

# Towards a Greener Europe

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Interreg Climate Change Network meeting

4 November 2021 | Zoom

**Manuel González, Interact**

**Nebojsa Nikolic, Interact**



**10.00– 10.10 Welcome and test of the Zoom platform with icebreakers**

**10.10 – 10.30 Introduction and summary of activities in 2021**

*Manuel Gonzalez, Interact*

**10.30 – 10.50 Green Public Procurement in Interreg**

*Florin Neculcea, Interact*

**10.50 – 11.20 How to successfully communicate our projects.**

**Example from Interreg Project Slam 2021.**

*Carmela Sfregola, Interreg Greece-Italy*

*Antonio Aloisio, [Ofidia2](#) Lead Partner*

**11.20 – 11.35 Questions & Answers**

*Fill this [sli.do](#) with your questions prior to the event for the preparation of this session: [LINK](#)*

**11.35 – 11.50 Debate of new ideas and support from Interact in 2022**

**11.50 – 12.00 Wrap up and Closure of meeting**

# Interreg Climate Change Network

We focus on Interreg but also try to reach outside of “the Interreg bubble”

**Our objective is to:**

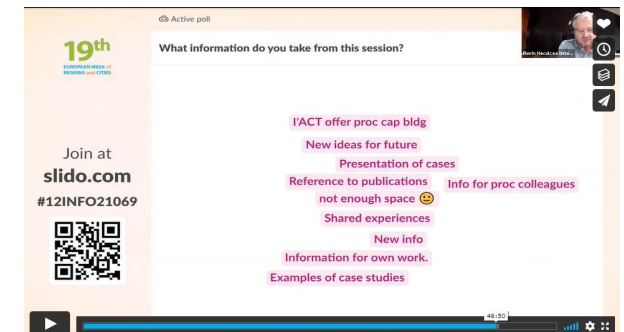
- Facilitate the exchange
- Gain current knowledge
- Join forces on promotion



*EWRC 2019: Climate change session*



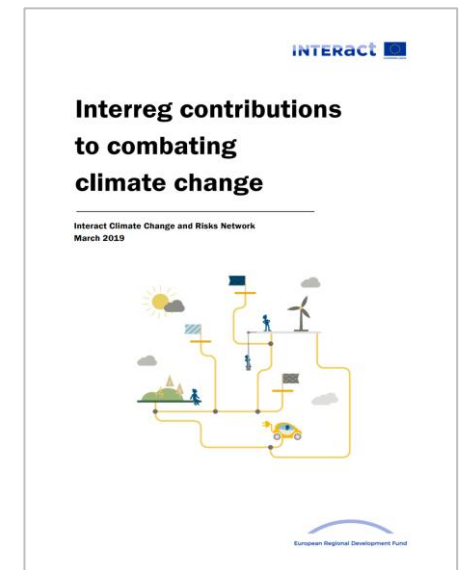
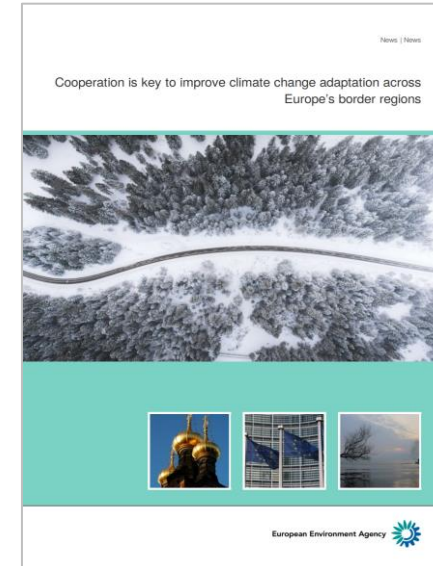
*EWRC 2020: Climate change session*



