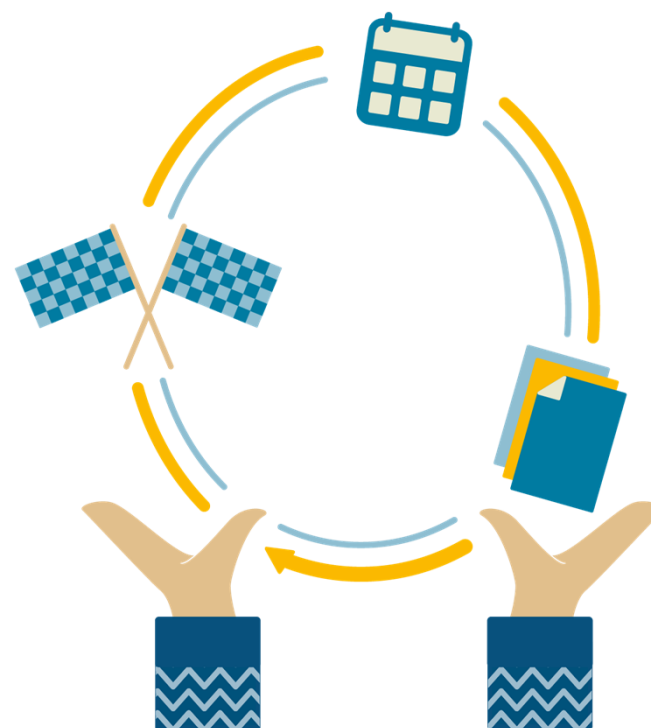


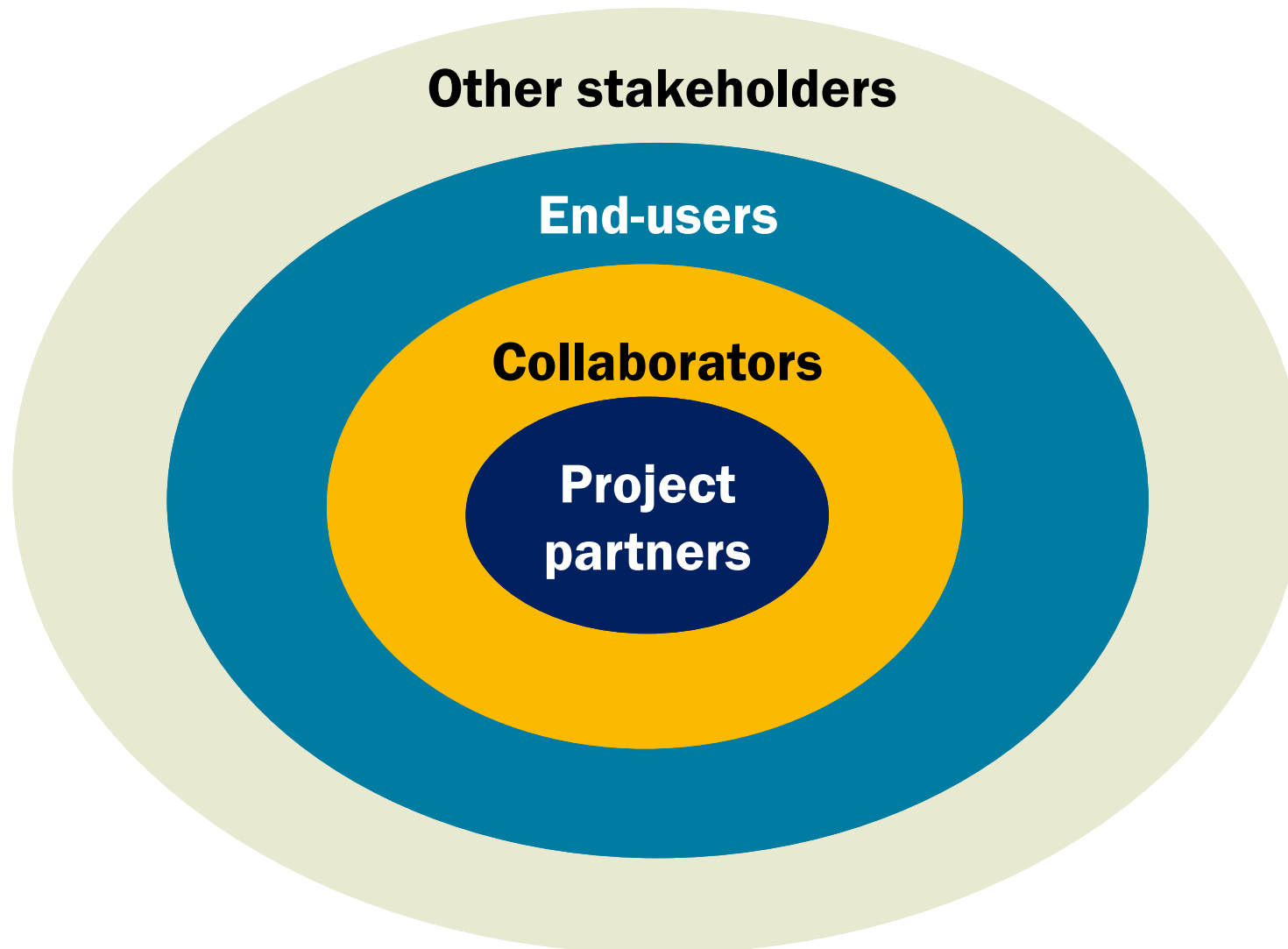
Project implementation

Interreg Project Communication Camp
20-21 Nov 2018 | Lyon, France

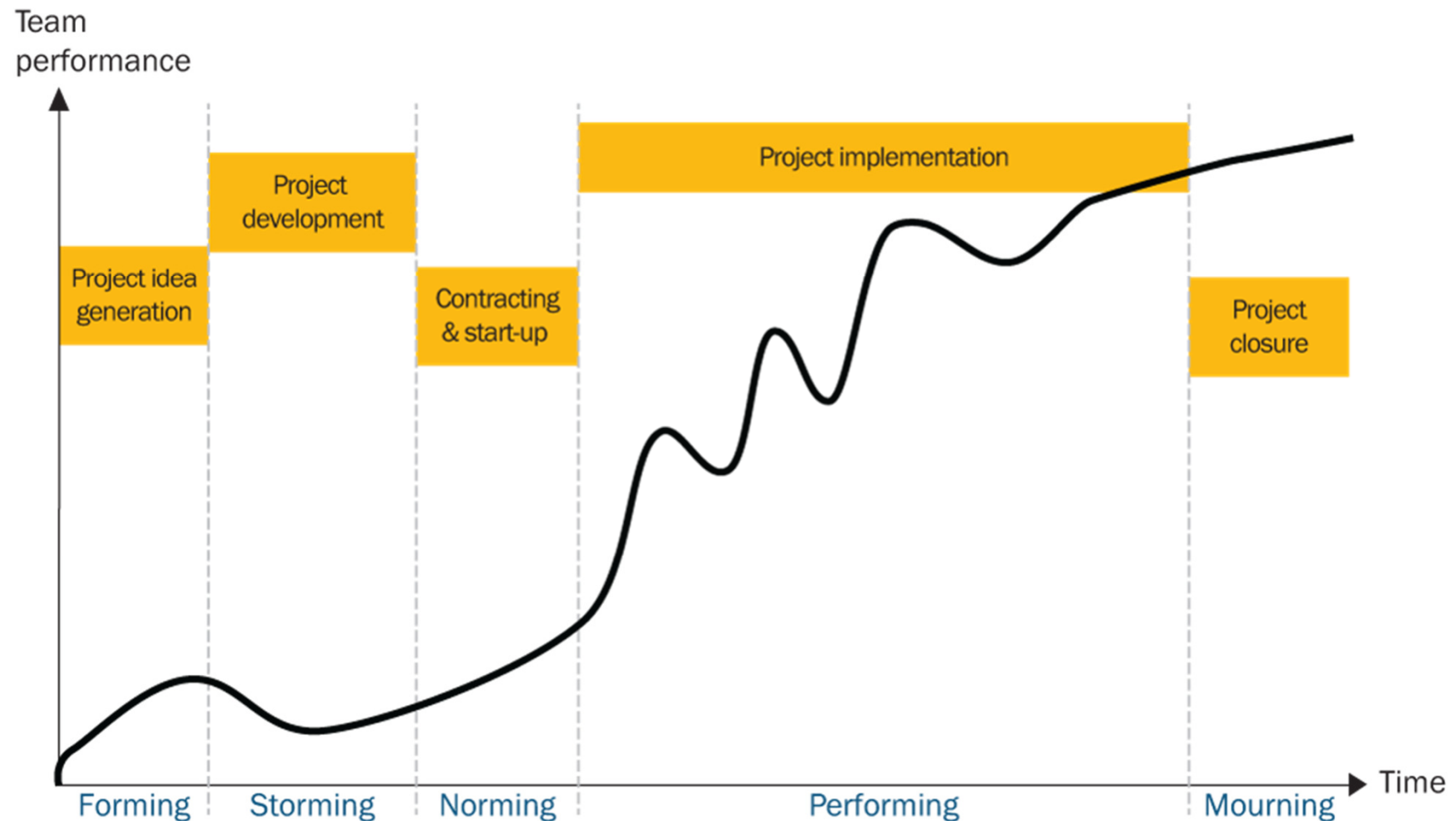
Polona Frumen, Interact Programme



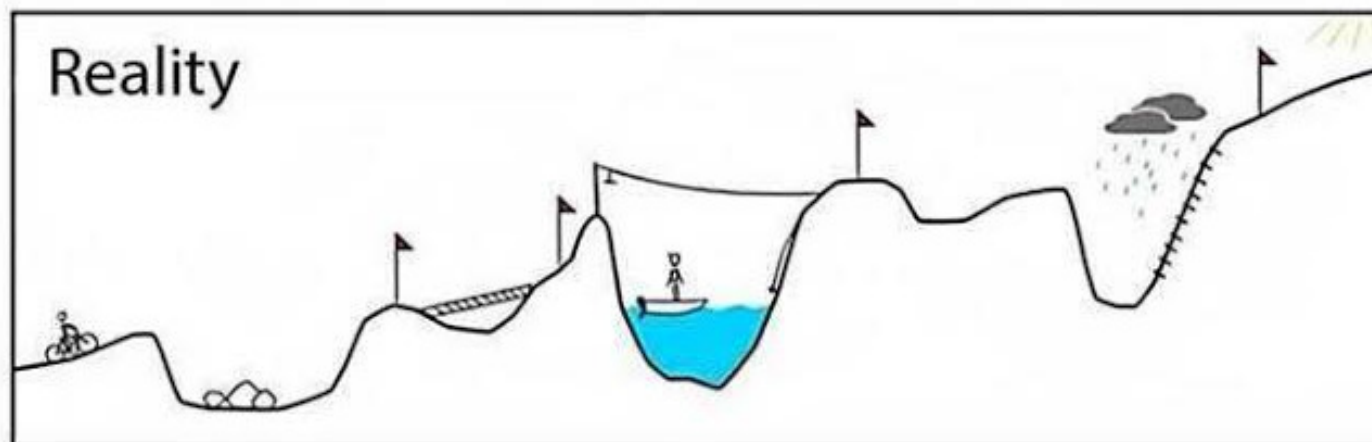
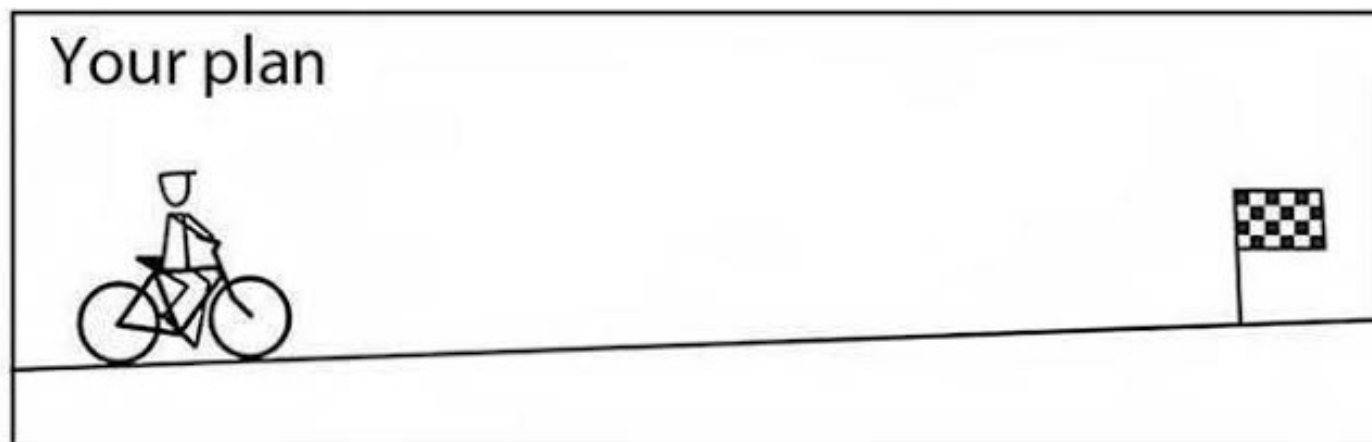
Communication circles



Team development stages



Planning versus reality





Group work: Challenges with communication flows

1. Discuss in the group:
 - What could be the reasons for this situation?
 - Will this situation affect in any way the external communication?
 - What would need to happen for partners to follow the agreements?
2. Agree as a group what would you propose to the project to do now to improve the situation – summarise it on a flipchart.
3. Present briefly your solution to the whole group.



To what extent
are project
communication
activities
effective?

When communication is not working...

You
know

- Project objective
- Communication objective
- Communication activities to reach the objectives
- Way to monitor the activity

You
don't
know

- Impact on reaching project objective if communication activity not working
- Ways to identify malfunctioning and fix it before it is too late

Cooperation works

All materials will be available on:

www.interact-eu.net