



Webinar: ICON training on graphic design
9 December 2021
Online (Zoom) 09.15 CET.

- 09.00 – 9.15** Log-in and check connection
- 09.15 – 09.20** **Introduction**
Laura Belenguer and Nebojsa Nikolic. Interact
- 09.20 – 09.40** **Communication updates**
- Branding: state-of-play and main changes.
Astrid Aulnette. European Commission
 - New INFORM EU network – Interreg delegation.
Gianluca Comuniello. European Commission
- 09.40 – 10.15** **The future of the European Cooperation Day**
- PROs and CONs of name change (10 min)
 - Long-term campaign branding approaches (5 min)
 - Questions and comments (15 min)
 - Live voting for one of the branding approaches (5 min)
- Short break
- 10.20 – 12.45** **Graphic design training: from theory to practice**
Aur lie Pons, web and design mentor
- 12.45 – 12.50** **Conclusions and evaluation of the meeting**
Laura Belenguer and Nebojsa Nikolic. Interact

Practicalities

Online meeting and meeting times

All times indicated in this agenda are CET (Brussels time).

The Interreg Communication Network (ICON) meeting will take place online, using the **video conferencing tool Zoom**:

<https://us02web.zoom.us/j/89661941720?pwd=WjZiRzhLbTRyUFE2Tis1a2Q5OHcyZz09>

Meeting ID: 896 6194 1720. Passcode: 048940

To enable a swift start, the virtual room will open 15 minutes before the meeting start (at 9.00) and we will be present for your (technical) assistance.

Other information

In case of questions, please Laura Belenguer laura.belenguer@interact.eu.net or Nebojsa Nikolic nebojsa.nikolic@interact.eu.net