Free and easy design tools

Communication for beginners

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European Regional Development Fund

The tools

- **Canva** – graphic design

- **Pixelr X** – photo editing

- **Adobe Lightroom** – mobile photo editing

- **Piktochart** - infographics

- **Screencast-o-matic** – screencasts

- **Resoomer and Gramarly** – for better writing

- **High quality stock photos, videos and music**

- **Biteable** – explainer videos

- **123apps** - online audio and video cutter

- **DaVinci Resolve** – advanced video editor

- **"Secret"** storytelling builder

Canva – graphic design
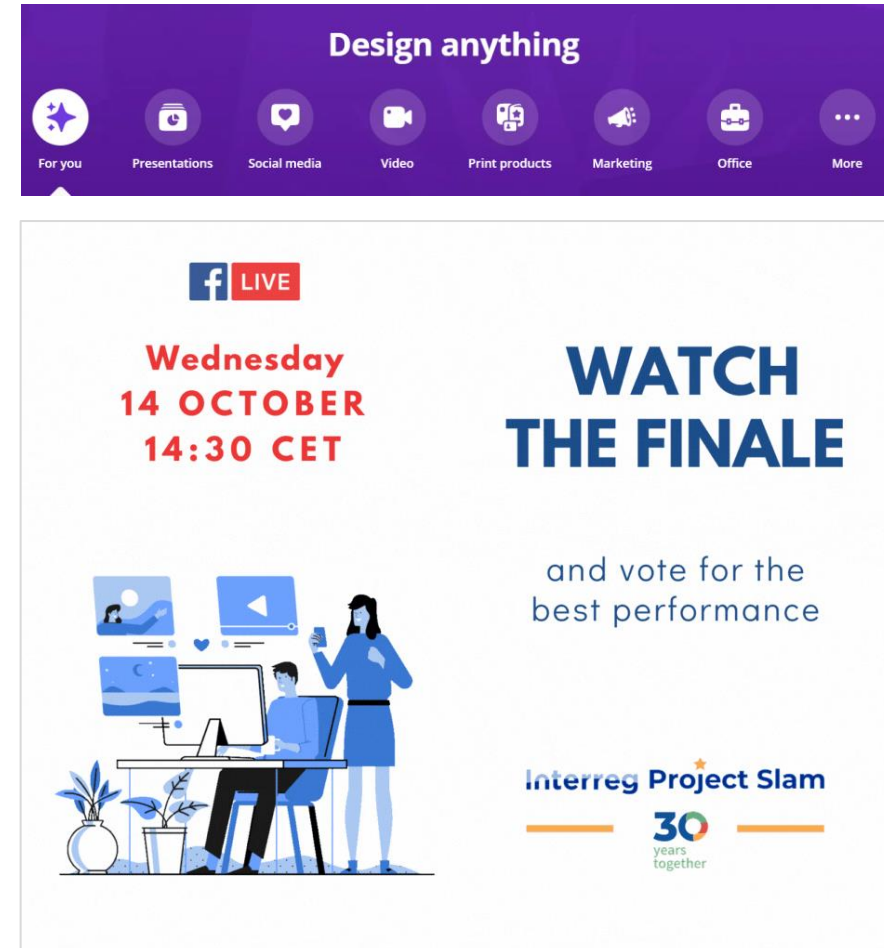
Key features:

- www.canva.com

- Amazing for social media content

- Now includes GIFs and animations

Pros:

- ✓ Free version offers a lot

- ✓ Very user friendly

- ✓ Lots of templates and stock materials

Cons:

- ✗ Mobile version needs some work

- ✗ Social media banners size – double check

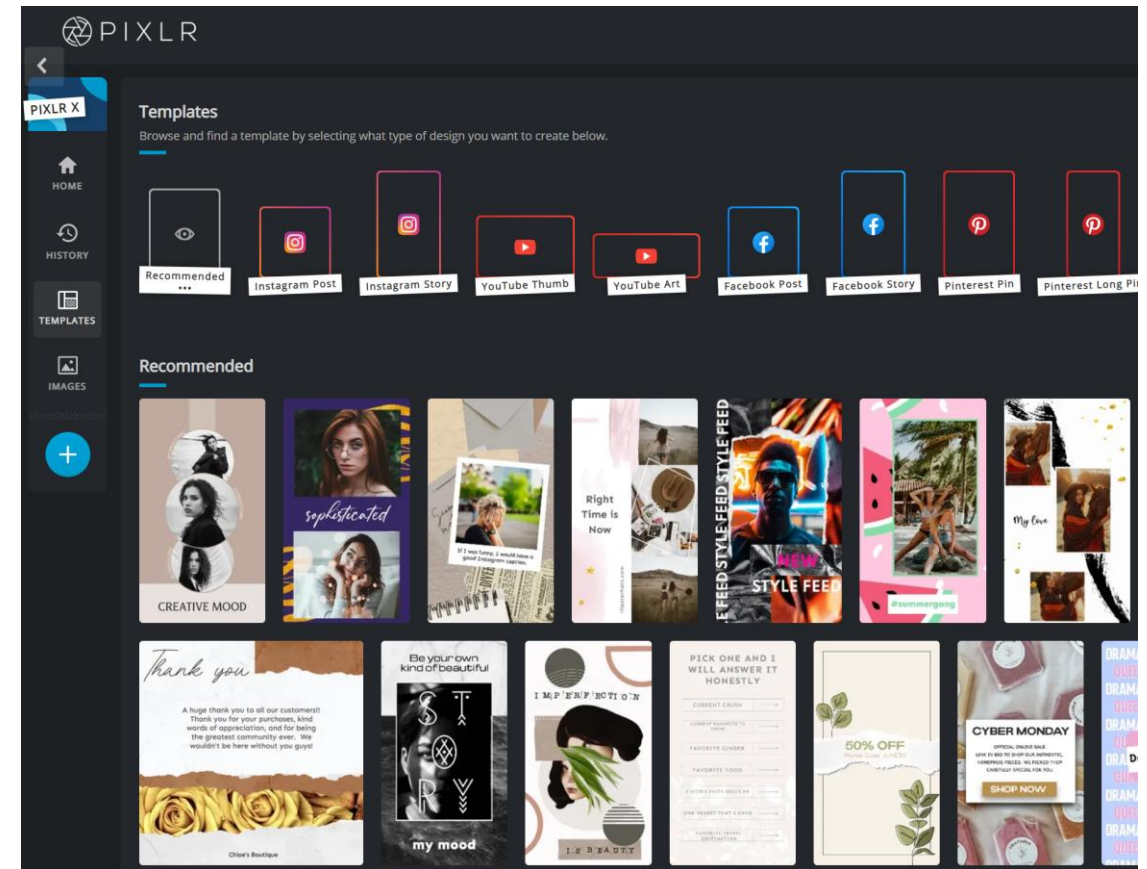# Pixelr X – photo editing

Key features:

- https://pixlr.com/x
- Crop, resize, layers, adjust colour and lighting
- Social media templates

Pros:

✓ Free version is rich with features

✓ Has mobile version too

✓ User friendly

Cons:

✗ Not as powerful as Photoshop or Lightroom

✗ No filter for free templates

Adobe Lightroom – mobile photo editing

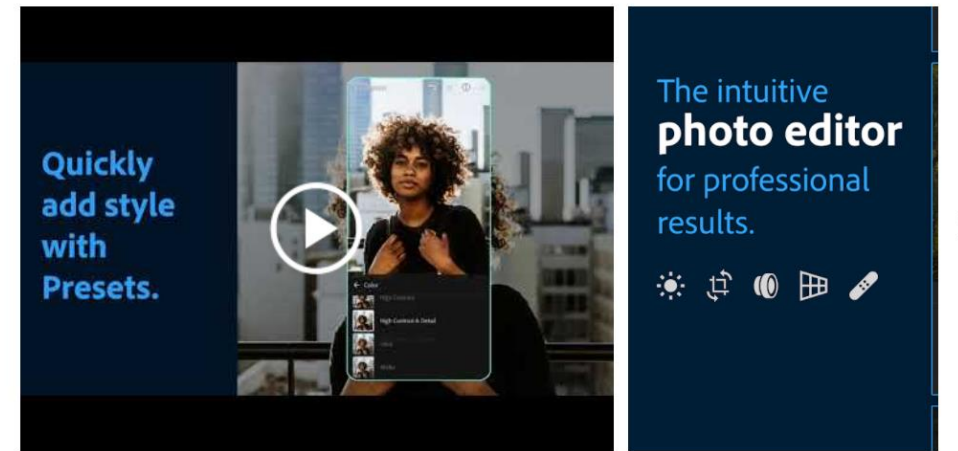**Key features:**

- https://play.google.com/store/apps

- Crop, resize, layers, adjust colour and lighting

- Works on iOS and Android

Pros:

✓ Mobile version is free

✓ Easy to use

✓ Good presets

Cons:

✗ Need to pay for advanced options

Piktochart – infographics
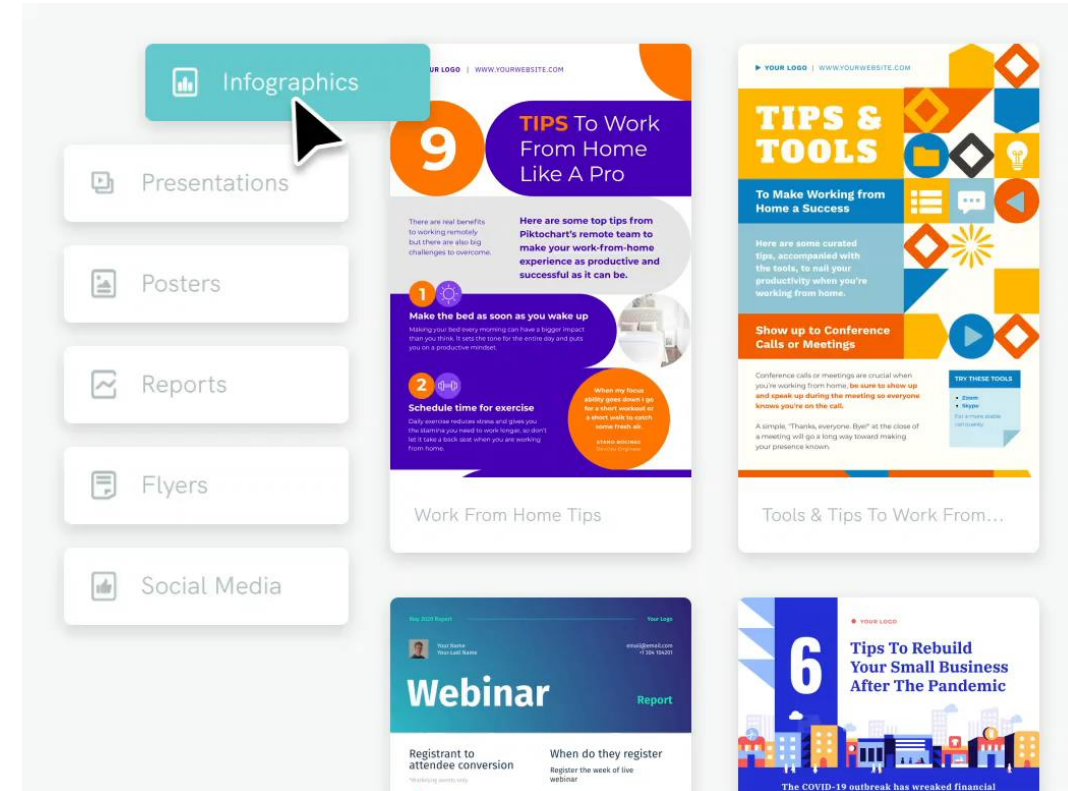
Key features:

- https://piktochart.com/
- Amazing for infographics
- Options for posters, reports, etc.

