

INTERact 


Presentation skills (Part 2)

Interreg Finance Management Camp
06-09 November 2018 | Florence, Italy

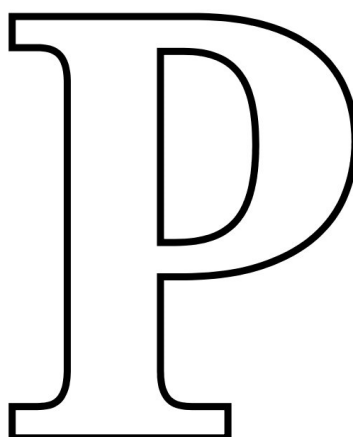
Linda Ring, Interact Programme



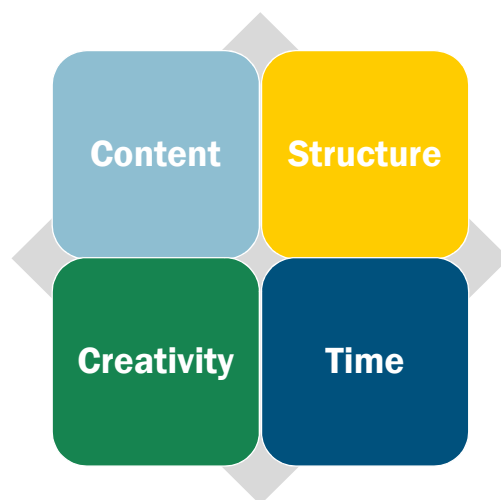

European Regional Development Fund

INTERact 

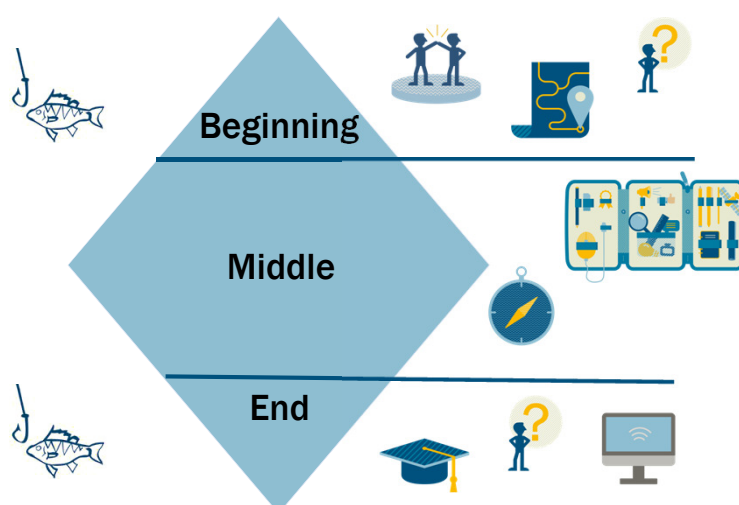
It always begins with a.....

