

**Interreg
Europe**



European Union | European Regional Development Fund

How to reduce communication's environmental impact

- Online events

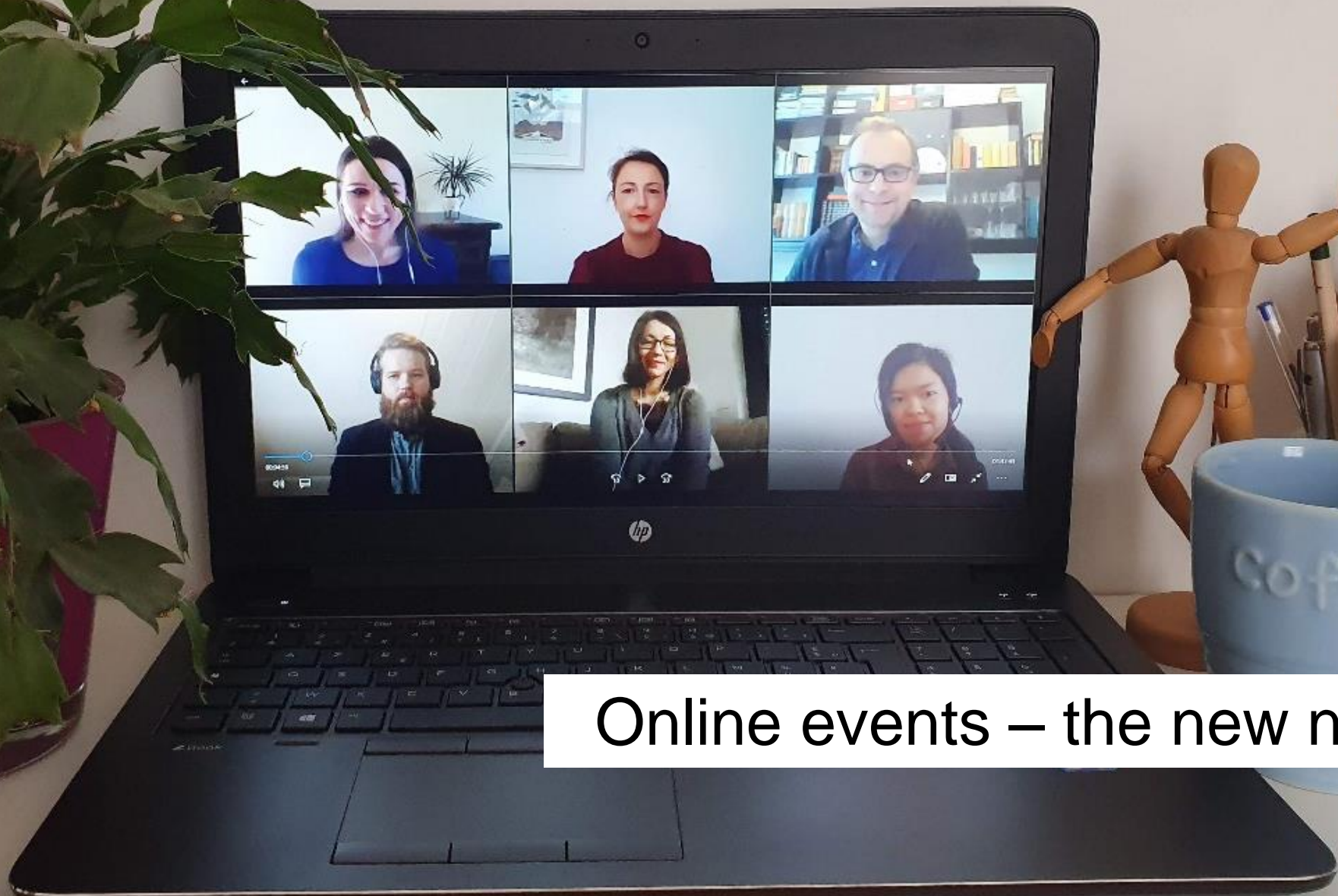
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29 September 2020 | Online workshop





Online events – the new normal?

...or a must in an
interconnected Europe?



In-house equipment
= efficient use of resources



Trained team:
ease of implementation





Virtual Q&A hour

25/05/2018

A 1-hour online chat with Interreg Europe officers on Interreg Europe's fourth call.

Type: Programme



Lead applicant webinar on project communication strategy

18/05/2018

A one-hour webinar on how to develop a project communication strategy.

Type: Programme



Lead applicant webinar on management, budget and finances

17/05/2018

A one-hour webinar on project management, budget and finances.

Type: Programme



Lead applicant webinar on designing project methodology

16/05/2018

A one-hour webinar on how to design a project methodology.

Type: Programme

Useful throughout
the programme
(and project)
life cycle

A large, diverse crowd of people is seated in an auditorium, attending an event. The audience is composed of individuals of various ages and ethnicities, all focused on the front of the room. Many are wearing lanyards, suggesting a formal or professional gathering. The lighting is warm, and the overall atmosphere is one of attentive participation.

What about in-person events?



Go hybrid!

- Amplify reach and ease access
- Save resources (reduce the need to travel, cut food waste, opt for sustainable solutions)

Europe, let's cooperate!

9 Jun 2020

Interregional cooperation forum | Online | Special edition



PROGRAMME

WATCH NOW

LET'S SHARE

SPEAKERS

ATTENDEES

CONCLUSIONS

CONTACT US

Watch the recording

You can now watch the 'Europe, let's cooperate!' recording and see how we can build resilient regions - together.

Watch now

Online works in different contexts;
Biggest ever #europecooperates in 2020

BANG & OLUFSEN

Interreg
Europe



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Tips on running online events

communication@interregeurope.eu
25 March 2020 | Webinar

Sharing the lessons learned:
from programme to projects
(and vice versa!)

What could you do online?

ONLINE
STUDY
visit?



Let's exchange
experiences and
learn from each
other!

A hand is shown in the upper right corner, holding a piece of light green chalk and drawing the word 'Solutions' in a cursive script on a dark grey chalkboard. The word 'Sharing' is already written in the same cursive script below and to the left of 'Solutions'. The chalkboard has a dark, speckled texture. The hand is positioned as if it has just finished or is about to finish writing the word.

Sharing Solutions



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