

# CBC & TN joining forces



9 March 2021

A coordinated approach to shared priorities  
Online





## Cross-border & Transnational cooperation joining forces

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### Outlines

Often, when thinking about coordinating among Interreg cross-border and transnational programmes for common good, we tend to focus on differences setting programmes apart. What are really those observed specificities and limits of cross-border and transnational cooperation? What would change in our perception if we focused on the unique strengths of cross-border and translational cooperation (programmes) and their unique offers? Probably, the issue of “avoiding overlaps” would not be on our agenda.

Separation between cross-border and transnational cooperation is more of an ‘eternal question’ for the Interreg programme community. But of minor relevance to the ones ‘doing the job’, project developers and implementers. They are looking where they can get (financial) support to realise their ideas.

For a more coordinated approach towards shared priorities in the Baltic Sea region in 2021-2027, we must take a territorial instead of a technical-administrative perspective and ask the question ‘How we can use and combine the specificities of both cross-border and transnational cooperation (programmes) to solve a shared problem?’.

### Objectives

Therefore, this meeting aims at:

- Defining what cross-border and transnational cooperation (programmes) are good at;
- Identifying which role both cross-border and transnational cooperation (programmes) can play when their individual assets are combined in solving shared territorial issues;
- Through this paving the way forward to a coordinated approach to shared priorities in the Baltic Sea region in 2021-2027.



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Tuesday, 9 March 2021 (NB! Times are CET)

09.45 – 10.00 Online check-in

10.00 – 10.10 Welcome and introduction  
*Interact*

10.10 – 11.10 Cross-border and transnational cooperation – What's so special?

- Presentation of key findings from other Interact regional networks on the specificities and potentials of cross-border and transnational cooperation (programmes)
- Discussion of these key findings from the Baltic Sea regional perspective (incl. group work)

Objectives of the session: To discuss what are the unique strengths of cross-border and transnational cooperation and hereby to identify the niches for each kind of cooperation (projects) contributing to solve shared territorial challenges (next session).

11.10 – 11.20 Comfort break

11.20 – 12.20 Cross-border or transnational cooperation (programme)– Does it matter for our territory?

- Does it really matter?  
*Andrius Sutnikas, Klaipėda Science and Technology Park (Go LNG Project)*
- Cross-border and transnational cooperation going hand in hand for the benefit of our territory  
*Eeva Rantama, Interreg Baltic Sea Region Programme*
- What do we need to succeed? (Group work)

Objectives of the session: To discuss how the unique strengths of cross-border and transnational cooperation identified in the morning session can be used to complement individual efforts and to join forces in solving shared territorial challenges.

12.20 – 12.30 Summary and next steps  
*Interact*



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### Practicalities

#### Online meeting

The meeting will take place via Zoom. The Zoom-Link and password will be provided together with the confirmation of the participant's registration. This link is meant for personal use and should not be shared with others. To ensure a smooth start of the meeting, participants are most welcome to join online as of 09:45 CET.

#### Target group and registration

The event is targeted at Interreg (NEXT) funding programmes in the Baltic Sea region, both cross-border and transnational programmes. If you are interested to participate, please register [here](#) by Monday, 1 March 2020.

#### Other information

This event is part of a series of events on 'A coordinated approach to shared priorities in the Baltic Sea region 2021-2027'. Further information on these as well as the upcoming event can be obtained by contacting either Philipp Schwartz ([philipp.schwartz@interact-eu.net](mailto:philipp.schwartz@interact-eu.net)) or Baiba Liepa ([baiba.liepa@interact-eu.net](mailto:baiba.liepa@interact-eu.net)).