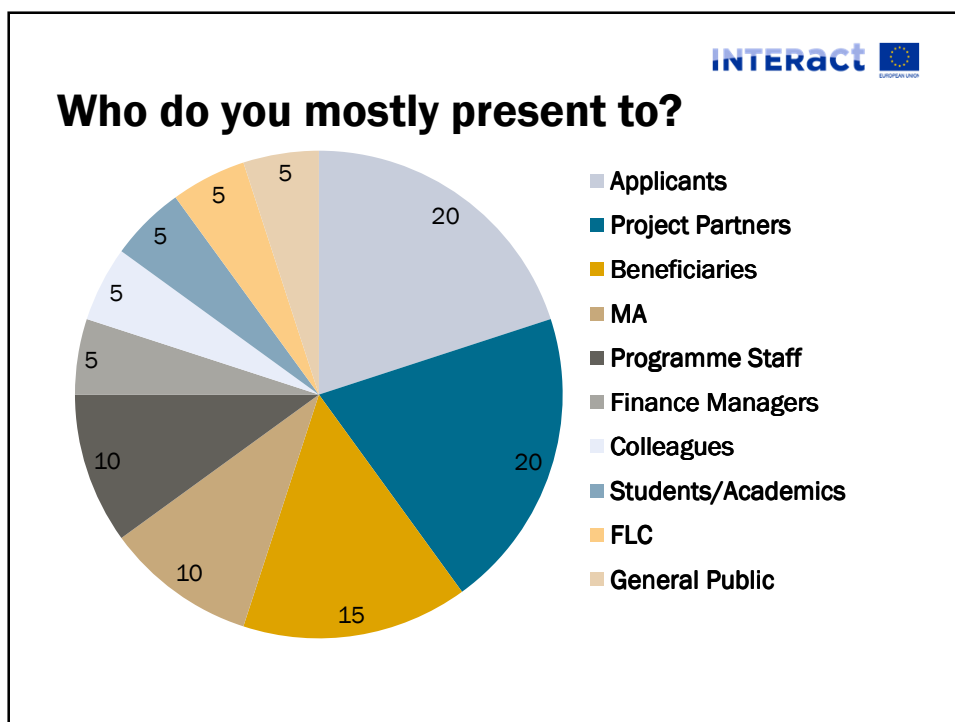
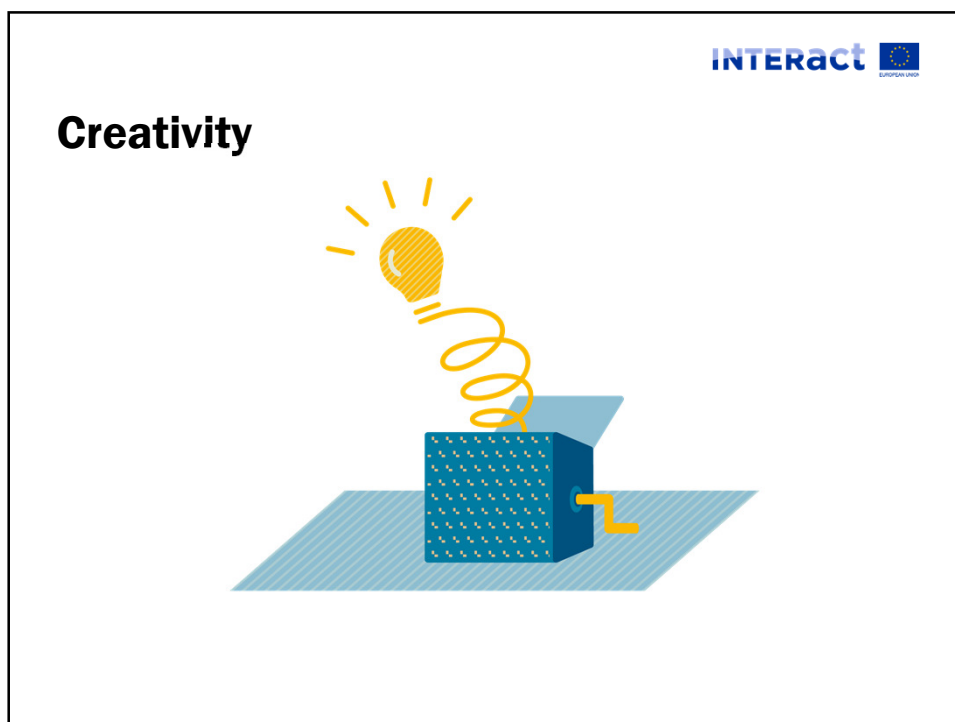


