaries in their context and territory, makes it easier to understand their needs. Subsequently, it also facilitates decision-makers to make right policy choices.

Additionally, we cannot avoid the fact that Interreg, as well as the rest EU funds, must have an impact on the area and on the citizens these funds are addressed to. Neither is to say that the different funds must be complementary, building a meaningful project chain and giving a real added value to European interventions.

These past years have been particularly intense for the younger generations, who had to face the extreme effects of the economic and financial crisis of the late 2000s, the increasing impact of digitalisation and new technologies on our daily professional and social lives, as well as the negative consequences of the recent COVID-19 crisis on both employment and society. All this within a context of scarcity of employment and poor job quality, on the one hand, and of fierce youth's involvement in environmental activities or against the devastating consequences of the invasion of Russia in Ukraine, on the other hand. The current challenges have aggravated youngsters' situation and hopes but they still find their way to fight for their beliefs.

Southeast Europe.

Southeast Europe is one of the 4 areas in Europe with more youth related projects financed by Interreg during the 2014-2020 period. Most of them are in the field of employment opportunities. In this context, Interact in collaboration with the programmes "[INTERREG Balkan Mediterranean](#)", [IPA CBC "Greece – Republic of North Macedonia"](#), [INTERREG "Greece-Bulgaria"](#) and [ENI CBC Black Sea Basic](#) are co-organising a "**Youth Road Show**".

The main objective is to promote:

- The visibility of Interreg results focused on young people.
- The exchange with project promoters and beneficiaries of the area of their challenges and needs.
- Lay the foundations for future synergies and collaborations between Interreg Programmes, so as between Interreg and other EU funds that will bring additional benefits to the region.

During the event, approximately 30 participants, representatives of local and regional authorities, members of the European Parliament and the European Commission, Interreg, ESF and Managing Authorities of other programmes such as ERASMUS+, youth projects of the area, as well as the local/national press, will visit Interreg projects and can see first-hand their impact on the area of Thessaloniki and Serres.



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Day one

Monday, 7 November 2022

- 09.00 – 09.30 Registration and welcome coffee at the hotel
- 09.30 Departure from Electra Hotel Palace.
- 11.00 – 13.00 Visit EMPLOYOUTH Project (Interreg IPA Greece Republic North Macedonia). Training and Entrepreneurship project.
Location: Serres Chamber of Commerce.
- 13.00 – 14.00 Lunch Break in Serres
- 14.00 Departure from Serres back to Thessaloniki.
- 16.00 – 17.30 Visit Promo-YMC(H)A (Interreg Greece Bulgaria 2014-2020).
Sport project
Location: YMC(H)A and Basketball Museum
- 18.00 Arrival to Elektra Hotel.
- 20.00 Cocktail Dinner in Electra Hotel Palace.
Speech done by Mr. Slawomir Tokarski. Director at DG Regio.European Commission

Day two

Tuesday, 8 November 2022

- 9.30 Departure from Hotel
- 9.35 – 12.45 Visit TRANS-EDU-NET (Balkan Med Programme).
Tourism entrepreneurship and Vocational Training project.
Location 1: Aristotle University of Thessaloniki.
Location 2: Thessaloniki vocational training Institute of Tourism. Peraia 57019
- 13.00 - 14.00 Lunch Break at Peraia
13.45 Bus departure to airport. For those travelling back to Brussels on the 8th.
- 15.00 – 17.00 Visit Zero Waste BSB project. (ENI Black Sea Project)
Environment and Awareness raising project.
Address: Ptolemeon 29A, 54630 (5th floor) -Thessaloniki.
- 17.00 End of the meeting.



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Projects Information

EMPLOYOUTH PROJECT. Interreg IPA CBC Greece- North Macedonia 2014-2020. Creating employment opportunities of young graduates in the CB area. EMPLOYOUTH project aims to implement a comprehensive package of actions that will have as final result the entering to employment of highly educated people and the emergence of prospects based on competitiveness, productivity and innovation.

TRANS-EDU-NET. Interreg VB Balkan Med 2014-2020. The TRANS-EDU-NET initiative aims to counteract to the increasing rate of youth unemployment, early school leaving, the fewer opportunities to balance work and study and the brain drain of young and skilled people to countries with a more developed economic and labour market that result in endangering the growth perspectives and potential in the area.