Pros:

- ✓ Free version is great to start
- ✓ Intuitive and easy to use
- ✓ Great templates and animations

Cons:

- ✕ Free version limited to 5 projects

Screencast-o-Matic – for screencasts
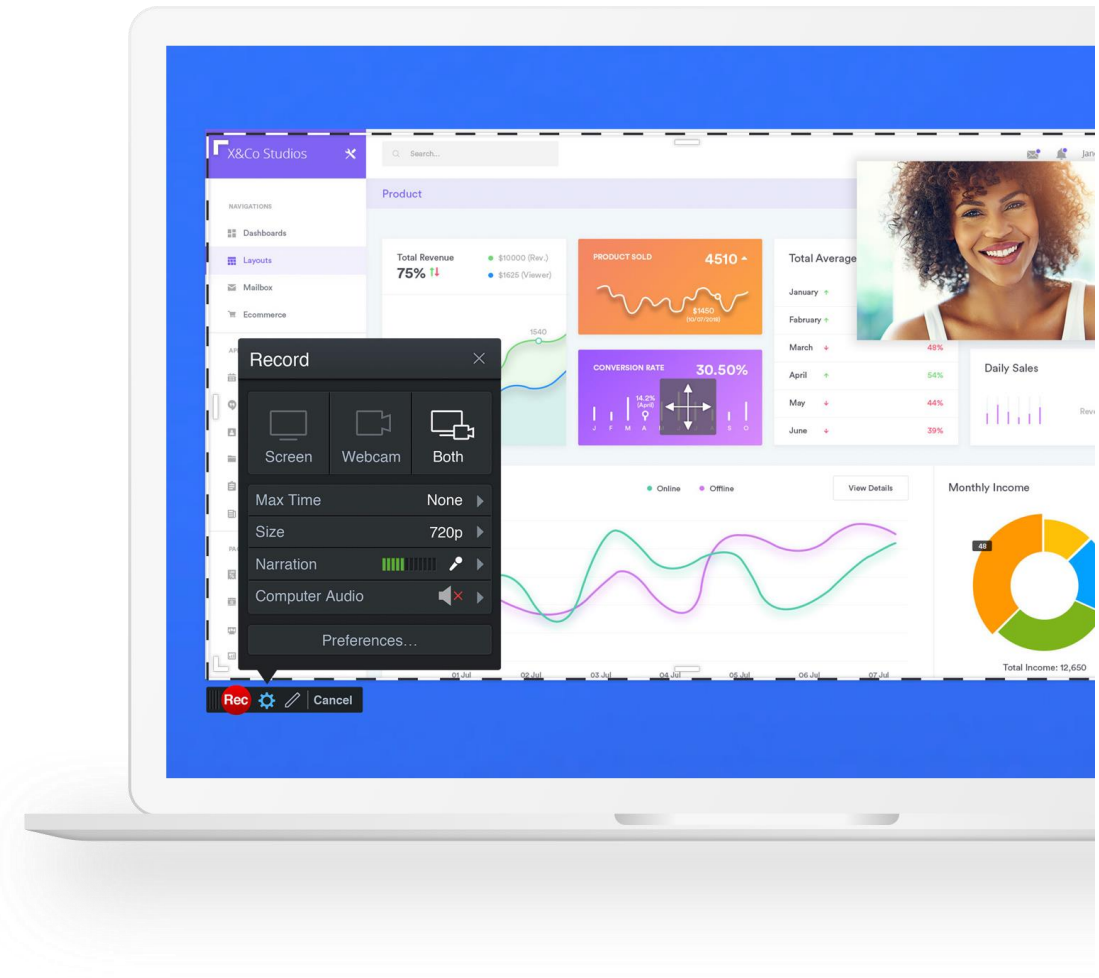
Key features:

- https://screencast-o-matic.com/
- Great tool for recording your screen
- Works on Chrome, iOS, and Windows

Pros:

✓ Full resolution recording in free

✓ Very easy to use

✓ Cheap to upgrade

Cons:

× Free version limited to 15 minute videos

× No sound recording in free version

Resoomer – automatic text summary

Key features:
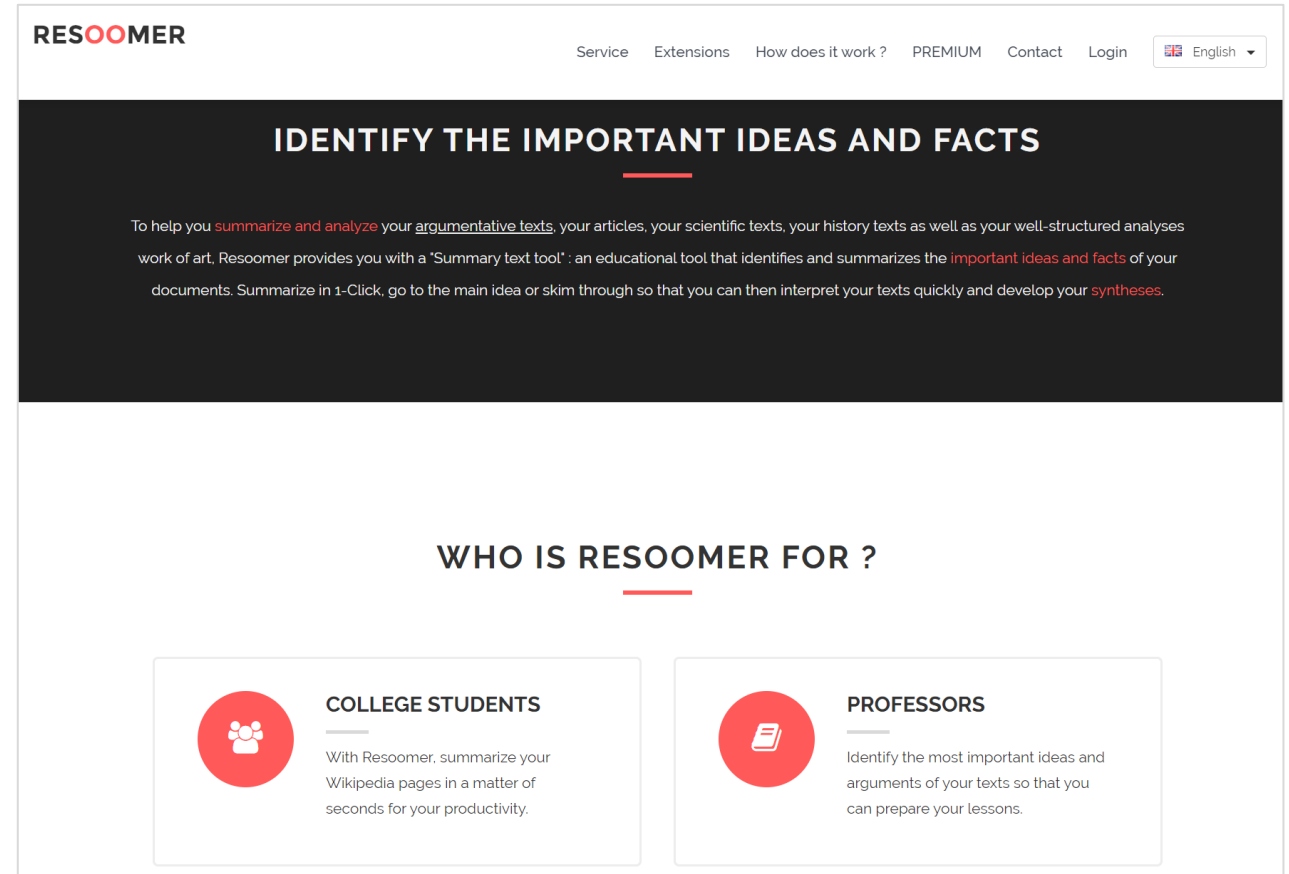
- https://resoomer.com/
- Brilliant software to simplify your texts
- Browser extension for Chrome, Firefox and Opera

Pros:

- ✓ Works with multiple languages
- ✓ You can adjust how concise to be
- ✓ Easy to use

Cons:

- ✗ Output text not perfect – polish
- ✗ Some concerns about extensions

RESOOMER

Service   Extensions   How does it work ?   PREMIUM   Contact   Login   English

IDENTIFY THE IMPORTANT IDEAS AND FACTS

To help you summarize and analyze your argumentative texts, your articles, your scientific texts, your history texts as well as your well-structured analyses work of art, Resoomer provides you with a "Summary text tool" : an educational tool that identifies and summarizes the important ideas and facts of your documents. Summarize in 1-Click, go to the main idea or skim through so that you can then interpret your texts quickly and develop your syntheses.