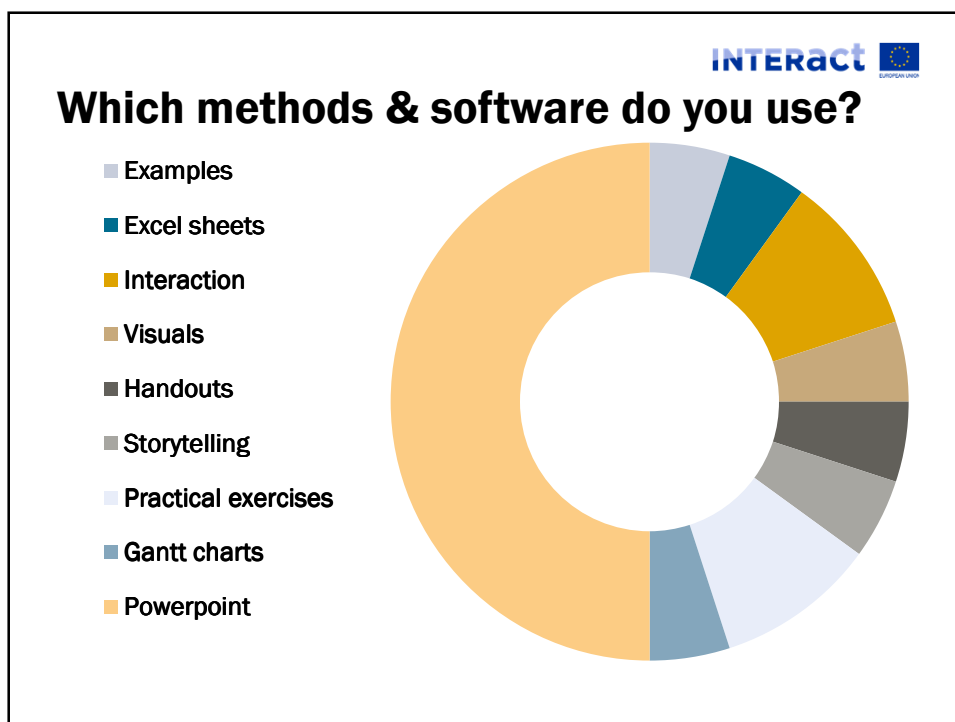
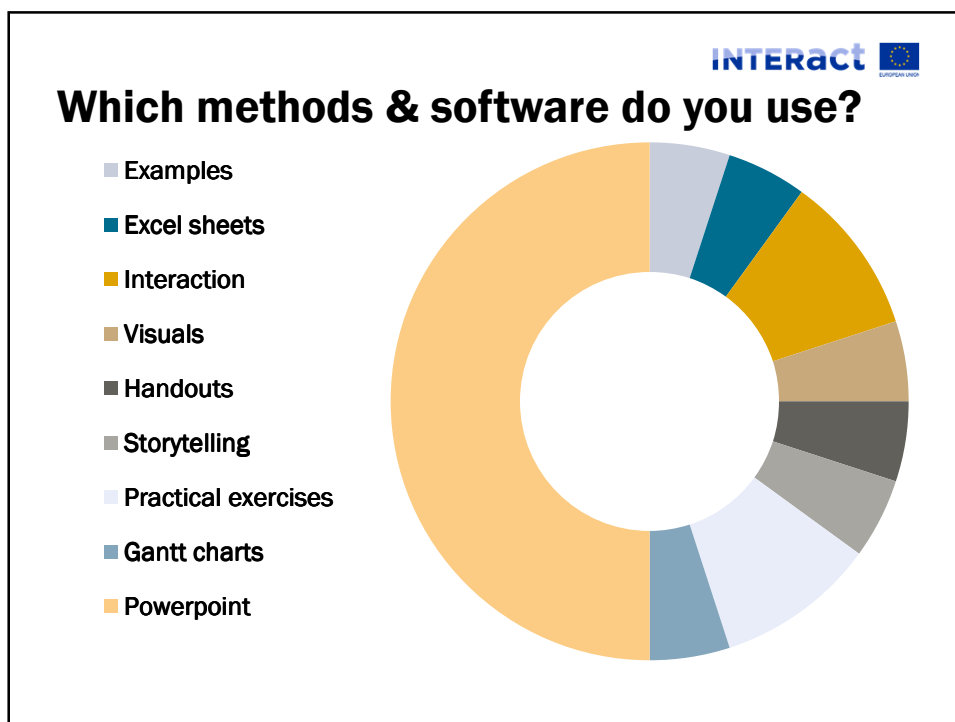
The four cornerstones of presentations

