

## INTERACT Study Visit

Trabia 13<sup>th</sup> May 2019

### Draft agenda

Time	Activity	Venue
15:30	<ul style="list-style-type: none"> <li>• Institutional welcome</li> <li>• Brief presentation of the International Delegation and of TOURISMED project</li> <li>• Press Conference</li> <li>• Ceremony for the creation of the Fishing Tourism Local Consortium<sup>1</sup></li> </ul>	Trabia City Hall Address: Via Spalla 26 - Trabia
16.30	Fishing Tourism Trips <sup>2</sup>	Harbor of San Nicola l'Arena Address : Via Scalo Marittimo, 21, San Nicola L'Arena - Trabia
18:00	"Fishingtourism Aperitivo" at San Nicola L'Arena	Harbor of San Nicola l'Arena Address : Via Scalo Marittimo, 21, San Nicola L'Arena - Trabia
19:00	End of the Study Visit	

Please note.

- Transport will be offered by the organizers.
- No special clothes are need, only comfortable shoes.

<sup>1</sup> Deliverable 4.2.9 Fishing tourism consortium charters: In each country the involved fishermen, partner organisations and other local actors will establish a consortium for the promotion of fishing tourism, thus further fostering the maintenance of the created tourism products.

<sup>2</sup> The actual implementation of the trips depends on weather conditions

## TOURISMED brief project description

TOURISMED is a project aimed at testing and transferring a fishing tourism business model in the coastal territories of Italy, Cyprus, Greece, Albania, France and Spain as a way to promote a sustainable approach to tourism, while fostering the preservation of the marine ecosystem and traditional fishing culture of the MED region. These areas face the common challenge of finding new

solutions for the worrying depletion of marine resources, the decline of the artisanal fishing sector and the negative impacts of tourism such as social dislocation, loss of cultural heritage and ecological degradation. As a response, the project objective is to promote fishing tourism as a sustainable coastal and maritime tourism practice in the MED area. Expected changes concern an improved use of resources by artisanal fisheries, a diversification of income in the sector and a better valorization of coastal traditional heritage and local seafood.

The project involves 11 partners:

- LP: Municipality of Trapani, Italy
- PP1: Promozione Internazionale Sicilia-Mondo – PRISM, Italy
- PP2: Promimpresa srl, Italy
- PP3: Delfi Partners & Co, Cyprus
- PP4: University of Piraeus, Greece
- PP5: Cyprus University Of Technology, Cyprus
- PP6: Durres Municipality, Albania
- PP7: Italian Chamber of Commerce for France in Marseille, France
- PP8: PETRA PATRIMONIA CORSICA – Coopérative pour le développement de l'emploi dans les métiers du patrimoine, France
- PP9: Haliéus, Italy
- PP10: Valenciaport Foundation, Spain

The project started on the 1<sup>st</sup> of February 2017 and lasts 30 months (end of the project: 31<sup>st</sup> of July 2019)

### Overall objective:

The project overall objective is to promote fishing tourism as a sustainable coastal and maritime tourism practice in the MED area.

### Specific objectives:

1. To preserve and value maritime culture and artisanal fisheries traditions
2. To contribute to local economies through innovative and alternative eco-tourism products
3. To boost a sustainable use of marine ecosystems and fishing resources