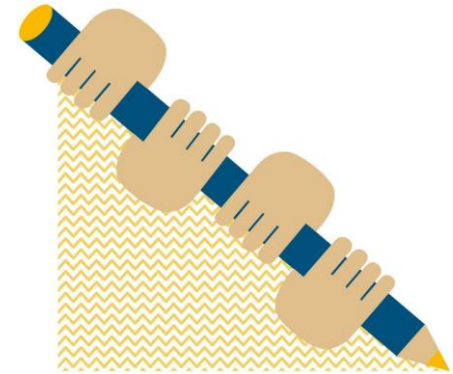


# Meeting of the thematic network on Inclusive Growth

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13-14 November 2018 | Dornbirn, Austria

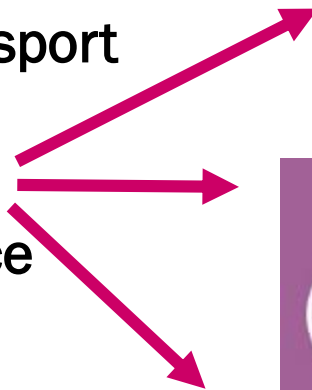
Laura Belenguer  
Mercedes Acitores



# What's this?

## Interact Capitalisation networks

- Knowledge of the seas
- Migration
- Sustainable transport
- Climate change
- **Inclusive growth**
- Better governance




### FIND PROJECTS

Spot Interreg, IPA and ENI projects dealing with self-employment, labour mobility, poverty, health investment, lifelong learning and professional skill.



### EXCHANGE KNOWLEDGE

This network makes accessible important data to better understand inclusive growth, facilitating the exchange of current practices and knowledge.



### HAVE A SAY!

Through this platform you can articulate and support a common response to the European inclusive growth policy.



**“It all started at the INFORM & INIO network...”**



# Main message




- 1** When talking about inclusive growth, we think of the ESF – Interreg also invests in social policy
- 2** What matters is not the “WHO” (Interreg fund, ESF...) but the “WHAT”: we all contribute to fostering inclusive growth
- 3** There’s actual people benefiting from these inclusive growth projects – Let’s show these stories
- 4** Complementarities among all funds – Let’s make it real!

# Does anyone care about this?

**WE ALL DO!** In this period, Interreg programmes are allocating 1,4 billion euros to foster inclusive growth

<https://www.youtube.com/watch?v=q7180B7XsXQ>





**And why do we talk about  
communication anyway? Let  
the communication officers  
deal with it in general...**

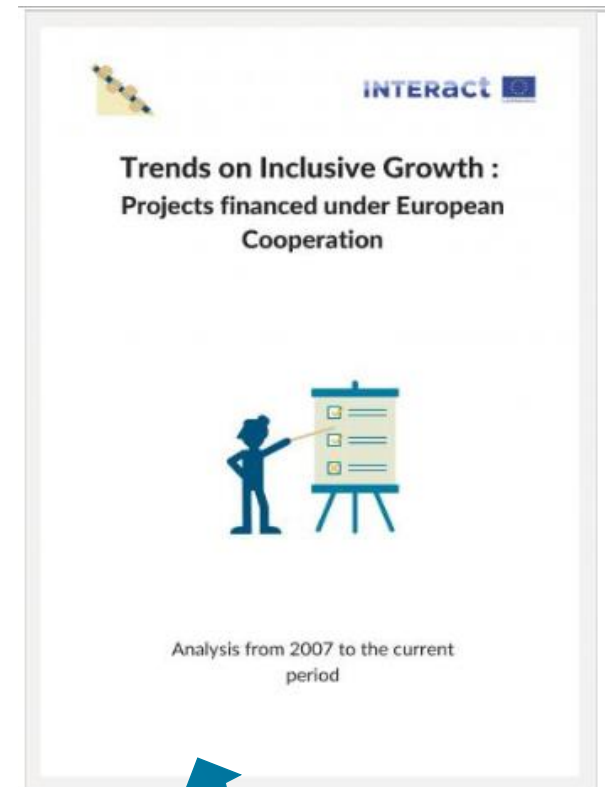
# We talk about **thematic communication** because:

1. The specific theme defines the communication **target groups**
2. The theme helps us clarify the **messages**, the **tone**, the **style**
3. Only then we can talk about the **channels, tools** and products
4. We can show thematic results on a **large scale** – secure funding
5. We can **join forces**, share tools, channels, and know-how
6. Communication officers cannot do it alone – team effort.