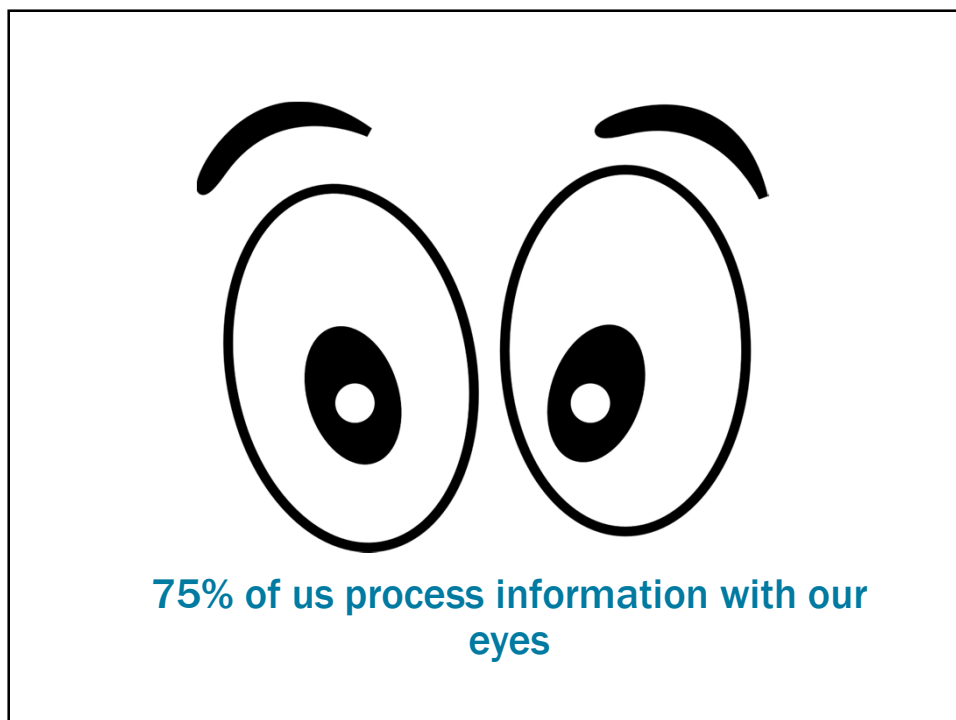
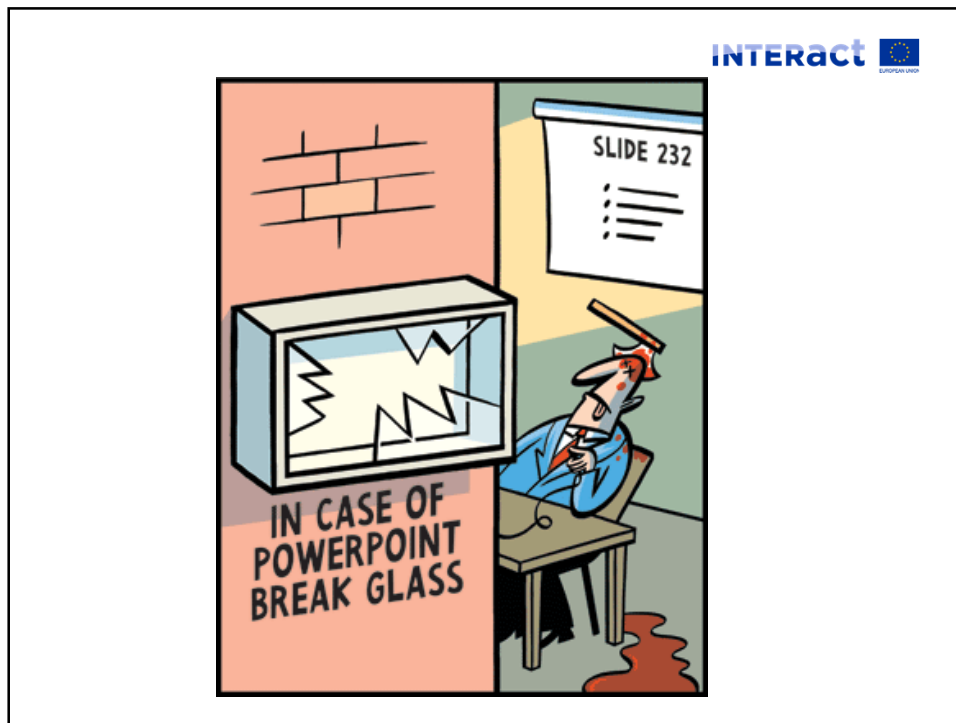


