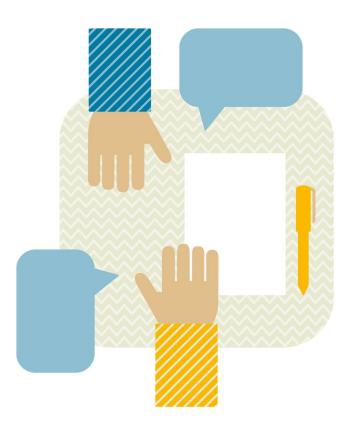


## Innovative transport for a Greener Europe



9 June 2020 Online





European Regional Development Fund



## Outlines

Greener Europe is the leading theme for the upcoming years in Europe. Transport in all modes has a significant role to play when building a platform for a more sustainable Europe.

<u>The European Green Deal</u> is a comprehensive approach in order for Europe to be the world s first climate neutral continent by 2050. This shall happen for example by investing in green technology, sustainable solutions and new business models.

These elements are at the core of transport initiatives all over Europe and need to be taken into consideration in cities, in rural areas and especially in cross border regions. There is an even bigger need to streamline regional policies with relevant other policies such as the Green Deal but also policies for TEN-T, Climate Change, safe driving, research and innovation.

This leads us to investigate, discover and discuss how we in Interreg can connect, cooperate and find our own niche as a funding instrument to contribute to such development across regions, across Europe and across policies.

In order to make new connections and understand the other angles of land and sea based transport we have decided to have three of our thematic networks to meet jointly in a cross thematic seminar to learn but also to develop ideas across networks and programmes. We have also invited four relevant EC Directorates General to share the present and future policy perspectives with us but also to debate on the challenges ahead.

## **Objectives**

To show that Interreg funded projects and initiatives can show real results that make life in cross border regions better. The aim is also to show evidence how we (Interreg) contribute to a greener Europe.

With this seminar, we bring together people working with the overall climate change policy with people in more specific areas as land or sea based transport to build a more holistic approach and understanding for how things belong together. Hereby, we would like to inspire even more advanced and cross policy approaches in Interreg programmes for the upcoming period post 2020.



Innovative Transport for a Greener Europe 9 June 2020 Online seminar

Tuesday, 9 June 2020

- 09.00 09.30 Introduction and testing connections (CET) Ulf Wikström, Interact
- 09.30 10.00 Significant achieved results that serve citizens and societies. Interreg funded projects fostering a Greener Europe
  - *Emilia Tuominen*, <u>ECOPRODIGI</u> Project (Bringing eco-efficiency and digitalisation to maritime industry) / Baltic Sea region
  - Annemieke Feikens, Move (Mobility Opportunities to everybody) /
    North Sea
- 10.00 10.30 Interreg tackling Climate change. How can Interreg enter this policy field? What did we learn from COP 25 in Madrid? Interreg Network achievements.

Manuel Gonzales Evangelista, Interact (Climate Change Network) Philipp Schwartz, Knowledge of the Seas Ulf Wikström, Sustainable Transport

- 10.30 11.00 Q & A / virtual coffee
- 11.00 12.00 The role of transport in a greener Europe EU Policies contributing to a Greener Europe / what did Covid 19 do to Transport, especially public transport

Ulf Wikström, Interact NN. DG Clima NN. DG MOVE Andy Kontoudakis, DG MARE Robert Spisiak, DG REGIO

- 12.00 12.30 Q & A / Discussion
- 12.30 13.30 Lunch



13.30 – 14.20 Visons for doing even better in the future!
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a) Low carbon mobility trends in your region

- Winfried Ritt, <u>Dynaxibility4CE</u> (Capacities for dynamic and flexible planning for low-carbon mobility trends and policies in Central Europe) / Central Europe
- b) New fuels entering the market in your region
- Rebecca Grossberg, <u>HECTOR</u> project (Hydrogen Waste Collection Vehicles in North West Europe + projects in several Interreg programmes) / North West Europe
- 14.20 14.45 How can Interreg reach out? DG Regio in relation to other DG:s *Ulf Wikström, Interact*
- 14.45 15.00 Closing of the seminar / evaluation / discussion