## Webinar: EC Day campaign updates
## 24 May 2021
## Zoom

**12.45 – 13.00**  Log-in and check connection

**13.00 – 13.05**  **Introduction – topics to cover and updated timeline**
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**13.05 – 13.30**  **Updated EC Day guide**
- Where to find it?
- What's inside?
- The sections dedicated to Covid-19 crisis
- Two new local event concepts

**13.30 – 13.45**  **Updated visual identity**
- Special visual for 10 Years of EC Day
- Updated logo – the reasons why
- Collection of visual assets and how to use them in vector and PNG

**13.45 – 13.55**  **Update on the promotional materials: who gets what and when?**

**13.55 – 14.00**  **Short break**

**14.00 – 14.30**  **Updated website**
- New visual identity on the website
- Updates to the user interface
- The look and feel of the local event pages
- New category on the map – Contests
- Timing to upload local events

**14.30 – 14.50**  **Open discussion – next steps and ongoing support by Interact**

**14.50 – 15.00**  **Evaluation and closing of the event**

**European Regional Development Fund**