Designing a session









Why visualize information?



Communicating financial information

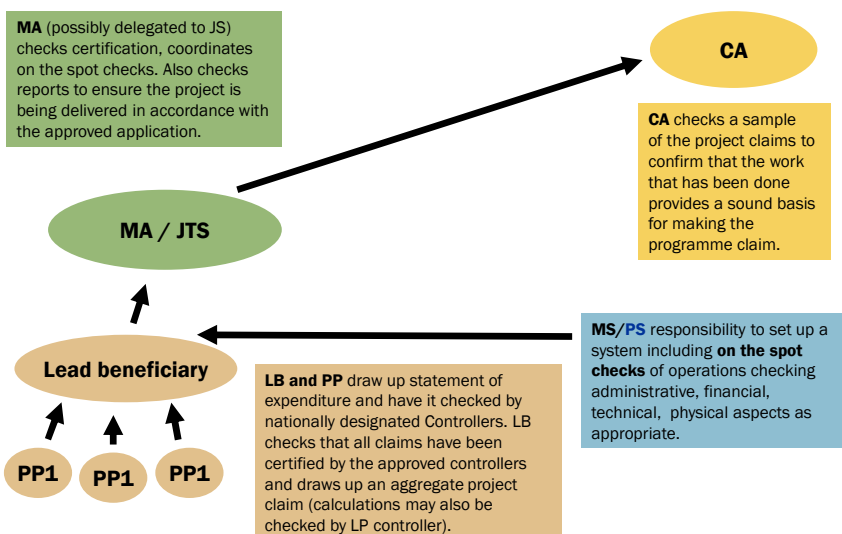


T1 - Basic control procedure (standard)

- **MA** (possibly delegated to the JS) checks certification and coordinates on-the-spot checks). Also checks reports to ensure the project is being delivered in accordance with the approved application.
- **CA** checks a sample of the project claims to confirm that the work that has been done provides a sound basis for making the programme claim.
- **LB** and **PP** up statement of expenditure and have it checked by nationally designated controllers. LB checks that all claims have been certified by the approved controllers and draws up an aggregate project claim (calculations may also be checked by LP controllers.)
- **MS/PS** responsibility to set up a system including on-the-spot checks of operations checking administrative, financial physical aspects as appropriate. implementation.

T1 - Basic control procedure (standard)

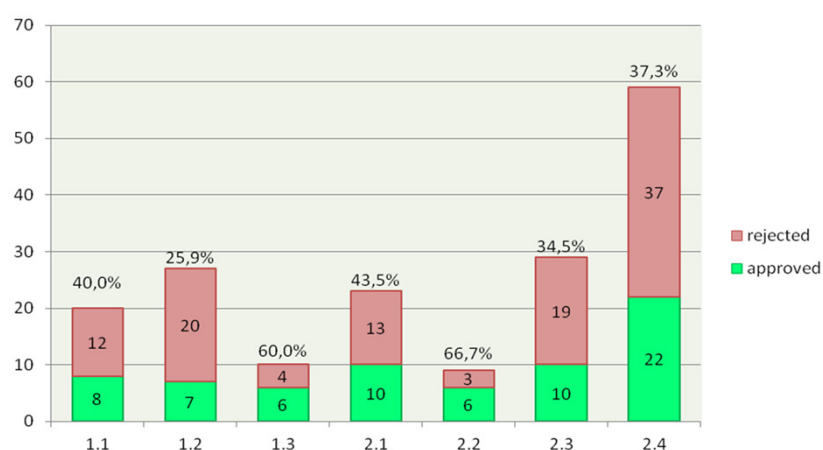
MA (possibly delegated to JS) checks certification, coordinates on the spot checks. Also checks reports to ensure the project is being delivered in accordance with the approved application.



