

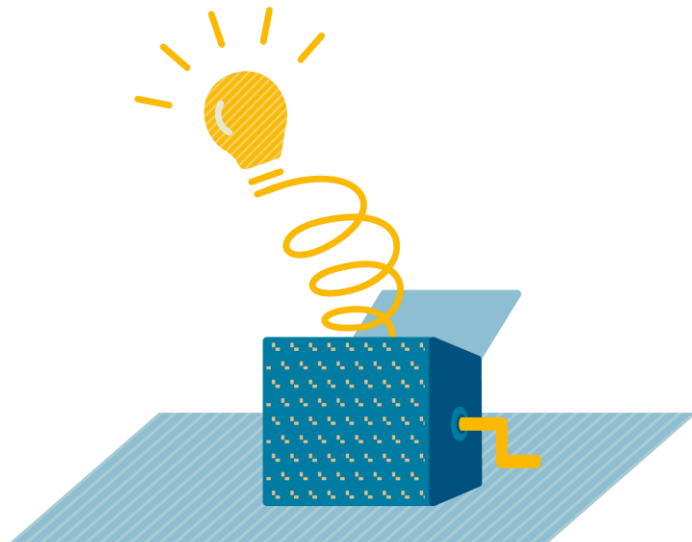
Impact stories – added value of the EU macro-regions



21 September 2022

Workshop for capacity builders of the EU macro-regional strategies

Kristanov trg 1, Izola, Slovenia





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Outline

EU macro-regional strategies (MRS) are a unique policy framework and, as such, require designing and establishing approaches not only for their governance and implementation but also to monitor and evaluate capturing the unique added values this framework brings to collaboration in Europe. Up to date, efforts have been made to develop proposals to monitor, assess and evaluate MRS implementation process, performance and progress within a macro-regional strategy. More can be done to explain, present, and promote MRS framework, by exchanging experiences and designing more harmonised approaches to monitor and evaluate the work of MRS and communicate the change brought about by MRS.

The MRS implementation is a systemic, multi-dimensional, and complex process that addresses grand challenges. MRS are aiming to deal with these challenges by making **long-term policy impact and/or change**, and for it, MRS:

- support and maintain cross-sectoral/cross-policy coordination,
- engage relevant stakeholders from different governance levels and across countries/regions,
- design and implement actions that deliver towards shared targets, building on existing initiatives (such as networks, projects, working groups, institutions, etc.),
- use all available and most relevant resources (institutional, legislative, human, and financial) for their mission.

Building on existing experiences and the unique added value of MRS and considering above defined purpose of MRS, the discussion in this workshop will focus on:

- **How** MRS design and develop monitoring and evaluation processes to communicate MRS uniqueness, and
- **What** is already done? Is there potential and a need for further development?

Besides, the discussion will address the question of how MRS could benefit from more harmonised monitoring and evaluation processes across MRS, as well as how to convey the message about the change made by MRS and their value added.

This workshop targets MRS capacity builders and support structures for cross-MRS learning. Since early 2018, Interact Programme has been facilitating exchanges among MRS capacity builders and jointly developing a capacity building framework to support the implementation of the MRS.

The workshop is part of the events organized within the Mediterranean Coast and Macro-regional Strategies Week, Slovenia, 19.9. – 23.9.2022. More info: eusair@izola.si, maja.kosak@izola.si.



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Wednesday, 21 September 2022

08.30 – 09.00 Registration and Welcome Coffee / Tea

09.00 – 09.15 **Welcome and introduction**
Setting the scene

Ms. Petra Česen Čatar, National Coordinator of the EUSAIR, EUSDR and EUSALP in Slovenia

09.15 – 09.45 **MRS as a framework working towards and delivering long-term change – how to work with this and build an impact story?**

Short input by Interact

Objective of the session: Building on experiences and current developments in MRS, trigger discussion on the work with impact pathways and how to tell others about change delivered by MRS?

09.45 – 10.30 **How do we tell others what MRS deliver and achieve: joint learning and exchange**

*Short input from the Danube Strategy Point
Discussion with all*

Questions to MRS representatives:

- How MRS monitor and evaluate its achievements towards MRS objectives? How does MRS build their implementation narratives?
- Is the MRS monitoring and evaluation system complete? What could be improved? How to build a comprehensive but simple system?

10.30 – 11.00 Coffee break

11.00 – 13.00 **Monitoring and evaluation of MRS: joint learning and exchange**

*Short input by Interact
Discussion with all*

Questions to all:

- How to manage different expectations towards MRS monitoring and evaluation?
- How to best convey the impact delivered by MRS? Can we tell the MRS story, building on data?
- What is already available, and where there is a need for further development? What are the potentials for cross-MRS developments and learning?
- How could MRS benefit from more harmonisation of monitoring and evaluation processes across MRS?

Objective of the session: Building on approaches taken in each MRS, to exchange on needs for further developments of MRS monitoring



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and evaluation processes, also across MRS. Question on communicating MRS achievements will be brought up in this discussion.

13.00 – 13.15 **Conclusions of the meeting and next steps**

Ilze Ciganska, Interact Programme

13.15 – 15.00 Lunch break (*invitation to the networking dinner for all participants*)

The afternoon session is targeted for participation for the MRS support units only.

15.00 – 17.00 **Setting the focus for cross-MRS work in 2023 and for the coming years**

Objective of the session: Exchange on plans for cross-MRS collaboration, e.g. thematic collaboration, joint activities, cross-MRS developments.

