

Interreg Newbies



Final agenda
22 June 2021
09.30 – 11.30 CET
On-line





Interreg Newbies

Online, 22 June 2021

Outline

"INTERREG NEWBIES"

One of the biggest challenge that Interreg programmes are facing is the limited number and choice of participating project partners. In many ways, the "Interreg world" is perceived as rather hermetic and riddled with complicated and demanding procedures. As a result, many programmes suffer either from lack of projects in general or complain about having the same partnerships applying over and over. It is a serious challenge which may directly affect the overall programme performance (in terms of indicators) or at least compromise innovativeness of the submitted project ideas. Of course, there is nothing wrong in having secured pool of experienced partners, ready to establish solid partnerships and submit "proper" project proposal on short notice, even despite being less innovative and of a rather repetitive nature. Nevertheless, investing some effort in encouraging complete newcomers would only enrich the programme and its project portfolio.

Indeed, there is quite an obvious remedy to the above mention challenges, namely to approach and attract completely new institutions; to go beyond typical practices and explore new uncharted "markets". Of course it is easy to say, but how to do it in practice?

Objectives and approach

This is where the Interreg "Newbies" project comes into play. So far Interact has been quite successful in facilitating the exchange of practices between programmes, however we dare reach for more and we would like to go one step forward. Thus, the idea is to establish a group of several committed programmes, which will work together (accompanied by Interact and if necessary external experts) to develop fully fledged solution(s) for completely new, innovative practices of attracting and introducing new partners to their programmes. But, the aim is not only to develop, but most importantly to implement and test it in practice. Thus the whole work should be understood as longer process (project) and not as one-off event.

Who is it for

As mentioned above, the "Interreg Newbies" project is dedicated to programme practitioners (from JS and MA), who are committed and ready to develop and implement innovative solutions in their programmes and thus to improve the overall performance of the programme. The main objective of the first event is to provide further explanation on the idea and approach, to reconfirm the specific needs and clarify expectations, and most importantly to set-up a project team.



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09.20 – 09.30

Check-in to virtual meeting room and technical settings

Please join the virtual meeting room in good time to test and ensure that the technical settings enable you to actively participate in the meeting. The room will be open 10 min before the meeting will start.

09.30 – 11.25

Launch of the new project "Interreg Newbies"

Session 1

Explaining the rationale (challenge) and the approach.

Session 2

Exploring and exchanging on the specific needs and challenges (what is the real problem we are dealing with?)

Session 3

Collecting feedback from the group and agreeing on the overall setup of the project.

11.25 – 11.30

Closure and conclusions