

Welcome to 'Culture and Creative Industries in Interreg' Network



10 March 2021 (10.00 - 12.45 CET)

Online event
Agenda





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Outline

Following up on last culture and creative industries events (Vienna, 5 December 2018 and Valencia, 19/20 September 2019) Interact would like to establish a thematic network in the topic of culture and creative industries (CCI Network). The network should create a platform for Interreg programmes and projects to exchange their experience and knowledge in the field of culture and creative industries. In addition, we would like to raise awareness of the achievement of Interreg culture and creative industries projects in Europe.

We would like to kick off this network with the online event 'Welcome to Culture and CI in Interreg' Network. The aim of this online event is to give an opportunity for Interreg programmes to discuss and exchange on their current experience with cultural and creative industries projects. Thereby the focus should be on the transitioning from 2014-2020 to 2021-2027. We especially would like to highlight:

- How to consider the topic culture and creative industries in the intervention logic (input from DG REGIO)
- Overview and perspective for CCI topics from the side of DG REGIO and DC EAC
- How to use the current experience in the field of CCI in the 2021-2027 (panel discussion with representatives of Interreg programmes)

The target group of the meeting are managers from Joint Secretariats and Managing Authorities dealing with culture and CI projects.



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Wednesday, 10 March 2021

09.45 – 10.00

On-boarding

10.00 – 10.40

Welcome and introduction

Presentation on capitalisation experience in culture and CI so far
Interact

CCI and Keep.eu

Rafael Agostinho (Interact), Presentation

10.40 – 11.15

Update on the regulation: where to put culture and CI projects

Dorota Korczynska (Unit D1, DG REGIO), Louise Floman (Unit D2, DG REGIO), Presentation and Q&A

What is new in DC EAC?

Maciej W.Hofman (DC EAC), Presentation and Q&A

11.15 – 11.20

Comfort break.

11.20 – 11.50

Panel discussion: Experiences from capitalising on cultural and CI projects

Christophe Ebermann (Interreg Central Europe), Christoph Maier (Interreg MED), Nikolay Tsankov (Interreg IP CBC BG-TG);
The aim of this session is to show the main achievements and contributions of Interreg results related to CCI and encouraging discussions and exchanges. We would like to raise awareness of the achievement of Interreg culture and creative industries projects in Europe.

11.50 – 12.30

Group discussion: expectations and wishes for our cooperation in the CCI network

12.30 – 12.45

Wrap up and next steps

Interact



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Practicalities

Online meeting and meeting times

All times indicated in this agenda are CET (Brussels time).

We will meet online using the video conferencing tool Zoom. Together with your registration confirmation, you will receive the link and further information how to access the virtual meeting room.

To enable a swift start at 10:00, the virtual room will open 15 minutes before the meeting start and we will be present for your (technical) assistance.

Registration

Please register your participation [here](#) by Tuesday, 9 March 2021.

Join the network or additional information

If you would like to join the Thematic Network 'Culture and Creative Industries in Interreg', please send an e-mail to

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