



EU cultural policy – beyond 2018

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I. Setting the scene

II. Recent strategic documents and EYCH 2018

III. The future?



- ❑ Member States **are responsible for their own cultural sectors** (art. 167 TFEU)
- ❑ The EU *shall contribute to the **flowering of the cultures** of the Member States, while respecting their **national and regional diversity** and at the same time bringing the **common heritage** to the fore*





- ❑ EU helps to **address common challenges, promote cultural diversity, protect cultural heritage, ease obstacles to cultural mobility, support cultural and creative industries**, etc.
- ❑ **Activities of the EU in line with:**
 - ❑ **European Agenda for Culture (2007), New European Agenda for Culture (2018)**
 - ❑ **Pluriannual work plans (WP for Culture 2011-2014, 2015-2018, 2019-2022) endorsed by the Council**





The "cultural" momentum

- **G7 for Culture Ministers** on "*Culture as an instrument of dialogue among peoples*" (Florence, January 2017)
- **Leaders' meeting** (Gothenburg, November 2017)
- **The European Year of Cultural Heritage 2018**
- **Davos Declaration:** *European Ministers of Culture call for a policy of high-quality Baukultur* (January 2018)
- **New European Agenda for Culture** and Staff Working Document (May 2018)
- **EU Work Plan for Culture 2019** (November 2018)
- **European Framework for Action on Cultural Heritage** (December 2018)

https://ec.europa.eu/culture/news/new-european-agenda-culture_en

1. Social dimension:

2. Economic dimension:

3. External dimension:

European Agenda for Culture

NEWS





policy project

"Cultural and Creative Spaces and Cities", funded under
the Cross-Sectoral Strand of Creative Europe

Timing: **started end-2018**, for 2 years, 1,5m€

Objectives:

bring closer together **cultural and creative spaces** and local
decision-makers,

help to better valorise **public spaces** for **social and urban
regeneration** through **culture**,

share best practice concerning **social inclusion** and the relations of
cultural and creative spaces with their **neighbourhoods**

explore and share best practice of cultural and creative spaces with
aspects of the **collaborative economy** and **innovative models**
for the **delivery of public services**.

<http://www.creativespacesandcities.com/>

PARTNERS



Co-funded by the
Creative Europe Programme
of the European Union



Work Plan for Culture 2019-22 (November 2018)

https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019_en

Priorities:

- 1. Sustainability in cultural heritage**
- 2. Cohesion and well-being**
- 3. An ecosystem supporting artists, cultural and creative professionals and European content**
- 4. Gender equality**
- 5. International cultural relations**

17 concrete actions to be carried out over 4 years

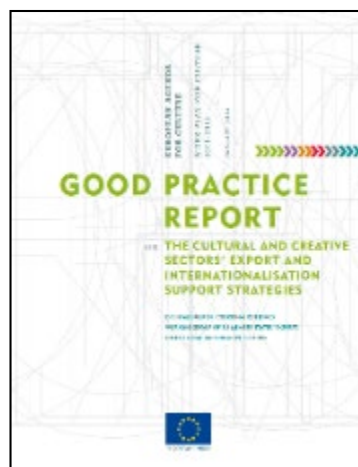
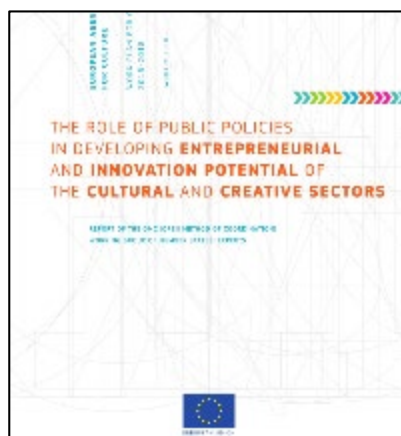
II. Recent strategic documents and EYCH 2018



Open Method of Coordination EU MS' expert groups:

- **Social cohesion (2019-2020)**
- **Gender equality (2019-2020)**
- **Status and working conditions of artists (2021-2022)**

...





Cultural heritage peer-learning for cities and regions

Call for tenders launched – **DDL 23 September**, action to start in **2020**

30 case studies and **12 peer-learning visits** to EU cities/regions, on **three topics: adaptive reuse, participatory governance, quality of heritage restoration**

https://ec.europa.eu/culture/calls/peer-learning-scheme-cultural-heritage-cities-and-regions_en



2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

THE EUROPEAN YEAR OF
CULTURAL HERITAGE

Results



- **37** countries
- **38** stakeholder organisations
- **19** Commission's DGs
- EU institutions/bodies
- Over **23 000** events reaching **12,8 million** people
- **14 000** labelled projects and events. incl. over **900** EU funded projects (Interreg, Creative Europe, H2020, Erasmus +, etc.)
- The **social media** campaign reached some **18 million** people (FB/Insta=10.9 million and Twitter = 6.9million).





