

**3 December 2020**  
**On-line**

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## Capitalisation wordcloud



The event started with a brief presentation of the event's objectives and aims, and a summary of the work that Interact has undertaken in supporting capitalisation activities in the previous years. Afterwards, an inspiring speech from the European Commission, DG REGIO, was shown to the audience. Experts in charge of capitalisation activities presented the main items of the [Capitalisation Management Guide](#), published by Interact in 2020.

Interact would like to explore the concept of “**Capitalisation**” in Interreg programmes in the period post-2020. We aim to achieve this by combining the main results of the guide, with successful case studies already in place. The goal of this event is both to train and to inspire more programmes in the use of the capitalisation approaches described in the guide.

### **Success case studies. Programmes using Capitalisation as inspiration for Interreg post 2020**

Three programmes were invited to present their experiences in capitalisation in the current programming period, and more specifically, in the previous year.

- Interreg Northern Periphery and Arctic, Christopher Parker
- Interreg Spain – France POCTEFA, Cristina Igoa
- Interreg IPA Romania – Serbia, Oana Cristea

Questions for speakers were gathered in the menti platform and are the following:

1. Further information on the Transnationalisation of result in NPA programme
2. Further information on the tool used by POCTEFA
3. Design clever communication tools.. also capitalising on all the project experiences!
4. Know more about the Romania-Serbia use of the application form to apply it to capitalisation
5. Besides results being reused what would you consider that are the main capitalization results that need to be noted?
6. How did the Call in the Arctic Programme work, where projects had to be prepared for the next period?
7. Presentation Pascal: 'Demand oriented approach' very important! But I DO hope the beneficiaries KNOW who is waiting for the project results? Let's talk more on this
8. Question to the speakers - which programme body should be initiator of the capitalisation that is above the capitalisation initiatives in communication?
9. Division in 1.Roll Out 2.Policy Influence 3.Transnational very valuable! How to use these aspects in future projects right from the start?
10. What is the legal basis in current regulations used as the justification for NPA calls for Clustering?
11. Now 30 years of INTERREG and 7 years of 'results oriented projects'. How can we reach the next level by better capitalizing on project results? How should we change the project design itself?
12. Christopher: where did the funding for the transnationalisation calls come from?
13. I like the idea of letting other projects use outputs of previous project. Is there anything to regard in terms of copyright?
14. DG REGIO said it is important to have better coordination and communication between Interreg programs next period. Is interact preparing something regarding this idea?

15. Do you consider possible to set a call for capitalization clustering of 2014 - 2020 projects in the new programmes 2021 - 2027?

## Lessons learned in Capitalisation support from France

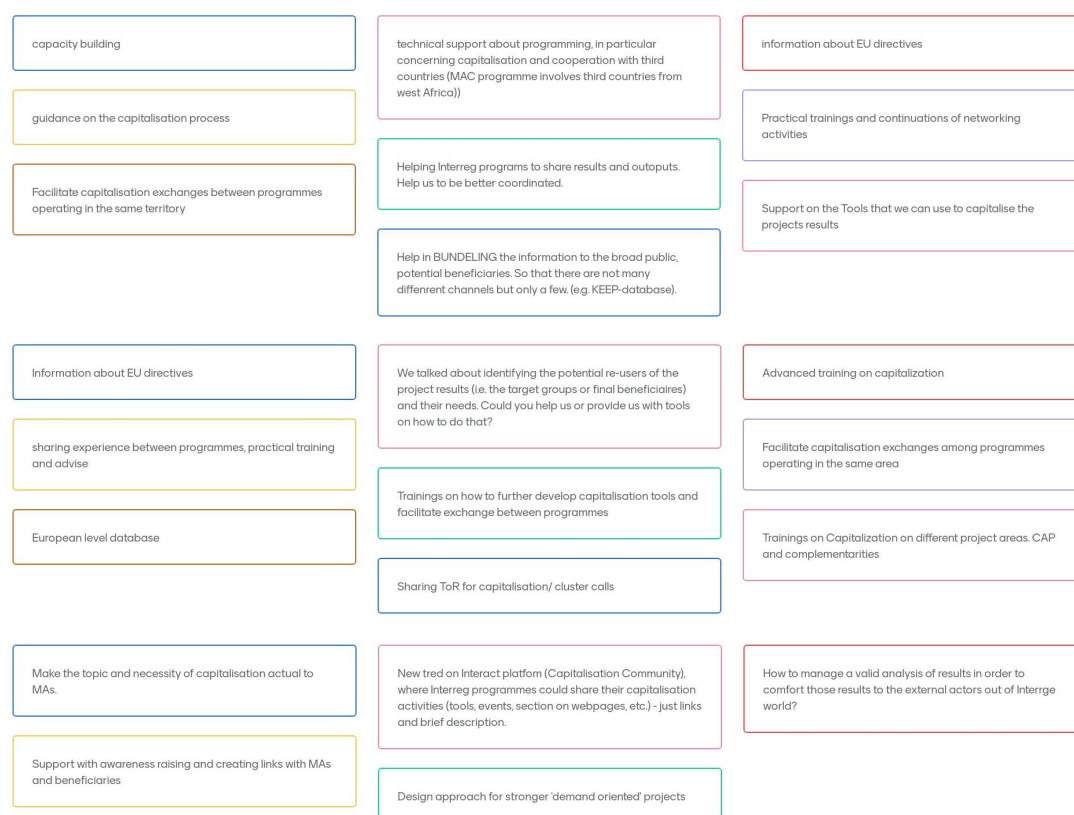
Jean-Luc Frès and Séverine Bressaud presented the example from the French National Authority highlighting how capitalisation activities are promoted and supported. In particular, the example of support to 3 Interreg programmes was presented as a good practice example that other programmes and National Authorities can learn from.

## Debate and discussions: next steps for Interact support post 2020

Interact presented the support activities planned for the upcoming years and wished to collect feedback from participants about further support they could benefit from. The main ideas collected are the following:

## What kind of support do you wish from Interact IV?

Mentimeter



### **Wrap up and Closure of meeting**

The meeting was wrapped up with valuable ideas put forward during the event that will be anyway addressed throughout the set of activities planned for 2021 in this field; Interact is indeed going to organise:

- an online course for beginners and Interreg staff interested in capitalisation,
- a practical Q&A session on how to implement capitalisation approaches,
- physical event in mid-2021.
- Additionally, a “*Call for interest in capitalisation technical support*” will be open to all programmes in early 2021 in order to profit from expert knowledge and support in order to start preparing Programmes’ capitalisation approaches and activities for the upcoming programming period.