*EWRC 2021: Climate change session*

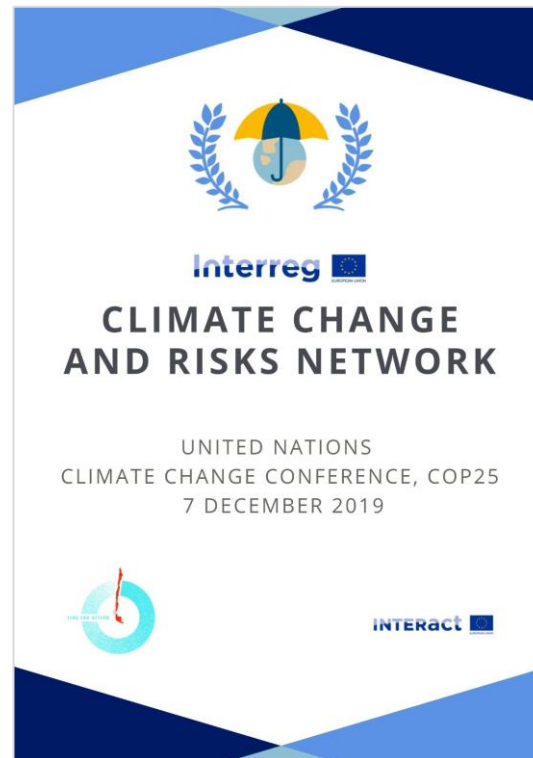
# What we do

- Network meetings, trainings and project visits
- Webinars
- Publications
- Social media campaigns
- Promo videos
- Represent at external events



# Presence at the United Nations COP25

- Interreg contributions to climate change adaptation in COP25 in Madrid
- Presentations from **4** Interreg programmes

