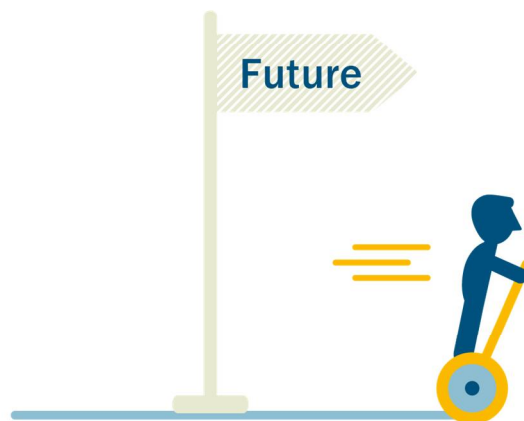


From vision to intervention



19-20 November 2019
Antwerp, Belgium





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Outlines

Post-2020 is rapidly approaching and the preparations for the next programming period have already started respectively are about to start. Even if the relevant EU regulations are not yet approved. However, as the overall set-up and framework for post-2020 is known, this is good moment to start a step ahead of what many of us would consider the 'real programming process'. Before discussing and constructing a very concrete Interreg programme for 2021-2027, there is a need to set a vision. A vision from which then later derives the intervention (logic) of the single programme. The starting point is not necessarily the individual strategy of an individual Interreg programme. It could (or should?) be the strategy of a certain territory, a strategy how to tackle certain issues – with the combined and coordinated support of Interreg and other funding programmes.

Objectives

Day 1 aims therefore at delivering the message that 'We need a vision' for programming. Hence, this event is about setting the scene for the individual programme programming. It is about describing where cooperation across borders is provides added value – and where not. It is about identifying which is the niche of Interreg in the bigger picture and world of various funding sources. To find its right place and to use Interreg for what it is good at.

The event is also about providing concrete (thematic) examples of where Interreg is good at. This will help those involved in shaping the different Interreg programmes to create programmes using the opportunities Interreg provides to its full extent.

Day 2 then is about 'How to get a vision' and 'How to turn a vision into an intervention'. This part of the event is about to create an understanding of the programming process itself. From the different steps to be taken until the programme approval by the European Commission to the relevant actors and stakeholders to be involved in the process.

Registration

Please register your participation in the event through our online registration portal ([please click here](#)). The registration deadline is Thursday, 31 October 2019.

The event is designed for max 40 participants. In case the topics of Day 1 and Day 2 are of interest for different persons in your programme/organisation, please feel free to attend on either day only. Please indicate in the online registration if you are going to participate on Day 1 and/or Day 2.



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Day one

10.00 – 10.30

Welcome and Introduction

Philipp Schwartz, Interact

- Objectives of the event
- Where do you stand in the programming process?
- When do you plan to submit your CP to the Commission?

10.30 – 12.00

What is Interreg's vision and niche post-2020?

Philipp Schwartz, Interact (Moderation)

- Reduce projectification – reuse results
Christian Råbergh, Swedish ESF MA (1995-2014), Consultant with assignments with i.a. the Swedish Institute, Norden Association, CBSS, National Agency for Erasmus+ and the Swedish ESF Council
- Which are the key elements of a (programme) strategy?
Interactive work
- Why we choose to cooperate: reflections from game theory
Vassilen Iotzov, ESPON

Objectives of the session: A territorial perspective can serve as useful starting point to define a vision for territorial cooperation (programmes). This session is about seeing possible future Interreg programmes in a territorial context. To define on a general level Interreg's role in correlation with other funding sources. Hereby providing Interreg programmes a *raison d'être* in the overall context. Moreover, as a starting point for the further discussions during this event, to jointly define the key elements of a (programme) vision.

12.00 – 13.00

Lunch break

13.00 – 14.00

Where can cooperation make a change?

Ivano Magazzu, Interact (Moderation)

- Introduction
- Experience from programmes
 - Bram De Kort - Interreg V-A Belgium - The Netherlands
 - Mihaela Piroi - Interreg V-A Romania-Bulgaria
 - Ruut Louwers – Interreg V-B North West Europe
 - Michał Ostrowski - Interreg V-A South Baltic programme
- How to link to the new POs 2021-2027 – Interview with Nathalie Verschelde (EC DG REGIO Cross-border cooperation Unit)

Objectives of the session: Each Interreg programme will choose its own priorities responding to the needs and opportunities in the respective programme territory. As this thematic choice will be different for each programme, this session will be looking at different



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thematic fields in which Interreg can make a change (Environment and Climate change, SMEs competitiveness and innovation, Connectivity) by providing concrete examples related to the link among programme strategy and projects, highlighting the main achievements at Programme level. Hereby providing the programmes arguments why Interreg is useful for interventions in this or that field.

14.00 – 14.30 Coffee break

14.30 – 16.00 Where can cooperation make a change?
Ivano Magazzu, Interact (Moderation)

- Examples of projects and types of actions in the field of Environment and Climate change, SMEs competitiveness and innovation, Connectivity by Interreg programmes:
 - Bram De Kort - Interreg V-A Belgium - The Netherlands
 - Mihaela Piroi - Interreg V-A Romania-Bulgaria
 - Ruut Louwers – Interreg V-B North West Europe
 - Michał Ostrowski - Interreg V-A South Baltic programme

16.00 – 16.30 Conclusions from Day 1 and transition to Day 2
Philipp Schwartz, Interact

Afterwards Networking drinks



From vision to intervention

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Day two

09.00 – 12.00

Preparing the programming (setting up the process)

Robert Mazurkiewicz, Polona Frumen, Interact (Moderation)

- How to plan the process (steps and methods)?
- How to manage the process?
- How to set up the timeframe?
- Coordination with other instruments (methods)

Objectives of the session: To improve management capacity of the key players (i.e. Managing Authorities) during the programme preparation stage; explore and share relevant tools and methods to make the process more efficient. Identification of the main pitfalls and challenges that may occur.

Coffee break included

12.00 – 13.00

Lunch break

13.00 – 15.30

Preparing the programming (stakeholders involvement)

Robert Mazurkiewicz, Polona Frumen, Interact (moderation)

- Who will influence the preparation of the programme and to what extent?
- Managing conflicts and differences (cultural and administrative)

Objectives of the session: To identify relevant stakeholders who will influence the programming process and to explore possibilities for their active involvement. To better understand possible challenges in working with different stakeholders in order to efficiently counteract them.

Coffee break included

15.30 – 16.00

Summary and farewell