

Territoriality for Interreg practitioners



5 April 2022

Bringing the Territorial Package to Interreg practitioners

Online





Bringing the Territorial Package to Interreg practitioners

5 April 2022

Online

Bringing territoriality to Interreg

Under the slogan '[Bringing territoriality into Interreg](#)' Interact works together with the Interreg community and national, regional and local territorial actors on strengthening the territorial dimension of Interreg cooperation (programmes and projects). The work started back in 2020 with events on the notion of territoriality and functional areas and focused in 2021 on the linkages and interaction between Interreg and the Territorial Agenda 2030. It is now high time to move from awareness raising and the conceptual discussion to the day-to-day implementation level ...

Outline

... to the day-to-day implementation level showcasing that the notion of territoriality in Interreg is not just a nice-to-have concept. Making things work across borders is the unique selling point of European Territorial Cooperation. Hence, territoriality in cooperation across borders and countries is not just a concept, but something tangible and already happening on the ground.

But what is this famous 'Territoriality'? And why should I, working for an Interreg programme or project care about? And if I cared, how, very practically, can I integrate and strengthen the territorial dimension of my programme or project? And how does this all link to the bigger strategic perspective of territorial cohesion in Europe?

We will present you at this event the so called '[Territorial Package](#)'. A [set of fiches](#) which have been developed by an informal Focus Group consisting of representatives from Interreg programmes (cross-border, transnational and interregional) as well as national and regional territorial actors – covering the following aspects:

- Fiche #1: Why territoriality?
- Fiche #2: Territoriality – What is it all about?
- Fiche #3: A truly territorial project – Some examples
- Fiche #4: Interreg and the Territorial Agenda 2030
- Fiche #5: Functional areas as living labs for territoriality
- Fiche #6: Programme and project life cycle – Promoting territorial projects
- Fiche #7: Programme and project life cycle – Promoting territorial partnerships
- Fiche #8: Programme life cycle – Focus: Project selection

Objectives

The set of eight fiches covers various relevant aspects and wants to help you, the Interreg practitioners, to bringing and strengthening the territorial dimension of your programme and projects. Besides presenting the Territorial Package and listening to some programme testimonials, we would also like to collect your feedback, your experiences, your success stories and challenges in bringing territoriality into Interreg. For this purpose, we will arrange group works in dedicated Zoom breakout rooms.



Bringing the Territorial Package to Interreg practitioners

5 April 2022

Online

09.30 – 09.45 **Welcome and introduction – Why ‘territorial’?**

Philipp Schwartz, Interact

09.45 – 10.45 **The Territorial Package and what to do with it**

- The Territorial Package – Fiche by fiche
Focus Group ‘Territorial Agenda 2030 and Interreg’
- The implementation reality – The territorial dimension in a cross-border and in a transnational Interreg programme
Judith Scarizuola, Interreg Italy-Austria Programme
Christophe Ebermann, Interreg Central Europe Programme

Objectives of the session: To present the fiches included in the Territorial Package and how Interreg practitioners can make use of them in the day-to-day implementation of their programmes.

10.45 – 11.00 Comfort break

11.00 – 12.15 **Bringing territoriality into Interreg**

- Key findings from working on ‘Bringing territoriality into Interreg’ in the past two years
Bernhard Schausberger, Interact
- How do you see the way forward?
Brainstorming with the participants on the following questions:
 - *Does the notion of ‘territoriality’ get clearer and does the package help you to embed the territorial dimension into your programme and projects?*
 - *How do you perceive the Territorial Agenda 2030? What are the most interesting strategy elements in the context of your programme?*
 - *What would make it easier for you as practitioners to integrate in general (European/regional) strategic frameworks into your work?*
 - *Which additional actions and steps are required and how could Interact support you in strengthening the territorial dimension of your work?*

Objectives of the session: To collect the participants’ feedback, experiences, success stories and challenges in bringing territoriality into Interreg.

12.15 – 12.30 **Summary and concluding remarks**

- Reflections, key findings and next steps
Philipp Schwartz, Interact

Objectives of the session: To summarise the discussion and to present the key findings.



Bringing the Territorial Package to Interreg practitioners

5 April 2022

Online

Practicalities

Online meeting (venue)

The meeting is going to take place via the online meeting tool Zoom. Participants will receive the link and password to the online meeting room together with confirmation of their registration. To ensure a smooth start, participants are kindly asked to enter the online meeting room already at 09:15 CET.

Registration

Please register your participation [here](#) latest by Friday, 1 April 2022.

Other information

Once finalised, you can access and download the Territorial Package in the Interact online library, either as a [whole](#) or the [separate fiches](#).

For further information on the event itself, the Territorial Package or on the topic of territoriality and 'Bringing territoriality into Interreg' please contact Philipp Schwartz (philipp.schwartz@interact-eu.net) or Bernhard Schausberger (bernhard.schausberger@interact-eu.net).