ZEROWASTEBSB. ENI CBC Black Sea Basin 2014-2020. Decrease marine pollution due to waste production, especially plastic. The aim will be reached by conducting research on the current situation, sensitizing and informing the society on waste production and the importance of waste reduction, reuse, and recycling. The project activities include awareness raising events, preparation of zero waste best practices guide, contacts with relevant stakeholders, purchase of waste collection vehicles and containers by the project partners, education activities addressed to students, training people in villages where containers will be placed and school field trips to clean the environment from rubbish

PROMO-YMC(H)A. Interreg VA Greece Bulgaria 2014-2020, continuation of YMC(H)A project (Interreg Greece Bulgaria 2007-2013). The project aims at the promotion and preservation of sports heritage through: the development of tools for innovative sports education; the creation, improvement and modernisation of sports facilities; the development of new strategies to involve and educate young people, citizens of all ages, athletes or not, sports organisations/associations and other local actors. Moreover, Thessaloniki basketball museum will be extended, giving the visitors the chance to be informed about the history and important moments of basket in Greece, through an interactive tour.

Other information

During the two days of visit to the facilities of the projects; the results of the projects will be presented to the participants, highlighting the benefits that the young people of the area and the local community have gained from the implementation of the projects. This will be followed by a discussion on improving young people's skills and increasing access to training opportunities, boosting youth employment in Europe, enhancing young people's participation in the future of European territorial cooperation, etc



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Accommodation

The visit will departure from Hotel Electra Palace Thessaloniki.

Regarding the room reservations, please find below the relevant link that you may forward in the attention of the attendees to your meeting, in case you wish so.

Dear Guests,

INTERACT OFFICE VALENCIA made a special room block for the dates **6-8/11/2022** in the **5* Electra Palace Thessaloniki**, member of Electra Hotels & Resorts, with special rates for your attendance in their meeting.

In order to take advantage of the special agreement and to proceed with a room reservation you can visit the following link the latest **until 20/10/2022** that

expires: <https://electrapalacethessaloniki.reserve-online.net/?checkin=2022-11-06&rooms=1&nights=2&adults=2&bkcode=INTERACTVIENNA22>

Once you enter the link please check the dates and number of adults in order to proceed with you preferable reservation.

After finalizing your reservation via the booking code and in case you would like to extend your stay prior or after the main stay you can contact our reservations department at reservationsskg@electrahotels.com by mentioning your reservation number.

The additional booking dates will be confirmed with the special rates upon availability of the hotel.

5* Electra Palace Thessaloniki: Electra Palace Thessaloniki is a hotel as legendary as its celebrated location. It stands on the impressive Aristotelous Square overlooking the sea and has been one of the city's most well recognized landmarks ever since its opening five decades ago. With international celebrities on the daily guest list, the hotel quickly became part of the city's inner scene.

For more information about the hotel and it' location you can visit the website: <https://www.electrahotels.gr/en/thessaloniki/electra-palace-thessaloniki>

We look forward t welcoming you in our city.



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Travel and Flights suggestions from Thessaloniki to Brussels.

- Thessaloniki-Brussels. Nov, 8th

Solo ida · 1 · Turista

Salónica → Región de Bruselas-Capital

Precio total desde

148 €

Vuelos seleccionados

[Seguir precios](#) ⓘ

	mar, 8 nov · 16:00 – 19:05 Austrian · Brussels Airlines	4 h 5 min SKG-BRU	1 escala 30 min VIE	164 kg CO ₂ Promedio emisiones ⓘ	▼
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- Thessaloniki-Brussels. Nov, 9th

Solo ida · 1 · Turista


Salónica → Región de Bruselas-Capital

Precio total desde

207 €

Vuelos seleccionados

[Seguir precios](#) ⓘ

	mié, 9 nov · 8:15 – 11:50 Aegean, Lufthansa · Brussels Airlines · Operado p...	4 h 35 min SKG-BRU	1 escala 55 min MUC	169 kg CO ₂ Promedio emisiones ⓘ	▼
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