# As a result...

## BROCHURE; ANALYSIS REPORT; AND TRENDS ON INCLUSIVE GROWTH





# Inclusive Growth in EU Cooperation

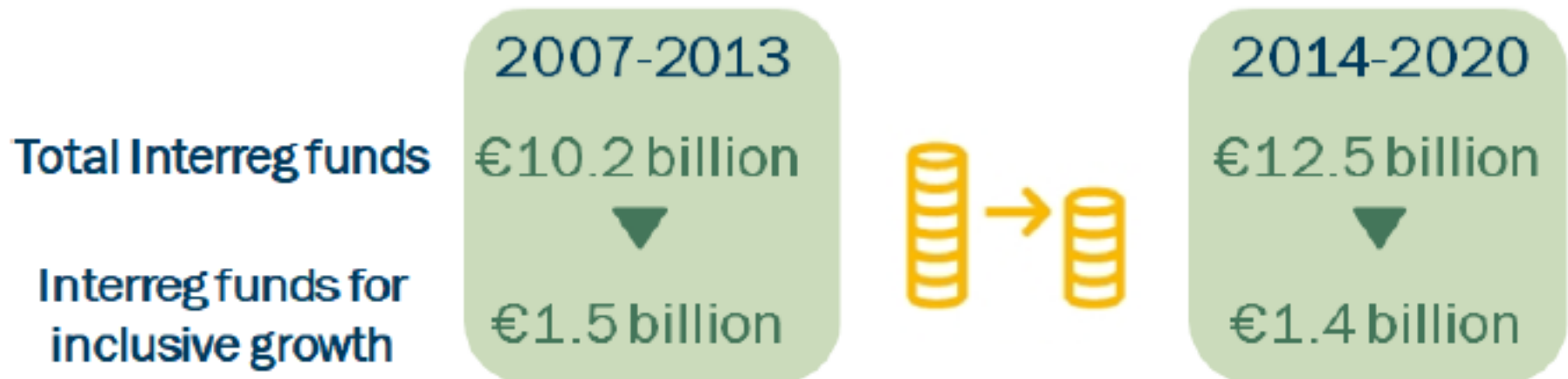
1. Check what we are doing and how.
2. Compare it with others.
3. Going further