19.30 – 22.00 Networking dinner
(Restaurant tbc)



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Practicalities

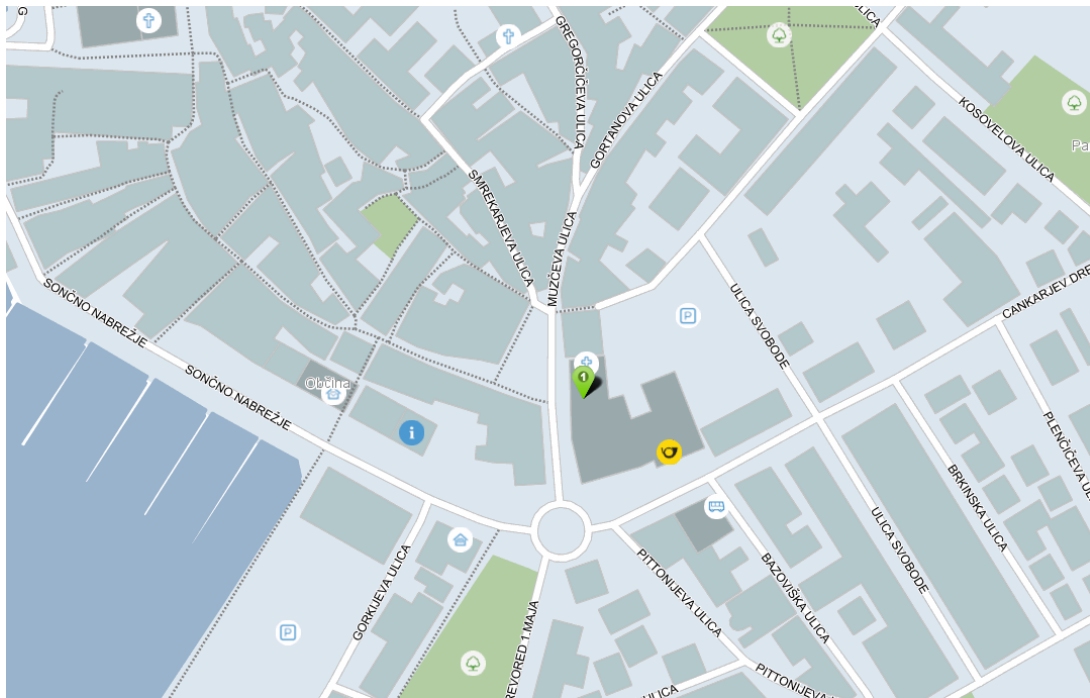
Registration

The meeting is open for registered participants only. Please register via this link: <https://apps.interact-eu.net/interact/events.nsf/registrationform.xsp?eid=20E6E>.

The first-time users are kindly invited to register in the Interact database (see the link) before proceeding to the event registration: <https://apps.interact-eu.net/interact/main.nsf/registration.xsp>.

Venue

Meeting venue: Kristanov trg 1, 63100 Izola, Slovenia



Accommodation

Participants conduct travel arrangements on their own. Few suggestions:

- **Hotel Marina:** <http://www.hotelmarina.si/en>, info@hotelmarina.si, +386 5 66 04 100
In the center of Izola.
- **Hoteli San Simon:** options: Hotel Haliaetum/annex Mirta and Annexes San Simon, <https://www.hoteli-bernardin.si/en/accommodations/san-simon-resort>, booking@h-bernardin.si, +386 5 690 7000, 5-10 min walk to the city center.

Getting to Izola

Between all coastal cities - Koper, Izola and Portorož, there is an intercity bus line. Bus drives daily every 20 min from 5am to 10pm, max. distance between cities is 16 km. You will find the bus schedule between cities [here](#).



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You can also travel by e- bikes as the cities are connected with excellent bike path Parenzana - <https://www.parenzana.net/>.

Local taxies contacts: Taxi1, +386 41 222 111, Taxi2, +386 31 386 000, Taxi3 +386 5 777 1212. Approx. price of transfer from Koper to Izola and from Izola to Strunjan is 10,00 EUR, transfer from Koper to Strunjan is 15 EUR and from Koper to Portorož 20 EUR.

Travelling to Slovenia by air

You can travel to Slovenia to the [Jože Pučnik International Airport \(Ljubljana Airport\)](#) or alternatively, to Izola via [Trieste](#), Italy.

From Jože Pučnik International Airport to Izola

Shuttle service: [At the airport there are different carriers at your disposal](#). A direct transfers from Jože Pučnik International Airport to Izola is possible via a prior booking of destination at the shuttle service provider. The most popular Shuttle service is [GO-OPTI](#)

Rent-a-car: [At the airport, rent a car at one of the rent-a-car providers](#).

Bus: At the Airport, you can take a [bus to Ljubljana](#), there you have to switch to a [domestic bus operating company](#).

From Trieste Airport to Izola

There is no direct connection from Trieste Airport (TRS) to Izola. However, you can take the [train](#) to Trieste Centrale or a [bus](#) number 51 to the city of Trieste and then take the drive to Izola, e.g., the bus ride planer is available [here](#).

Alternatively, you can book a [direct transfer](#) from the airport to Izola. Read more [here](#).



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**TEDEN SREDOZEMSKO OBALNE IN
MAKROREGIONALNIH STRATEGIJ**
Izola, Slovenija
19. - 23. september 2022

**MEDITERRANEAN COAST AND
MACRO-REGIONAL STRATEGIES WEEK**
Izola, Slovenia
19 - 23 September 2022

