



Interreg Project Slam 2020 – how to do video stories

20 May 2020

Online - Zoom

Day **Wednesday, 20 May 2020**

CET – Central
European Time

11.00 – 11.10 **Introduction:** The competition timeline and current plans

11.10 – 11.45 **Presentation:** Free online tools/resources for short video stories
Nebojsa Nikolic, communication expert, Interact

- Free online video making platform – Biteable
- Free screencasting tool – Screencast-O-Matic
- Free stock photo and video sources
- Free stock music and sound-effect sources
- Free advanced video making tool – DaVinci Resolve

11.45 – 12.00 **Q&A about the free tools and resources**

12.00 – 13.00 **Workshop:** Make your own simple video stories
Charlelie Jourdan, creative strategist, @75percent.eu

The expert will guide you through a step-by-step process of creating your first video story by using a special online tool – Rocketium. Since this is a paid tool, we will create a limited-time teaching account, paid by us, which will allow you to make your videos for free. You should prepare some text and photo materials in advance for your own video, as explained in the “Workshop practicalities” document.

13.00 – 13.15 **Wrap-up and next steps**