T2 - Projects submitted v. projects approved (standard)

- A total of 177 project applications were received
- The applications covered 7 thematic objectives
- The distribution and results between the 7 objectives were as follows :
- 1.1 – 20 applications – 40% were approved
- 1.2 – 27 applications – 25.9% were approved
- 1.3 – 10 applications – 60% were approved
- 2.1 – 23 applications – 43.5% were approved
- 2.2 – 9 applications – 66.7% were approved
- 2.3 – 29 applications – 34.5% were approved
- 2.4 – 59 applications – 37.3% were approved

Task 2 - Projects submitted v. projects approved (visual)



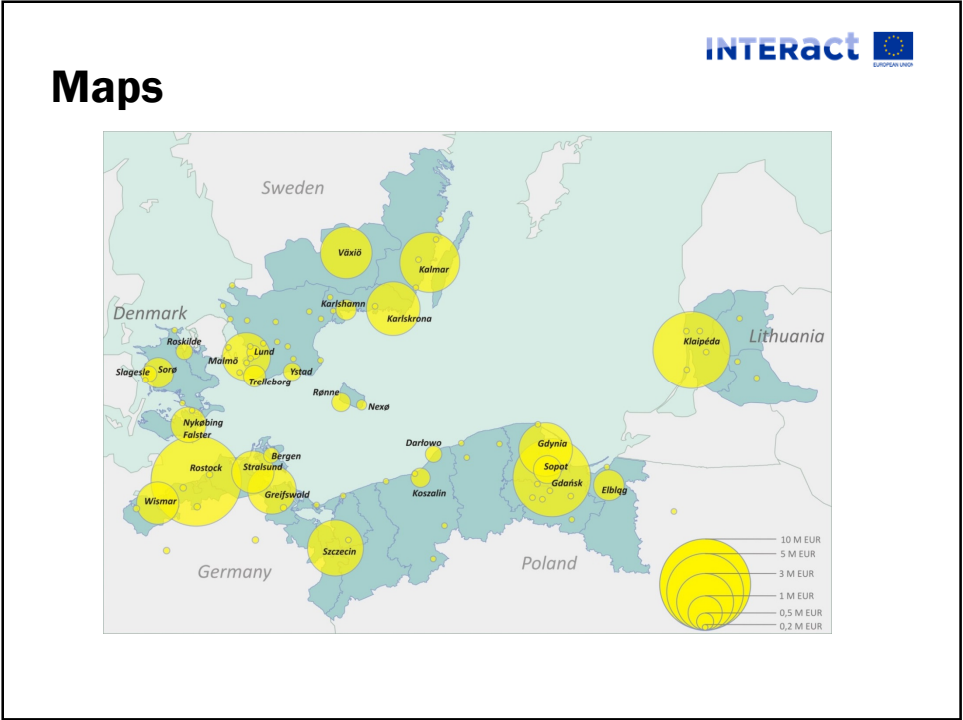
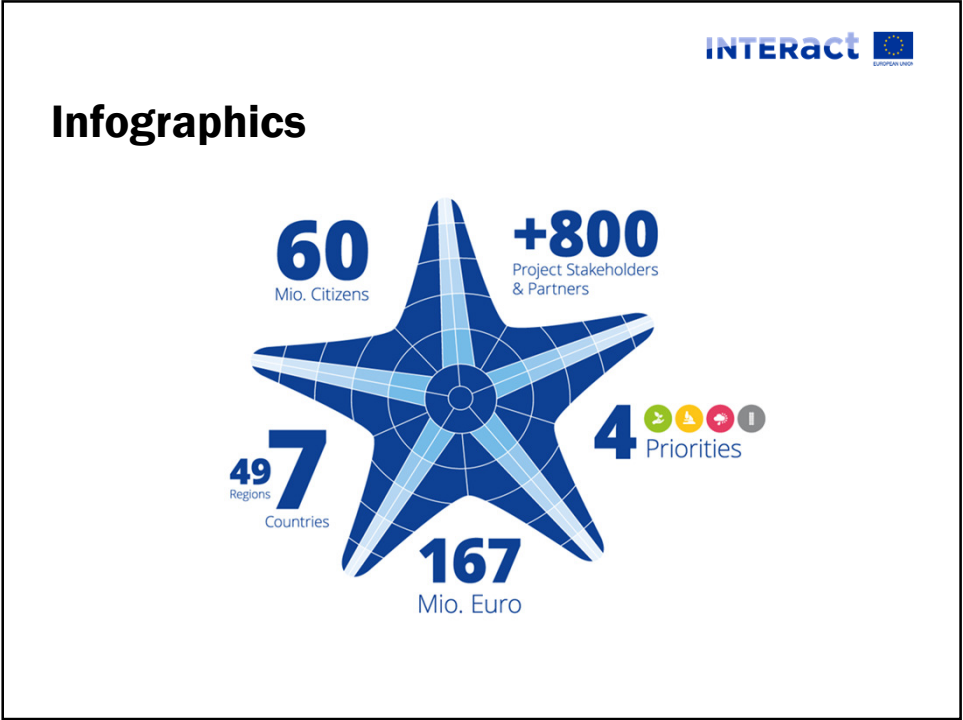
T3 – Project budget spending plan (standard)