Connecting
Cultures,
Connected
Citizens

<http://www.interact-eu.net/library#1843-e-book-connecting-cultures-connected-citizens>



OUR HERITAGE:
WHERE THE PAST
MEETS THE FUTURE



European Framework for Action on Cultural Heritage (Dec 2018)

<https://ec.europa.eu/culture/sites/culture/files/library/documents/staff-working-document-european-agenda-culture-2018.pdf>

5 Pillars, +60 actions

- Cultural heritage for an **inclusive** Europe: participation and access for all
- Cultural heritage for a **sustainable** Europe: smart solutions for a cohesive and sustainable future
- Cultural heritage for a **resilient** Europe: safeguarding endangered heritage
- Cultural heritage for an **innovative** Europe: mobilising knowledge and research
- Cultural heritage for **stronger global partnerships**: reinforcing international cooperation.



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OUR HERITAGE
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EXAMPLE:

Pillar 2–Cultural Heritage for a sustainable Europe



SELECTED INITIATIVES

Maximising impact of culture, creativity and cultural heritage for local development (joint policy project with OECD)

Transformation-4-2019 H2020 call on “**Innovative approaches to urban and regional development through cultural tourism**” – evaluation

ESPON Study “Cultural Heritage as a Source of Societal Well-being in European Regions”

II edition of the **Cultural and Creative Cities Monitor** (JRC)

Promoting recommendations of the OMC EU Member States’ expert group on **Sustainable Cultural Tourism**

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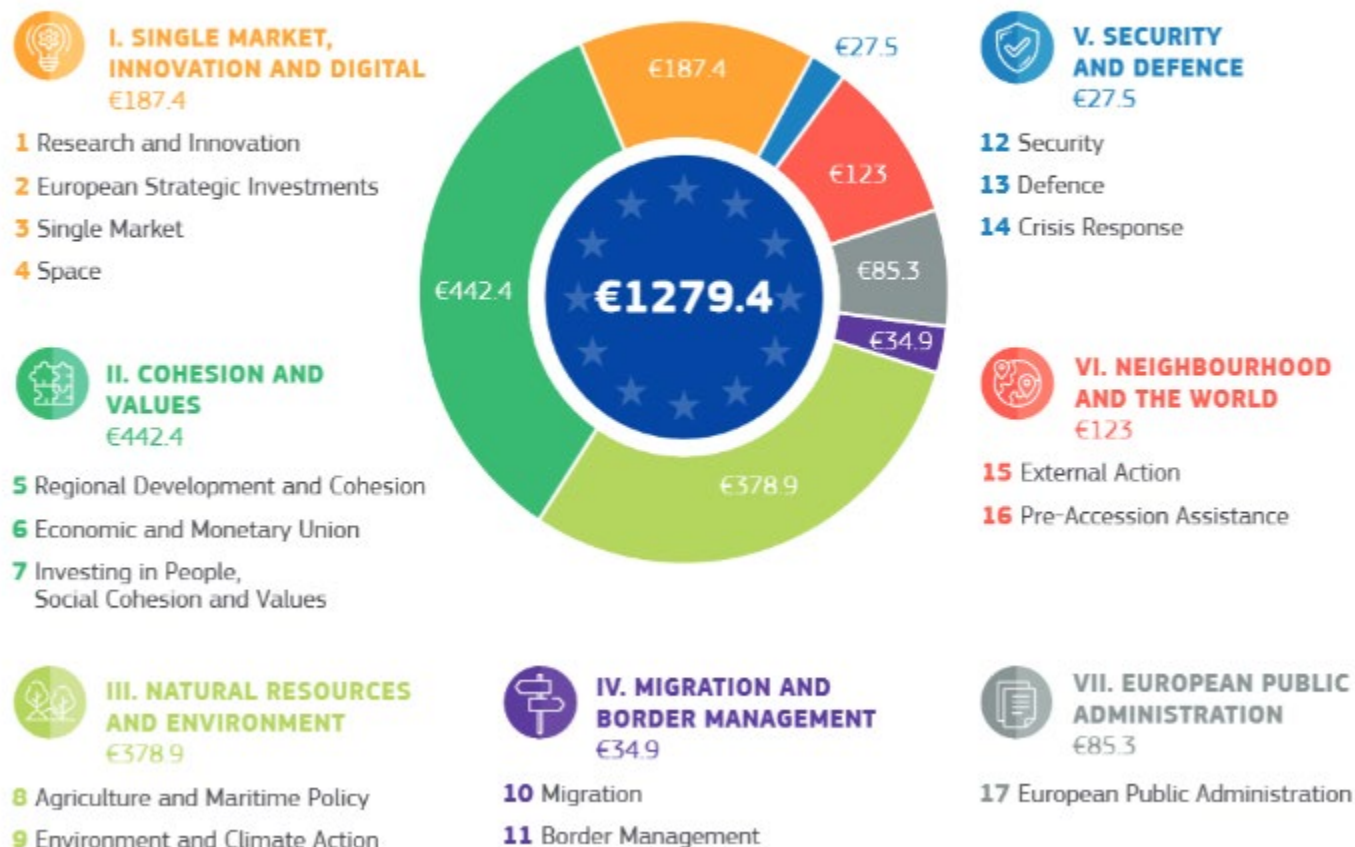


