



Interreg Project Slam 2020 – how to do video stories

20 May 2020

Online - Zoom

Workshop methodology and preparations by the participants

Before the session - 1.5h max. preparation

For the webinar, you will need a laptop and headset if you want to interact. You will not be able to do the exercises if you connect from a tablet or a phone.

Please prepare for the session according to the following steps, to be ready to work and not delay other participants' work:

- Watch the webinar on storytelling if you have not yet - from 0:13 to 0:40 (27 minutes long): <https://bit.ly/3bnhWx5>
- Look for 20 pictures that are visually related to your project, select and save them in a folder on your computer:
 - In Landscape format and high resolution, as much as possible.
 - You can use pictures you already have produced for the project.
 - Or use some stock images (royalty-free) from one of these databases (look for pictures that look close to reality, not people in front a white background with a fake smile) [Beautiful Free Images & Pictures | Unsplash](#)
 - If the project produced an animation or nice visuals, you could make a video based on this as well. You can also make screenshots of your previous videos to use in the new one for the Slam.
- Keep the story you sent in the application close to you in a Word document on your desktop so you can use it during the session. We will need you to copy/paste some parts of it.
- Create an account on <https://rocketium.com/signup> (video-editing software):
 - [Create a new Rocketium account](#)

During the session

The steps we will follow to create individual videos with Rocketium:

- Intro to the method we will use (5 minutes).
- Refine the story of your video - using a Google Sheet (together – 20 min.). We will break down the story in **11 steps**, and for each of these steps we will need one picture and one message. This is why you need to find pictures before the session.



Title of the Event
Day(s) Month Year
City, Country

- [INTERACT - Story webinar](#) – Google spreadsheet that we will use.
- Everyone opens <https://rocketium.com/> on personal computer (3 minutes) - to make this step faster we ask you to [create an account](#) before joining the session.
- The expert will show you how to create 3 slides and assemble text and image (10 min. demo + 10 min. practice).
- The expert will show you how to modify titles and add a soundtrack (10 minutes).
- Closing the webinar - you can work on finalizing your video (5 minutes).

Don't worry if you don't manage to finish your video during the workshop. We will help you with the access to the tool and will explain during the webinar how you can use it until the deadline for submission of the videos.