The total budget for the “co-FERA” project is eur 1.700.00. This is allocated between the project partners as follows:

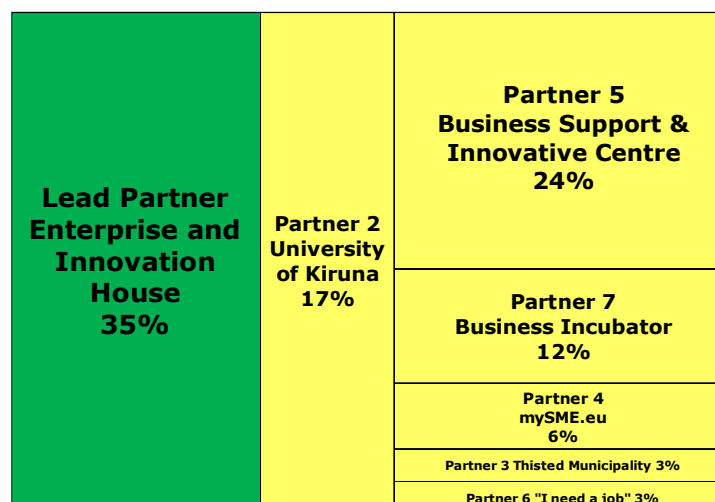
- LP Enterprise and Innovation House - eur 600.000
- P2 University of Kiruna - eur 300.000
- P3 Thisted Municipality - eur 50.000
- P4 mySME.eu - eur 100.000
- P5 Business Support and Innovation Centre - eur 400.000
- P6 “I need a job” - eur 50.000
- P7 Business Incubator Forza-Senior – eur 200.000

T3 - Project budget spending plan (visual)