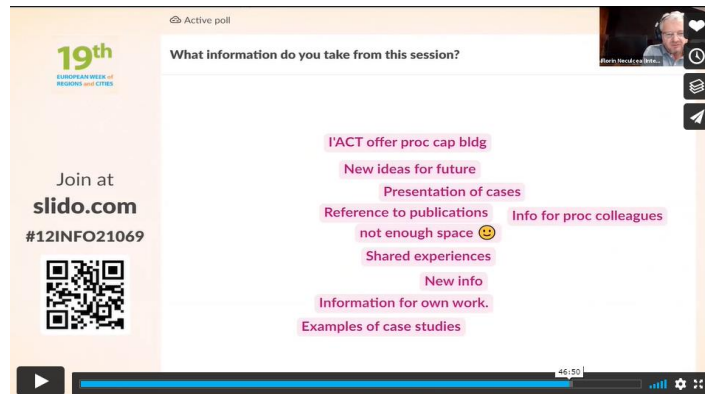




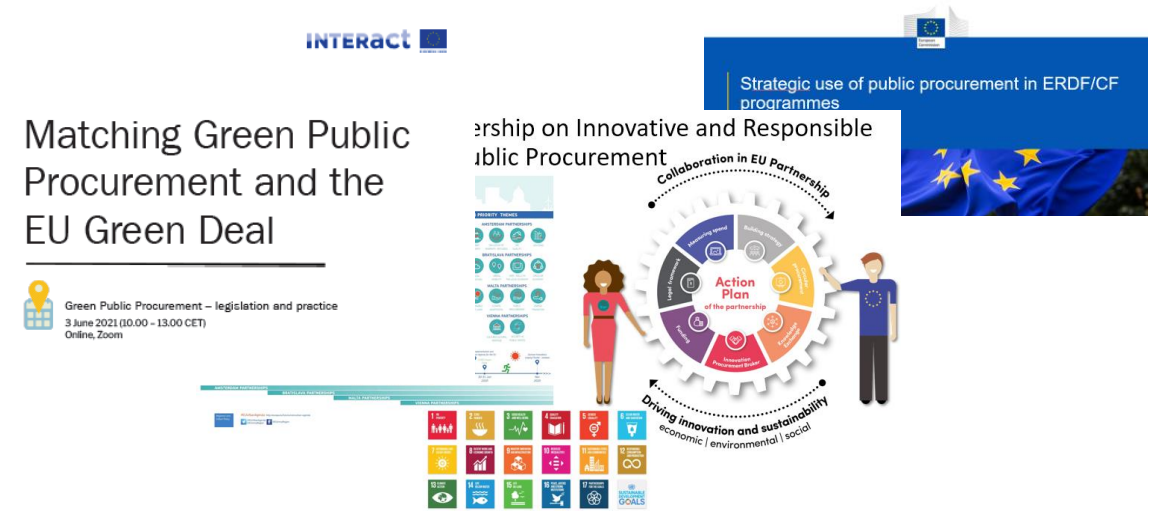
# Activities in 2021



Online meeting - 26 February



EU Regions – Interreg Talks – 12 October

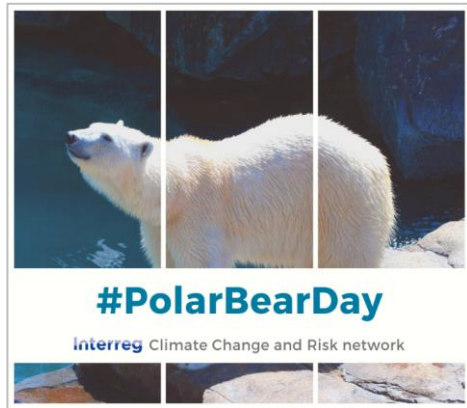


Matching Green Public Procurement and the EU Green Deal - 3 June



Interreg Annual Event Green Deal  
Workshop 7 & 8 October

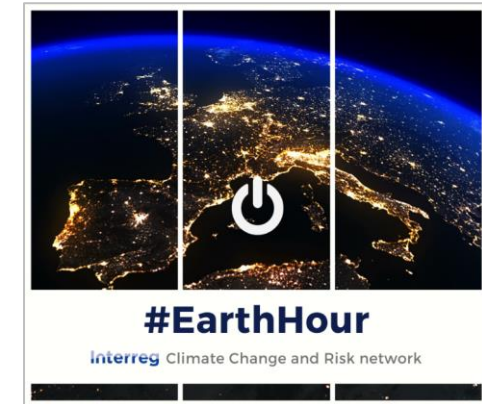
# Social media outreach and visibility



Polar Bear Day, 27 February



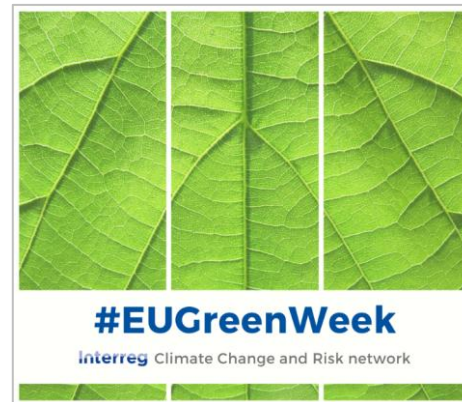
Global Recycling Day, 18 March



Earth Hour, 27 March 20:30h



Earth Day Day, 22 April

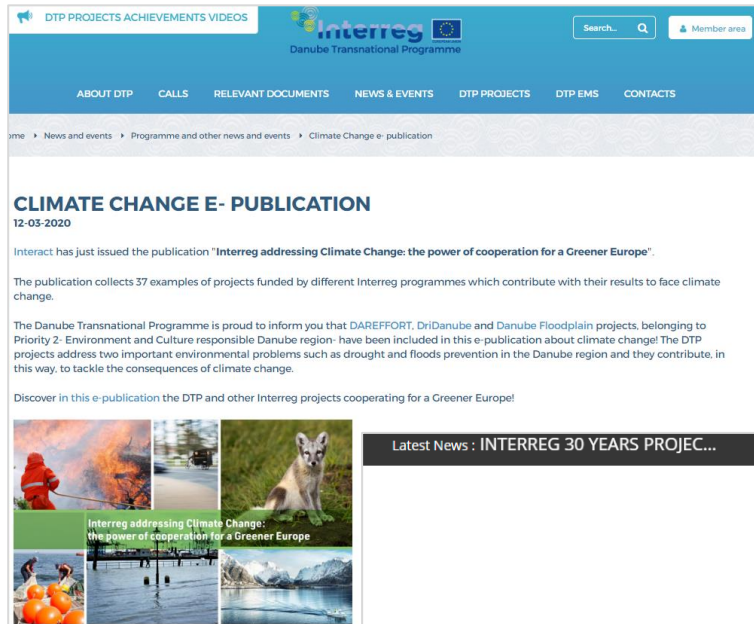


EU Green Week 31 May - 4 June



Environment Day, 5 June

# Interreg addressing Climate Change: e-book





# In brief, what is our story?



## Videos



**Interreg Climate Change  
Network Towards a Greener  
Europe**

04/11/2021

<https://www.interact-eu.net/library/interreg-climate-change-network-towards-greener-europe>

# Cooperation works

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All materials will be available on:

[\*\*www.interact-eu.net\*\*](http://www.interact-eu.net)

