

Call for Interest

Interact “Capitalisation tailored support 2022”

Is your Interreg Programme interested in Capitalisation of projects’ results and improvement of their impact? Would you like to receive advice on how to best capitalise your programme results and best practices?

If so, the Interact “Capitalisation tailored support” service is for you!

Our “Capitalisation tailored support” allows Managing Authorities and Monitoring Committees of ALL Interreg programmes to receive hands-on, practical feedback and advice from our team of capitalization experts. We want to support your programme in the implementation and enhancement of capitalisation approaches and promotion of results of Interreg programmes for the 2021-2027 programming period (whatever your progress in relation to capitalisation of results).

Whether you are struggling with the fine-tuning and setting-up of your Interreg programme 2021-2027, or searching for new ways to support a better cooperation and quality of projects in the Policy Objectives selected, we would like to support actions aimed at the re-use of Programme and projects results in other contexts, extending the use of “capitalisation” approaches in Interreg.

Interact will help you to receive guidance and practical solutions with an unbiased view from a dedicated expert team.

So, how does it work?

1. Background

Eight (8) Interreg Programmes/Authorities will receive a specific “tailored support package” to examine the specific needs and context for capitalising programme results or make recommendations based on the actions, experience and expertise already gathered previously. In general, this service consists of analysing the specific situation of each of the selected programmes, supporting the definition of a capitalisation approach, supporting the involvement of relevant stakeholders, helping to prepare the capitalisation plan, presenting successful capitalisation experiences and providing a “roadmap” to follow-up actions and offering immediate feedback.

Some preparation and a real commitment are required from programmes/authorities to ensure the selected ones to benefit, as much as possible, from the experts’ support to reflect, define or improve the scope and mission of capitalisation among all programme bodies involved. It is strongly recommended, so that your Programme can be one of the pioneer programmes in receiving this advice and have also the chance to share the experience gathered with other fellow Interreg Programmes. This could be a true win-win exchange!

2. Structure of the support service

This support service consists of five (5) days of expertise that can be mobilised "à la carte" by the programmes/authorities according to their needs: methodological advice, particularly with regard to approaches and practices implemented, check and improvement of strategic documents, support in the design of capitalisation tools (call for capitalisation projects, library of deliverables, methods for identifying and mobilising potential re-users, strengthening of thematic communities, etc.), participation in a meeting or workshop, support in defining an action plan, etc.

Interact will cover the whole **"Tailored support package"** (5 days per Programme/Authority) that is composed as follows:

- 1 interview with each programme to understand the context, the actions possibly already carried out, the needs for starting or improving a capitalisation approach.
- 1 tailored support plan including the schedule of the chosen support activities, based on the interview with each programme
- 2 core support activities (e.g. support to the draft of a capitalisation strategy or plan, check of documents, exchanges/meetings with programmes authorities, etc.)
- 3 soft support activities (e.g. review of documents, coaching meetings on-line, production of input papers, etc)
- 1 final report of the performed activities with recommendations for further improvement

The support service will be implemented from April 2022 until October 2022.

Programmes/Authorities must consider the mentioned timeline and guarantee the efficient implementation of the tailored support during this period, according to their needs and also their own timeline and workload.

3. Special conditions for the support service

The overall "Tailored support package" per each programme, must be agreed with the Interreg Programme and validated by Interact and can be modified in case of needs.

All exchanges, advice and support actions provided will be formalised into a dedicated report, which will be filled-in and updated for each package provided.

The Managing Authorities of the five selected programmes will commit in terms of availability and motivation by applying to this Call for Interest and by committing themselves to comply with the following conditions:

- I. formally pursue and acknowledge the capitalisation approach developed under the Interact "Tailored Capitalisation Support" activity, in relevant programme documents established and identified for this purpose, (i.e. specific capitalisation plan, specific integration within the communication plan, etc.)
- II. formally establish and define dedicated resources (human and financial) to be allocated under the Programme's Budget for the implementation of the capitalisation approach developed under the Interact "Tailored Capitalisation Support" activity,
- III. formally request the approval of the capitalisation approach supported by Interact within the two first meetings of the Programme's Monitoring Committee

4. Selection Criteria

The **Interact Programme** will **select 8 programmes/authorities to be supported** along the following criteria:

1. Current capitalisation experience(s) or assets (**max 3 points**):
 - prioritisation of capitalisation aims,
 - activities already implemented or planned,
 - opportunities for a structured approach, etc.
2. Orientation towards a structured approach (**max 3 points**)
 - A proven commitment on the part of the programme authorities to develop capitalisation activities (capitalisation plan or strategy planned or carried out)
 - Coherence among capitalisation activities envisaged and needs with the proposed timeline (April-October 2022)
3. Possible resources to be allocated under the 2021-2027 Programme's budget (**max 4 points**)
 - Human resources assigned at least part-time to the development of capitalisation activities
 - A budget dedicated to the development of capitalisation activities in agreement with the Monitoring Committee.

Interact reserves the right to differentiate applications according to the experiences described and to be assessed, for the selection of the pilots to be supported.

Priority will be given to Interreg programmes/authorities that had not already benefitted from a similar support offered by Interact (2021) or by national authorities where relevant.

Interact and the experts' team will later contact the selected programmes and start the preparation of an interview and a tailored support plan.

5. Application for a 'Tailored Support Package'?

All Interreg Programmes' are invited to submit their expression of interest via email to Interact at capitalisation.support@interact-eu.net by **20th March 2022 at 12PM (CET)**, by **sending the signed "Programme Capitalisation Support Request"**.

If any document is already available, it could be attached to the expression of interest.

Expressions of interest can only be submitted by the approved/proposed Managing Authority of ALL Interreg Programmes 2021-2027.

Please do not hesitate to [contact the Interact Capitalisation Team](#) for any further questions.