

2021 - Commission communication ahead

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Recurrent opportunities (stakeholders)

- 19th EURegionsWeek « Together for recovery » Green, Cohesion, Digital, Citizens ? Apply by 26 March !
- 14th Regiostars competition Apply by 9 May!
- 5th Youth4Regions young media programme – promote around you April to mid-July !





2021 opportunities to engage with citizens

• **#DingDongEU challenge** on Instagram (young audiences)

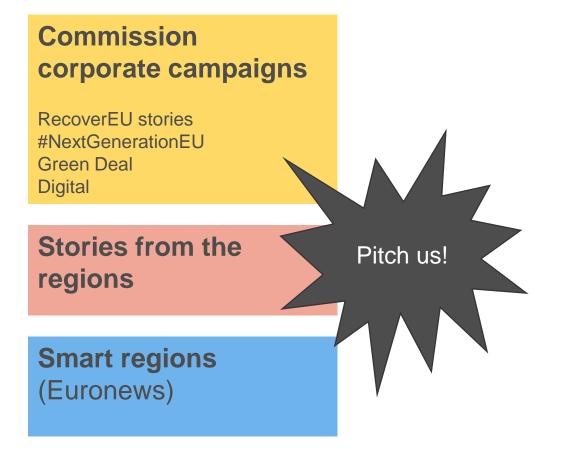
empowerment phase - including a school toolkit (eating, moving, housing, producing, preserving)



• **#EU in my region** 2.0 (in construction)



Misc. opportunities to sing Interreg is stories







Interreg units

2021 highlights



Interreg Units – Communication highlights in 2021

2021-2027 Interreg programmes

- Main focus on ISO 1 & ISO 2
- #EUGov4Coop & #EUCoop4Safety
- Special focus on recovery actions

#EUYearofRail

EU closer to citizens

- Promoting good examples
- Youth Manifesto
- Youth initiatives in MRS
- Futurium platform

Promotion of events along the year





#EUinmyRegion