WHO IS RESOOMER FOR ?

COLLEGE STUDENTS
With Resoomer, summarize your Wikipedia pages in a matter of seconds for your productivity.

PROFESSORS
Identify the most important ideas and arguments of your texts so that you can prepare your lessons.

Grammarly – checks spelling and grammar

Key features:

- https://www.grammarly.com/
- Checks spelling and grammar
- Use on their page or as an extension

Pros:

- ✓ Great multi-platform integration
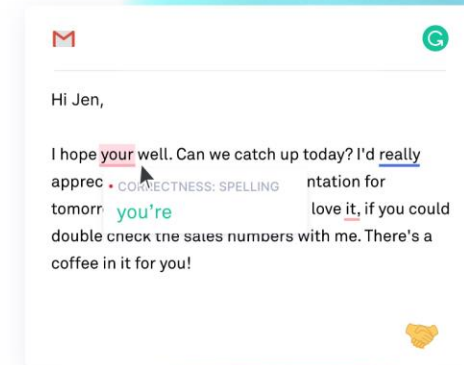- ✓ Highly accurate
- ✓ Easy to use

Cons:

- ✕ Not perfect – double check with pro proof-reader
- ✕ Aggressive advertising

Stock images, videos and music

- https://www.pexels.com - photos and videos

- https://pixabay.com - photos, videos, and music

- https://unsplash.com – photos

- https://studio.youtube.com – music and sound effects

Pros:

✓ A lot of professional quality content

✓ Licence free, options with no attribution

✓ Easy to use

Cons:

× Generic materials and limited options
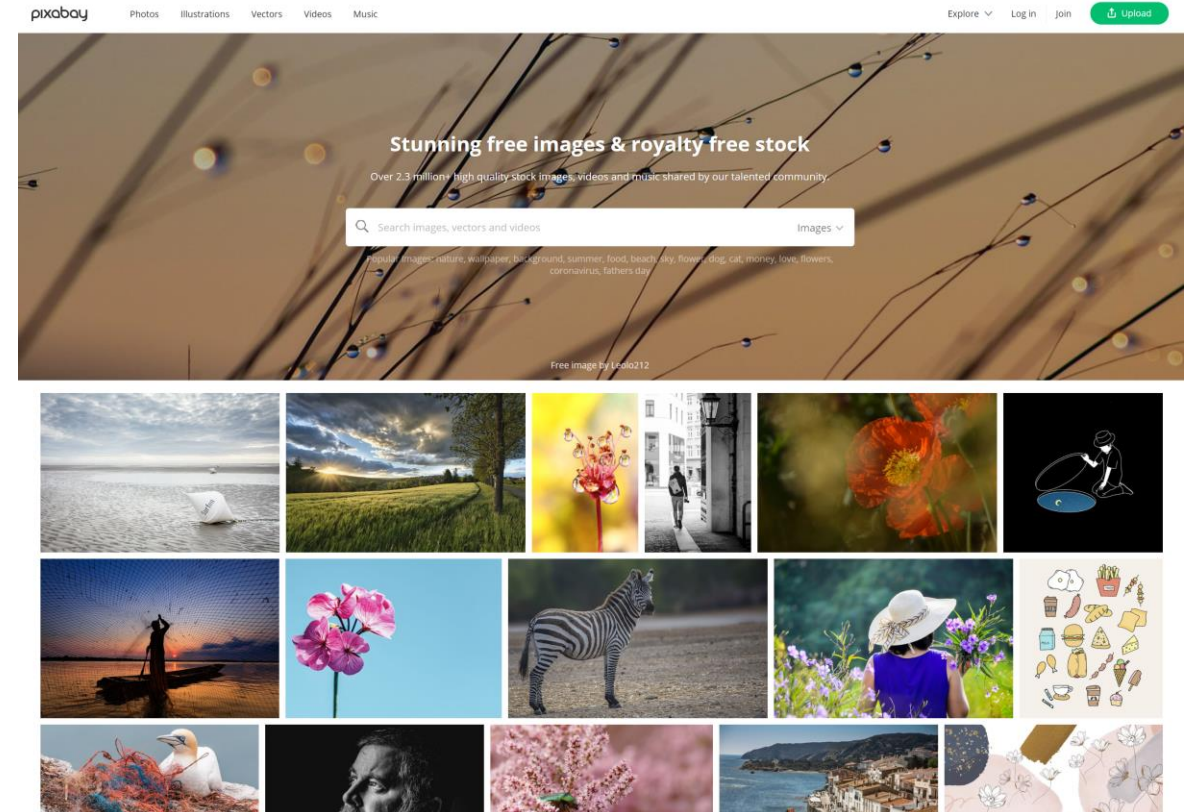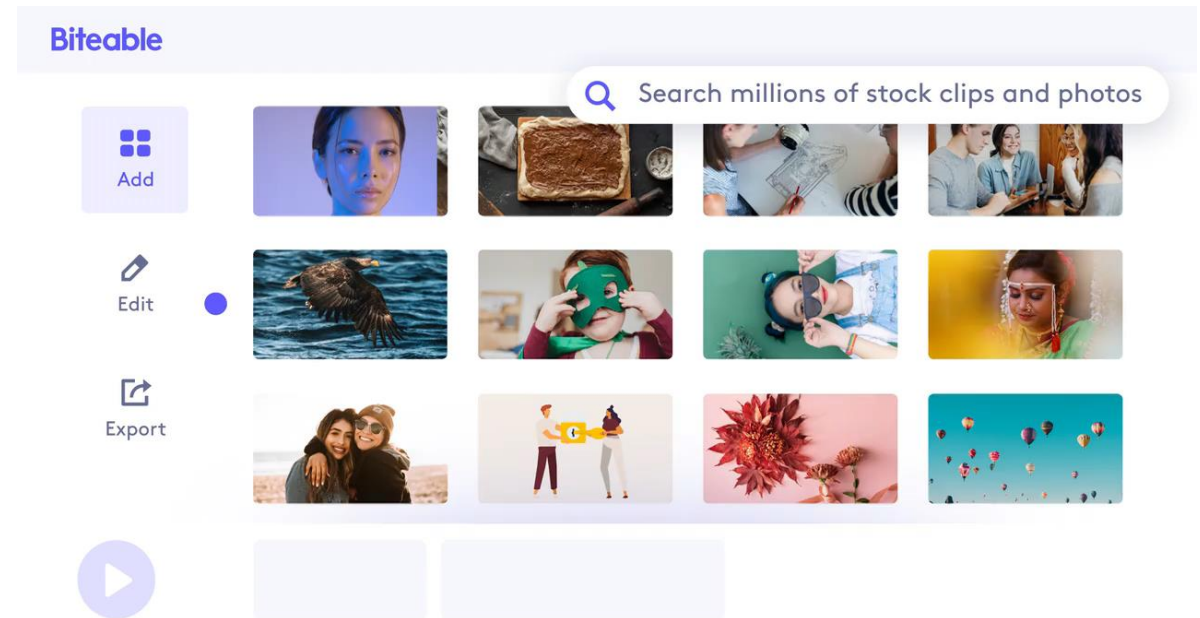
Biteable – short videos

Key features:

- https://biteable.com
- Great for explainer videos

Pros:

✓ Very easy to use

✓ A lot of amazing templates

✓ Built-in music library

Cons:

