



Webinar: What's new in communication 2021
5 February 2021
Zoom

13.45 – 14.00 Log-in and check connection

14.00 – 14.05 **Introduction**
Nebojsa Nikolic, Interact

14.05 – 14.30 **Refresher on the new period regulation**
Gianluca Comuniello, European Commission

- What are the most important provisions and how should we prepare to adapt?
- Q&A

14.30 – 15.10 **News from the Commission**
Agnes Monfret, European Commission
Astrid Aulnette, European Commission

- Exciting initiatives to join in 2021
- News on IVY, EU Regions Week, Road Trip Project, and more
- Opportunities for Interreg on *Euronews* and local media
- Q&A

15.10 – 15.15
Short break

15.15 – 16.30 **News from Interact**
Interact communication team

- This is Europe podcast – Eva and Linda
- New online communication course – Arkam
- Interreg Harmonized Branding – Guillaume
- Stories of cooperation – Laura
- European Cooperation Day 2021 and beyond – Nebojsa
- Live survey – the Pulse of Interreg
- Q&A