**For WHAT?**

**Improve our territorial strategies.**

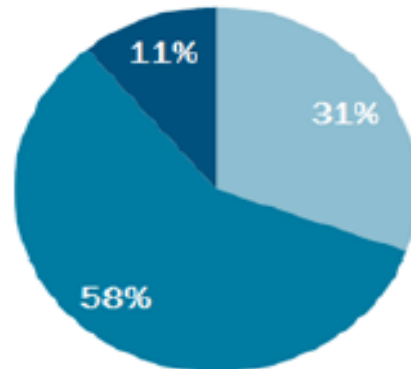


# Inclusive Growth in EU Cooperation

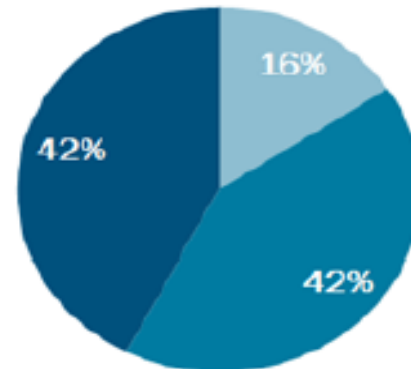


# Inclusive Growth in EU Cooperation

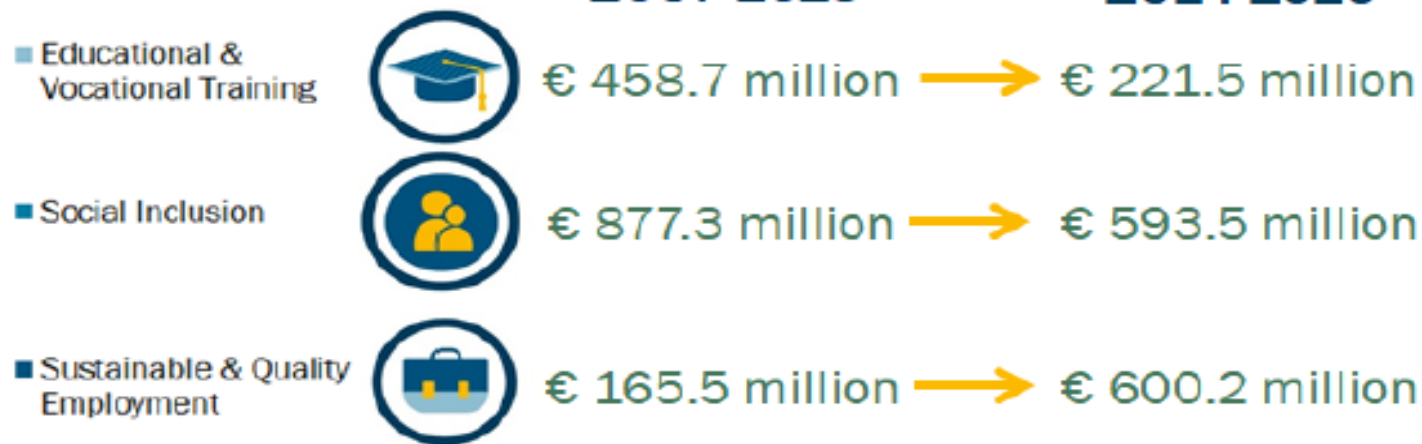
The total funds invested in Sustainable & Quality Employment has almost quadrupled, going from 11% of funds in 2007-2013 to 42% in 2014-2020



