



Capacity building programme for capacity builders in the EU macro-regional strategies Module 5

6-7 April 2022 (09:00-13:00 CET) online

Background

There are many ways to achieve the aims outlined in the EU macro-regional strategy (MRS). Although there cannot be a blueprint or 'one size fits all' approach for the implementation, learning about the pros and cons of different implementation structures further thinking about possible future improvements. The best format will always depend on the specific governance contexts and thematic features of a MRS, as well as the understanding of a Strategy as e.g. policy coordination platform or rather some type of programme.

Following the idea of macro-regional strategies as a form of 'mission economy', the anticipated added value needs to be identified in relation to the 'mission'. This needs to be translated to theory of change building on the various stakeholders and their possible contributions to achieving the anticipated added value. This in turn can be translated into a contribution analysis showing which stakeholders can deliver what contribution and what can be the contribution of macro-regional strategies to motivate and support individual stakeholders (or sub-systems) to make their contribution.

Once the above has been spelled out specific implementation formats for delivering the added value can be identified.

With the clarity gained by now and having done practical homework for consolidating the skills acquired in Module 5 of the "Capacity building programme for capacity builders in the MRS", you will be able to:

- Understanding the different steps of "implementation" in MRS as a multi-stakeholder and mission-oriented system.
- Defining an impact pathway and acknowledging relevant activities at micro, meso and macro level.
- Understanding differences between implementation formats and selecting adequate formats.
- Initiating the implementation format.
- Building the Theory of Change of a new implementation format.

As earlier, you will be asked to put your in-class learning into your practice and provided some handy tools for doing it.

Welcome to Module 5 of the Programme!





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the EU macro-regional strategies

Module 5

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Day one Wednesday, 6 April 2022

08.45 - 09.00 Checking in, setting up

09.00 - 09.30 Welcome, warming-up exercise

09.30 - 11.00 Insight and learning until now (based on your practical assignment of Module 4) - bringing it on to Module 5

11.00 - 11.15 Coffee break

11.15 - 13.00 Implementation formats: from support to impact Introduction and peer practice

Brief check-out

Day two Thursday, 7 April 09.00 - 09.30 Check-in and reflection after Day 1 09.30 - 11.00 How to manage a portfolio of projects and processes and not getting lost in transition Practice 11.00 - 11.15 Coffee break **11.15 - 12.15 Understanding systemic impact** Practice **12.15 - 12.45 Learning reflections 12.45 - 13.00 Practical home assignment and Process ahead Checking-out**