✕ Limited editing options

123 Apps - Online audio and video cutter

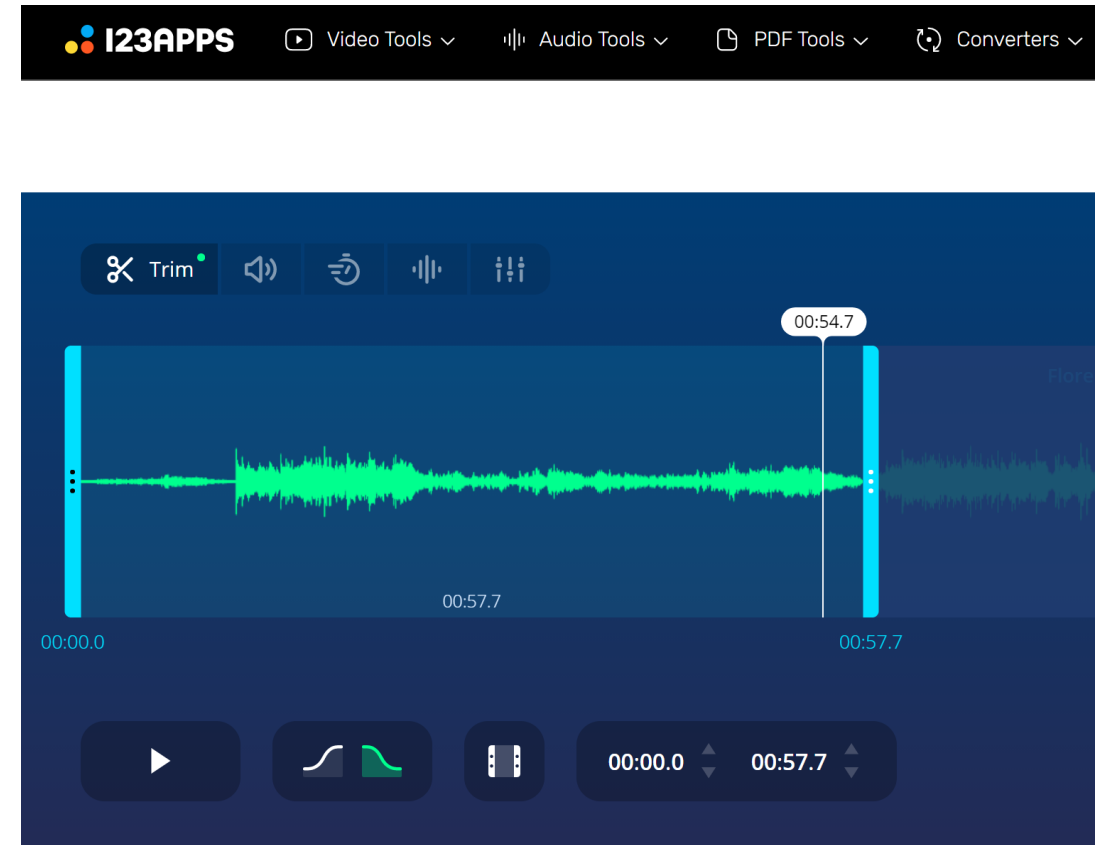**Key features:**

- https://123apps.com/

- Trim your audio and video files

- Also has file converters, pdf editors, etc.

Pros:

- ✓ Easy to use: 3 steps
- ✓ Great variety of support tools
- ✓ Free

Cons:

- × You need fast internet for bigger files
- × File size limit

DaVinci Resolve – advanced video editing

Key features:

- www.blackmagicdesign.com/products/davinciresolve
- Comprehensive video making
- Cut, crop, colour correction, special effects, audio

Pros:

- ✓ Easy to use for basic editing
- ✓ Free version is rich with features
- ✓ Lots of good online tutorials

Cons:

- ✗ Needs a powerful computer to work
- ✗ Steep learning curve

Storytelling with PowerPoint

Key features:

- You already have it

- Use template to structure your content

- Export storyboard to a video file – MP4

Pros:

✓ Easy to use

✓ You can use stock videos and music

✓ You can adjust timings

Cons:

× Only for short and simple videos

1 CONTEXT
2 SPECIFIC PROBLEM
3 IDEA
4 SOLUTION
5 HOW IT WORKS - 1
6 HOW IT WORKS - 2
7 HOW IT WORKS - 3
8 PROOF OF SUCCESS
9 VISION
10 BRAND

MP4

Cooperation works

All materials will be available on:

www.interact-eu.net