

### 2021 - Commission communication ahead

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## Recurrent opportunities (stakeholders)

- 19<sup>th</sup> EURegionsWeek « Together for recovery » Green, Cohesion, Digital, Citizens ? Apply by 26 March !
- 14<sup>th</sup> Regiostars competition Apply by 9 May!
- 5<sup>th</sup> Youth4Regions young media programme – promote around you April to mid-July !





## 2021 opportunities to engage with citizens

• **#DingDongEU challenge** on Instagram (young audiences)

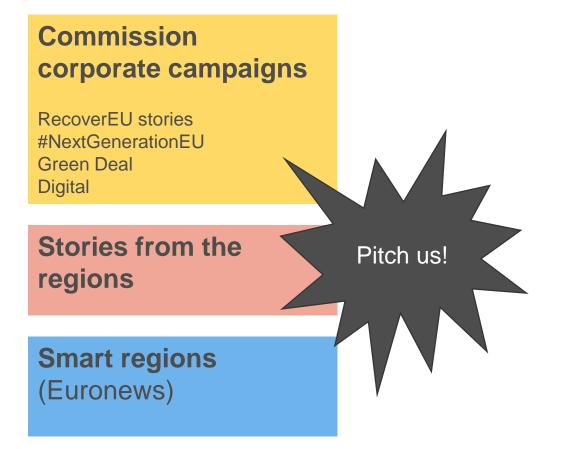
empowerment phase - including a school toolkit (eating, moving, housing, producing, preserving)



• **#EU in my region** 2.0 (in construction)



## Misc. opportunities to sing Interreg is stories







## Interreg units

2021 highlights



# Interreg Units – Communication highlights in 2021

#### 2021-2027 Interreg programmes

- Main focus on ISO 1 & ISO 2
- #EUGov4Coop & #EUCoop4Safety
- Special focus on recovery actions

#### **#EUYearofRail**

#### **EU closer to citizens**

- Promoting good examples
- Youth Manifesto
- Youth initiatives in MRS
- Futurium platform

### Promotion of events along the year





## #EUinmyRegion