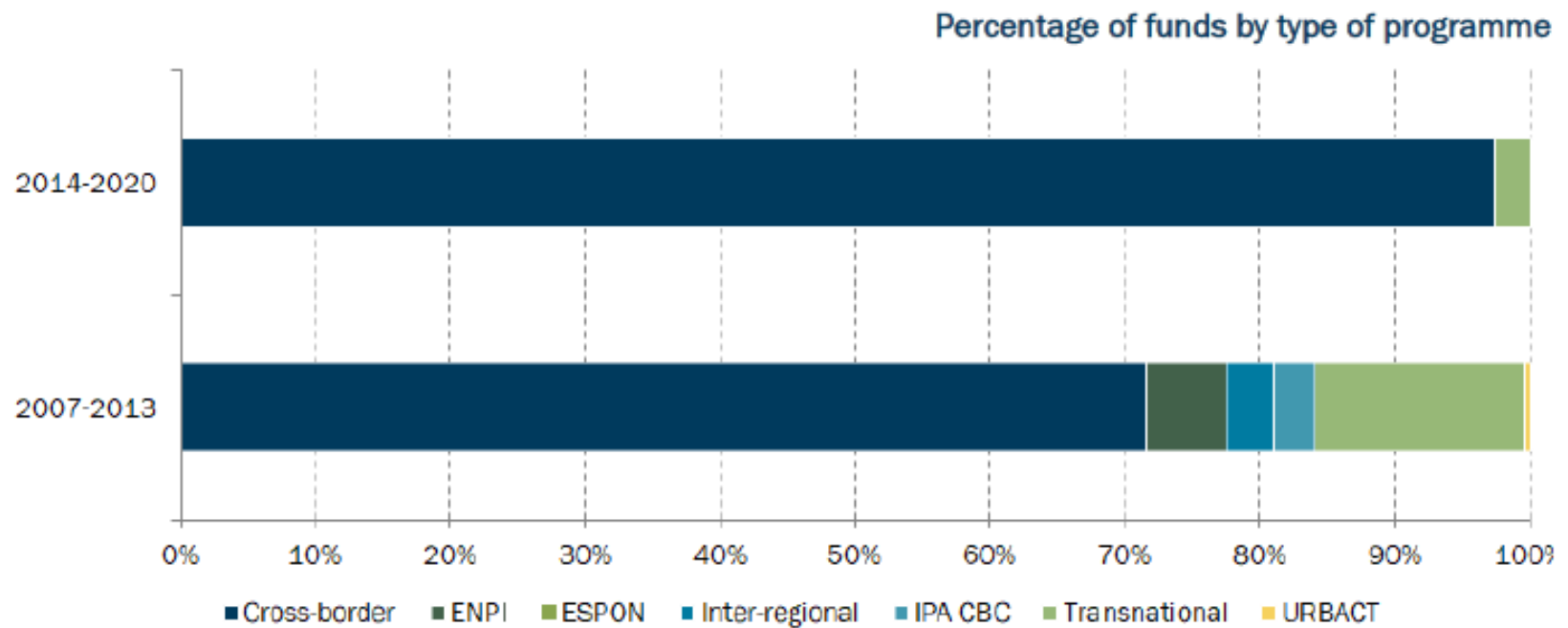
2007-2013



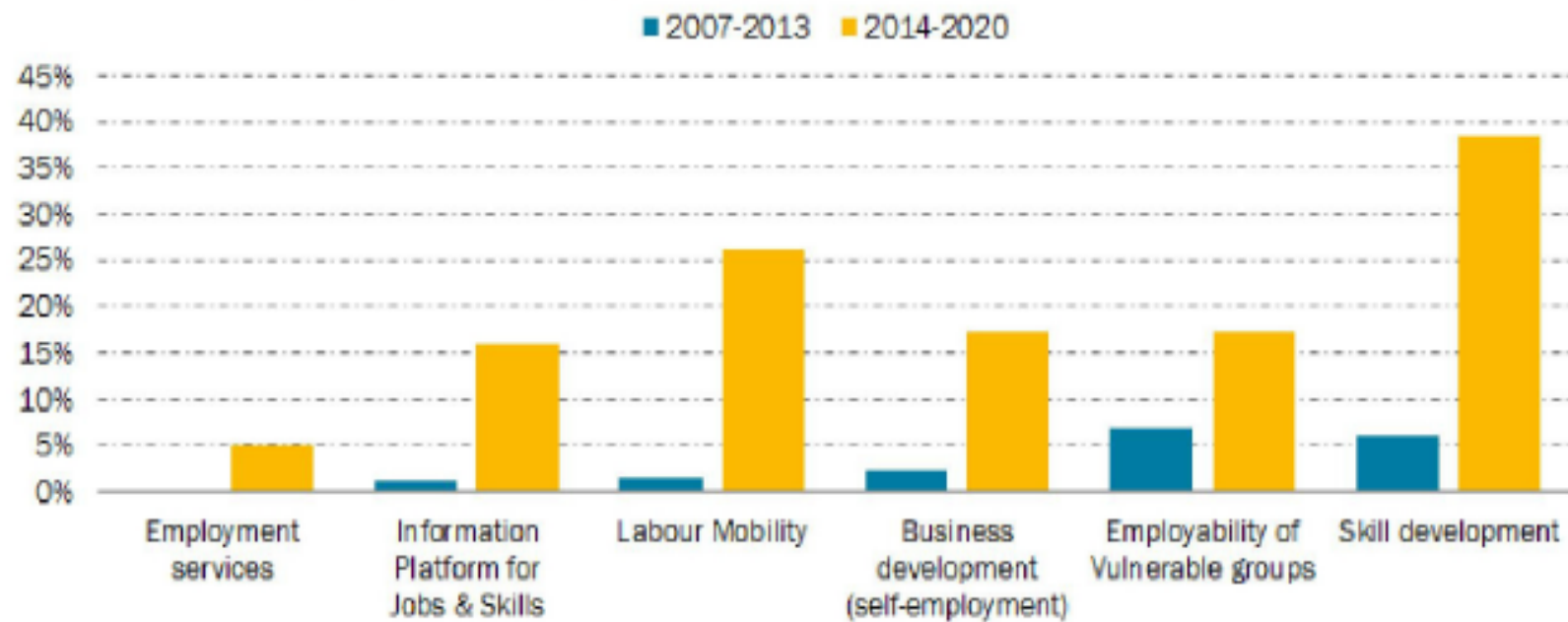
2014-2020



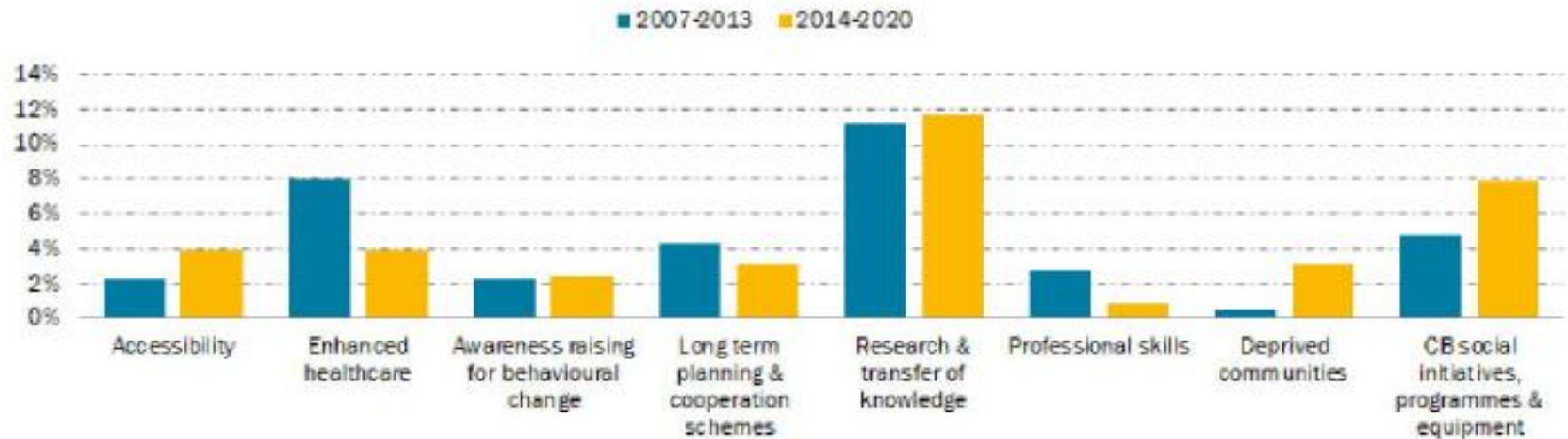
# Inclusive Growth in EU Cooperation



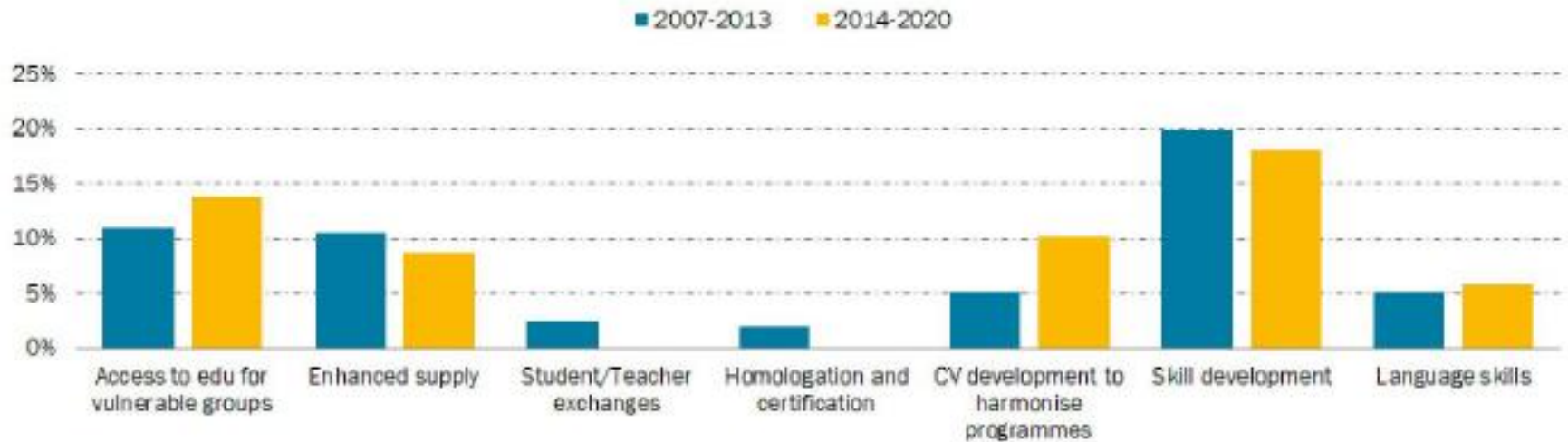
