



Capacity building programme for capacity builders in the EU macro-regional strategies Module 6

4-5 May 2022 (09:00-13:00 CET) online

Module 6: MRS monitoring and evaluation

Background

EU macro-regional strategies (MRS) are a unique policy framework and as such requires changed approaches not only for their governance and implementation but also to monitor and evaluate capturing the unique added values this framework brings to collaboration in Europe. There are already many efforts invested to develop and monitor, assess and evaluate the MRS implementation process, performance, and/or progress, either on one specific macro-regional strategy or on all of them.

Establishing coherent and comprehensive monitoring and evaluation (M+E) system for all MRS is essential to be able to:

- generate knowledge on quality, effectiveness, and impacts of the work done within and by MRS. This knowledge is the basis of a learning process to bring forward the intended change, increase effectiveness over time and overcome knowledge losses through staff fluctuation and institutional changes.
- evaluate and improve processes that are necessary for a multi-stakeholder system like MRS to function smoothly, such as communication, collaboration, knowledge sharing, reflection, and foresight.
- promote and focus on unique MRS deliverables and report to internal MRS stakeholders, the European Commission, and the external MRS stakeholders on what has been achieved by the MRS.
- tell MRS governance and implementation stories that promote MRS as the strategic policy framework for collaboration in Europe.

Purpose of Module 6

After having worked on the practices in the module, you will be users / early adopters of the emerged MRS M&E framework. This will help to further advance your own monitoring systems and help in setting and using appropriate indicators, for the purposes of planning, forecasting, monitoring, and evaluation of thematic progress and management efficiency. You will be able to

- Understand the value and limitations of monitoring and evaluation of MRS
- Building argumentation/narratives in support of monitoring and evaluation activities.
- Asking key performance questions to each actor (level-wise) > to orient thinking, facilitate their decision making, and plan higher-impact actions/activities
- Helping to formulate/finetune qualitative and quantitative indicators primarily to TA coordinators and leaders of policy-action processes

Welcome to Module 6 of the Programme!





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Day one	Wednesday, 4 May 2022
08.45 - 09.00	Checking in, setting up
09.00 - 09.30	Welcome, warming-up exercise
09.30 - 11.00	Insight and learning until now (based on your practical assignment of Module 5) - bringing it on to Module 6
11.00 - 11.15	Coffee break
11.15 - 13.00	Evaluation – Monitoring – Information – Indicators – what for? Introduction and peer practice Brief check-out
Day two	Thursday, 5 May

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09.00 - 09.30	Check-in and reflection after Day 1
09.30 - 11.00	A portfolio of M+E tools for MRS Practice: Sharing experiences from monitoring and evaluation with your MRS colleagues
11.00 - 11.15	Coffee break
11.15 - 12.15	Self-assessment and reporting Practice

12.15 - 12.45 Learning reflections

12.45 - 13.00 Process ahead

Checking-out