



Online, physical or hybrid events? Knowledge exchange workshop

05 October 2022

Online

CET

Wednesday, 05 October 2022

09.15 – 09.30

Access of participant to Zoom, technicalities

09.30 – 09.45

Introduction & objectives of the workshop

Interact

09.45 – 10.40

How to select a suitable delivery mode for your event?

Interact & participants

- Start with the purpose
- What to consider for online, hybrid and physical events?
- When to go online, physical or hybrid?

Objectives of the session: to exchange on different types of events and discuss different delivery modes, their pros and cons.

10.40 – 11.00

Lessons learnt from organising online events

Interact & participants

- Lessons learnt in organising and running online events
- Discussion - with everyone taking part

Objectives of the session: to share lessons learnt about planning, preparing and running an online event. What is important, what to pay attention to, who to involve, how to organise your script?

11.00 – 11.30

How to build engagement into your events?

Interact & participants

- Tips and hints for an engaging online/ hybrid event
- Engagement techniques and methods
- Discussion - with everyone taking part

During this session, participants will get to know which techniques and methods to use to make their online and hybrid events engaging. We will also exchange on which methods participants have been using when running their online events and for what purposes.

11.30 – 11.45

Comfort break



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11.45 – 12.30

Experience with hybrid events – reality or wishful thinking?

Interact & participants

- Interreg programmes sharing their experiences with the hybrid events (tbc)

During this session, participants will exchange their experiences/ plans with the hybrid events.

12.30 – 12.45

Wrap-up and closure