# Employment and Entrepreneurship



# Health and Social Inclusion



## Education and Vocational Training



**Interreg**   
EUROPEAN UNION

**VS**

  
**European Union**  
**European Social Fund**

**1**

**Same Objectives.**

**2**

**Different Approaches.**

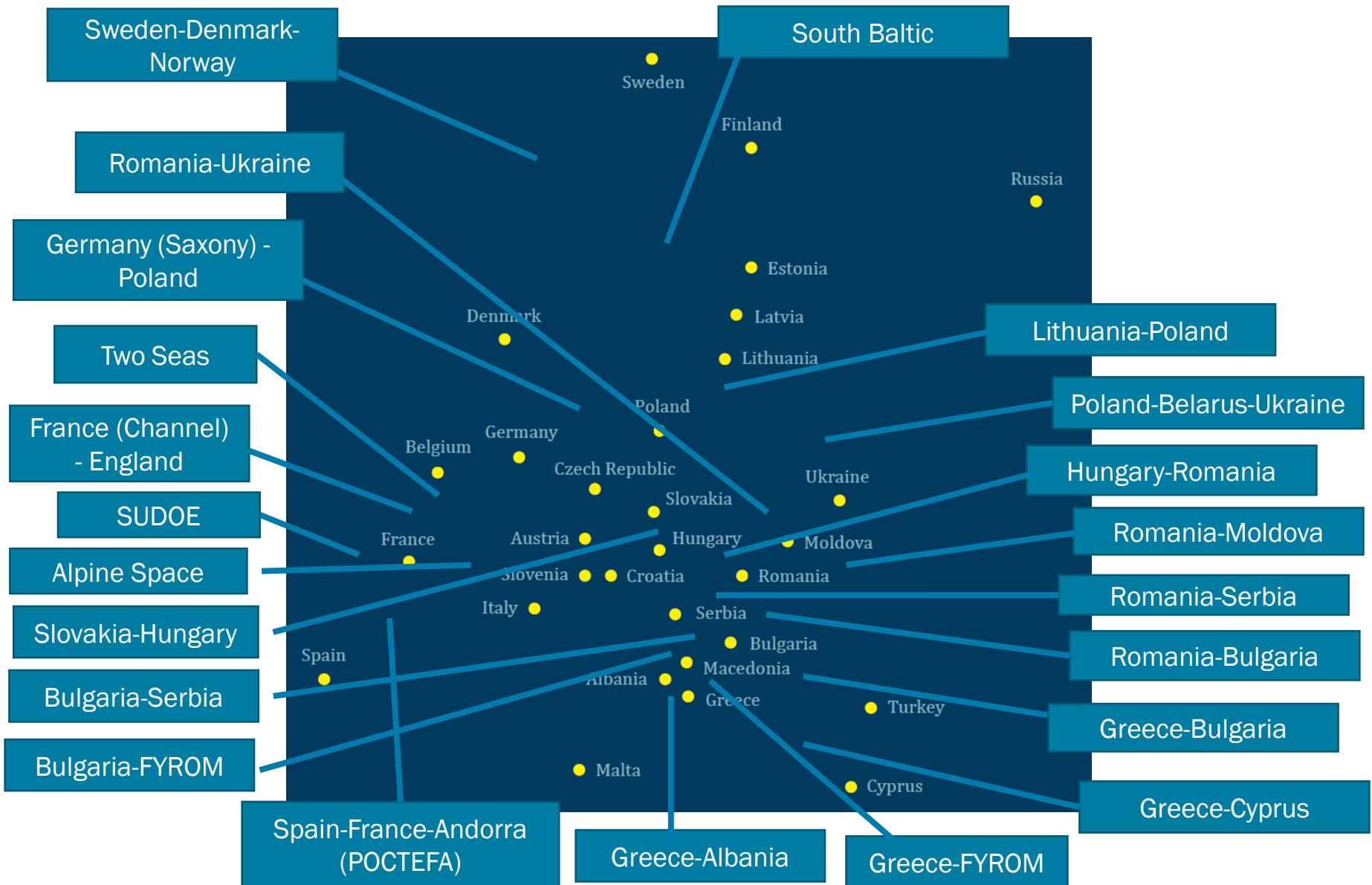
**3**

**Similar Actions.**





# Special thanks to them



# Cooperation works

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All materials will be available on:

**[www.interact-eu.net](http://www.interact-eu.net)**