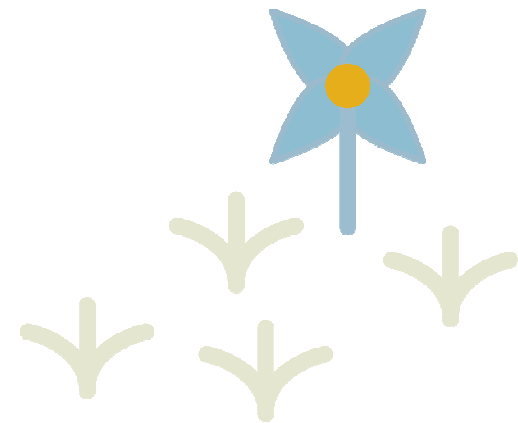


How to reduce communication's environmental impact

29 September 2020

Eva Martínez, Linda Talve and Iuliia Kauk, Interact



How to reduce communication's environmental impact



World Business Markets Breakingviews Video More

ESG NOVEMBER 28, 2019 / 2:14 PM / UPDATED 10 MONTHS AGO

European Parliament declares symbolic 'climate emergency' ahead of summit

By Jonas Ekblom

2 MIN READ



BRUSSELS (Reuters) - European Union lawmakers declared a “climate emergency” on Thursday in a symbolic vote that heightens pressure for action against global warming at an upcoming summit.



NEWS

EU Parliament declares 'climate emergency'

EU lawmakers have said the declaration will increase pressure on the incoming European Commission to take a stronger stance on fighting climate change.



European lawmakers have voted to declare an [EU-wide climate emergency](#), in a symbolic move aimed at increasing pressure on the incoming European Commission to take a stronger stance on climate change.

The climate declaration was passed on Thursday in Strasbourg during a European Parliament (EP) debate on the upcoming United Nations' COP25 climate summit that kicks off December 2 in Madrid.

Date 28.11.2019

Related Subjects [European Union \(EU\)](#), [Climate Change](#)

Keywords [Climate change](#), [EU](#)

[Send us your feedback.](#)

Print [Print this page](#)

Permalink <https://p.dw.com/p/3Trl6>

NEWS

Armenia, Azerbaijan declare martial law amid heavy clashes in Nagorno-Karabakh 0M AGO

Swiss voters reject bid to curb EU freedom of movement 1H AGO

Belarus: Anti-Lukashenko protesters hold 'people's inauguration' march 2H AGO

350 cases of suspected far-right sympathy found in German security forces 3H AGO

China: 16 dead from carbon monoxide poisoning after coal mine blaze 5H AGO

Common sustainable communication practices:

100% answered:

- Paperless communication
- Less onsite events

>50% answered:

- Zero waste
- Circular economy principles

Source: Online survey, May 2020. 15 programmes responded

What kind of green communication practices have you already implemented in your programme?



Source: Your answers to the registration form. 46 respondents.

What to improve?

20% answered:

- Circular economy principles
- Less onsite events

13% answered:

- Carbon assessment
- Carbon offsetting
- Energy efficiency in venues

7% answered:

- Zero plastic
- Internal communication

Source: Online survey, May 2020. 15 programmes responded

What kind of obstacles prevent your programme from implementing more sustainable communication?



Source: Your answers to the registration form. 46 respondents.

AGENDA:

[20 min] Introduction. Experiences from:

- Clotilde Mahé, Communication Manager at the Alpine Space programme.
- Miia Itänen, Communication Officer at the Interreg Europe programme.
- Dr. Maria Doula coordinator of the BalkanRoad project (BalkanMed programme).

[5-min break]

[50 min] Brainstorming session in small groups

- How to overcome common obstacles?

[5 min] Wrap up

- How to follow up this workshop?

Cooperation works

All materials will be available on:

[**www.interact-eu.net**](http://www.interact-eu.net)