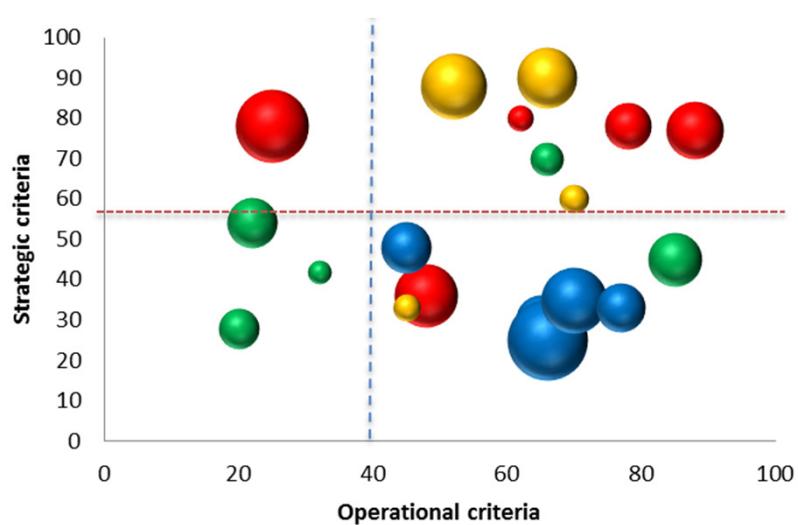
Partners	Total budget
LP – Enterprise and Innovation House	600 000
PP5 – Business Support and Innovation Centre	400 000
PP2 – University of Kiruna	300 000
PP7 – Business Incubator Forza-Senior	200 000
PP4 – mySME.eu	100 000
PP6 – “I need a job”	50 000
PP3 – Thisted Municipality	50 000
Total	1 700 000

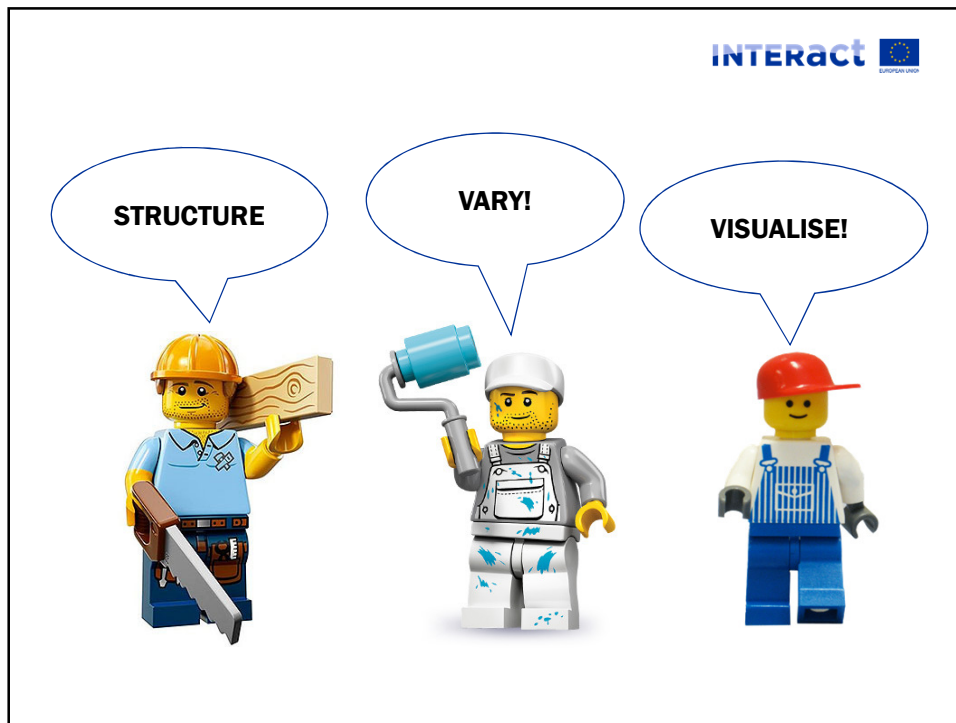



Treemaps



Bubble charts



More tips can be found online

For example:

- Presentation design trends 2018:
<https://presentationpanda.com/blog/15-must-know-presentation-design-trends-for-2018/>
- Less is more - avoid 'death by PowerPoint':
<https://www.youtube.com/watch?v=MjcO2ExtHso>
- Alternatives to bullet points:
<http://thelearningcoach.com/media/graphics/alternatives-to-bullets/>
- Presentation hooks: <http://blog.visme.co/how-to-start-a-presentation/>



Cooperation works

All materials will be available on:

www.interact-eu.net