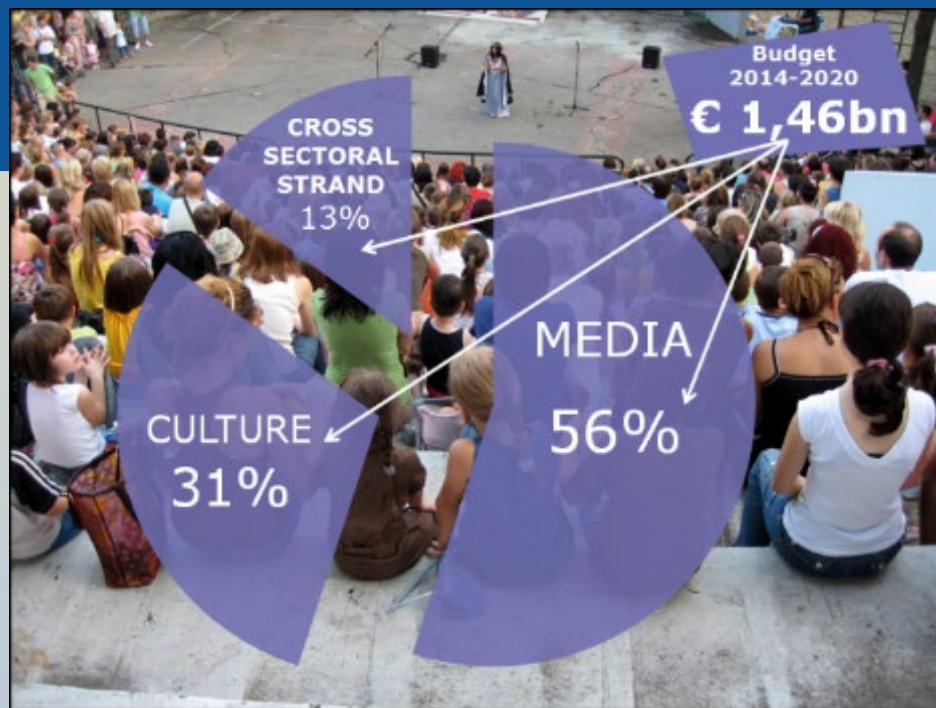
III. The future?



THE NEW MULTIANNUAL FINANCIAL FRAMEWORK 2021 - 2027 A BUDGET FOR A UNION THAT PROTECTS, EMPOWERS AND DEFENDS

In billion euro, current prices





Creative Europe

Budget for 2021-2027: **€1.85 billion**

Current budget: **€1.46 billion**

MEDIA €1.081 billion

€820 million

CULTURE €609 million

€450 million

Cross-sectoral €160 million

(previously with a separate budget of €190)



A budget of €609 million to:

- Promote **cross-border circulation** of operators and works
- Increase **cultural participation** and **social inclusion**
- **Generate jobs and growth** within the cultural and creative sectors
- Strengthen **European identity and values**
- Contribute to international relations through **cultural diplomacy**

What's new

- New **individual cross-border mobility scheme**
- More support for promotion of European culture **beyond the EU**
- **Sectorial approach** for specific sectors



MAIN FEATURES OF THE NEW COHESION POLICY FRAMEWORK



A FOCUS ON FIVE INVESTMENT PRIORITIES, WHERE THE EU IS BEST PLACED TO DELIVER

Five main objectives will drive EU investments in 2021-2027:



a **Smarter Europe**, through innovation, digitisation, economic transformation and support to small and medium-sized businesses



a **Greener, carbon free Europe**, implementing the Paris Agreement and investing in energy transition, renewables and the fight against climate change



a more **Connected Europe**, with strategic transport and digital networks



a more **Social Europe**, delivering on the European Pillar of Social Rights and supporting quality employment, education, skills, social inclusion and equal access to healthcare



a **Europe closer to citizens**, by supporting locally-led development strategies and sustainable urban development across the EU.

III. The future?



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THANK YOU!



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ec.europa.eu/culture



**ec.europa.eu/programmes/
creative-europe/**

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