



European Cooperation Day 2020 – state of play
30 April 2020
Online - Zoom

Day **Thursday, 30 April 2020**

11.00 – 11.10 **Introduction:** How Covid-19 affected Interact EC Day preparations

11.10 – 11.40 **Open discussion:** How the pandemic affected your preparations?

- Is your programme still willing to participate? Under what conditions?
- What are the current projections in your country for public events in September?

The length of this discussion will depend on the number of participants and overall interest in the topic. If there is a very large interest, we can extend the duration of the session.

11.40 – 12.10 **Presentation: Interact proposal for adjusting the campaign**
Nebojsa Nikolic, Interact

- The new campaign website – design, local events, interactive map
- Visual identity and graphic design – templates
- Social Media Campaign – adjusted plans
- Plans for events – concept ideas for online actions

12.10 – 12.30 **Open discussion:** What do you think of the adjusted campaign?

12.30 – 12.35 **Live poll:** Will your programme participate and to what extent?

12.35 – 12.45 **Conclusions and agreeing on timing of the next online meeting**