



# Eco-efficiency to Maritime Sector via Digitalisation

9.6.2020 Emilia Tuominen Centrum Balticum Foundation



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# **ECOPRODIGI** in a nutshell



#### MAIN OBJECTIVE:

To increase **eco-efficiency** in the Baltic Sea region **maritime** industry with the help of **digital tools and solutions**.

#### • FOCUS:

Increasing the institutional capacity of shipping companies, shippards, suppliers and ports to improve the eco-efficiency of their current operations as well as to create and implement new digital solutions.



Project budget: 4,2M€







#### **ECOPRODIGI**: Partners

 21 Project Partners from Finland, Sweden, Denmark, Norway and Lithuania































































#### **ECOPRODIGI**: Cases

# Case 1 Digital Performance Monitoring

How to improve the operational efficiency of vessels?



#### Case 2

# **Optimising Cargo Stowage**

 How to improve the efficiency of terminal operations & the overall utilisation of vessels?



#### Case 3

## **Optimising Shipyard Processes**

 How to improve process management & supply chain management at shipyards?





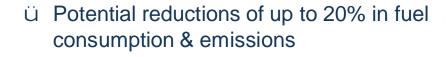


## Results and lessons learned so far: Benefits from digitalisation

1<sup>st</sup> report on findings was published in early 2020 (<a href="https://ecoprodigi.eu/publications">https://ecoprodigi.eu/publications</a>)



#### Digital tools & solutions can help to achieve:





ü More efficient processes & better productivity



ü Better informed decision-making



ü Improved utilisation of assets & resources



ü Reduced overall expenses







## Results and lessons learned so far: Eco-Efficiency

MISSING:



- Incentives for investments in new technologies
- International standards
- Digital capabilities
- Focus on overall efficiency
- Transparency & clear streams of information
- Efficient planning & coordination between ports, vessels and operators





- Improved access to accurate & timely data
- Better utilisation of data
- Standardisation
- Commitment & investment in digital solutions and new technologies
- Research & development





## Coming up next:

- Digitalisation roadmaps for increasing ecoefficiency in the Baltic Sea region maritime sector
- Pilotings of digital tools with maritime industry end-users & 2<sup>nd</sup> synthesis report on findings
- Training programmes for shippards, shipping companies & ports
- Policy briefings & recommendations to increase eco-efficiency and digitalisation in the Baltic Sea region







# Thank you!

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